

BRIEF PERSONAL NEWS

home she spent a week in Salt Lake City and is now in Boise, Idaho where she will stay for two weeks before returning home.
 Mr. and Mrs. Clarence Coe were called to Portland Friday to attend the funeral of a niece of Mrs. Coe. The child was the 15 months old daughter of Mrs. E. J. Kennedy and died very suddenly of meningitis.

Mr. and Mrs. Coe returned home Sunday by way of Seaside.
 Mrs. Earl McNeil and son, Earl David, left here Friday to visit with relatives in McMinnville for a short while.
 On account of the inclement weather on August 17 the bathing beauty contest and other stunts which were to have been held at Rockaway were postponed until Sunday August 31.
 The Ladies Aid of the Christian church will serve meals at their booth at the fair grounds during the fair.—Adv.

Mr. and Mrs. Faust Disney, Kent and Thelma Stone left Tuesday morning August 26th, for Rupert, Idaho to visit their people, and they will be gone until October. Mr. Disney's father is one of the pioneer merchants of Minidoka county. Paul purchased the calf business from J. Merrel Smith, known as Smith the Calf Man, and reports a favorable business for the time, and expects bigger returns for next season. He expects to look up all his former customers and also get some new business back in his home state. Conditions in Idaho are much better now and quite a few ranchers are taking up the dairy business and already there is a big demand for calves. Several cheese factories are already operating in that state at present.

John Wall specializes in piano tuning. Leave your order at E. E. Koch's drug store.—Adv.

Mrs. B. J. Garman is visiting at the home of Mrs. A. J. Anderson this week. Mrs. Garman's home is in Aberdeen, Wn. She was accompanied here by her daughters, the Misses Marie and Carrie Garman.
 Mr. and Mrs. Lloyd Mason and son of Monmouth were visitors here over the week end at the home of Dan Fletcher. Mrs. Mason is a sister of Mrs. Fletcher and Mrs. Roy Smith. They also visited with other relatives, Mr. and Mrs. John Clifford and Mrs. Ethel Davis, while here. On their return home Monday they took with them Mrs. Mason's father, Will Hyatt, who will make his home with them in Monmouth for a while.

If your piano needs tuning, John Wall, expert piano tuner, will get your order at Koch's drug store.—Adv.

Mr. and Mrs. Harry Boyle and two children are visiting at the home of Mr. and Mrs. Ed Stark this week.

After spending a week in the city on business, F. S. Whitehouse returned Saturday to his home in Forest Grove.

Mr. and Mrs. Lee Doty made a trip to Portland and return Saturday to attend to business.

Mrs. J. H. Rosenberg is in the Boals hospital. Infection which set in following a carbuncle caused erysipelas, and though she has been suffering a great deal, she is reported as recovering.

F. A. Beltz, president of the Kiwanians here and a delegate to the district convention at Walla Walla was accompanied on the trip by his wife and daughter, Mary Margaret. John Wall expert piano tuner will be in town after September 1st. Leave your order at Koch's drug store.—Adv.

In theory a war strength company of infantry will be recruited, officered and trained here in Tillamook city.

Quarters will be assigned to the men and provisions made for the rationing and training of the troops until they are ordered to join their regiment.
 Actually, a couple of hundred men will be enlisted for one day only, a week from Friday and will be called into service for about two hours Friday evening at seven thirty. The organization will be formed at the armory at that time and will leave for the fair grounds where they will arrive about eight thirty and listen to an address by B. F. Irvine, editor of the Oregon Journal. Then they will be dismissed.
 These one-day recruits will be attached to Company K for administration and control.
 Enlistment papers are now being circulated to obtain the enlistments which will fill Company K to war time strength.

MUCH BUILDING NOW
 (Continued from page one)
 ing five rooms each the combined cost of the houses is \$4000. Both houses were rented before completion.
 The foundations are ready for construction of a home for F.W. Christensen on Third street west.
 Hathaway Mead Acres east of town is the scene of considerable building activity. Those who are building on their property are Joel Atkinson, cost \$2000; Roy Phelps, cost \$2000; John Engle, cost \$2500; Hardy Lilly, cost \$1750, and Harry Russell \$1200. Edgar Cline and S. J. Potter are also building small houses and Alfred Gulstrom is building a good sized bungalow. Others who have the lumber ordered and plan to begin building immediately are Harold Brandt, A. J. Loyd, A. E. Hall, J. P. Montgomery, J. R. Collins, Frank Lilly and H. O. Carter.

HISTORY OF CHEESE
 (Continued from page one)
 ing for a time in the hollow of one of the great Tillamook trees.
 The early settlers experienced hardships, because of their isolation and difficulty in clearing out the great trees and heavy growth of brush and in protecting their livestock against bears and other wild animals. The early days of trapping were followed by days of livestock production, the only market being reached by ocean ships to San Francisco at the south, or Portland to the north and east.
 Then came a period of butter making. The butter, packed in buckets and tubs and shipped out only a few times a year, was marketed mostly in San Francisco. Some of this butter was carried by horses and mules across the coast mountains to Portland and Willamette valley markets.
 With the development of creameries, fresh creamery butter gradually became more popular than Tillamook farm packed butter. Creameries also were built in Tillamook county, but because of uncertain transportation, the shipments of creamery butter often would deteriorate 25 per cent in value before they could be placed upon the ultimate market.
 Because of these discouragements in the marketing of butter, Tillamook dairymen gradually grew into the manufacture of cheese. The first cheese factory of the county was a transformed creamery, established in the early 90's. This cheese factory was not owned by the farmers. One month the milk checks were delayed, and the farmers got the impression that they were not getting "a square deal." With payments delayed, it was told around that the owners of the private cheese factory were using the milk money to speculate in butter.
 This story stirred up such a whirlwind that the farmers decided to organize a "mutual" association of their own. They sent one of their number to Portland to buy machinery and to hire a cheese maker. Many of the Portland merchants and commission men who were consulted advised against this pioneer co-operative factory. But a cheese maker was found and the first co-operative cheese company was started.
 During the several years following, other factories were constructed and these factories began to gain public confidence. The success of these early co-operative factories brought on a contest between the "Co-ops" as they were called, and the original private cheese making corporation, which at that time was operating seven cheese factories. The private company gambled in the cheese market, in an attempt to control it against the eight co-operative cheese factories then operating. But the manager of the corporation guessed wrong. He found himself loaded up with 13 cent cheese, for which he could collect only 7 to 8 cents. The corporation failed, and since that day, now about fifteen years ago, co-operative cheese factories have been supreme in Tillamook county.

CARD OF THANKS
 We want to express our thanks and appreciation to the many friends, especially the Oddfellows, who so kindly assisted us during the illness and death of our brother an uncle, Marion Walling.
 J. E. WALLING
 N. S. WALLING
 MRS. JOHN TEWS
 MRS. WILLIAM NORMOYLE
 MRS. GEORGE RIGGINS
 MR. and MRS. R. E. BARKER
 MR. and MRS. F. M. GOULD

CARD OF THANKS
 We wish to thank our friends for their kindness and sympathy in our recent bereavement and also for the beautiful flowers.
 MRS. GEORGE ZIRR
 JOSEPH ZIRR
 PETER ZIRR
 AGNES ZIRR
 GEORGE ZIRR
 BERTHA ZIRR
 Hood River avenue Oak street

Bathing Beauty Contest
CASH PRIZES
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 Watch Airplane—Every Envelope Dropped Means Something of Value to You.
 Pony Races—Airplane Stunts
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 Bathing Beauty contest at one P. M.

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ZEROLENE

for FORDS leads in SALES

Zerolene "F" for Fords, the Standard Oil Company's new oil for Ford cars, was for the first time drawn from the pumps at garages and at Standard Oil Company Service Stations and offered to the public about the middle of last December.

The response of the motoring public was immediate and overwhelming. Today Zerolene "F" for Fords is the most popular oil on the market for Ford lubrication.

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Yet it costs not more but less than any of the special Ford oils on the market.

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 We believe that Zerolene "F" for Fords will increase gasoline mileage, reduce carbon removal operations, and lengthen the working life of every Ford in which it is used.

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