

IN COLDEST WEATHER

quick starting. no wornout batteries

But more than that it means smooth

acceleration

nothind

sacrificed

TANDARD OIL COMPAN

STARTING

with no sacrifice of Power

hence

## an oil solidifies in cold weather it can't hubricate your car

and lubricates the bearings and cylinder walls at the first turn of the motor-and makes starting easier.

safe side, with Zerolene.

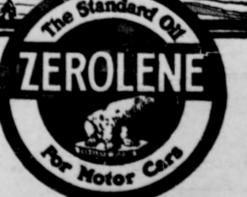
That's why we say-use Zer- A poor "cold-test" oil often olene "cold-test" oil, - it re- means scored cylinders, worn mains fluid in cold weather bearings and expensive repair bills.

Be sure-use the grade of Zerolene recommended for the winter lubrication of your car. You'll probably avoid trouble Consult the Zerolene Correct and expense by getting on the Lubrication Chart-wherever Zerolene is sold.

> STANDARD OIL COMPANY (California

Zerolene No. 1, No. 3 and No. 5 are all good "cold-test" oils.

If you have trouble shifting gears, use Zerolene Transmission Lubricant "B"-it remains fluid at low temperatures and permits ready shifting of gears.



Coast Power Co. Tillamook, Oregon