

After 24 Years In Business And Never Conducted a Sale—Comes This Startling Announcement

NELSON & CO. CUT LOOSE FROM A REGULAR PRICES AND PROFITS

In Every Department and Ann

ale—Comes This Startling Announcement

REGULAR PRICES AND PROFITS

CLOSING OUT SALE

OF \$10,000 WORTH OF SURPLUS STOCKS

Combined With a Store Wide Sale Embracing Every Article in 5,000 Stock of Dry Goods, Furnishings, Hats, Caps, Hardware, Stoves, Groceries, Etc. at Lowest Prices Known in Years!

OPENING SATURDAY MARCH 29 9 A. M.



READ THE PRICES!

Bear In Mind

Everything in this entire stock for home and personal use will be offered in one great store-wide Sale, including all Dry Goods, Men's Women's and Children's Furnishing Goods, Shoes, Men's and Boy's Work Clothing, Hats, Caps, also all Hardware, Stoves, Ranges, Farm and Garden Tools, Aluminum, Tin and Granite Ware, Dishes, Groceries, etc., in fact not one article will be spared and every price will be reduced—REDUCED SUBSTANTIALLY.

REMEMBER! Sale Continues Daily Until Surplus Stocks Are Sold Out

NEVER IN TILLAMOOK COUNTY

A Shoe Sale Equal to This

On the great outstanding features of this event will be the greatest sale of Shoes for Men, Women, and Children Tillamook County has ever known. It is a Sale of Shoes we will match against anything in the country for Quality and Value—and we urge every man, woman or child who needs or wants Footwear at a splendid saving to take advantage of this sale.

WOMEN'S HOUSE SLIPPERS Regular \$1.65 values in assorted colors, soft soles your choice at per pair \$1.19	WOMEN'S PATENT STRAPS One lot only of popular sizes going at the ridiculously low price of per pair \$2.95	MEN'S \$6.25 WORK SHOES Made of the famous "Frenchmade" tanned leather soft durable leather now \$5.25
WOMEN'S \$5.75 OUTING BOOTS With full 10 inch leg, a few pair only at this Sale price per pair \$3.98	WOMEN'S SATIN STRAPS Strictly New Spring styles that sell elsewhere for as high as \$7.50 sale price \$5.98	MEN'S \$7.75 DRESS SHOES Made of high grade Cocco Calf skin will be closed out at actual cost, per pair \$6.15

Womens \$6.85 Dress

Shoes \$2.98

Reg \$3.50 to \$4.75 Boys School

Shoes \$2.98

One Sale That Has The Goods

Space will not permit our listing prices on everything in this mammoth stock, it would take dozens of pages the size of this—but for your information—and to impress you with the importance of this sale—let us say, that absolutely every article goes on sale at prices the lowest ever quoted in ten long years.

Mens \$4.50 Unions "Wrights" make extra quality garments to be closed out at 2 suits for \$7.25 single suits \$3.79	MENS \$5.50 HATS Made of extra Quality Velour, new styles and popular shades specially reduced to \$4.15	REG. \$20 HEATER With large cast iron lined low 17 inches deep and 19 inches wide during this Sale only \$17.35
Mens \$5.75 Unions "Wrights" make extra quality garments to be closed out at 2 suits for \$9.25, single suits \$4.65	MENS \$1.50 DRESS SHIRTS In a full range of popular sizes of Percal and Madras assorted colors and Patterns going at each 98c	\$9 SETS OF DISHES Standard 42 piece sets and exceptionally good buy. Closing Out at \$6.98
MENS SHIRTS AND DRAWERS Medium weight ribbed wool, specially priced at \$3.65 per suit, individual garments \$1.89	CRYSTAL WHITE SYRUP Will be specially featured in this sale, 5 lb. pails going at 44c	\$12 SETS OF DISHES Beautiful Patterns, standard 42 piece sets, closing out at per set \$9.85
MENS 50c HOSE Pure white and grey wool, extra long legs for wear with 11-top shoes, will be sold at per pair 39c	STRING BEANS In regular 20c size cans reduced to 2 cans for 40c single cans, each 15c	35c BOTTLED CATSUP The "Royal Club" Brand specially reduced to this sale to 6 bottles for \$1.85
\$2.90 LUMBER APRONS Made of an extra heavy grade of Water repellent Canvas to be closed out at each \$1.98	BULK COCOA An exceptionally high grade and economical quality selling at 6 lbs. 34c	HOUSEHOLD LUBRICANT Regular 20c value in one pint cans will be closed out at 6 cans for 50c single cans 14c
MENS \$4.50 RUBBER LACE BOOTS A small lot of Broken sizes will be closed out at the amazing low price of \$2.98	HEINZ APPLE BUTTER In large 50c quart glass jars reduced to the sensational price of per jar 39c	CANNED CORN The popular Bearport brand in standard 20c cans selling out at 6 Cans 79c

Extra Fine Grade Ecu Curtain

SCRIM 37¢ yd

Assorted Colors 25 in. New

Calico 11¢ yd

Womens Reg. 25c Cotton

HOSE 19¢ pr

that will cause you—everybody—of this merchandise. To facilitate has been rearranged and every-thing is concentrated on this out-of-the-ordinary event. Thousands of dollars worth of Dry Goods, Work Clothing, Furnishings, Hats, Caps, Shoes, Hardware Kitchen Ware, Stoves, Ranges, etc., will be sold at sensational Bargain Prices—and we call your special attention to the Grand Opening Day Special and the wonderful Specials for every day next week.

After twenty four years in business catering to the wants of the people of Bay City and vicinity, giving to the public always the best and most dependable Merchandise obtainable at prices just and fair—depending upon our satisfied customers by selling only first quality, Standard Merchandise—Nelson & Co. announce the first sale in the history of their business

A tremendous merchandise disposal for the purpose of turning \$10,000 worth of surplus stocks into cash—not for what it is worth—but for what it will bring—and for the first time announce a store-wide Sale embracing everything in this \$25,000 stock. A master stroke of "Big Merchandising" on our part which to accomplish necessitates down right "Bargain Giving" in every section of this store.

WONDERFUL! STARTLING! DAILY SPECIALS

MONDAY MARCH 31st

The Best White Laundry

SOAP 1¢ BAR

MONDAY MARCH 31st we will sell to anyone making a purchase of \$2.00 or over in any department except groceries the Best White Laundry Soap at per bar. Limit 10 bars to each customer

WEDNESDAY APRIL 2nd

Genuine Full Head

RICE 1¢ Lb.

WEDNESDAY APRIL 2nd, we will sell to anyone making a purchase of \$2.00 or over in any department except groceries the Best full head Rice at per lb. Limit 5 lbs. to a Customer

Saturday March 29

USE BROOD

\$1.00

COME! Share marvelous Savings! Single Daily!

FRIDAY APRIL 4th

"Olympic" "Drifted Snow" and "Crown"

FLOUR 49 lb. SACK \$1.25

FRIDAY APRIL 4th we will sell to anyone making a purchase of \$2.00 or over in any department except groceries, "Olympic," "Drifted Snow" or "Crown Flour" 49 lb. sack for \$1.25. Limit one sack to a Customer

Mar-Miss a

Inc.regon

Eggs Taken Same as Cash

NELSON & Co. Bay City

TUESDAY APRIL 1st

The Best California White Navy

BEANS 1¢ a lb.

TUESDAY APRIL 1st we will sell to anyone making a purchase of \$2.00 or over in any department except groceries the best and choicest California Navy White Beans at per lb. Limit 5 lbs. to a customer

THURSDAY APRIL 3rd

Your Choice of Any

COFFEE 5¢ lb.

THURSDAY APRIL 3rd we will sell to anyone making a purchase of \$2.00 or over in any department except groceries any brand of coffee in the store at per lb. Limit one lb. to a customer

SATURDAY APRIL 5th

The Best Granulated Cane or Berry

SUGAR 15 lbs. \$1

SATURDAY APRIL 5th we will sell to anyone making a purchase of \$2.00 or over in any department except groceries the Best Granulated Cane or Berry Sugar, 15 lbs. for \$1.00. Limit 15 lbs. to each Customer

Sale For Cash

As the object of this Sale is to raise money and because we have cut prices so deep, we must eliminate all charges during this great Price Slashing Event.

Kettle Rendered Bulk

LARD 15¢ lb

Ladies Cotton Ribbed 35c

VESTS 10¢

Cant Bustem Bib

Overalls \$1.85

10 inch Top \$10 Loggers

Boots \$3.98

Reg. \$5.75 Water Repellant

Shirts \$4.95

42 oz. Wool Reg. \$10

Mac'naw \$7.35

Womens Hi-Top Reg. \$5.75

Shoes 49¢ pr

Men's Reg. \$8.50 Work

Shoes \$3.98

STORE CLOSED

(EXCEPT GROCERY DEPARTMENT)

Thursday & Friday

The store will be closed excepting grocery department which will be open for business, and on the inside experienced people will rearrange the entire stock—literally slaughtering every value. Cans will be forgotten—prices will be smashed.

Real Bargains! Real Values

35c COTTON BATTS The well known "Pansy Brand" actual weight 8 ounce special sale price	30c COTTON TOWELLING 18 inches wide good serviceable weight and weave special sale price per yd.
24c CURTAIN SCRIM Good Serviceable Quality in white reduced especially for this sale, 10 per yd.	23c ALL BLANKETS Including Cotton, Cotton and Wool, and Pure Wool materials in all sizes selling at 1/4 off
19c FLANNEL One lot of Dark shades of plain and fancy patterns while any lasts per yd.	17c L. L. SHEETING Selling in the regular way everywhere at 22c specially reduced to, per yd.
19c SHEETING 9-4 wide an extra extra sale special going at just about cost, per yd.	EXTRA FINE Windsor Crepe Principally light shades, and 32 inches wide going at per yd.
52c NEW GINGHAMS Several lots of choice new spring patterns in assorted colors and patterns selling at per yd.	38c Fleishers Yarn In 2 ounce Balls all popular shades of this dependable yard sewing at, each
19c FRENCH SERGES In Blue and Wine colors only will be closed out below cost at per yd.	39c CHILDREN'S COTTON HOSE The famous "Beaver Knit" Brand in both Black and Brown shades going at per pair
49c 36 in. CRETONNES Several choice patterns of new spring shades of best quality material going at per yd.	29c WOMAN'S FLANELLETTE GOWNS Splendid wearing material, pretty patterns regular \$2.00 and \$2.25 values now
19c	\$1.69