

Excursion Fares to the CALIFORNIA EXPOSITIONS

Round trip tickets, permitting stopovers at all points in either direction, to the Panama-Pacific International Exposition, San Francisco, Feb. 20 to Dec. 4th, and to the Panama-California Exposition, San Diego, open all year will be placed on sale.

February 15 to November 30

to the
Pacific Railway & Navigation Co.

Three Fine Trains From Portland Daily

Shasta Limited: Extra Fare, First Class equipment, only. Leaves Portland 8:30 p. m. A High Class Train

San Francisco Express: Observation Car, Standard and Tourist Sleeping Cars, Chair Cars and Diner. Leaves Portland 8:15 p. m.

California Express: Standard and Tourist Sleeping Cars, Chair Cars and Diner. Leaves Portland 8:00 p. m.

Connection from all P. R. & N. stations at Portland with S. P. Trains.

Full particulars, fares, train schedules, etc. from nearest Agent.

John M. Scott, General Passenger Agent, Portland, Oregon

A Berry Grower's Modern Ideas.

(Pacific Homestead)

W. H. Paulmann is president and manager of the Puyslop & Sumner Fruitgrowers' Association, at Puyslop, Washington.

Through his business ability, many of the best in these two valleys of Washington has been instrumental in securing the best possible conditions in the berries, the best varieties of seed plants and approved methods of marketing products grown in this land.

A dozen years ago he purchased 20 acres of land for \$10,000 and by careful management and specialization in growing small fruits, more especially berries, has made his 20-acre worth \$100,000 and now clears \$250 to \$300 yearly per acre and, by his immense interest in the industry and the success of the association many other growers of the valley have benefited have prospered in proportion.

Mr. Paulmann declares that the berry-growing industry will develop more in the next five years than it has in the last 25, principally because the market for the fruit and berries of rural producers is becoming more and more extensive. He is an enthusiast on the matter of good roads in the country and believes that paying country roads the greatest benefit any state can have, the miles of paved country roads in this country, thereby having revolutionized marketing methods there and also benefited the industry and marketing facilities.

In a newspaper interview recently he is reported as follows: "The farmer has more use for good roads in the country than the city fellow has. I don't care what they do for me for good roads, if the money is well spent. There are systems, more fertile, more efficient, to Puyslop than around Seattle and I can see that every effort should be made to develop the agricultural interests. This can be done by new drainage, by new roads into the country, thereby the farmer can get his products to market at least expense.

"The marketing and of fruit-growing and farming is a good business. It is important and, and here is where the apple-growers have fallen down. Nothing helps the farmer so much as to make his way to market easy. Get the fellow who is already on the land to prospering, and there will be no trouble to get new settlers on the vacant land. Better lands will do it."

In a district about seven miles long and two miles wide in the vicinity of Puyslop and Sumner, according to Mr. Paulmann, about \$1,125,000 was realized the past season from berries, mostly blackberries and raspberries. During the picking and packing season \$25,000,000 was paid out for wages to about 12,000 persons. He declares the Puyslop & Sumner Fruitgrowers' Association plants constitute a large manufacturing concern in the state of Washington. Fresh berries are shipped in refrigerator cars to markets as far east as the Atlantic coast. Berries too ripe for shipment are canned and also made into syrup, finding a ready market everywhere.

One hundred 50-gallon barrels of raspberry juice recently went to Rochester, N. Y. During the busy season the packing and canning plants handle 100 tons of blackberries and 75 tons of raspberries daily, 12-hour days. Two hundred cars of fresh berries were sent outside the state and 50 cars of cans were required for shipping. The initial capital was \$250,000 and

now \$2,000,000 is invested, exclusive of the land where the plants are located. Speaking at length the present yields had made into marketing them in getting them and have products to the occasional packing plants and canners. Several Paulmanns cited that in the Northwest, in of this year the association had paid the order and made \$1,125,000 in the market on the berries shipped from Puyslop and \$25,000,000 in shipments from Seattle to other markets and eastern markets, besides to the Puyslop & Sumner market. About \$1,000,000 also been paid the Puyslop & Sumner market. He mentioned this to be a thing from the berries, but he said because in the competition of the berries market, they must that come up the deficit from long haul on the large shipments to outside markets.

PORTLAND LETTER.

Dates have been set and plans are well under way for the tremendous celebration, extending over an entire week, on the completion of the Alameda and the opening of that splendid project is the extension of traffic. President Wilson has been invited to attend also Admiral Dewey. Congress has passed an act authorizing the construction of three bridges, to connect the city with the Puyslop & Sumner market, and the extension of traffic. The project is possible change, the project has been authorized as follows: May 4 at Lewiston, Idaho; May 5 at Astoria, Ore.; and May 6 at Warrenton, Ore. The project is possible change, the project has been authorized as follows: May 4 at Lewiston, Idaho; May 5 at Astoria, Ore.; and May 6 at Warrenton, Ore. The project is possible change, the project has been authorized as follows: May 4 at Lewiston, Idaho; May 5 at Astoria, Ore.; and May 6 at Warrenton, Ore.

May 4, high noon, formal dedication of the Alameda and evening at the Falls. May 5, forenoon, at Vancouver, afternoon and evening at Portland. May 6, forenoon, at Kalama, assisted by Klaskan and other river cities, afternoon and evening at Astoria during the evening and all of the 8th, the daily annual convention of the Puyslop & Sumner River Waterways Association will be held. A part of the preliminary plan is to take the people at Astoria and other river points, charter a steamer for the entire roundtrip, proceed up the river, clear through to Lewiston, pick up participants in the celebration at all river points. It is believed that a very attractive route can be secured.

Commencing March 1, seven tons of acclimated seed corn will be distributed among farmers in the territory served by the O. W. R. & N. railroad by C. L. Smith, the company's farmer. It is the intention to see that each farmer receives enough seed to plant at least two acres, which will enable him to prove to his own satisfaction that it can be made a success. The high price of wheat making impossible the use of that grain for stock feed, a greater acreage of corn will be planted next spring than ever before and special efforts will be made to preserve the fodder to make the place of hay in feeding cattle.

A trail from the Columbia to the summit of Larch Mountain is to be built by the co-operation of the Portland Ad. Club, the Progressive Business Men's Club, the Mazamas and other civic organizations. It will be available for summer use but will be closed to the public in the winter on foot or horseback.

clover fields, and even clearing up brush lands, for the purpose of increasing their wheat acreage, indicating that the coming season will see the largest grain crop ever turned out in Western Oregon.

Governor Withycombe has issued a proclamation setting aside Friday, March 20 as "Canned Salmon Day," and urging the people of the state to use as much as possible of that food on that day.

CHICKENS.

Barred Rocks, \$1.50 per 15 eggs.
Rhode Island Reds, \$1.50 per 15 eggs.
White Leghorns, \$1.50 per 15 eggs.
Eggs for incubation 60¢ per 15 eggs.
Our stock is of the best and we make good.

C. J. Crook, Corvallis, Ore.

FATHER WRITES SLOGAN SON DONATES POSTER

1915 Rose Festival Receives Work of Art from Famous Oregon Boy.



Portland's 1915 Rose Festival has a unique feature—the most artistic ever used and it is the work of an Oregon boy, Fred G. Cooper, now one of the world's famous artists. His father, J. C. Cooper, of McMinnville, Oregon, wrote the winning slogan, "The Whole World Knows the Portland Rose." At his father's personal request, young Cooper donated the poster to incorporate the slogan. Portland has cooperated with Seattle, Tacoma, Walla Walla and Spokane in securing conventions that will bring more than 250,000 visitors to Washington and Oregon.

World Gun Record Made.

Reading, N. Y.—William Tut, a K. K. pointer on the United States battleship Texas, who is visiting his home here on furlough, was notified that he set a new world's record in marksmanship with the big guns during recent target practice.

Ruf was credited with eight straight hits with a 14-inch gun, shooting at a moving target 12 miles away.

Prohibition Bill Passes Oregon Senate.

Salem, Or.—The prohibition bill passed the senate by 29 yeas, during a vote against passage being cast by Kellaher. It went through substantially as it came from the house. The phrase "or family" was retained in the clause limiting importations.

RUSSIANS DEFEATED BY QUIET STRATEGY

Berlin, via London.—The success of the Germans in east Prussia emphasizes, according to the view held here, the quiet strategy of Field Marshal von Hindenburg, which is designed to strike an enemy when and where the blow is least expected.

Van Hindenburg veiled his plans by reinforcing the Austrians in the Carpathians in order to make a strong diversion and misled the Russians into thinking that the real flanking movement was to be carried out there. Meanwhile he assembled a strong army above the Mazurian lakes, composed for the most part of fresh recruits.

Twenty-six thousand Russian troops, 20 big cannon, 30 machine guns and a large quantity of war material were captured by the Germans in east Prussia in the sudden offense which has sent the czar's force of invaders hurrying back in the direction of their own border. The Kaiser was in the command of the operation in person.

Dutch Send Protests.

The Hague, via London.—The Netherlands has maintained the strictest neutrality by presenting notes of protest at the same moment to Germany and Great Britain, regarding the acts of these governments in respectively declaring a war zone of the waters around the British Isles and in using neutral flags.

Scandinavians to Make Sea Protest.

Berlin, via London.—The governments of Sweden, Denmark and Norway have exchanged views last week and were prepared to present to the world a note expressing opinion on the matter of a neutral shipping zone in the waters adjacent with the coast of the British Isles.

The Question Has been Asked :

What effect will the European War have on my Fire Insurance in case I should suffer a Fire Loss?

And My Reply :

Your Fire Insurance Protection is just as safe with a so-called "Foreign Company" as its invested assets in the United States makes it.

Facts Worth Knowing :

The United States Branches of all "Foreign Companies" to all intents and purposes ARE AMERICAN COMPANIES, and are PROTECTED BY FUNDS in the hands of AMERICAN TRUSTEES—Citizens of the United States—of recognized standing and financial ability, and solely for the protection of AMERICAN POLICY HOLDERS.

The SECURITIES in which they must invest are well DEFINED BY LAW and are of a character that can be readily converted into cash in any emergency.

The Funds of a "Foreign Company" cannot be withdrawn from the United States as long as it has a risk in this country upon its books.

Your Fire Insurance Protection is Safe with this Agency.

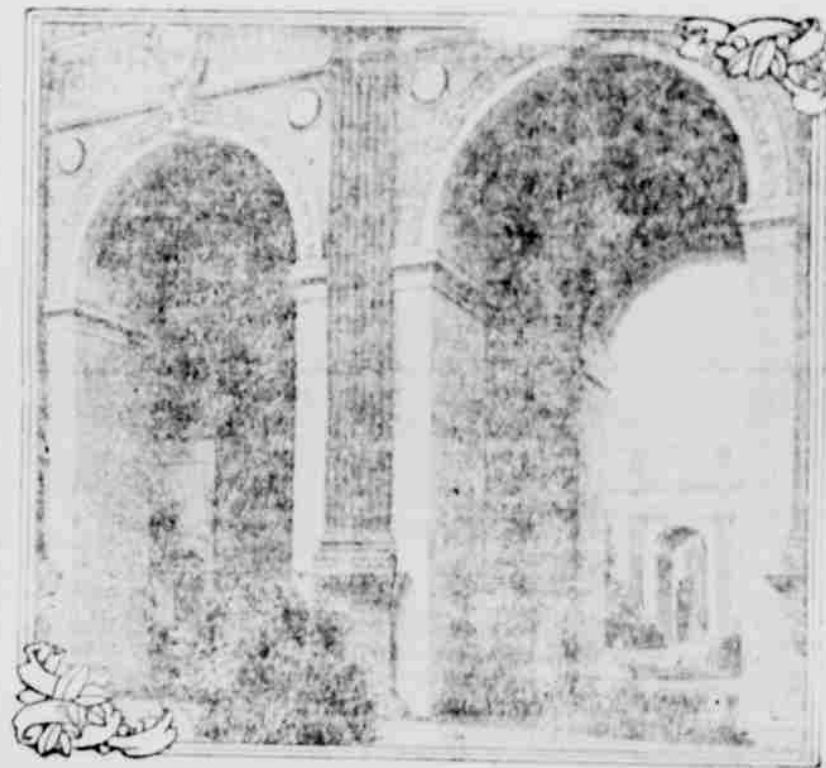
ROLLIE W. WATSON,

"The Fire Insurance Man,"

TODD HOTEL BUILDING,

TILLAMOOK OREGON.

Lofty Colonnades of the Superb Court of the Four Seasons, Panama-Pacific International Exposition, San Francisco, 1915.



This photograph fully portrays the beauty of the section that stands between the Court of the Four Seasons and the West in Venetian Grandeur. While it truly presents the utmost richness of the architecture, it does not even hint at the beauty of color tones.

The pillars shown in this photograph are of veined white marble, the ornamentation of imitation Travertine is of color here more than half the size of the marble, and the upper portion is of Pompeian red, with touches of ornamental green in the ornamentation.

Inside the arches the ceilings are of vermilion blue, and hereafter in which many scenes typical of the seasons. The square wall surface at the left of the picture shows where one of many mural paintings will be placed.

Looking through the arch, a part of the Court of the Four Seasons may be seen. Clear inspection shows a verve from Spenser and below it the sign of the Z-dial.

The world is to be given something new in the system of courts at the 1915 Exposition, and each one is to be a revelation in modern construction. The Exposition will open at San Francisco on Feb. 20, 1915.

MAINE MEMORIAL

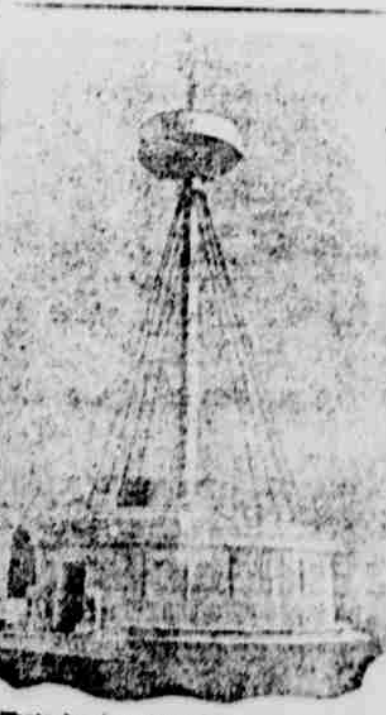


Photo by American Press Association.
The Maine Memorial, dedicated in Arlington Cemetery, Chelsea, Mass., in memory of the sailors who died on the battleship.

SIR DAVID BEATTY



Vice Admiral Sir David Beatty, commander of the British in the thrilling sea battle with the Germans on January 24.

For the Herald, it comes

Executor's Notice to Creditors

Notice is hereby given that in pursuance of an order made and entered in the County Court of the State of Oregon for Tillamook County, on the 14th day of December, 1914, the undersigned, Herman Bander, was appointed Executor of the Last Will and Testament of John C. Bander, deceased. All persons having claims against the estate of said John C. Bander, deceased, are hereby notified required to present the same, together with vouchers and due proof, to the undersigned, or to his attorney, J. Johnson, at Tillamook, Oregon, in six months from this date.

Dated January 2, 1915.
Herman Bander, Executor of the Last Will and Testament of John C. Bander, deceased.

Notice of Sale of Real Property

NOTICE IS HEREBY GIVEN that the undersigned, Administratrix, in pursuance of authority given by the County Court of the State of Oregon for Tillamook County, from and after the 14th day of March, 1915 and private sale for cash, or upon terms—may be approved by the County Court of Tillamook County, Oregon, the following described real property belonging to the estate of Ole Lommen, deceased, to wit:

The South-west quarter of the North-west quarter (known as Lot 3) of Section 25, Township 2 North of Range 1 West, W. M., excepting that portion as decided by Tillamook County, Oregon, and described in Book 2 page 413, Record of Deeds of Tillamook County, Oregon, containing 39.418 acres, and tract 2, Lot 2, 1/2 acre from the quarter section between Sections 25 and 26, in Township 2 North of Range 1 West, W. M., and running thence North 21° 21' 15.2" East to the Southeast corner of the South-west quarter of the North-west quarter of said Section 25, the South 62° 55' West 1104.2 feet to Nelson River, thence along said Nelson River 33° 51' West 570.4 feet to West line of said Section 25, then North 3° 21' West 10 feet to the point of beginning, containing 7.352 acres. Said property having been devised to the deceased under the name of O. Lommen by Fred Zudbach by deed recorded at page 174 of Book 227 of the Records of Deeds of Tillamook County, Oregon.

Offers for said property should be left with the administratrix, at Tillamook, Oregon, or with H. T. Batts, Attorney at Law, Tillamook City, Oregon.

Dated this February 12th, 1915.
Elen M. Lommen, Administratrix with the Will annexed of the Estate of Ole Lommen, Deceased.

1915 CATALOG DIAMOND TRADE SEEDS

THIS catalog truthfully presents and illustrates the most desirable varieties of seeds for the Northwest. The best of everything for the market or home garden, the farm, the orchard, the poultryman and the bee-keeper. A reliable and safe guide to your purchases and a reference book which should be in the hands of every grower.

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