

Door Open
at
9:45 A. M.

FIRE SALE

Sale Opens
Thursday
17th at 9:45

The Insurance Company Loses ----- YOU WIN

Our Entire \$25,000 Stock of New Seasonable Merchandise is placed on Sale at prices that make us weep

Opens Thurs. July 17 at 9:45 a.m.

Only a small part of our stock was slightly discolored from smoke. The greater part is as good as ever, but it must all be moved out and is priced to go.

Look for the Mark of the "Red Pencil". It cuts deep

The More You Buy The More You Save.

HopeMuslin
You know what it is
10¢ yd.

All shades
Jap Crepe
The red pencil marks
the yard
15¢ yd.

9-4 Utica Bleached
Sheeting
49¢ yd.

42 inch Quinebaug
**Pillow
Tubing**
29¢ yd.

22x44 Heavy bath
Towels
29¢ each

Shoes

At unheard of prices, never has there been such an opportunity to buy shoes. Shoes, Oxfords and Sandals in all sizes. The red pencil marks one table, the pair\$1.00 Hundreds of pairs priced at 1.95 Table No. 3 has men and boys shoes at 2.95 Every shoe carries porportionate reductions

Winsdor
CREPES
plain and fancy the yard
19c

100 pure
SILK HOSE
in all the new shades
While they last, the pair
69c

Best grade 12
Mummy Pongee
the yard
79c

5-10 and 15c
Handkerchiefs
2 for 5c

One lot childrens
STOCKINGS
and 1-2 hose colors,
black, Cordovan and
White, all sizes, the pr.
15c

STAG BUNTING
the yard
8c

BLANKETS
Cotton, mixed and pure
wool are all marked
with the red pencil at
prices you cannot resist



Mens
HAT
values to \$7.00 — any
hat in the lot
\$2.49

Values to \$4.00 choice
\$1.69
\$2.75 and \$2.95 mens
caps
\$1.69

Mens caps values to
\$2.45
\$1.19

D. M. C. all shades, the
Skein
1c

VOILES
The yard
25c

All wool dress goods,
table linens, gingham,
outing flannel etc. are
marked at prices never
before heard of in Tilla-
mook

Overalls

All boys Overall, Coverall and play suits valued
to \$1.35
The mark of the red pencil is, the pair
89c

Mens 220 denim overall Mount Hood brand bib
or band—Blue stripe—carpenters or painters
all marked down by the red pencil to, the pair
\$1.48

Wool Shirts
One lot men and boys
wool shirts, each
\$1.00

Boys all work
KNICKERS
the pair
\$1.00

Canvas Gloves
While they last, the pair
5c

Mens
DRESS SOX
in silk and fibres plain
or fancy, silk drop stitch
regular 65c and 75c
3 pair **\$1.00**

Mens
DRESS SHIRTS
with or without collar
89c

BOYS SUITS
Will be marked by the
red pencil, look for the
price

A large stock of
**Suitcases and
Handbags**
in solid leather, fibre
and matting. The red
pencil has put a low
price on these

Genuine
Regular 1.50
**B. V. D.'s
suit 89¢**

Topkis
B. V. D.
The red mark is
suit 49¢

One lot. Chambray
work
SHIRTS
33c each
Old. Glory. and. Big
Yank shirts
50c each
Hickory shirts
89c each

Sisily
Percales
light and dark
9¢ yd.

25c and 35c Curtain
**Scrims
and Marquesetts**
15¢ yd.

No Exchanges
or Refunds
Every Sale is
Final

Remember the Doors open at 9:45 A.M. Thursd ay the 17th

Larson & Hechtner

The All-Around Dependable Store of Tillamook

Every Thing is
Reduced
Nothing is
Spared