

Piano Firm Quit Business

Pianos, Horses, Wagon, Sheet Music EVERYTHING TO BE SOLD BY THE FIRST OF THE MONTH

Eilers Music House of Portland have taken over the stock of pianos of the TILLAMOOK MUSIC CO. and are desirous of selling them all in a day or two. The Tillamook Music Co. have partly paid for the pianos and Eilers Music House will give you the benefit of every dollar paid by them. We should not have to use much persuasion or be forced to spend much money in advertising to get you to purchase a \$300.00 piano for \$195.00, and especially when we give you terms of \$6.00 per month.

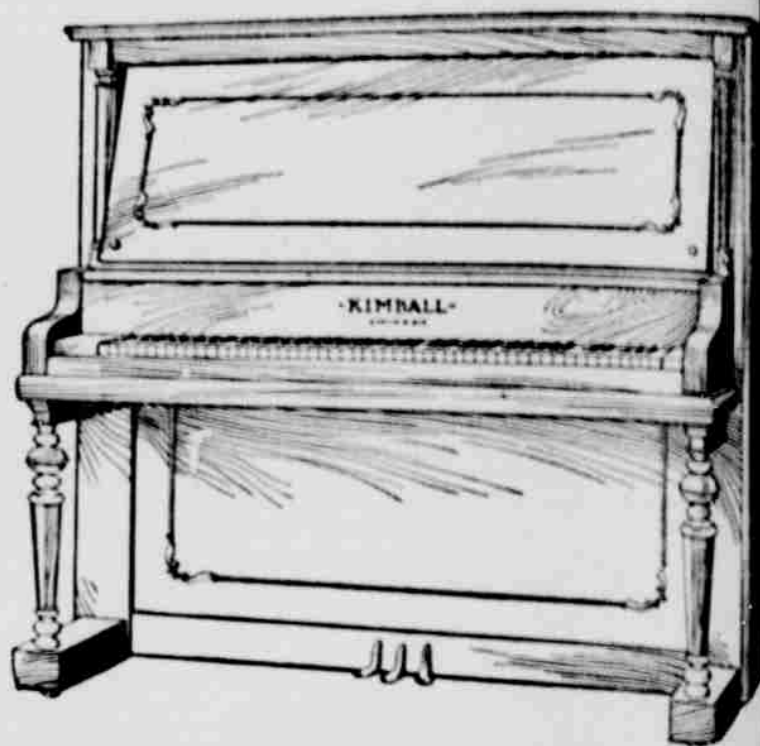
A CRITICAL EXAMINATION



When we say a \$300.00 piano, we mean \$300.00 in piano value—a piano like you would have to pay \$300.00 for elsewhere or under ordinary conditions—and you buy now for \$195.00.

Mr. Sterritt of the Tillamook Music Co. says that the reason why they did not sell more pianos was because all of the pianos they had were too expensive styles, that if they had purchased cheaper instruments they would have had better success. This stock is composed of finest styles—Chickering's, Kimballs, Smith & Barnes, Eilers, Hoffmans, Hallet & Davis—and not forgetting the Eilers Duo Tonal, the most wonderful piano in the world—and the first one shipped to Tillamook.

See the Autopiano---it is worth a visit to the store---the piano you can play and enjoy.



When you can purchase a Style 14 Kimball---one of the finest styles---which is regularly priced at \$675.00---when you can purchase such an instrument for \$370.00, it is time to buy. We have also cheaper Kimballs and other pianos. We will sell you a piano now for \$250.00 that has never been sold before in this country for as low as \$350.00. We can prove this. This piano for \$250.00 is a very fine instrument. In fact, there is not one poor or inferior piano in the lot, all of them being the largest and finest styles in their respective makes. We sold the pianos to the Tillamook Music Co., they are brand new and the finest pianos we carry, and while we received nearly half the cost, we are willing to sell them for the difference; that is, we are willing to give you, the customer, the advantage of the almost one-half cost received on these pianos

Every advantage is yours---You get an actual \$300 worth of piano value for \$195, and on terms of \$6 per month.

You have the advantage of dealing with Eilers Music House, claimed today to be the nation's largest piano dealers. It is a wonderful thing to have grown to be the largest in any line of modern industry. It means that certain fundamental principles have been right. It means that there has been merit in the product represented; honesty and honor in business dealings. Great firms, like men who create the world's standards in every vocation, must possess distinctive character and ability to produce results superior to those of their competitors. It is this representation of only pianos of highest quality, and the giving of liberal values, that has placed Eilers Music House in so enviable a position today.



Should you be unfortunate enough to not be able to take advantage of the startling piano values offered during this sale, bear in mind when you do buy that Eilers Music House have not and will not have a dissatisfied customer. They are very particular about having their customers pleased and when you buy from them you at all times effect a saving. At this time---for the next few days---Tillamook---you save enough so that you can afford to buy two pianos. We are not going to ship a single instrument away.

Besides the new pianos, there are three pianos that have been used a little---one of them only four months and the other two for less than a year. These will go quick as they are priced for this purpose. There are also two organs.

Everything must go---no half-way business
We can arrange easy terms

You Have Our UNCONDITIONAL GUARANTEE of Satisfaction

We Will Take Your Old Organ as Part Payment and Allow You Liberal Terms on the Balance

The Sale Will Only Be for a Few Days, and a Like Opportunity to Secure a Fine Piano for Such a Low Figure from a Reliable Firm May Never Occur Again

The Sale Will Commence **WEDNESDAY MORNING** In the Old Patzlaff Store Opp. the Hotel Ramsay
AND THE STORE WILL REMAIN OPEN EVENINGS UNTIL 8:30

Chickering Eilers Music House

