

We Want 5000 New Customers in November

Pennington's Specials

EVERYTHING REDUCED

Get a New Coat Now



You can easily afford one for we have cut our prices Distinctive straight line, wrappy & swagger styles. Blocked downy wool, bolivia, jersey cloth, suedine Browns, tans, grays, brick Fur collars and cuffs, fur collars, many are trimmed with buttons, stitching and braids.

Values to \$37.00

Now \$20.25

We're Busy Cutting Down Your Expenses

We're continually reducing the customers overhead "tax"; because by advertising freely, by trimming prices closely, by carrying only fine merchandise, our business grows.

Latest Fashions at Special Prices
ACTIVE ECONOMY BUY NOW

Pennington's Coat Specials

Brings Tremendous Values

If you are looking for COATS you'll be delighted with these two groups.

Now \$12.50 and Now \$22.50

These coats are of the best plain, fancy stripes, and novelty weave, all wool materials.

EVERYTHING REDUCED

Stylish Fall Dresses

Excellent materials, high quality workmanship, wonderful styling of these dresses ready to slip on. Charmeen, and wool dresses in plain, hair line stripes and novelty weaves

Blues Browns Tans Button, braid, applique and self trimmed.

Values to \$20.50

Now \$14.85



This is Not a Sale— It's a November Merchandising Plan

Ladies Silk Hose \$1.25 and \$1.50 values Now \$.98 pr. \$1.75 values Now \$1.39 pr. \$2.75 and \$2.95 values (glove silk) Now \$1.98 pr. \$3.25 values (all silk) Now \$2.23 pr. \$3.75 values (all silk) Now \$2.59 pr.	CHILDREN'S HOSE 35c values 2 pair 35¢	LADIES WOOL UNION SUITS \$3.00 and \$3.50 values Now \$2.49 Suit	CHILDREN'S DRESSES Sizes 10 to 12 Velvets, wool crepes and fancy check wools with pleated and gathered skirts. Now \$7.50 and \$8.69 each <small>All winter dresses</small>				
Bathing Suits Jantzen's \$5.00 each <small>values to \$8.50</small>	Handkerchiefs Children's 4 for 25¢	Unionsuits Child's 73¢ & \$1.19 <small>No stock reserved</small>	Cretonnes Colonial draperies 23c 41c 93c <small>values to \$1.35 yd.</small>	Handkerchiefs Ladies 8,15,18,23¢ <small>extra values</small>	Tab Bands Infant's 27¢ <small>Silk and Wool</small>	Sleeveless vests Ladies 19¢ & 33¢ <small>Priced to sell</small>	Rain Capes Children's \$1.95 <small>\$2.50 value.</small>

No Stock Reserved Everything Reduced

LADIES OXFORDS all sizes \$2.98 pr.	MEN'S Shoes and Oxfords \$3.19 & \$3.69	BOYS' Dress Shoes \$2.19 pr.	CHILDREN'S OXFORDS sizes 6 to 11-2 \$1.98 \$2.98 pr.	MEN'S Work Shoes \$1.98 pr.	BOYS' School Shoes \$1.69 pr.
LADIES PURSES Hand engraved and sewed Christmas gifts \$4.50	TRUNKS Steamer, Cedar Lined, Fibre \$20.25 \$13.25	BATH MATS and TOWELS New arrivals, large assortment Beautiful patterns. Reduced	TRAVELING BAGS Genuine Leather, all sizes \$9.45 \$11.35 \$20.25	UMBRELLAS All Silk, latest Novelty Styles and fancy handles	



MACKINAW
MEN AND BOYS
Reduced

BOYS' OVERCOATS
New line, very classy
\$3.35 to \$10.00

BOYS, MEN, AND YOUNG MEN SWEATERS, UNDERWEAR, SHOES, HOSE and SHIRTS SUITS AND OVERCOATS

All Merchandise Seasonable Goods

COAT SWEATERS
\$2.00-\$3.50
Values to \$4.50

SHIRTS
Men's Dress
\$1.00
Values to \$2.50

All Hart Schaffner & Marx Suits and Overcoats Reduced

CLOSING OUT ALL BOYS SUITS
Sizes 3 years to 16 years. Velvets, Corduroy and all Wool.

Now \$3.35 to \$11.00

Values from \$6 to \$16. No stock reserved

SWEATERS
Children's
Big Bargains

BLANKETS
Reduced
Large stock



BOYS' AND MEN'S OVERCOATS REDUCED

Sizes 8 years to size 44
Now \$3.35 to \$26.25

Values from \$8.00 to \$25.00. Satisfaction guaranteed

NECKTIES
10c each
Special lot

RAINCOATS
10 percent off
All new stock

SWEATERS
MEN and BOYS

Boys, Rough Necks \$6 Value NOW	\$4.19
Boys and Men "V" necks \$6.50 Value NOW	\$5.50
Men's All Wool Jerseys \$3.25 Value NOW	\$2.25
Men's Jantzen's Sweaters \$13. Value NOW	\$7.75
Boys Heavy Cotton \$2.48 Value NOW	\$1.48

MEN AND YOUNG MEN'S SUITS	
LOT No. 1 \$45.00 All Wool Suits	\$32.50
LOT No. 2 \$42.50 2 pants suits, wool	\$30.00
LOT No. 3 \$25.00 to \$30.00 suits	\$18.75

KUTE KUTS
95c
\$1.50 value

PILLOWS
\$1.25 each
Very special

OVERALLS
Now \$1.29
Regular \$1.75

Pennington's Quality and Service Guaranteed Satisfaction