We Want 5000 New Customers in November Pennington's Specials

EVERYTHING REDUCED



Get a New Coat Now

You can easily afford one for we have cut our prices Distinctive straight line, wrappy & swagger styles. Blocked downy wool, bolivia, jersey cloth, suedine Browns, tans, grays, brick Fur collars and cuffs, fur collars, many are trimmed with buttons, stitching and braids.

We're Busy Cutting Down Your Expenses

We're continually reducing the customers over- quality workmanship, head "tax"; because by advertising freely, by trimming prices closely, by carrying only fine dresses ready to slip on. merchandise, our business grows.

Latest Fashions at Special Prices ACTIVE ECONOMY BUY NOW

Pennington's Coat Specials **Brings Tremendous Values**

Stylish Fall

Dresses

Excellent materials, high wonderful styling of these Charmeen, and wool dresses in plain, hair line stripes and novelty

weaves Blues Browns Tans Button, braid, applique and self trimmed.

Now \$20.25

Now \$20.25

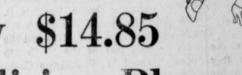
Now are looking for COATS you'll be delighted with these two groups. Now Values to \$20.50

Now \$20.25

Now \$20.25

Now \$12.50 and \$22.50

These coats are of the best plain, fancy stripes, and novelty weave, all wool materials.



This is Not a Sale—It's a November Merchandising Plan

\$1.25 and \$1.50 v \$1.75 values \$2.75 and \$2.95 v \$3. 25 values (all \$3.75 values (all	alues (glove silk) silk)	Now \$ Now \$1	39 pr. 98 pr. 23 pr.		REN'S HOSE 35c values air 35¢	\$3.00 Now	S WOOL SUITS 0 and \$3.50 va \$2.49	UNION lues Suit	Velvets,	Sizes 10 to 12 wool crepes and fancy ch and gathered sl	eck wools with pleated kirts. \$8.69 each
Bathing Su Jantzen's \$5.00 ea values to \$8.50	ch 4 for	erchiefs r 25¢	73¢ 8	onsuits 2 \$1.19	Cretonnes Colonial draperies 23c 41c 93c values to \$1.35 yd.	8,15,	kerchiefs Ladies 18,23¢ ra values	Tab Ba	¢'s	Sleeveless vests 19¢ & 33¢ Priced to sell	Rain Capes Children's \$1.95 \$2.50 value

Reserved Everything Reduced lo Stock

LADIES OXFORDS \$2.98 pr.	MEN'S Shoes and Oxfords \$3.19 & \$3.69	BOYS' Dress Shoes \$2.19 pr.	CHILDREN'S OXFORDS sizes 6 to 1 1-2 \$1.98 \$2.98 pr.	MEN'S Work Shoes \$1.98 pr.	BOYS' School Shoes \$1.69 pr.
LADIES PURSES	TRUNKS			Pic Pice	фиос ри



Steamer, Cedar Lined, Fibre \$13.25 \$20.25 \$4.50

New arrivals, large assortment Beautiful patterns. Reduced

TRAVELING BAGS \$11.35 \$9.45 \$20.25

UMBRELLAS Styles and fancy handles



LOT No. 2

LOT No. 3

MACKINAWS MEN AND BOYS Reduced

BOYS' OVERCOATS \$3.35 to \$10.00

BOYS, MEN, AND YOUNG MEN SWEATERS, UNDERWEAR, SHOES, HOSE and SHIRTS

SUITS AND OVERCOATS

COAT SWEATERS \$2.00-\$3.50 SHIRTS Men's Dress \$1.00

All Hart Shaffner & Marx Suits and Overcoats Reduced

CLOSING OUT ALL BOYS SUITS Sizes 3 years to 16 years. Velvets, Corduroy and all Wool.

SWEATERS BLANKETS Children's Reduced

\$32.50

\$30.00

\$18.75

KUTE KUT'S

95c

MEN AND YOUNG MEN'S SUITS LOT No. 1 All Woll Suits \$32.50

All suits sold under Pennington's guarantee.

\$45.00 All Wool Suits

\$25.00 to \$30.00 suits

\$42.50 2 pants suits suits, wool.



PILLOWS

\$1.25 each

BOYS' AND MEN'S OVERCOATS REDUCED

Sizes 8 years to size 44

NECKTIES

10	c each	10 percent off	
ERALLS		SWEATERS MEN and BOYS Necks \$6 Value NOW "V" necks \$6.50 Values N	 19
w \$1.29	Men's Jantze	ool Jerseys \$3.25 Values No n's Sweaters \$13. Values No Cotton \$2.48 Values NOW	

Pennington's Quality and Service Guaranteed Satisfaction