

Tillamook Headlight

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TILLAMOOK, OREGON, FRIDAY, NOVEMBER 3, 1922

PRICE \$2 PER YEAR

ELECTION OF PIERCE SEEMS ASSURED ALL OVER OREGON

DRAW VOTES INDICATE POPULARITY OF DEMOCRATIC CANDIDATE

PUBLIC SENTIMENT CHANGING RECENTLY

SCHOOL BILL WILL ARRY ALSO IS REPORT FROM OVER THE STATE

From reports gathered all over the state it appears that Walter M. Pierce will carry the gubernatorial election next Tuesday by 40,000 votes.

Unbiased opinion now concedes the election of Pierce over Olcott and is expected to be a landslide for the democratic nominee. Many reports are received throughout Oregon of the crowds that are turned out to receive Olcott and Pierce. In practically all cases the latter has thousands of listeners to Olcott's addresses. This is taken as an indication of the popularity of the two. The army of Pierce supporters has been growing enormously every day according to reports.

It has been stated that the Compulsory School Bill is expected to carry by at least 15,000 votes. There is no doubt that Tillamook county will go strong for the measure, but no official reports from Multnomah county say that the larger centers of population are swinging toward the school bill. A great number of those who opposed the measure when it was first put on the ballot have reconsidered and are now boosting the bill. Notable among these are the several ministers who signed resolutions opposing the bill at the Presbyterian synod at Beaverton last summer.

HALLOWEEN PARTY

The Halloween party at the Christian Church last Friday evening was well attended and both old and young enjoyed themselves to the utmost. All wore masks of some sort. There were witches, goblins, ghosts, clowns, and gypsies among the crowd and the guessing of identities caused much merriment before the unmasking took place. Most stories, bobbing for apples and other Halloween amusements kept everyone busy till a late hour, when a supper of pumpkin pie, doughnuts, and apples was served.

SPECIAL FIRE WARNING

The fire siren will be out of commission after Monday next. Until the new electric siren is installed fire alarms will be given on the fire bell. As the bell is not very effective as an alarm, it is to be hoped that the record of the past two months without a fire alarm will be continued. I also take this opportunity to thank all those who so earnestly tried to devise ways and means of procuring a modern fire alarm, and finally succeeded in doing so without any added burden of taxes.

In case of fire be sure to call the fire department promptly so as to give the boys a chance to get at the fire before it is too late.

THOS. COATES, Chief.

LOCAL CHEESE SCORES HIGH

Word was received this afternoon by Secretary Haberlach that Tillamook cheese had received the four highest places in the Pacific International Stock show. There were about thirty-two entries in the cheese exhibits.

The four highest scores were as follows: Norman Christensen, Red Clover factory, 96 1/2; Mrs. Hughes, Sandiako factory, 96; Albert Schlapp, South Prairie factory, 95 1/2; Hugh Barber, Holstein factory, 95 1/2.

SCHOOLS OF COUNTY ENGAGE IN MANY SOCIAL ACTIVITIES

The following activities have been reported to the County School Superintendent within the last week most of which he attended.

On Thursday, October 26, at the school house at Neskwim, the people of the community and the pupils listened to a very interesting program which had been arranged by the teacher, Miss Vena Jensen. At the conclusion a Parent Teacher Association was organized and plans for needed improvements about the school were discussed and approved by the people. There have been some improvements made already and more are contemplated. With the Parent Teacher's Association in this district it is safe to predict that many needed improvements will very likely be made during the year. The people are very much interested in the school and Miss Jensen is proving herself a very competent, and capable leader.

This is one of the oldest school houses in the county and when the plans are completed for the improvements it will be made very modern. With the completion of the new road into the Salmon River country this section of the county will receive many new settlers and district No. 34, known as the "Slab Creek" district will undoubtedly be able to resume school again as there is much available land and people will come in at the completion of this road.

After the business of the Parent Teacher's meeting had closed at Miss Jensen's program a fine luncheon was served by the ladies of the district.

Another very interesting social was a Halloween party held at the School in District 37 known as Castle Rock, where Mrs. Ruth Benson-Jones is teaching. This was given Friday evening, October 27, by Mrs. Jones' school and Mrs. Nettie Meyer's school, who gave a very entertaining program suitable for the occasion. The people and patrons of both districts were present and a strong community spirit was in evidence. Baskets were sold and the proceeds which amounted to \$22.50 will be used in purchasing pictures for the two schools.

On Saturday night the pupils of District 32 led by the teacher, Miss Etta Lenhart, gave a Halloween program after which baskets were sold for the purpose of raising funds for purchasing pictures, etc., for school use. The proceeds were very satisfactory.

Another very enjoyable Halloween program was given by the teachers and people in the new school house at Fairview on Tuesday evening, October 31. This was a basket social, the proceeds of which were \$44.00, which are to go for the purchasing of a number of conveniences of the new school house which will be needed.

This is a new school house, modern in every respect and deserving great credit. It is among the very best school houses of the county, possessing all the modern conveniences and equipment necessary for such a school. This school house was just moved into last Monday and anybody wishing to see an up-to-date school house can see one by examining this building.

The new school house at Mapleleaf is of the same type building as this one and is just being occupied now for the first time. This building is also a thoroughly modern building and well equipped and such buildings as these mark a new era in the development of school buildings and furnishing for which we as a people may well feel proud.

ELECTION BOARDS APPOINTED AND EVERYTHING READY

LIST OF OFFICIALS WHO WILL RUN THINGS NEXT TUESDAY

30 PRECINCTS IN TILLAMOOK COUNTY

VACANCIES WILL BE FILLED BY BOARDS ON ELECTION DAY

This week the distribution of the ballot boxes to the different precincts has been started by Sheriff Aschim and nearly everything is in readiness for the big time next Tuesday.

Ballots have been prepared for over five thousand voters and it is expected that an unusually large vote will be returned this year on account of the widespread interest in the nominees and the measures up for ballot.

The following election boards have been appointed for the thirty precincts of the county:

- Bay precinct—J. O. Bozorth and Theodore Jacoby, judges, J. C. McClure and Gertrude H. Ashley, clerks; Bayocean precinct—John A. Biggs and Francis D. Mitchell, judges, Henry L. King, Hilma G. Hawkins and Ida J. Mitchell, clerks; Beaver precinct—E. J. Kellow and Jas. Goldworthy, judges, Ollie Woods, Daisy Goldsworthy and Effie D. Bell, clerks; Blaine precinct—E. R. Ayer and Wm. R. Speece, judges, J. J. Hollett, Fannie Smith and Amanda V. Speece, clerks; Carnahan precinct—F. W. Robitsch and E. D. Snook, judges, Anna C. Graf and Ruth Desmond, clerks; Cloverdale precinct—Carl Shortridge and Chas. Smith, judges, P. O. Light, Louise Lampton and Jassie Shortridge, clerks; Fairview precinct, W. M. Maxwell and H. Booth, judges, Myrtle O. Mills, Eula Stillwell and Grace Bester, clerks; Foley precinct—S. M. Batterson and B. Miner, judges, Katie F. Wilkes, Dora E. Daniels and Iva Eason, clerks; Garibaldi precinct, A. S. Ben and Frank Hobson, judges, Winnie M. Hill, Mrs. Mamie Severance and Mrs. N. B. Fowler, clerks; Goodspeed precinct—N. W. Barker and Chas. Van Patten, judges, Myrtle Breeden, Frances Stranahan and Myrtle Walhin, clerks; Hays precinct—J. M. Smith and Laura Kennedy, judges, Cypha Eastman, Viola Mills and Rose

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MOHLER FACTORY IS INCORPORATED

Incorporation papers for the Mohler Creamery, a corporation which is to take over the factory which has heretofore been operated by Rudolph Zweifel have been forwarded to Salem. Charles Kunze, George Loerpabel and A. D. Lommen appear as the incorporators. Subscription books for stock in the new company have been opened and within a short time the organization will be completed. The new company is capitalized at \$5,000 and shares of stock will have a par value of \$25.00 each. The organizers of the new factory have reached an agreement with Mr. Zweifel as to the terms upon which the site and equipment for the new plant will be taken over.

When the new plant commences to operate, all of the factories affiliated with the Creamery Association will be owned by the farmers of the community in which they are situated either as stock corporations or under the cooperative laws of the State. The Mohler Creamery has been unique heretofore as being the only plant recently operated which has been privately owned.

As a result of the taking over of the Mohler Creamery by the corporation now being organized, it is probable that a new factory building will be constructed by the Alder Vale Creamery. This association, up to this time, has occupied rented quarters, using a building erected some years ago on what is known as the Kuppenbender ranch. It is now proposed to construct a new building near the Scovell bridge which will be accessible to patrons on both sides of the north fork of Nehalem River. The new factory will undoubtedly receive some milk which is now being delivered to Mohler.

EXTRA EDITION COMING OUT NEXT TUESDAY

The Headlight next Tuesday night will issue an extra edition containing the election news of the county and state as soon as the polls are closed. There will be at least one edition and possibly two, depending on the way the returns come in. The first is scheduled to leave the press about 9 P. M., the second about 12 P. M. A wire news service has been arranged for to cover state points. Election bulletins will be posted as soon as they are received at the Rialto.

Mr. and Mrs. Floyd Gardner, former residents of this city are here for a short time, taking a vacation at the Tillamook beaches and looking up old friends in the city.

ARMISTICE DAY TO BE OBSERVED IN TILLAMOOK CITY

ABLE SPEAKER WILL BE PRESENT TO MAKE ADDRESS OF THE DAY

COMPANY "K" IS ORDERED TO PARADE

FOOT BALL GAME, SMOKER AND DANCE AMONG ATTRACTIONS PLANNED

PROCLAMATION

Inasmuch as there is a question as to whether Armistice day, Nov. 11, is a holiday, I hereby, according to the power vested in me, proclaim Nov. 11, a legal holiday in Tillamook City.

S. A. MOULTON, Mayor.

Elaborate plans are being made for the celebration of Armistice day in this city on November 11.

Dr. J. E. Shearer, who is commander of the local post of the American Legion as well as head of the national guard company here, this week stated that a number of different events had already been arranged for and that the celebration was a well assured fact.

An able speaker will be obtained for the main address of the day which will probably be held at the city hall auditorium. Company "K" is scheduled to parade, as orders have been issued by the adjutant general of the state forces that all militia units will participate in the exercises. A band will assist in this parade.

A football game has been arranged for between the local high school team and a team from the national guard company.

A smoker will be held at the city hall auditorium Saturday night at which an excellent boxing card has been procured. The proceeds from this smoker will be put to the credit of the American Legion building fund. Commander Shearer recently deposited \$800 to this fund which had been derived from the smokers held during the past few months. This money will be invested in interest bearing securities until it is needed for the building.

It is very likely that a dance will be held at the K. P. hall after the smoker.

ELECTION BOARDS ARE INSTRUCTED

County Clerk Brimhall this week issues instructions to the various election boards that have been appointed throughout the county.

In his instructions Mr. Brimhall says: "All aliens not registered and who are otherwise entitled to vote, should show their citizenship papers to the Judges of election, or fully satisfy the judges beyond any reasonable doubt, before they are allowed to vote.

When voters are being sworn in, the witnesses testifying must be free-holders (property owners), in the precinct, and the judges of election should adhere strictly to this fact.

"Two witnesses only are required when a voter is being sworn in, and these two witnesses must both sign the registration card on the back, before the registration is complete.

Neither the judges of election nor any of the clerks should act as witnesses in support of a voter who is being sworn in. These officials have too much else to do. Persons not acting on the election board should do this work.

"All persons should vote and should be required to vote, in the precinct in which they live or reside. If they have moved their residence since Oct. 7, when the registration books were closed and have failed to secure a yellow transfer card, they then must be sworn in and vote there, and not go back to the precinct where they moved from or where they were registered.

"All non residents of Tillamook County, and legal voters, who wish to vote in this county, should present to the board a transfer card from the county clerk of his home county, and this will allow him to vote without being sworn in. If such voter has failed to secure such card, he must be sworn in, and must fully satisfy the board that he has not or will not vote anywhere else. He can only vote on state measures.

"All registration cards should be properly filled out. Be sure and have the voter sign the card and also in the correct place on the front side. The Judge or chairman should also be sure and sign each card, both on the front side and on the back. This matter is often overlooked.

As to the return of the ballot boxes to the clerk's office Mr. Brimhall has the following instructions: "Do not lock the tally sheets in the boxes, but return them in the large envelope outside of the boxes, along with the voters list and poll books, all in the same envelope.

"Do not return one ballot box in but place them in the envelope outside the box and fasten it securely. Do not return one ballot box in the other, but return them separately.

"Consult the election law on all matters you do not fully understand.

"The county clerk will be in his office all day, the day of election, Nov. 7, and will answer any message sent in, in the best way possible. "Be sure and sign up the poll books. All judges and clerks should see to this."

The Boals Hospital has received improvements in the way of a new and complete addition to the main building. The new part has been built on the north side of the original hospital and will accommodate twelve more patients, making the entire building capable of handling twenty-five patients. The new quarters also allow for a dining room for the nurses and a larger kitchen. The building is being heated by a new furnace, installed at an expense of over \$2000.

Holstein Cow Widely Distributed The Holstein cow has about as wide a distribution as any dairy animal in the world. She will have wonderful representation at the Pacific International Live Stock Exposition, held at Portland, Nov. 4 to 11. The champion of her breed produced in one year over 37,000 pounds of milk and the curious may find enjoyment in figuring how much milk that is.

ADVERTISING PLANS ARE MADE FOR TILLAMOOK CHEESE

BIG CAMPAIGN UNDER WAY TO STIMULATE SALE OF LOCAL PRODUCT

"TILLAMOOK ON THE RIND" IS SLOGAN

PUBLICITY TO BE CARRIED IN MANY OF THE BIG PAPERS OF THE COAST

Look for Tillamook on the Rind" will continue to be told to millions of consumers throughout the Pacific Coast, through 1923 advertising plans which were adopted at this week's meeting of the Tillamook County Creamery Association. It was the consensus of opinion that the investment in advertising over the past five years had yielded large returns and in every way justified a continuance during 1923.

Newspaper advertising will appear weekly in such metropolitan papers as the Los Angeles Herald, Los Angeles Examiner, San Diego Union-Tribune, San Francisco Examiner, San Francisco Call-Post, Portland Oregonian, Journal and Telegram, Tacoma News-Tribune, Seattle Star and Post-Intelligencer. The combined circulation of these newspapers runs into the millions, and covers the coast thoroughly. Attractive ads will be prepared featuring the uniform quality, the trademarking, and the many uses for Tillamook cheese. In every ad the slogan, "Look for Tillamook on the Rind," will continue to be featured.

Supplementing the newspaper advertising, it is proposed to use billboards during a period during the early summer, when Tillamook has additional competition due to the tremendous amount of other cheese forced on the market during the heavy production period. It is at this time that Tillamook must either materially reduce its price to meet this cut-throat competition, or stimulate an extra demand with the consumer that will enable the secretary-sales manager to maintain prices. The billboard would be ten by twenty feet in size, showing the very appealing design which has been used in the hanger now seen in the Tillamook stores. It consists of a Tillamook triplet, a slice taken out, together with a plate of cheese crackers and a casserole of macaroni and cheese, all in natural colors against a shiny black background. Many who have seen this design, say it is one of the most effective pieces of food advertising ever produced. It

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WARNING TO VOTERS

During the past few days there have appeared on the streets of the city cards appealing to voters to vote for a mythical personage, "Andy Gump," instead of Rollie W. Watson. The cards ask the voter to write Gump's name on the ballot instead of Watson's. District Attorney Goynes has stated his opinion that the use of the ballot as called for by the card would invalidate any ballots on which the name Gump is written. This means that the entire ballot would be rejected and nothing entered thereon counted.

The card mentioned above was distributed possibly as a joke on Mr. Watson, but it was an ill advised affair for Mr. Watson has been a consistent booster for Tillamook and Tillamook people since coming here a number of years ago.

