

The Tillamook Herald

E. E. Crombley, Editor

Published twice a week Tuesday and Friday
 Entered as second-class matter May 17, 1910, at the post office at Tillamook, Oregon, under the act of March 3, 1879.
 SUBSCRIPTION \$1.50 A YEAR IN ADVANCE

Advertising Rates	
Each subsequent insertion, line	.05
Resolutions of condolence and Lodge notices, per line	.05
Business & Professional cards, mo.	1.00
Display Advertisement, per inch	.25
ALL Display Ads must be in this office on Monday and Thursday Mornings to insure publication in following Tuesday and Friday issues. Reasons are imperative.	
Legal Advertisements	
First insertion, per line	\$.10
Each subsequent insertion, line	.05
Homestead Notices	5.00
Timber Claims	10.00
Notices, per line	.05
Cards of thanks, per line	.05
Locals, per line, first insertion	.75

TUESDAY JULY 6, 1915

The returns received by the cooperative cheese factories of Tillamook county for May cheese amounted to \$85,888.83. This amount was distributed through 825 different checks. This report compares favorably with the average of the past five years for May cheese. Taking all things into consideration Tillamook county farmers should consider themselves very fortunate.

The tourists and campers are beginning to come our way. During the past week or more outside autos and camping wagons have been coming in over the mountains by the score. Our good roads are one of the features that attracts the tourists and no doubt adds to a considerable extent to bringing many dollars to this county. Tillamook county certainly offers many attractions to those who seek a few days or weeks of genuine pleasure.

Our volunteer fire department made a fine appearance at our celebration dates. Too much credit cannot be given to the boys for the splendid work they have been doing. The attendance upon drills has been prompt and good interest has been taken. Tillamook's Volunteer Fire Department has without question in the past, saved this city many thousands of dollars. The boys have been so alert that for years a real serious fire has not prevailed in our business section. And with one or two exceptions fires have been promptly put down in our residence section.

The Chautauqua dates are dear at hand. The committee that have the work in hand are working hard to make our first Chautauqua a success. Everyone who can possibly afford it should buy one or more season tickets. The Chautauqua will be a benefit to the community. It will not only entertain you with the very best, but it also has an uplifting influence. Let everyone do just a little and the burden will not fall heavy on any particular few. Do not discourage those who may solicit you for a little support. The price for the eighteen entertainments is so cheap that you cannot afford to deny your family or yourself the privilege of attending them. A boost for the Chautauqua means a boost for Tillamook. Other towns some of them smaller than Tillamook handle a Chautauque successfully, and Tillamook ought to.

YOUR BUTTER

From Journal:
 A strong demand has developed in the market for Oregon cube butter. Good sized shipments are being made to the north, but by far the larger part of the business is with California. There is no doubt the butter going to San Francisco is for shipment to Aus-

tralia. The last two steamers leaving San Francisco for the Antipodes carried 358,000 pounds of Pacific coast butter. Shipments earlier in the season aggregated over 1,000,000 pounds. Local creamery men believe the Australian demand will continue for some time yet. Oregonians.

What has become of the demon Underwood tariff? Where is the sub squad that, in the late campaign, claimed everybody was gorging on cheap Australian butter? Oregonian editorials dripping with tears and choking with sobs over the dastard invasion of Oregon by "cheap Australian butter?"

"The last two steamers leaving San Francisco for the Antipodes carried 358,000 pounds of Pacific coast butter," says the Oregonian now, and it adds: "Shipments earlier in the season aggregated over 1,000,000 pounds."

And so the Oregonian exposes its own campaign fiasco. How strange it must be to have sobbed so loudly about the dire calamity impending from Australian butter yesterday, and today to expose the fiction by boasting of our shipments of butter to Australia!

WM. G. TAIT VISITS FRISCO FAIR.

Mr. Wm. G. Tait, president of the First National Bank recently paid a visit to the Panama-Pacific Exposition at San Francisco and is back in our presence. He says that Oregon is well represented and that 20 per cent of the attendance at the exposition visit the Oregon Building. His lecture attracts a great deal of attention and makes a very convincing impression on the products of Oregon. Another feature that Mr. Tait prizes highly is the luncheon served daily in this building by the Home Economics Club of the Oregon Agricultural College. As there is no rather unpalatable eggs in the kitchen, and the lunch is so good, it is necessary to speak for it in advance and get a ticket that will reserve a place for you where you can enjoy the best prepared and best served meal on the grounds. He was disappointed in not finding any Tillamook cheese at the fair and in interviewing members of the Oregon Commission found them to be exceedingly anxious for such an exhibit and willing to aid in every way possible to get it there. The fair, he says, is a splendid one and Oregon has done herself proud in her exhibits, her success being largely due to the able and efficient Oregon Commission.

THE CHAUTAUQUA.

(From Telegram.)
 Verily the days are come when clothes cling affectionately to the seat of your trousers, when newspapers display an unhealthy interest in their numbers and the Chautauqua is abroad in the land. You have guessed it. It is summer. The reasonable woman in merely as an excuse for in-

roducing the subject of Chautauqua— for they have become as much of a hot weather characteristic as straw hats or palm leaf fans.

There is a deal of ignorance in the circles as to just what a Chautauqua is. A sarcastic theatrical man once offered this definition:

"A Chautauqua is a cross between a camp meeting of the wilder sort and a street fair."

Idea is Spreading.

At any rate the Chautauqua is a form of amusement, instruction, entertainment that has rescued the small town from the horrors of the kerensian drama. It gives the town dweller and the farmer a chance to hear the best speakers in the country and see entertainments that are better than their theatres could possibly give them. The idea has been so successful that the larger cities are taking it up. Chicago and Spokane have Chautauquas. In addition there are 3500 other towns in the United States alone that have seven day Chautauqua programs.

One of the largest four companies— they street religiously clear from the theatrical term of circus—as situated in Portland. It is the Ellison-White Chautauqua system, of which J. R. Ellison is general manager.

Put Bryan On.

One of Mr. Ellison's distinctions is that he put William Jennings Bryan on the Chautauqua platform.

The local Chautauqua system does an immense business supplying the programs for 100 towns in California, Oregon, Washington, Idaho, Montana, Utah and Nevada. There must be enough lecturers and performers to make a seven day program for each town. The season runs from May to August. In each of the towns is a local Chautauqua organization that prepares carefully for Chautauqua week. They enlist the aid of local merchants and conduct through advertising campaigns that draw patronage from the remote country districts. A season ticket that costs \$2.00, gives admission to every performance.

Spend Big Sums.

An index of the size of the operations of a big league Chautauqua system can be gained from these figures of the Ellison-White concern:

They spend \$50,000 a year in Portland for printing and advertising.

They spend \$80,000 a year with the railroads.

This year they placed the third largest order for tents that has ever been recorded calling for seven acres of canvas. It was used in the big tent where the entertainments are held. The company has 75 of these tents.

They will spend \$50,000 this year on talent.

More than 75,000 people will see the programs that are handled out of Portland this summer.

The Chautauqua will receive more than a million dollars in filling "stump contracts."

College Men Put Up Tents.

The greatest Chautauqua in Portland is the one which opens at Gladeside Park, July 6. The Gladeside Association has a building of its own, a luxury that few towns allow themselves.

The company has a force of 50 college men who make a summer business of putting down and putting up Chautauqua tents. They travel with the calendar, pulling down one tent and putting up one tent every day. It is the hardest sort of work and is sought by athletes only. It is very easy— even with an Ancient sun trying to burn a hole in the back of your shirt, and you have some idea of their duties.

Mr. Ellison is a veteran in the Chautauqua business. It was in 1897 that he induced the Commission to go on the Chautauqua platform. That was after Bryan's first campaign for the presidency.

Bryan Got \$200 a Day.

"It was in 1897, then," said Mr. Ellison, "and I was a personal friend of Mr. Bryan. He accepted the offer I made him and made his first tour under my backing. We paid him \$200 a day. There was some towns that balked at this arrangement. I explained Mr. Bryan was one. They wouldn't give him \$200, but they agreed to pay him 50 per cent of the gate receipts over a certain amount."

"Under this arrangement Mr. Bryan's revenue for a single lecture was \$7000."

Great Lecturer.

"Mr. Bryan's power as an orator and his personal popularity will always make him the greatest of Chautauqua lecturers. A comparison with La Follette's records will emphasize this. In 1900 our system sent Bryan to Iowa and northern Missouri. That was when La Follette had achieved national fame. The Bryan crowds were immensely larger than the La-Follette crowds. By making three lectures a day in towns that are close together Bryan has often made \$1000 a day. It takes a strong man to do that. His price is now \$250 a lecture with 50 per cent of the gate receipts above \$500."

Headquarters of the Ellison-White company were formerly in Boise, Idaho. It was found that booking and printing could be handled much better from Portland and headquarters were moved here two years ago. The offices are in the Lumbermen's Exchange building.

The Chautauqua idea is 30 years old, Bishop John H. Vincent of Hyde Park, Chicago, and the late Lewis Miller of Arkon O., were the founders. It took its name from Lake Chautauqua, N. Y., the site of the original Chautauqua. The word is of Indian origin and means, "Tied in the middle like a sack." It is descriptive of the lake's shape.

ARE YOU GOING TO BUILD?

Barns and farm buildings of all kinds erected by experienced carpenter, either by contract or days work. Plans and estimates furnished for all kinds of carpenter work. J. M. Lindberg, Mutual Phone.

Cut In Meat Prices

As our grass fed cattle are now ready for the market, we are making the following prices on our meats, for cash:

Beef Pot Roast	at 12 1-2c and 13 1-2c per pound
Rib Roast	at 15c per pound
Rib Boil	at 11c per pound
Brisket Boil	at 10c per pound
Steaks	at 12 1-2 to 15c per pound
Corn Beef	at 11c and 12 1-2c per pound
Hamburger Steak	at 12 1-2c per pound

These prices are guaranteed on Tillamook Products

PRICE LIST ON U. S. INSPECTED PRIME STEERS FROM PORTLAND

Sirloin Steaks	at 20c per pound
Round Steaks	at 18c per pound
Pot Roast Beef	at 16c per pound
Short Ribs and Plate Boils	at 12c to 15c per lb.
Prime Rib Roasts	at 18c per pound

These prices are subject to change

TILLAMOOK MEAT CO.



LADIES: Do not NEGLECT your complexion. It is so much easier to keep it clear and rosy than to restore it when it has once grown wrinkled and sallow.

We have many SPECIAL complexion preparations which will not only preserve the rosy look, but RESTORE a faded face. Our lotions and creams will give you a BETTER complexion.

The Tillamook Drug Store

We give you what you ASK for.

DODGE BROTHERS Motor Car

\$785 F. O. B.

Now on exhibition at

ED.'S GARAGE

Make Appointment for Demonstration

E. E. COHEN, Tillamook Hotel
 Covy Motor Car Co.

Distributors

PORTLAND,

OREGON

NOTICE TO CONTRACTORS

We can furnish sand in large quantities, cheaper than anyone. Where sand is taken for large contract furnished on job. See E. N. Elliott at Electric Light Plant.

FOR SALE OR TRADE

A high grade piano used very little, to apply on part payment on a Ford auto in good condition. Inquire at Herald office.

Notice is hereby given that all stock tied in such a manner as to interfere with traffic, or litter up the sidewalks, will be impounded.

Police Department.

Sidney E. Henderson, Pres.

Surveyor

John Leland Henderson,

Secy. Treas.

Attorney-at-Law, Notary Public

Tillamook Title and

Abstract Co.

Law, Abstracts, Real Estate,

Surveying, Insurance,

Both Phones

TILLAMOOK, OREGON

Scientific Farming

PROFIT IN POULTRY.

A Quick Growing Crop That Pays Speedy Returns.

There are few investments which return so quickly as poultry. The Western Poultry Journal, in its eight months after setting the egg profit commences to come. In some cases can be realized earlier than the average. The chickens are ready to sell as broilers at three or four weeks and later the pullets will be laying.

There are not many things in the world which return so quickly. While most grain crops grow in a shorter period, the crop is destroyed by unfavorable seasons, the chick crop is not affected by such conditions to any great extent. The chickens are ready to grow in the hands of the farmer who knows how to grow it.

Market ducks make a little more returns than laying hens, but the



HOW COME MINORCA DOES SO?

Industry is entitled to certain credit and is not proving as profitable since war. Under right conditions are a never failing crop every month. In 1913 the orange grove section of California was practically ruined by a severe frost. The poultry industry in that section, as the hens went to work to hatch flocks of layers to insure their income until the oranges were bearing. White Leghorns are the best of that section and they are rightly that they could be chicks and have a large flock of bringing them in six months.

I have known of several where parties establishing multiple orchards have used hens to produce the income and to be laid until the trees came into bearing. The poultry business was a newly planted orchard, and the hens were benefited by the care of the other.

DAIRYING IN THE FAR

Many Sections Await Congress

Stock to Become Prosperous

For several years the dairy division has been looking up to the far west, particularly to the sparsely settled regions as the best projects, says the country man. Independence of extension recently made available by the Lever bill the division has been in doubling and effort is being made to increase the number of states in such sections. Wherever a dairy is grown in a section, as in the irrigated lands of the West, the dairy industry is logical. Industry to utilize the milk. With the South Lever funds the experiment stations in the states are co-operating with the department of agriculture in extension projects.

There are many sections of the country that only await the coming of a dairy to become prosperous. This especially applies to the valleys. Often the price is so low unless the hay is fed on a job. It will be disposed of at a loss. It will be a ton for alfalfa delivered by railroad has been a common while at the same time many chains they should have \$8 of it in order to make a profit. It is to these figures the average requires the assistance of cowboys and sheep in order to return a profit.

Why Chicks Die in the

If eggs are to be held before they should be kept at a temperature of from 40 to 60 degrees and kept covered so the albumen evaporate. When the chick is out of the shell it is made out of albumen or white of the egg. If used little or none of the albumen has evaporated, there is not enough material for the chick large and strong. It is out of the shell. This is the cause for chicks dying in the nest. This evaporation may take place before or during incubation. Poultry Journal.

Suckers on Fruit Trees

The suckers or water sprouts suit from heavy pruning should be removed until the second year then there will be some of them placed and growing in right places. All a vacancy here and there in the zone of tree, and in two or three be bearing fruit of some kind provided it is a loaded or well tree—if not, it, too, may be pruned.