

JANUARY CLEARANCE

STARTS FRIDAY, JAN. 18 CLOSES SAT., 26TH.

Smashing Values Never Before Duplicated in the City

Your new store is now rearranged for fast selling New Spring merchandise is now arriving and the short ends and broken stocks of winter must be moved out to make room—Any reduction of our already "low Cash Price" makes an event that none can afford to miss. The reductions are drastic—the values sensational. A matchless value going event that surely no one will let pass by.



CLEARANCE OF SILK AND WOOL DRESS GOODS

This event comes to you with seasonable materials at a great saving.

WOOL EPONGE
56 inches wide—Colors blue, brown, gray and sand, January clearance the yard, \$1.95

TRICOTINE
56 inches wide, January clearance, the yard, \$2.95

POIRET TWILL
44 inches wide in all the leading shades, January clearance, the yard, \$2.45

WOOL CREPE AND PRINCESS CLOTH
44 inches wide good heavy weight and popular shades, January clearance, the yard \$2.25

ONE LOT ALL WOOL SERGE
44 inches wide, 6 different shades, January clearance, the yard \$1.49

Large assortment of
COTTON CHECKS
very suitable for children's school dresses. January clearance, the yard 45c

STORM SERGE
In red and blue, the yard 69c

SILKS
In the popular shades.
CANTON CREPE
40 inches wide, the yard \$3.45

CREPE DE CHINE
40 inches wide, the yard \$1.95

MESSALINE
36 inches wide, the yard \$1.95

TAFFETA
36 inches wide, the yard \$1.95

One lot
GINGHAMS
With a good range of patterns to choose from. January clearance, the yard 15c
Percales, the yard 15c

Already sewed cotton Batts size 72x90 weight 3 lbs. 12 oz. January clearance \$1.29
8 oz. wool Batts each 20c

Men's Hats

Genuine Beaver \$5.95
Genuine high grade Velour, regular \$6 and \$7 \$4.95
\$5.00 Hats \$3.95
All other hats 20 per cent off

MENS BIB OVERALLS

220 denim a real good overall sizes 30 to 42, January clearance, the pair

\$1.49

Boys All Wool Mackinaws Each \$5.95

Mens Aquapelle Pants \$3.25

Double seat and front. January clearance

Mens Aquapelle Coats \$4.25

Double sleeves with full capes, January clearance

Tin Pants the pair \$2.98

Mens all wool

Overcoats

All in two lots for the January clearance

\$14.95 \$23.45

Mens Dress Pants

Wide range of patterns straight bottom or cuff attached. Prices from \$3.75 to \$9.50, January clearance—1-4 off.

Men's all wool

Stag Shirts

Guaranteed water proof. Colors—Kahki, blue, gray and green checks, January clearance \$7.95. Read it again, only \$7.95

UNDERWEAR

Ladies silk, wool and cotton
UNION SUITS

In high neck elbow sleeves and straight top no sleeves. January clearance, the suit

\$1.95

Ladies all wool
UNION SUITS

In dutch neck Elbow sleeves ankle length. January clearance the suit

\$2.95

Children's silk wool and cotton mixed
UNION SUITS

Ages 4 to 16 years. January clearance.

20 per cent off

Mens all wool
UNION SUITS

Wrights spring needle—none better. January clearance, the suit

\$5.95

Mens heavy wool and cotton
UNION SUITS

January clearance, the suit

\$4.35

Mens 2 piece Glastenbury
WOOL UNDERWEAR

January clearance, the garment

\$1.69

Mens 2 piece wool Pushback.
January clearance, the garment

\$1.95



Boots and Rubbers

All Boots, heavy and light rubbers, all new stock—no carry over here. January clearance

10% OFF

Mens Shoes

Mens 16 inch pack-double vamp all leather. January clearance, the pair \$8.45

Mens 12 inch top same as above, the pair \$7.45

Mens 9 inch top same as above, the pair \$6.45

Mens 6 inch top same as above the pair \$5.45

All other mens shoes 10 per cent off during January clearance



LADIES SHOES

One lot

LADIES LOW SHOES

Lace and strap. Value to \$5.50. Some sizes missing, January clearance, the pair

\$3.45

These are all new styles, don't fail to see if your size is left

All other ladies dress shoes

10% OFF

CHILDRENS SHOES

Also carry a reduction during the January clearance

10% OFF

MEN'S SHIRTS

Mens

SILK SHIRTS

Regular \$8.00. A beautiful assortment of patterns, January clearance

\$5.95

All other mens dress shirts

1-4 off

WOOL SHIRTS

One lot men and boys wool mixed shirts while they last. January clearance

\$2.19

All other wool shirts

1-4 off



A new spring shipment of

Vivette Underwear

has just arrived and to introduce this exclusive underwear further it will be included in the January clearance at

10% Reduction

IT PAYS TO PAY CASH
AT
Larson & Hechtner