



ISSUED TWICE A WEEK—TUESDAY AND FRIDAY
LARGEST CIRCULATION OF ANY PAPER IN TILLAMOOK COUNTY

Vol. XX.

TILLAMOOK, OREGON, AUGUST 12, 1913.

NO. 58

New Bulgarian trimmings and dress novelties, Oriental ribbons in rich combinations; each day's express brings new Fall merchandise which, as usual, is first shown at the BIG STORE. Free all day Friday throughout the store—double Gold Bond trading stamps with your cash purchases.

If you have not purchased one of these smart Tub Dresses—DO SO TODAY.
Final Clearaway Drastic Price Cutting for Quick Dismissal

We have condensed many lots and quote prices in many instances at less than half, as follows—

3c For children's pretty wash dresses—sizes 3 to 12 years—formerly selling up to \$1.25.	\$1.89 For women's and young ladies' smart wash dresses formerly selling from \$3.00 to \$4.00.
1.48 For young ladies' and children's dainty wash dress formerly selling up to \$2.50.	\$2.48 For women's and misses' attractive wash dresses formerly selling from \$5.00 to \$8.00.

\$3.50 to 4.00 Tailored Wash Skirts \$2.25
Made of natural Irish linen and stylish white bedford cord. Prettily trimmed in large pearl buttons, fashionably tailored.

53 Pairs of Women's Fashionable \$4.00 Oxfords—While They Last, \$2.65 Pr.

Stylish four and five button tans, gun metal, white buck and velvet oxfords, bevelled welt soles, this season's new lasts—not every size in each style, but a full assortment of sizes.

Beautiful 50c Embroidered Organdies 27c Yd.	27 in. Black Imported Messaline Silk 83c Yd.
Colors of black, white, cream, pink, etc. Very sheer French organdy, daintily embroidered in flower and conventional designs.	A generous reduction on this rich shimmering silk; most seasonable weight for gowns and waists.
Exceptional Sale Corset Cover Embroidery 29c Yd.	36 in. Worsted Danish Cloth 29c Yd.
Heavy embroidered edges with top grading for ribbons, regular wide corset cover width in many beautiful designs.	Just the weave for bathing suits and outing dresses; a good range of the popular shades.
32 in. Fine, Sheer Persian Lawn 17c Yd.	60c Summer Table Damask 33c Yd.
Special summer clearance bargain, all white, splendid even weave.	Nothing better for the bungalow and cottage—crisp, snowy white, heavy satin weave.
	\$1.00 Bulgarian and mounted hand bags - 50c
	\$1.75 Velvet and crochet mounted hand bags - 98c

Few of the Many Special Bargains for Dad and the Boys in Our Men's Store—At the Summer Clearance

Boys' Laundered Shirts 25c	\$1.00 to \$1.50 Men's Shirts 75c
Full dress and negligee styles in fancy fabrics and percales, many patterns to select from.	Pleated and tailored bosoms, nifty and negligee patterns, cuffs attached, many classy designs.

1-2 PRICE—All Men's Straw Hats —1-2 PRICE
Clearance of Men's Business and Summer Coats

Our opportunity to look well, keep cool and feel better at little cost. These are splendid bargains. We have condensed them into two lots instead of five, to close them out quickly.

To \$10.00 serge, silk and alpaca coats, choice	\$3.50
To \$4.00 mohair, alpaca and Sicilian coats	\$1.25

Boys' Nobby Wash Suits 50c	Special Sale High Grade Official Pennants 85c	Men's Fancy Knit Neckwear 15c
Two piece suits, strenuously made natural linens, cambrays, etc., mannish-trimmed; particularly good for vacation days.	State, college or town pennants, Cloverdale, Beaver, Nehalem, Tillamook, "High," Univ. of Wash., etc., with official color combinations.	Plain and changeable effects, also fancy biadiere stripes; every imaginable color for your selection.

Time to Buy Blankets and Quilts
The money-saving buying opportunities in our south window, cotton, half wool and all wool blankets at prices you can only expect in mid-season.

Haltom's
The Corner Convenient to Everywhere

Guard Against Accidental Shooting.

State Game Warden Asks Hunters To Adopt Code Of Signals.

The State Board of Fish and Game Commissioners have recommended the following suggestions to be used by sportsmen in the field in order to prevent accidental shooting and to relieve persons who are injured or lost in the forests or mountains.

To prevent accidental shooting, every hunter should wear a red cap, shirt or sweater, or some other article of clothing that can easily be identified from game, birds and animals, especially when hunting deer in the forests. Since there is a contrast between red and the color of any bird or animal that is being hunted, this color will serve the best purpose.

Hunters should never shoot at moving brush, leaves or grass with the expectation of killing game. It is dangerous, for the moving object is likely to be a man. Never shoot at any object until you are absolutely sure of identification.

To prepare for an emergency, every hunter and angler should carry in his pocket a piece of candle and matches in a water-tight match safe. In case of becoming lost or injured, one can readily start a camp fire.

Lost or distress signal: When a man is lost or injured and needs help, a signal by shooting should be given. This signal will be the firing of a gun once, with an intermission of ten seconds before the second shot, then an intermission of sixty seconds, then a third shot. If no answer is received, this signal should be repeated after an intermission of five minutes. The answer to this signal would be a single shot from the rescuing party followed by one recognition shot from the lost man.

Care should be taken to get the time between the shots as accurately as possible. Hunters should keep in mind this signal and avoid, if possible, giving it when shooting at game. In the absence of a watch, the time can be judged with sufficient accuracy by counting ten between the first and second shots and sixty between the second and third shots. Whenever a shot is heard in the mountains, a hunter should count ten to determine whether it is a signal of distress or not.

The person who is lost should, after hearing an answer to his signal, remain in the place where he gave the signal until the rescuing party arrives, otherwise he may take the opposite direction and not be found at all.

William L. Finley,
State Game Warden.

The following is a condensed table of signals to be used by all sportsmen: Begin with 1 shot, wait 10 seconds repeat 1 shot, wait 60 seconds repeat 1 shot.

Answer to signal by rescuing party, 1 shot. Recognition of answer by man lost, 1 shot. Wait 5 minutes before giving the second signal.

Many Improvements At Bayocean.

Fine Residences are Being Erected and Streets Have Been Improved.

John Paulsen, the Portland millionaire lumber (mill) man, when on a visit to Bayocean recognized its adaptability for a summer home. He had been to many beach resorts and none ever appealed to him. He had about made up his mind that the ocean had no charm for him, until he happened to stroll over the sand knoll north of the Bayocean hotel and beheld the quiet calm of the entire Tillamook bay on one side and the surging Pacific on the other. There is no finer spot on any coast and he secured it, has had it graded and sodded and there is now in course of construction thereon three bungalows that will cost several thousand dollars each. They will not be very large but are modern in every way and exquisitely finished. These are to be the summer homes for himself and married daughters. State Supreme Judge Turner of Salem is having the ground graded and recently let a contract for a \$3000 summer home. Others equally as prominent have purchased locations. These men who have made life a success are the men who will make Bayocean not the petty knocker and back-biter one meets and who tells you that its nothing but a sandspit.

The promoters of Bayocean have had experience in developing some of the greatest resorts on the Atlantic and Pacific coast and know what they are about when spending thousands of dollars on their project.

A Herald representative visited Bayocean a few days ago and if we had not gotten farther than the pier and the pessimist, our impressions might have been the same as the aforesaid knocker. We visited the place one day when all the boosters were out of town and will try and give our readers an

idea of what we saw. There are several miles of paved streets. A rock crusher has been in operation the past two years and after a number of layers of rock are placed in the roadway it is given a final coating of cement as a binder and it makes a smooth and hard roadway. Cement sidewalks line the streets on both sides also electric street lamps.

The electric lighting system is perfect and Bayocean from a distance shines like a city of ten thousand souls. Fine clear spring water is piped all over the grounds and up and down the beach and a sewer and drain system has been installed. The Bayocean hotel as it now stands is only the beginning of what is planned. The first story contains the heating and refrigerator plant and storage rooms, the third floor bed rooms, and second floor office, dining room and kitchen. The latter is as large as the dining room and office combined. The landlord noticing our surprise at the odd proportion explained that the hotel proper as contemplated had not yet been built and the part we had been inspecting would be the kitchen and in the near future be used as an annex and the servant's quarters.

Bayocean has a tent city, a dancing pavilion, general store and postoffice, Bayview hotel, restaurant, bowling alley, curio store, tinshop, and confectionary store. If the boosters had been at home we might have lots more to write about, but then maybe it would be hot air, and it is better for the Herald readers to get the facts without their assistence.

The great handicap against Bayocean at present is its lack of facilities of getting there as the only mode at present is by water but a road to Tillamook has been surveyed and it will be only a matter of a short time before it will be a fact.

FISHERMEN ORGANIZE CO-OPERATIVE COMPANY.

On Monday several Tillamook Bay fishermen met at the court house and organized a co-operative company, incorporating with \$1200 capital. Sixty shares were taken at \$20 per share. The committee which was appointed to carry on the business in connection with incorporating is as follows: R. P. Hayes, Chas. Pike, H. T. Hilton, Fred Schofield and Harry Mitchell.

The association will be called the Tillamook Bay Salmon Co., and will be composed only of Tillamook Bay fishermen. The new company will endeavor to handle and sell only first grade fish in first class condition and endeavor to make Tillamook Bay Salmon stand for "The Best Salmon."

Major Morrow of Portland paid this district a visit last week and looked over the different opportunities that have presented themselves for the securing of rock for the jetty. We understand that the S. P. Co. have had a gang of surveyors on the ground for a few days running lines into a rock quarry belonging to W. S. Cone anticipating a spur being built to that point for the purpose of securing rock.

Advertisement in the Herald, because the Herald has the largest circulation of any paper in the county.

It is the aim of this bank to give the best banking service possible—and we do it.

It is also our aim to have the very best equipment such as Modern Fire Proof Banking Room, Fire Proof Vault, Burglar Proof Safe, Modern Safe Deposit Boxes—and we have them.

FIRST NATIONAL BANK TILLAMOOK, OREGON

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On Your Own Account



have you any money in the bank? A part of your earnings ought to be placed there, anyway. Everybody can afford to save something, however little. Have a bank account of your own and you will feel happier, better, more independent. Make your little money earn more, and so grow bigger. Better than hoarding it where fire or thieves can reach it. Your bank-book is a receipt and an evidence of your wise economy.

THE OLD RELIABLE
Tillamook County Bank