

# THESE GOODS MUST "MOVE ON"

The order is peremptory, there must be no delay. The goods must "Move On." So we are cutting prices in a way that will make them welcome to you. Come and see. Be here early. Go ahead—the way is open to Big Bargains.

This advertisement is just an invitation, just an advance peek at the amazing values included in this great event.

There are hundreds of bargains that cannot be mentioned here—Bargains of which there may be only one or two of a kind. Come early—prepared to buy, for the bargains you will see are irresistible.

## Exceptional!! Women's Street and Comfy Shoes

89 pairs of women's good black and brown calf and kid skin high lace shoes. Military and flat soles. The comfortable feeling of them will tell you their own story of the importance of this event. 90 pairs in the group. Sizes 2 1/2 to 8.

\$3.69



## An Unparalleled Money Saving E

## Very Best Merc

# SALE BEGINS

# SATURDAY,

## Stop!

These Bargains Have  
the Right-of-Way

Boys' Rubber Shoes,  
Pair, \$1.29

Come in sizes 11 to 2.

Boys' Bib Overalls,  
75c

These come in 4 to 9. Sizes 10 to 16 sold at 89c.

Scrim Curtaining,  
Yard, 17c

36 inches in width. Select from plain or fancy patterns.

Women's Wool  
Munsingwear, \$3.98

When you buy Munsingwear wool union suits you get the best money can buy. Medium weight, low neck, elbow sleeves and ankle length.

\$4.50 Nemo Corsets,  
\$1.29

These back-lace models are worn throughout America by discriminating women. "American Lady" front and back lace models too, in white and flesh colors. Sizes 21, 22, 23, 25, 27 and 28 only in this lot.

\$1.50 Ferris Waist,  
49c

Sizes 21, 22, 23, 24 and 25. On Balcony.

These Are The Other 4 Rousing

## Hourly Specials 10 to 11 A. M.

(SATURDAY, JANUARY 28th ONLY)

Again we wish to impress emphatically that this holds good for one hour only—10 to 11 A. M.

### CROCHET BEDSPREADS AT, ONLY, \$1.29

Manufactured by the Field Quality Mills. Heavy weight and come in beautiful patterns. They are wonderful values at \$1.29. Size before bunting 72 by 84 inches.

### BED SHEETS, 49c

Perfectly bleached muslin, size 72 by 96 inches. Our actual \$1.00 value.

### CHOICE OF ENTIRE STOCK OF MILLINERY, \$1.00

Surpassing last week's offering by nearly two to one. To effect a quick disposal is the reason of our affording such a low price. Saturday 10 to 11 A. M. only.

### CHILDREN'S 25c TO 59c HOSE, PAIR, 15c

Mother should not overlook this exceptional opportunity. Several well known brands comprise this offering. Medium and heavy weights. White, brown and black.



## STOP!

DON'T RUN BY THESE  
BARGAIN STANDS

## BARGAIN TABLE 5c

Main Floor. A Table of Wonderful Bargains Containing Odds and Ends in useful and novelty goods up to \$1.00 in value.

1000 Sheep Skins, card	10c
1000 Sheep Skins, raw	10c
1000 Sheep Skins, dyed	10c
Plush, Ranch, Persian and Fox Downs	10c
Severey Fox, Neck and Beaver Hats, All	10c
Leopard, Zebra and Kangaroo Skinnings, All	10c
\$1.00 Lambs, 10c	10c
4000 Girls' and Boys' All	10c
\$1.00 Boys' Caps at	10c
\$1.25 Men's Caps at	10c
Velvet Buttons at	10c
To See Remnants Choice	10c
10c Package Hump Hair Pins at	10c
Many other articles too numerous to reveal.	10c
Shoe Laces at, Pair	10c

YOUR CHOICE FOR ONLY 5c

### New! 175 Bungalow Rugs--Introductory Offer

24 by 36 Inches \$1.19—27 by 54 Inches \$1.98

24 by 48 Inches \$1.49—30 by 60 Inches \$2.49

At these prices no one need hesitate owning one or several of these pretty and practical rugs. Quite different to what has been heretofore shown before. In harmonious color combinations and fringed at ends which adds to their effectiveness. Included in this great sale as a stimulus.

## Hurrah! Heraldng the Greatest

## SILK SALE

### That's Been Held in Many Weeks

Approximately 1000 Yards Of  
Yard Wide, Splendid Quality

TAFFETAS, DRESS SATINS AND LINING SILKS AT ABOUT

## HALF PRICE

400 Yards In  
Lot 1-Yard

\$1.29

600 Yards In  
Lot 2-Yard

\$2.49

### PHENOMENAL! 700 YARDS OF ALL WOOL DRESS GOODS THAT

Are Actually \$1.25 To \$4.98 Values. Choice, Yard

69c

This "Move On" Sale offers a great variety of colors as well as plain and fancy lining silks. A tip to those who are interested—be one of the first to avoid disappointment on the above—27 to 66 inches in width. Consisting of fancy plaid skirtings, wool flannel, challis, serge, linings, etc.

WOMEN'S  
ACTUAL \$3.  
ACTUAL \$4.  
ACTUAL \$4.

Great M  
OP. 1000000000  
Coats, Su  
Emphatically, the greatest  
winter apparel. This Move On  
comes at great discount  
Come early. We will have  
sale begins at 10 A. M. same

IMPORTA  
ACTUAL \$2.  
ACTUAL \$3.  
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