

TILLAMOOK STAYS COOL

Last Sunday the roads leading to Tillamook from the various valley points were covered with a continuous procession of automobiles loaded with pleasure seekers who wanted sea breeze and a cool, pleasant outing. Although the temperature in Tillamook and vicinity seemed rather torrid to the natives those people found the desired havens of refreshing coolness in various spots that are offered in the different parts of the county. Many hundreds of machines passed through Tillamook during the day, on the way to the beaches. They evidently felt extremely refreshed by the cooling atmosphere of this valley. Several of them expressed their appreciation in their comparisons with the temperature of their home towns east of the coast range and the temperature of this side of the divide. One guest mentioned the fact that when he came through Dundee the thermometer registered 102 degrees. Salem was 104 at 10:30 A. M., and Portland sweltered at 98.5 degrees at 4:30. McMinnville was hot at 10:10 in the morning with the thermometer at 93 in the shade. This means that the general temperature of the entire Willamette valley reached an average of about 100 degrees in the shade by the middle of the afternoon. In southern Oregon, Medford thermometers went to 106.5, a record for that part of the state for this time of year. Tillamook thermometers registered between 75 and 80 degrees and a balmy breeze was continually fanning the air into pleasant coolness. When one picks up a daily paper and read of the \$50,000,000 damage that was done by the hurricane that swept Lorain, Ohio, near Cleveland, and killing 159 persons they are again thankful for the moderate climate of the Tillamook county coast—no hurricanes, tornadoes, cyclones, droughts, sun-strokes or serious silver thaws.

TILLAMOOK CHEESE SALES

Sales of Tillamook cheese are about 8000 boxes in excess of shipments, according to a statement made recently by Carl Haberlach, secretary of the Tillamook county creamery association. Milk receipts at the various factories continue to be the heaviest on record. Union Pacific laying steel on Crane Burns line. Haines—Granite quarries, idle for years, to be opened. Freewater to Umapine railroad to be finished July 1. Paper industry reported in prosperous condition as to production. Gold found in small quantities by railroad laborers above Oakridge. Morrill—Natural gas, said to be of petroleum type and reported in quantities sufficient to light large city, discovered issuing from fissures in dry bed of Tulo lake.

TWILIGHT LEAGUE GAMES

Monday evening at the fair grounds the Plasker court team won a close game from the Tillamook garage team by one score. Leo Plasker started on the mound and pitched good ball for the winners until he was relieved by "Doc" Irvine in the fifth inning. Each team tallied once in the second and, in the third inning the court garnered three runs from hits and a boot or two by the garage men. One more run in the fourth and two by the garage team brought the game up to the last inning with the score 5 to 3. In the first part of the fifth, with one on and no outs Irvine relieved Plasker in the box. Parson, running for Sweet scored and Donovan was caught between third and home. This ended the scoring when Gabriel fled out to Fortier. Donovan pitched good ball, and outside of the fatal third inning had little trouble with the winners. Shorty Parsons was the base running ace with two runs for himself and one while running for Sweet.

Box Score: Plasker Court AB H R Joe Plasker, c 4 2 1 Leo Plasker, p 4 1 0 Sneider, 1st 3 1 1 Fortier, 2nd 3 2 1 W. Plasker, 3d & cf 3 0 0 Gilmore, cc 3 1 1 John Plasker, 1f 2 0 1 Irvine, 3d&p, 1 0 0 Tillamook Garage AB H R Swett, c 3 1 1 Donovan, p 1 0 0 Condit, ss 3 0 0 Lattman, 1st 3 1 0 Parson, 2d 1 0 2 Gabriel, 3d 2 0 0 Mann 1f 1 0 1 Wiedner, cf 2 0 0 Heisel, rf 1 0 0

Summary: Two base hits, Joe Plasker, Fortier, Gilmore, Donovan; Struck out by Donovan, 8, by Plasker 3, by Irvine 1; bases on balls, off Donovan 1, off Plasker 3; hit by pitched ball, Donovan 1, by Plasker 3. Umpire, Spitzmesser.

ROAD WORKERS UNCOVER COAL

E. J. Schelling, county road master, brought a few pieces of good looking coal into town last week. It was found by the road gang working for the county up Tillamook river. It is stated that several small veins of good grade anthracite has been found in this same vicinity. In fact one Tillamook river farmer burned coal from his own property for several years. No large leads have been found as yet.

Preventable fires in Oregon past 7 years, \$6,196,748. Other fire losses same period, \$12,978,376. Silvertown—Tribune office installs modern, up-to-date automatic job press.

OREGON STANDS HIGH IN READING REPORTS

The report prepared by Ward G. Reeder, of the Ohio State University, showing the amount and kind of reading in the various states, has just been received by Superintendent of Public Instruction J. A. Churchill. The states were ranked according to the proportion of their population reading 10 of the most popular magazines of general circulation, these magazines being the Saturday Evening Post, Ladies' Home Journal, Pictorial Review, American Magazine, Woman's Home Companion, Cosmopolitan, Literary Digest, Country Gentleman, and the Red Book. The ranks of the several states gave Oregon third place, California second, and Washington fourth.

Curious to know whether or not these ranks would hold for other types of reading material, Mr. Reeder then, through the cooperation of the Audit Bureau of Circulation, ranked the states according to their reading interest in American Review of Reviews, Asia, Current Opinion, Judge, North American Review, Popular Science, Scribners', Atlantic Monthly, The Monthly, Scientific American, Nation, The Outlook, Vanity Fair, and World's Work. California ranked second, Oregon sixth, and Washington eighth. Where the states were ranked on both groups of magazines, California ranked second, Oregon third and Washington fourth.

A casual examination of the table shows that the rankings of the states on the two groups are very familiar. On both groups, the southern states are at the bottom of the ranking, while the far western states are at the head.

WICHITA DOES GOOD WORK

James W. Campbell, chairman of the Fire Prevention committee of the Wichita, Kansas, Chamber of Commerce plans to publish a bulletin showing every fire hazard in the business district, the nature of the hazard, how it may be removed, and what may be the reduction in fire insurance and the risk of fire damage. Property owners and occupants will be asked to follow suggestions of the bulletin in their own best interest and for the safety of the city.

If a man has a fire trap and the fact is published, surrounding property owners will know that such risks in their midst cause them an unnecessary annual expense for fire protection, not only in insurance rates but in fire departments, fire-fighting equipment, etc.

If the people are given such facts as these on fire prevention, it is altogether probable that public sentiment will force many needed corrections.

RADIO FACTS

Few persons need to be told how rapidly radio is interpenetrating every part of our daily life. A writer has contributed to June Century a most comprehensive article yet written.

More than 2,500,000, perhaps as many as 3,000,000, radio sets have been manufactured and sold in the last three years in this country, with 500 broadcasting stations in operation in our United States, and 16,000 amateur transmitters send and receive by radio. According to engineers of the Radio Corporation, 3000 manufacturers are turning out sets or parts of sets, thirty radio magazines have been started, 250 books have been written, 20,000,000 listeners constitute the present (Spring of 1924) radio audience, and these spent \$175,000,000 on their hobby last year, giving employment in one way or another to 500,000 persons. There are twelve transoceanic stations, which communicate not only with Europe and Latin America but with 2700 radio-equipped ships.

Klamath Falls rushing work on county jail repairs.

Eugene lots paving contracts totaling some \$62,000 and \$321.60 sewer contract.

Astoria—Several new homes under construction.

St. Helens—New McCormick business building completed at cost of \$30,000.

Harrisburg—Many improvements under way on various buildings in down town section.

Eugene—Contract awarded at \$82,814 to construct new Roosevelt junior high school.

Corvallis—Cornerstone laid for new Christian church.

Port Umpqua — Work starts on Umpqua jetty.

Myrtle Point—Coo's White Cedar mill installs new band saw. \$7,000 new machinery added recently.

Astoria—Standard Oil company to build large ship fueling and storage plant here.

Albany cannery giving employment to approximately 850 people, mostly women.

NEW FOREST ROAD MAP OUT

A new Washington state road and recreation map has just been received at the U. S. Forest Service Portland office, and is available for distribution to the travelling public. This is the new and revised map which proved so popular with the automobile public last summer. The new map contains the latest road and camp ground data, and other useful information. All paved and graveled roads are shown in color, as well as trunk highways and other auto roads. Other information includes directory of forest supervisors, national forest boundaries, Forest Service recreation areas, and national parks. There is a complete list and tabulated description of the 110 municipal camp grounds of the state, compiled by F. W. Mathias, secretary of the Hoquiam Chamber of Commerce. There is also a complete list of Washington state parks, with a brief description of each.

The primary purpose of the map according to the District Forester, is to impress on the travelling public the absolute necessity of extreme care with fire while in the forests, especially this season when the woods are, for the most part, in a highly inflammable condition.

The coming fire season promises to be a very critical one, forest officers state. Every spark of fire in the woods, putting out all camp fires and smoking material, and reporting any fires they cannot put out. It is pointed out that by so doing every citizen will help preserve the scenery and the forest wealth, and abate the smoke nuisance.

So serious is the fire danger this year, that the Forest Service is requiring camp fire permits on the National Forests, and in some localities in closing dangerous areas to smoking.

The road maps may be obtained from any forest supervisor or district ranger in the State of Washington, or from the District Forester, Portland, Oregon.

TILLAMOOK NEEDS PAPER MILL

The recent purchase of several thousand acres of timber land in Tillamook county by the Hawley paper mills company reminds us that there are several paper mills in various cities of the state and Tillamook could very easily afford to put forth efforts to induce one to locate in this vicinity. Towns such as Camas, Wn. are supported solely by paper mills. There are two at Oregon City and West Linn, and largely through them, these two towns are growing steadily and are prospering.

A similar mill, having been built at Salem within the last few years, has been largely responsible for the growth of the state's capitol city from about 14,000 in population to over 20,000. All these paper mills run steadily night and day, three eight hour shifts, and no shut down on account of decrease in demand. Their process of logging is more conserving than the lumber industry since a large amount of the scrub timber that is not suitable for the lumber industry can be used in paper manufacture.

Four European premiers are said to be on the verge of fall. Premier MacDonald of England is expected to be ousted by both the conservatives and liberals whenever they are ready for an election. Premier Herriot, of France gained the election by the smallest majority of any ministry in France since the war, and he is in continual trouble. Chancellor Marx of Germany will no doubt be removed if Herriot and MacDonald fail to come to satisfactory terms under the Dawes report. In that case, it is expected that Germany will resume its pre-war militaristic program. In Italy, Mussolini may have to divide or relinquish his dictatorial powers because of results coming out of the assassination of his deputy, Signor Matteotti.

Telephotography, it is predicted, will transmit to European newspapers the photograph of the inaugural ceremonies of the next president of the United States. Edouard Belin, Parisian, is the inventor, and conducted a very satisfactory demonstration on June 20 when he transmitted the likeness of a French general to the Matin, French newspaper.

The British diplomat in Mexico, H. Cunard Cummins, has quit his post because of difficulties arising from his efforts to prevent the confiscation, by Mexico, of property belonging to British subject.

Brookings—Contract awarded for \$14,624.20 for Winchuck market road. Sutherland to get cannery.

Grants Pass—Bridge to be built over east fork of Illinois river this year.

Hood River—31 carloads steel have arrived for Waukoma interstate bridge.

BOYS AND GIRLS OF COUNTY CLUBS RETURN

The twenty-one boys and girls of the Tillamook county clubs returned from the two weeks summer school session at O. A. C. last Sunday, with their leader and organizer, D. H. Kennedy. They all report having had a wonderfully interesting time and many beneficial meetings and classes. In the stunt show in which each county club was represented the Tillamook people took first prize with a cheese sandwich shower for the entire group of students. One of the boys was dressed as a large Tillamook triplet cheese. One boy placed third in the stock judging contest. The coast group of the delegates won the swimming relay. Donald Crenshaw and Lenhart Gienger were members of this group and did good swimming in their turns of the winning team. Klamath Falls had the largest representative group of club members with eighty. The work from now on to the end of the summer season will be with the county fair, calf club, canning, gardening and poultry.

The calf club members were pleased to hear of the action taken by the American Jersey cattle club, by which this club is to allow \$50 to each club entering a county fair exhibit with ten or more pure bred jerseys.

Mr. Kennedy took charge of the calf clubs of the county in February, 1922. Since that time the membership has increased to over 120 members in nine clubs in various parts of the county. In the north end of the county two clubs. Andrew Lagler is president of the Nehalem-Mohler club and Gus Peterson is president of the Miami valley club. There are three clubs in the vicinity of Tillamook, comprising the districts of Kilches, Wilson, Fairview, Trask and South Prairie. Each of these clubs is a supporter of one of the breeds of the three chief dairy herds. Henry Schields is president of the Tillamook holstein club. Mrs. James Williams is president of the Tillamook guernsey club, and Solmie Smith is the president of the Tillamook jersey club. At the Pleasant valley club Albert Johnson is president, at the Blaine and Beaver club E. K. Mitchell is president. Cloverdale has two clubs. Miss Elizabeth is president of the jersey club and Hubert Smith leader of the holstein club. In addition to these calf clubs there are 21 sewing and cooking clubs in the county, and several miscellaneous clubs of about 50 members not in other clubs. These clubs work with projects in gardening, poultry, camp cooking, sewing and calf raising.

BOY OPERATORS DROVE BOSSES NEARLY CRAZY

In the early days of the telephone, boys were employed as operators and they proved to be most complete and consistent failures. There was a continual wrangling between the boys and the public, with both operators and subscribers yelling at the top of their voices.

Telephone exchanges in those days were a perfect Beldam. It required from two to six boys to handle each call. They stood before the switchboard, which was like a blackboard full of small holes, on which, by means of a small plug, they made the connections for the parties. Notwithstanding, they seemed to find time to whittle the switchboards, play tricks with the wires, and add generally to the troubles of the business.

Under such circumstances it is no small wonder that the telephone people soon replaced the boys with girls and if ever the rush of women into the business world was a blessing it was when the boys of the telephone exchanges were superseded by girls. Their quiet voices, deft fingers and patient courtesy revolutionized the telephone industry.

Today, the telephone companies of the United States employ more than 190,000 girl operators, and this figure does not include the army of telephone operators working for private companies and concerns.

NEW MAIL SERVICE

The following new mail schedule has been posted in the city post office: Departure 7:30 A. M. 4:15 and 6:30 P. M. Arrival 12:30 and 5:00 A. M. 8:30 P. M. Mail must be in the office one hour before departure.

Proposed Rogue River highway extending from Klamath Falls to Port Orford, by way of Ashland, Medford, and Grants Pass will be located and surveyed this summer.

Lyons—Lotz-Larsen Mining company shipping high grade ore.

Oregon City—Bryne Manufacturing company installing additional equipment.

Gold Beach—Bids opened for clearing and grading of Roosevelt highway from Mussel creek to Euchre creek.

TILLAMOOK JERSEY CATTLE CLUB MEETS

The Tillamook jersey cattle club met at the home of A. G. Beals on lower Tillamook river last Monday, June 30. At the luncheon that was served there were several local dairymen and state jersey association officials present. William Maxwell, president of the local club, presided over the meeting. Joe Williams welcomed the visiting members to the meeting, and talks along various phases of the industry were well given by several of those present. Horace Addis of the "Oregon Farmer," and recently appointed member of the Oregon state fair board, spoke of the Jersey chautauqua that was recently held in Salem. Ivan Loughery, who has just accepted an appointment as field man for the northwest territory of the American jersey cattle club, spoke on extension work and its benefits to the dairyman. P. M. Brandt, head of the dairy department at the Oregon agricultural college, gave a very comprehensive talk on the relation of cost of production and high milk yield per cow. Chester Mulkey, president of the Oregon jersey cattle club spoke on the advisability of advocating the passage of

the oleo-margarine bill that is before the people at present. Mr. Beals, the host, talked on Tillamook county and the cheese industry. D. H. Kennedy spoke of the calf club work in the county and W. D. Pine gave a review of the plans of the Tillamook county fair board for the coming season. Nadine Williams and Buster Gladd entertained the meeting with songs that were enjoyed. Mr. Addis made a statement that any reports to the effect that the state fair or any of the county fairs would not be held on account of the hoof and mouth disease were apparently without foundation, for there was no record of any of them as being considered for postponement.

LEGIONAIRES WILL CLIMB MT. HOOD

The fourth annual climb of Mt. Hood under the auspices of the American legion will take place on Saturday, Sunday and Monday, July 13, 20 and 21. Hood River post number 22 will have charge of the arrangements. 215 Oregon legionnaires took the climb last year.

There May Be Just What You Want in the Classified Ad Column

SPECIAL IN MILLINERY

FREE, a Ladies Garden Hat or Child's Sun Hat given away with each hat purchased during the next week.

Eva Jeffers

Corner of 1st Street and 2nd Avenue.

DON'T LET THE RAINY DAYS STOP YOUR MOVING THE CITY TRANSFER COMPANY IS PREPARED TO SEND EXPERIENCED PACKERS TO YOUR HOME WITH CANVAS TO COVER ALL YOUR GOODS CAL US DAY OR NIGHT Our Motto: "Quick Service and Reasonable Rates."

Rasmussen Pure Paint advertisement with logo and text: Thousands of homes "Rasmussen Protected" Thousands of homes in the Pacific Northwest enjoy the surface protection of Rasmussen Pure Paint. They represent every kind of home, from the modest cottage to the big, handsome residence. The lasting quality and beauty of Rasmussen Pure Paint is as necessary to one as the other. We recommend it as the best for you to use. A. W. PLANK Tillamook, Oregon There's a Rasmussen Product for Every Surface

Revere Tires advertisement with image of tires and text: REVERE TIRES & TUBES. DECLARE your independence of tire trouble before the "4th". Replace your old tires with Revere Cord and Revere Tubes. If you drive a light car see the new 30 x 3 1/2 inch "R" Tread Clincher Cord built to provide high grade cord tire equipment for small cars with clincher rims. Revere quality all the way through. GOODYEAR RUBBER COMPANY Distributors Portland Oregon CHAS. F. PANKOW, TILLAMOOK TILLAMOOK TIRE COMPANY

COLISEUM

SUNDAY, JULY 6

HOOT GIBSON in "BROADWAY OR BUST." A riding romance that starts in Cactus Center and ends in Times Square. "UNCENSORED MOVIES" WILL ROGERS two reel comedy: "LONG AGO" Old time songs review.

MONDAY, JULY 7

"THE BREATHLESS MOMENTS" starring WILLIAM DESMOND. A tensely interesting crook story. "OBEY THE LAW" two reel comedy.

TUESDAY, JULY 8

"THIS FREEDOM" starring FAY COMPTON. Taken from A. S. M. Hutchinson's story. Can a wife win freedom and happiness and disregard her home duties? See "This Freedom" for the answer! Free sheet music given away absolutely free to those attending the show this night. One 35c copy of "Girl Shy", the latest popular sheet, dedicated to Harold Lloyd. "INTERNATIONAL NEWS" and AESOP'S FABLE Cartoon comedy.

WEDNESDAY, JULY 9

FRED THOMPSON and his horse SILVER KING in a thrilling and interesting story "NORTH OF NEVADA." Silver King is claimed to be the most intelligent horse ever presented in pictures. Come and see him. "FOLLOW ME" two reel comedy.

THURSDAY-FRIDAY, JULY 10-11

HAROLD LLOYD in "GIRL SHY". The greatest comedy Lloyd has ever made. Has broken all record in the cities for continuous runs—seven weeks at the Majestic in Portland. Positively the biggest laugh festival ever put on the screen. Don't miss it at any cost. Come early. "FAST STEPPERS"

SATURDAY, JULY 12

HARRY CAREY in "THE LIGHTNING RIDER." A lively western action picture of the outdoors and the open range. "HE'S MY PAL" Two reel comedy.

WATCH FOR OUR ANNOUNCEMENT ON "CHECHAHCOS" IN NEXT WEEK'S PAPERS