### TILLAMOOK HEADLIGHT

"I stood and watched the roaring elements should be properly balanced Mr. Gienger stated that no one had

The speaker showed the relative

### TILLAMOOK COUNTY'S OLD TOLL and Doctors Wilson and Panton, whose names were not remembered The starches produce fats, and the to ban oleo from the stores, and oleo ROAD

prominent physicians who spent their by the narrator.

Now that there is possibility of the d Trask toll road, which was aban-H. Burnett now on the state of the state of the brow on the state of the brow on the state of the brow on the state of the brow of of old Trask toll road, which was aban-H. Burnett, now on the state supreme "broke." I realized that it would duction of butter fat. fare being made a short route for court bench, used to have a horse take two or three months to get in general travel between Tillamook and sent out to him at North Yamhill, another bridge. How was I to get value of cow butter and oleo products. the Willamette valley, in the near which he rode over to the Trask the mail to the stage and the men on and the illustration involved a com-

future, it would not be amiss to re-call some of the history of the old this city. Senator Geo. E. Chamber-to get over the bridgeless stream?" with flying colors. road, which served its use in the days lain, and Binger Herman, the latter its mud holes and precarious bridges often left their signatures on the and finally I evolved an idea. I went Zealand Canada and other countries and generally primitive condition as Trask house register, on their way back op to the Trask house and con a road, made travel slow, and at over to look after political fences on this side of the summit. In connection with the beginning of There were times when deep anows

the road as a horse trail, and later on the summit made it imperative to and tied a chunk of lead to it, and as a toll-road, the names of Quick, carry the mail on horses up the east seeing a boy about 15 years of age on Maddox, and Crenshaw are associated slope of the mountains from Fairview the Tillamook side of the stream, I with its development and operation. to the Trask house, a distance of 17

All seem to agree that Billy Squir- miles, and often the men suffered real es was the first man to carry the hardship in their efforts to get the United States mail from Tillamook mail through on time. Grayson quit over this road to North Yamhill, and carrying the mail in 1911. The latter relates that when he had that to John Maddox belongs the credit for operating the first stage the Trask toll road, a flood occurred in 1896. The date was November line, when both mail and passengers were conveyed over the road. The 14th, and the whole country was average of production in butterfat of flooded in the Tillamook valley. The any cows in the state. In the Wil-

owners of the toll road have been numerous. The toil road was estab- county bridge over the north fork of lamette valley a cow must produc lished in 1871, when the state legis- the Trask went out on the above date, 250 pounds per year in order to pay lature appropriated the sum of \$10,- and that stream ran full to the banks, the owner for the animal's keep. "It 000 for its initiation. The bonds and the roar of the water was almost is a fact," said the speaker, "that a were sold at fifty cents on the dollar, deafening on the banks, as it foamed, high producing cow eats less than and \$5,000 was made available for and swirled and edied on its way to low producing cow. Cows required the purpose, and authority was grant- the ocean. Nothing like it had oc- succulence the year around, and while ed to make of it a toll road, and the curred, states Mr. Grayson, for twen- ordinarily Tillamook pastures affordright to own and operate was given ty years previous, and it created a ed this requirement, yet in dry years to James Quick, who, with his son, Thad., took the first toll on the road.

five teams and wagons, bound for of such pasture feed. Silos are valu Previous to this road, however, Tillamook and other parts of the Til- able-corn is considered best-but Truman Harris built a trail from lamook valley. Among the per- more milk per acre per cow is pro South Prairie that had its terminus sons thus shut off from com-duced by cats and vetch. Carrots at Jones's mill in Yamhill county; but pleting their journey to the "salt have a high value, and beets and sunit never was used for wagon travel. chuck It was graded at both ends for a dis-Vaughn and wife, two of the values of the different feeds in com tance for wagon travel, but in 1865, and John Day of Bay City, and others bination were shown on the charts the road was practically ruined by a big forest fire that littered it with fallen trees, and Mr. Harris, after spending \$6,000 in an attempt to make a road to the valley, abandoned the project, so that the Trask road was really the first wagon road to the Willamette valley.

The Quicks operated it for a number of years. Later John Maddox initiated the first stage line from Tillamook to North Yamhill, about the year 1884. Before this time Myron Perkins carried the mail on horseback over the road. Later, Leonard Crenshaw bought the toll road, coming from the state of Washington The Crenshaws traded their Washington homestead for the toll road, and when they came in, the women rode on the work horses, and the father and boys walked in over the road. The elder Crenshaw had just \$20, a sack of flour, and his wife, and five children. The road proved to be a good paying investment, as travel this way soon picked up. Later, Henry Crenshaw, afterwards one of the best sheriffs the county ever had, began to drive the stage. His schedule was to leave Tillamook at 4 o'clock in the morning; and started back here at 4 o'clock from the valley end of the route. Usually it took about 12 to 13 hours to make the trip each way. The Crenshaws came in the late Seventies, and Henry soon became an expert driver of four horses. and a Concord stage. He drove on the road for four years, and relates that one winter the snow was 22 feet deep at "Dead Man's hill," and that 14 men were employed to transport the mail quite a distance on snowshoes during that period; each. man carrying from 30 to 40 pounds. On one occasion, a sack weighing 65 pounds remained, and as Henwas the last man on ground, he shouldered ry the sack and carried it a long distance to where the stage could operate. That winter, a man by name of Wagner lost his life while attempting to walk in, owing to the snow, cold weather, and hunger. Several years later, two boys perished on the same road, when but a short distance from a stage station. In operating the stage, horses were changed twice on the road, each way. Among those who either owned or operated the old Trask toll road, were James Maddox, Phil. Messner, a man named Harper, Dick Gaunt and George Grayson. The latter was the last to operate a stage and mail line over this road. Quick and his son, were the first to conduct the toll road. Grayson bought the road in 1896, and sold his interests, when the railroad was built in to Tillamook, the train bidding in the mail contract after that date. During Grayson's ownership, the road was well patronized, and many prominent men passed over the line, and stopped at the Trask house, where Mrs. Grayson, won hearty approval for the excellent meals furnished the always hungry travellers. Many Portland fishermen spent vacations at the Trask house, and Bob Jennings, a famous fly fisherman of the older days, never failed to spend a, month to two months at the Trask house for a consecutive period of twenty-five years. Others were Jas. Laidlaw, British consul at Portland,

bad situation for the mail carriers. silage or roots or other succulent ra-

On the east side of the river were tions should make up for a deficiency

were W. N.

illahee"

HE story of Studebaker has been told by many men in many ways. Now let us tell it to you.

Studebaker growth has in late years been Motordom's sensation. Sales have mounted until last year 145,000 buyers of quality cars se-lected Studebakers. They paid over \$200,000,000 for them.

All must realize that a new situation has arisen in high-grade cars. You who are interested should now analyze the reasons.

#### 72-year traditions

The Studebaker principles have beome traditions in their 72 years of

What others say - not what you say - determines your place in the long run. In every field of endeavor one must accept that fact.

We had the money, the plants, the prestige. We had the incentive of Studebaker traditions. In time we secured the men.

We told those men to build for us the utmost in fine motor cars, regardless of all costs. We pledged them our good faith and our resources.

The cost was \$50,000,000

We built new factories - modern plants. We fitted them with new int - 12,500 up-to-date ma-

15% to conform to those standards exactly.

We invested \$8,000,000 in a drop forge plant to make all our own drop forgings. \$10,000,000 in body plants, to build all bodies to our standards. We employed 1,200 skilled inspectors to see that all standards were fulfilled. There are 30,000 inspections on Studebaker cars during manufacture, before they go out from the factory.

#### That's the whole story

That's about the whole story. We simply followed the never-changing Studebaker principles. We gave to our buyers the utmo

#### FRIDAY, FEBRUARY 22

# DAIRYMEN

Alfalfa hay \$17 to \$19 off cars. Willamette valley hay \$15 to \$19 off cars.

Can furnish any quality or quantity. Come in and get our idea of the hay situation before buy. ing your spring supply.

## STANDARD FEED COMP'NY Crunchy-Crust DOUGHNUTS Try Them They are made at the TILLAMOOK BAKERY

(Under new management) SMITH & SON BEAUTY SHOP Mrs. Claire Hysmith, Prop. ALL KINDS OF BEAUTY WORK Call 162-J for Appointments

## A.W.Plank Hardware Cond **General Line of**

Hardware, Paints, Oils, Varnishe, and

and Glass

MOWING MACHINES, DISCS and HARROW

COLLECTIONS

KNIGHT ADJUSTMENT COMPANY

WHY YOU SHOULD PAY BY CHECK

DISPUTES ARE AVOIDED

Many of us have paid our bills promptly whe

due and find that the first of the next month

are in receipt of an invoice for the purchase

A checking account with the Tillamook County Bank enables you to pay every bill by check The cancelled checks you receive every month

act as an unquestionable receipt for every pur

TILLAMOOK COUNTY BANK

TILLAMOOK, OREGON.

paid for last month.

chase you have made.

Hillsboro J. J. Stangel

Tillamook, Orega

WE GET RESULT NO CHARGE

**Both 'Phones** 

WE NEVER QUIT NO COLLECTION

McMinnville

J. I. Knight

NEW "When butter gets too high in this country," the speaker said, "Ney **BIG PACKAGE** The speaker was heartily applaud ed at the conclusion of his talk. President Gienger made the state nent that every grocery store in the county had signed an agreement not Cigarettes to sell oleo-margarine to the public and that the newspapers had also agreed not to publish oleo advertise-On motion, the meeting voted to ontinue the present officers of the sociation for another year, as a re ward for their good work in assisting

proteins give the milk flow. These ads from newspapers of the county.

ented during the compaign, just fin-

The meeting then adjourned to

neet at the call of the president.

## THROUGH STAGES TO PORTLAND Modern 22-passenger cars operated by experienced

drivers. A scenic 5 hour ride you will enjoy

LEAVE TILLAMOOK 6:30 P. M. 2:20 P. M. 7:45 A. M. LEAVE PORTLAND 3:50 P. M. 12:50 P. M. 7:50 A. M. PORTLAND, NEWBERG, McMINNVILLE, TILL AMOOK STAGES, Inc. DEPOT OPPOSITE GEM THEATRE BOTH PHONES

## **A Business Story** Rich in meaning to every motor car buyer How Studebaker reached the heights

"The travellers proposed several

ways to overcome the mail problem,

arrived, and I got a long fish line

(Continued on page 4)

COW TESTING IS TALKED

(Continued from page 1)

flower were also recommended." The

existence. They have never wavered. In all changing Conditions they have brought new luster to that

Men come and go, but a name like this becomes a heritage to foster and enhance. That's what we've done - we who have that name in keeping for a time. \* \* \*

Studebaker has always been a leader. For two generations it led in horse-drawn vehicles, now products of the past.

Most of you remember Studebaker carriages — queens of their time. They were used by multitudes of people who loved quality and style.

When motor cars succeeded them, Studebaker became the logical leader in that field. Any other place would have been an anomaly.

#### The only way to the top

A concern of this age has one fact ingrafted in its fiber. The only way to leadership is through superservice.

The leader must excel in all you seek - in quality, in beauty and in value. There is no other way to the top. Every stretch of the road is strewn with wrecks of those who tried another.

LI

#### Find Out Why

People paid over \$200,000,000 last year for Studebaker cars.

The result is now a demand for 150,000 per year.

Over \$50,000,000 in modern plants and equipment to build the finest of fine cars.

One of these cars, built in 1918, has run 475,000 miles. That means 80 years of ordinary service. In December this car made the trip from coast to coast.

> chines. Of the \$50,000,000 in our plants and equipment, \$32,000,000 has been invested in the past five years. So it represents the last word in efficient manufacture.

We established a Department of Methods and Standards, to fix for every Studebaker detail the maximum of quality.

We created a Bureau of Research and Experiment, employing 125 skilled men. They make 500,000 tests per year to maintain our supremacy.

They fixed countless standards, including 35 separate formulas for steels. Then on the most important steels we offered makers a bonus of

-	could not	match.	
	turned by		
	to Studeby	lear an	

Over 750,000 of those cars have gone out. Their performance has developed a domand for 150,000 per year. Lvery increase in sales brought a lowered cost. which we promptly gave our buyers. Today these fine cars are offering values which no rival can approach. They have made us the world's largest builders of quality cars.

#### We deserve a hearing

Now we deserve a hearing. All who consider a car at \$1,000 or over should learn what Studebaker offers. That in fairness to yourself and us. Check one by one the advan-tages we offer. You'll find them by the score.

Remember that 145,000 who did that last year chose a Studebaker car. There are nine chances in ten that you'll do it.

Consider our record, our accomplishments, our policies and princi-ples. Consider that we have \$90,-000,000 at stake on satisfying men like you. Don't buy a car in this high-grade class without seeing what we give.

CONTRACTOR OF THE OWNER OF THE OWNER	and the second s	
IGHT · SIX	SPECIAL.SIX	BIG.SIX
Pass. 112" W. B. 40 H. P. 5 995.00 (3-Pass.) 975.00 (3-Pass.) 1195.00 (5-Pass.) 1395.00 (4485.00	5-Pass. 119 W. B. 50 H. P. Touring	Speedster (5-Pass.) - - 81750.00   Coupe (5-Pass.) - - 1835.00   Sedan - 2495.00

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ry. 1 erms to meet your convenience.)

THE WORLD'S LARGEST PRODUCER OF QUALITY AUTOMOBILES