



TILLAMOOK COW TESTING ASSOCIATION REPORT

The following table gives the names and records of the cows in the Association which have produced more than 100 pounds of butterfat during the period of 60 days ending June.

	Cow	Breed	Lbs. Milk	P. C. Fat	Lbs. Fat
F. Blaser	Jersey	G. J.	2415	4.7	103.71
P. Enger	Ruth	G. J.	2055	5.7	118.11
W. Williams	May	G. J.	2335	4.6	116.74
"	Glossy	G. J.	2865	4.15	128.10
"	Katalena	Rog. J.	205	5.19	100.65
"	Tilda	Rog. J.	1861	5.15	101.28
"	Star	G. J.	2610	3.85	100.66
James Williams	Donaldson	Native	2985	3.9	116.4
"	Dora	"	2555	3.8	112.29
"	Midge	G. J.	250	4.75	114.25
J. Durrer	Beauty	G. J.	2490	5	121.35
"	Moose	"	2880	3.8	112.50
"	Rose	"	2865	4.05	116.41
"	Spot	Durham	3225	3.25	107.69
"	Dimples	Native	1285	5.05	105.18
Sollie Smith	Jewel	G. J.	2119	4.05	114.28
"	Brinnette	G. J.	2970	3.80	112.75
A. Erickson	Alley	Native	2220	4.6	103.02
A. Vaughn	Baby	G. J.	2940	4.45	130.83
"	Lily	G. J.	2925	5.20	105.79
J. M. Morgan	Blindie	Native	2145	4.70	100.77
"	Jensen	Native	2025	5.10	103.14
"	Bolly	"	3280	3.00	104.40
"	Nigger	"	2625	3.90	102.37
"	Guernsey	"	2330	3.80	104.69
"	Snowball	"	2175	4.20	104.22
Wm. Maxwell	Mary	G. J.	235	5.15	122.95
"	Bailee	G. J.	2145	4.95	106.56
"	Pink	G. J.	2430	4.75	113.61
"	Blossom	G. J.	2130	5.20	110.01
C. Hunt	Pussie	G. J.	2474	4.05	107.73
A. L. Mapes	Gen	Native	2985	3.65	107.44
G. Petersen	Brindie	"	2775	3.85	106.63
Chas. Kunze	Jennie	"	2820	4.00	113.04
"	No. 32	Hol.	3480	3.05	106.14
"	No. 6	"	2880	3.60	103.68
G. Hannenkrafft	No. 7	Native	2655	3.9	103.74
"	No. 19	"	2490	4.5	109.50
"	No. 25	"	2550	4.4	111.92
"	No. 23	"	2955	3.65	107.91
J. Durrer	Chancy	G. J.	2580	4.25	110.19
"	Star	G. J.	2415	4.20	101.10
"	Minnie	G. J.	2640	3.80	100.68
"	Baby	G. J.	2985	3.85	115.26
"	Goldie	G. J.	2805	3.8	108.96
"	Jersey	G. J.	2145	5.1	109.30
A. L. Mapes	Topsy	Rog. Hol.	2175	3.51	79.14
A. Vaughn	Hetty	G. J.	1575	4.95	77.85
J. M. Morgan	Lady	Native	1725	4.60	79.32
J. Durrer, Secretary.					

FIND MARKET FOR LOGANBERRY.

(From Eugene Register.) What is to be done with the loganberry industry? Is the query that is being made rather frequently these days. The answer is obvious. It is this: Find a market for these berries.

This, of course, at once calls forth the question, how shall we proceed to find a market? The answer is equally obvious and equally simple. Follow the example of other business men who have a product of high quality to sell, and who seek a national market—advertising.

The proposition is easily stated. In the first place the Willamette valley has a commodity that all the rest of the country wants—whether the rest

of the country is aware of the fact or not. It is peculiarly appetizing, for it has a piquant flavor that is distinctive and unusual. As a drink its juice is unexcelled. The dried berry, when properly prepared, comes back more nearly to the original flavor than any other fruit. Loganberry pies, made of either the dried or canned fruit, are delicious enough to set before the most critical of epicures.

This berry is produced in complete perfection only in the Willamette valley, so that it has all the rest of the world for a market. It is a special crop that is practically without competition, so growers do not need to fear the effects of heavy production in other sections. Every section of the country outside of the Willamette val-

ley is a potential selling field. But in order to sell goods in these fields, it is necessary to convince buyers of the attractiveness of the goods to be sold.

Advertising is the way to do it, for advertising is the greatest link between the seller and the buyer. The loganberry growers need to take a leaf from the lumbermen's book. They need to form a valley wide selling organization and to levy an assessment for advertising purposes. Thus would we raise a fund that will be sufficient to tell the merits of the loganberry in every corner of the United States. An assessment levied on every grower in the lumbermen's sought to make this possible at no great expense to each grower.

There can be little doubt that if the lumbermen's tales were advertised as models as grape juice is advertised, a demand would soon be built up that would absorb every loganberry that could be produced in the entire Willamette valley.

Note: The Register states that the berry is produced in complete perfection only in the Willamette valley.

The editor of the Register is no doubt acquainted with the Tillamook county loganberry, which is not surpassed anywhere. In fact one of our loganberry producers, Fred Scamp of the Trask river country, took first prize for having the best exhibit of dried loganberries at the last state fair.

—John Durrer

Editor, Eugene Register.

John Durrer, Secretary.

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