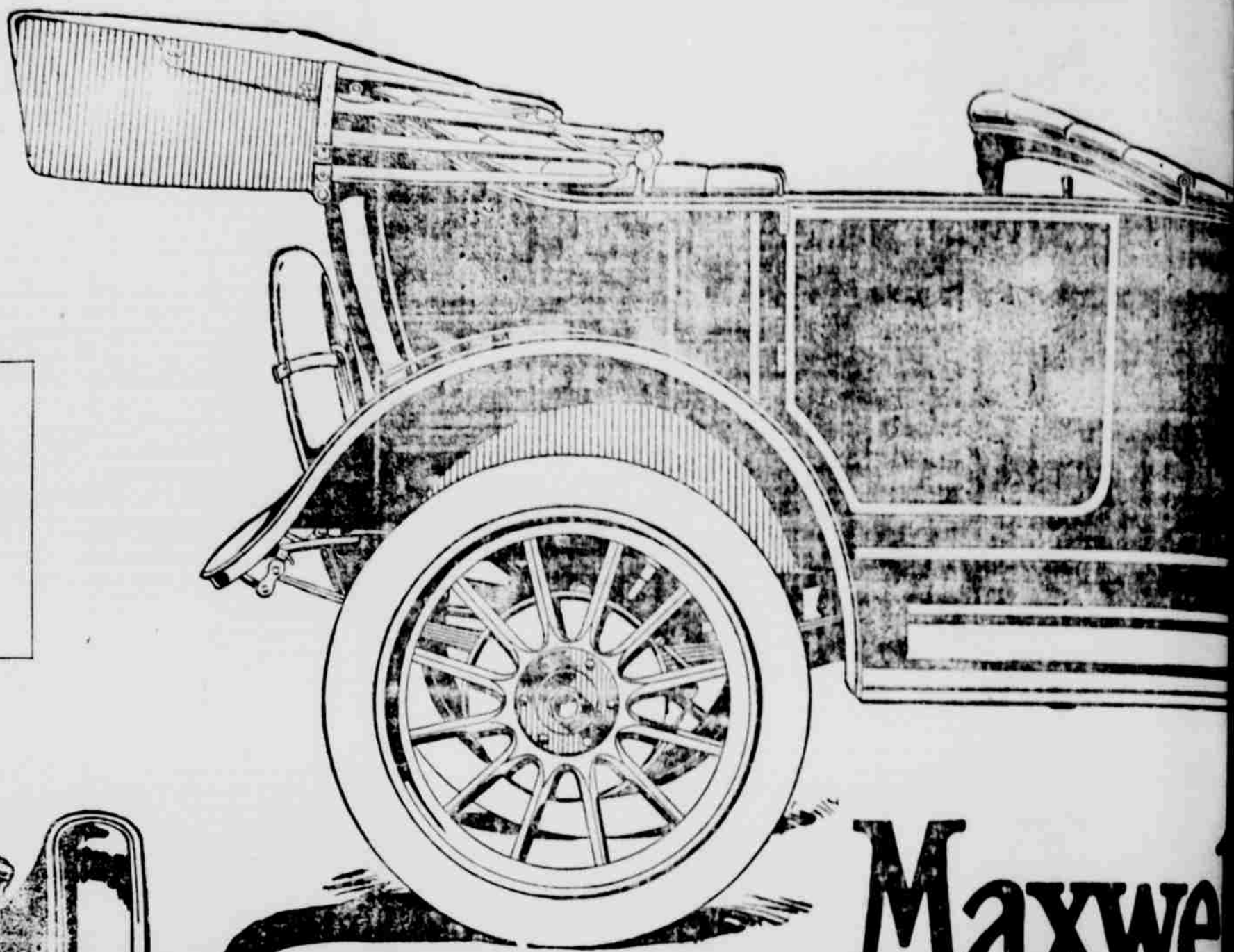
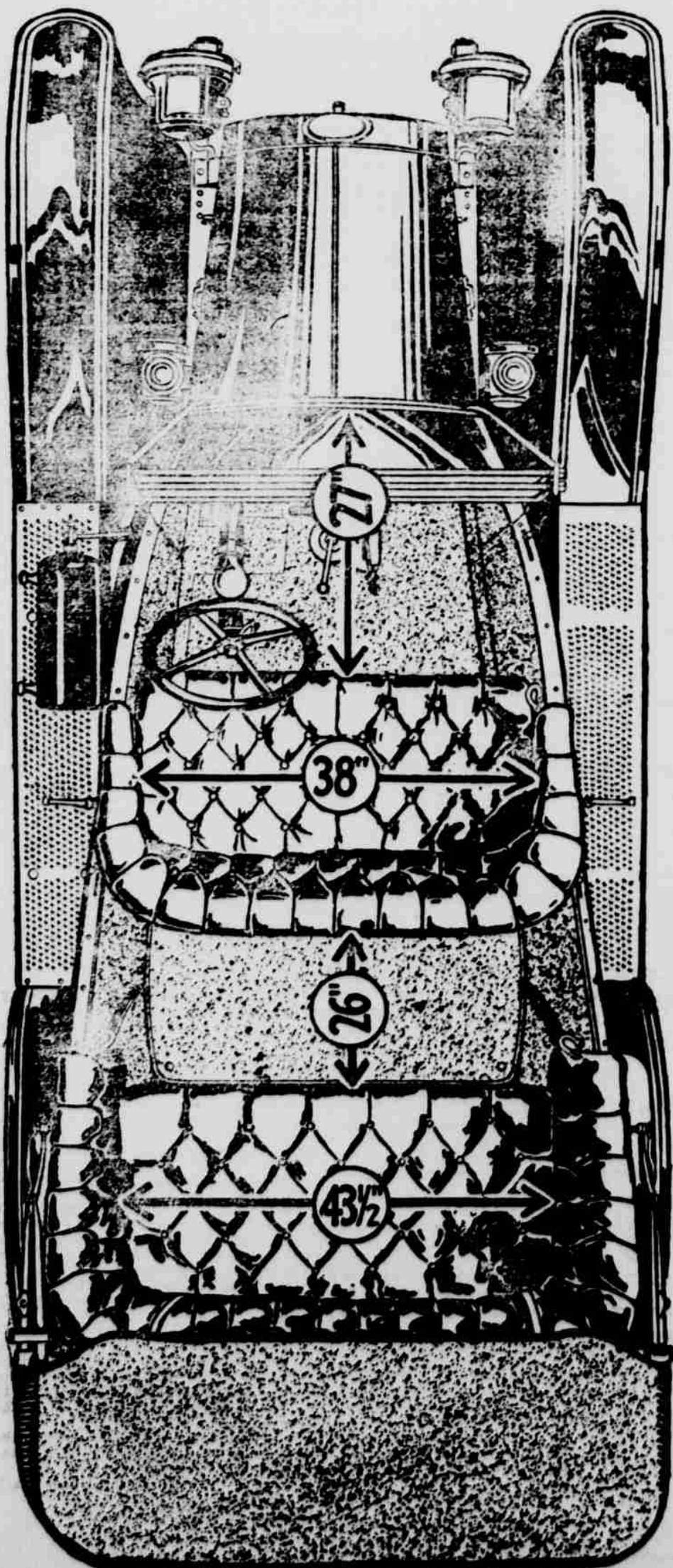


At its Price, the World's C



Check the Measurements

Leg room, depth and width of seats—with those of any car selling from \$1000 up to \$1400—you'll find this is a "big" car in inches as well as "immense" in efficiency. Note up-to-date streamline body design, left hand steer, center control and other features of the highest priced cars.



Maxwell

The Car that is Rapidly Settling

IT IS predicted by shrewd judges that the Maxwell "25" \$750 car made by the Maxwell Motor Company, Detroit, Mich., will within a year be the fastest selling automobile in the world.

And this isn't such an extraordinary prediction when you consider the many very remarkably good points of the Maxwell "25," and the present phenomenal demand.

A prominent writer who has intelligently studied the subject said recently that the time is coming when most families in the United States will own an automobile.

In many places Maxwell "25s" are used not only for pleasure purposes, but for business reasons as well, thus rendering a highly efficient double service.

The Maxwell "25" Car is unique. It occupies a distinctive position.

It is in a class by itself. It hasn't a real because it gives what other cars do not give—many more advantages that benefit you, considered, of course.

The Maxwell "25" Car has all the features of higher priced cars and none of their weaknesses.

It is truly a marvel of engineering genius. It is trustworthy in every detail of construction and it is made from the best materials that brains can money buy.

The Maxwell "25" is a light, practically indestructible car of extraordinary capacity, power and performance. It symbolizes speed, power and economy.

The cost of oil, gasoline and tire maintenance is as to be positively amazing. This has been proved.

The Maxwell "25" is more than just merely a superbly constructed, roomy 5-passenger automobile. It is a real full grown car, a beautiful, smooth, swift and satisfactory streamline automobile.

These Detailed Specifications Prove Positively How

The Maxwell "25" has absolutely every essential quality and absolutely every necessary feature found in the very highest priced cars. In actual economy of operation, in real ability to keep out of the repair shop, it not only equals but surpasses most cars which cost five times its price.

The Maxwell "25" weighs 1685 pounds. A wonderful "tire economy car." Has 30" x 3 1/2" tires, front and rear, permitting rear tires to be shifted to front wheels to give extra long service.

The motor is cast en bloc; 3 1/2" bore; 4 1/2" stroke; adjustable valves completely inclosed. Extra large crank shaft; bearings of bronze with babbitt lining.

Motor water cooled, will not overheat.

More Power for Its Weight Than All Higher Priced Cars

The Maxwell "25" has a real "25" horsepower motor—which develops more power in proportion to the weight of the car than the engines of most \$5000 automobiles.

The Maxwell "25" can pass most any car on hills "in high." It is a phenomenal hill climber.

Costly High Tension Magnets—Like Highest Priced Cars

The Maxwell "25" has a Simms high-tension magnet which delivers the spark direct to the spark plugs in current means no coils—no make-shift master vibrator—that requires frequent delicate adjustments. The magnet stays right, and stays right.

Transmission—4-Speed Selective Shift Gear, Center Control

The Maxwell "25" has a 4-speed selective type transmission for forward and 1 reverse. The main shaft has Hyatt bearings at front end—bushing bushing babbitt lined at rear. The clutch lined with asbestos. It takes hold firmly, gripping, and without undue noise.

Control—Frames of Extra Strength

The Maxwell "25" has left-side, 16" steering wheel. The throttle control rods are inclosed in steering column.

JAS. H. HINER, Salesman