Spring's Fascinating Dress Goods and Silks

at "The House of Fashions"

In this showing are offered the most fashionable and desirable of black silk and dress goods, plain and fancy, wool and moiré goods and novelty silks at prices which will interest every economical woman.

WORSTED SHEPHERD CHEKS 25c Yd.

The staple fashionable novelty in both large, medium and small black and white checker, washable goods.

ALL WOOL IMPORTED BASTIJE 60c Yd.

The new soft clinging material in a splendid array of the latest Spring colorings for dresses and gowns.

IMPORTED FRENCH CREPE ALBATORRAX 50c Yd.

Entirely new weaves, all wool soft material in a beautiful range of street and evening shades.

WORSTED, DANISH CLOTH AND SERGES 35c Yd.

Just the correct materials for children's dresses, women's waists, etc., in all the practical Spring colorings, very desirable weaves.

Fanciful and Extraordinary effects of 1913.

This week you'll find desirable, dependable BLACK the latest fabrics, fashioned for their durability, reliability and distinctive style, an attractive press will mean immediate buyers, we suggest an early inspection.

ENGLISH MOHAIR BRILLIANTINE 60c Yd.

Reversible brillantine 54 in. wide, dollar value, superior quality, very bright and lustres, perfect even finish to dress black.

BLACK TAILOR WOOL SERGES 90c Yd.

Run proof finish, high natural color, hard twisted, even finish prices of this good serge. Very moderately priced.

Incomparable Showing of the Latest Weaves in Black Dress Goods Not Mentioned in this Advertisement.

Fresh off the looms—the season's latest silks, price ticketed in a manner usually expected on clearance goods but NEVER on absolutely new and fashion-able goods. They're all here in the wanted shades at astonishing price concessions.

36-in. BLACK SATIN DUCHESSE 81 10c Yd.

You'll say it's well worth 1.50! A remarkable quality for the price. Rich, lustrous sheen, deep jet black.

27-in. IMPORTED CHARMEUSE 80c Yd.

Charmeuse still holds first place in the realm of silks, rich, lustrious finish, mixture of Spring's most artistic colors to select from, street and evening shades.

There are also a few lilac satins that will give just the assurance these charmeuse silks will for moderate price sensitivity, yet are shown in the nearest and most up-to-date colorations.

36-in. HEAVY LINING SATINS $1.10 Yd.

Suitable for coat linings, fancy and sturdy, very heavy, with a line of shimmering richness wide for academic wear and service. Extraordinarily showing prices.

Women's Suits, Coats and Dresses of Superior Style, Tailoring and Finish

Each day by express brings new stock in our Index, patented tomorrow will be checkered with our most complete gathering of authoritative styles for the season. Many of them are based on the last notable models of exquisitely "no two or three alike."

SUIT TAILORED SUITS FROM $15.00 UP STUNNING TAILORED COATS FROM $6.00 UP CHARMING NEW FROCKS FROM $7.75 UP

A Magnificent Display of Spring and Summer Millinery

Spring millinery comes and goe Mexican pradores, but fashion creates somehow contrive to create new ideas with each incoming millinery regime. This we will strive distinctively smart, fashionable mod- els at very popular prices.

THE NO-CHANGE TRIMMING SERVICE

is amply prepared to render prompt and efficient service at all times to all those who purchase Untrimmed Hats—SALVINGTON DEPARTMENT.

Building Operations Progressing Nicely.

Old Fields Getting Ready to Build Fire Structure; Masons Complete Building; Carpenters Will Build.

By another month, the Old Fields will be ready to build a fire protection structure. The New home building is under construction, the new home building will have a structure of iron, with an addition of steel. All the necessary materials are on the job site. A fire tower is being erected.

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