

# J.C. Penney Co.

A Nation-wide Institution

371 STORES

TILLAMOOK, OREGON

## ADDING 59 NEW STORES MAKING 371 STORES IN THIS



## NATION-WIDE INSTITUTION

THE FIGURES INDICATE THE NUMBER OF STORES IN EACH STATE

**A**N ACORN does not grow into a great, strong, healthy oak tree in a day. The J. C. Penney Company did not become an institution of National importance over night. Like the growth of the tree, it developed by the process of time, each year becoming stronger with new branches reaching out in every direction. Starting with one small store in Wyoming in 1902, branch stores continued to appear year after year until today—twenty years later—there are 371 branches extending their influence and serving the people in 29 States. Of this number, 59 Department Stores are to be the product of this year, many of which have already matured. Mr. J. C. Penney, still active in the affairs of the Company, built better than he knew when in 1902 he laid the foundation on which eventually was to rest the

"World's Largest Chain Department Store Organization"

### LOCAL HAPPENINGS

Wm. Messersmith has been inconvenienced lately with an infection in his left foot. Mr. Messersmith was on the committee to decorate the American Legion float in the parade and his affliction hindered him no little.

The two young wild cats that were caught in the south part of the country some time ago and which now belong to Henry Heisel were displayed in the window of a local restaurant during the fourth. Henry intends taking the cats with him when he goes to the American Legion convention at The Dalles this month.

Ray B. Walls, his wife and two children were Tillamook visitors this week. Mr. Walls is well known as the local manager of the Pacific Telephone & Telegraph company before the war. He is now in the electrical contracting business in Portland.

Rev. and Mrs. V. A. Spiker are visiting relatives in the city. Rev. Spiker is a brother-in-law of David Kuratli, and is pastor of the Fowler M. E. Church of Spokane, Wash. Rev. and Mrs. Spiker are spending their vacation in a motor tour of western Oregon points.

Mrs. Frank L. Haskin and son Eugene, who have been visiting Mrs. Haskin's parents, Mr. and Mrs. M. F. Crosby of Rockaway the past two weeks will return to her home at Newberg today. Mr. Haskin was formerly employed in the Southern Pacific offices here.

Wm Ryan, who lives on the Wilson river, was in the city Wednesday.

J. L. Craven of Cloverdale was in Tillamook the last part of the week. Lyle was a member of the old 10th company of Coast Artillery that left here in the summer of 1917.

Mr. and Mrs. A. B. McLeod and their two children of Salem are visiting here at the home of Mrs. McLeod's father, County Judge Mason.

Under a Salem date line it is learned that the Tillamook Investment company of Tillamook last week filed articles of incorporation, showing a capital of \$150,000. The incorporators are F. R. Beals, Bird L. Beals and J. L. Hunt.

**BIG CARAVAN COMING SOON**  
(Concluded from page 1)  
tion of operation costs will be made in connection with each demonstration of truck, trailer, tractor and their respective equipment, and upon conclusion of the several demonstrations at each point, there will be program for the entire crowd at the headquarters of each show.

Local business men everywhere are co-operating with the exhibitors and their representatives for the comfort and convenience of the crowds. The similar affair in Western Washington last year attracted fully 10,000 persons in some of the more populous sections, and crowds varying in size from 1000 to 5000 were common, and it is with this fact in hand that arrangements have been made to avoid confusion and discomfort.

The caravan will not confine itself to the highways and main traveled roads, but will go into the back country in order to give the more remote sections every possible opportunity to witness each demonstration.

The itinerary will be announced within a few days, but it has been definitely determined that the caravan shall proceed under its own power southward to the California line, making brief stops en route and withholding actual demonstrations until the caravan reaches its extreme southern destination at such points as Ashland, Medford and Grants Pass, from which points a return will be made for a huge show in the vicinity of Portland before leaving for towns and cities elsewhere in the State.

#### SUIT BY WIFE TO RECOVER PROPERTY FILED RECENTLY

A suit by Edna Blanche Zinn versus Ralph Glenn Zinn and Fielden Norris Zinn to recover property and procure support money has been filed in the circuit court. Mrs. Zinn charges that cruel and inhuman treatment has forced her to separate from her husband Ralph Zinn and that her husband and his father Fielden Norris Zinn had conspired to defraud her of property. The Zinns live at Garibaldi.

#### MOUNTAIN OTTER INTERESTS TILLAMOOK PEOPLE THURS

W. B. Smith, who has lived for a number of years on the Wilson river, was in the city Thursday with a young mountain otter he had captured. The animal was about ten weeks old and seemed very friendly. It walked about the streets and apparently did not mind the crowd of spectators that gathered to watch it.

Turner to get new \$33,000 school.  
Portland—\$300,000 wholesale house planned.  
Bend votes \$8,000 bond issue to aid in financing school construction program.  
Portland—Plans prepared for \$100,000 Beth Israel house.  
The Dalles—25 carloads cherries shipped east.

Ontario—Barrows Ordway property of 400 acres sold for \$125,000

The Dalles—Rebuilding of old court house planned.

Milton—\$22,000 power plant being installed.

Hood River—Apple Growers' Association to build \$150,000 plant.

Hood River—\$10,000 contract awarded for new junior high school building.

Eugene—500 carloads gravel to be spread on Elmira-Noti and Elmira-Frankline road grades.

Beaverton—\$25,000 moving picture studio here will employ 25 persons.

Dalles—First unit of high gymnasium to cost \$4500.

Vernonia—Lumber to be here

Portland—Concrete Pipe Co erect 2-story factory, cost \$2

St. Helens—Lumber shipment week approximately 3,500,000

Roseburg Country Club completed.

We use  
**CALOL FLUSHING OIL**  
AND  
**ZEROLENE**

Look for the Sign

Modern Crankcase Cleaning Service helps to keep your engine in prime condition. Safe—thorough—correct.

STANDARD OIL COMPANY (California)



#### When The Tinker Came Along

Remember when you used to watch the "tinker man" mend the holes in your mother's pans? Solder was the metal used—and solder is a product of lead.

Countless other products of lead add to the comfort and convenience of your daily life. In your automobile, for instance, there is lead in the battery, bearings, glass of the headlight lenses, the rubber tires, the paint, and in the rubber mat on the step.

But more important than all these is the use of white-lead as the principal factor in good paint. The more white-lead any paint contains, the greater its protective power and its durability.

We, therefore, use straight "lead-and-oil" paint, made of the well-known "tried and true"

#### Dutch Boy White-Lead

and pure linseed oil—for both interior and exterior work. Any color desired obtainable.

Now is an ideal time to have that interior or exterior job done—"Save the Surface and You Save All." Let us estimate on your work—no obligation incurred.

**C. L. LEWIS**

Mutual Phone Tillamook, Ore.



#### LIGHT HOUSEWORK THIS SUMMER

Household goods in our stock are selected for the service they give under conditions in the average home.

Equip your kitchen now with modern appliances so that you can take things easy when hot weather comes.

#### Oil Cook Stoves—

For preparing a quick breakfast or a "course dinner" you'll find an oil stove a most efficient servant. No need to heat up the kitchen with the coal range.

#### Refrigerators—

We have one that will keep food fresh and clean without running up big ice bills.

#### Fireless Cookers—

Take the afternoon off and dinner will be ready when you come home. Cooked just right in the Fireless. Your kitchen will be cool and comfortable.

#### Ice Cream Freezers—

Pure ice cream for the children can be made at home quickly, easily, economically, if you own a good freezer.

**King - Crenshaw**  
THE WINCHESTER STORE

Bnd—Shevlin-Hixon company building railroad bridge above Benham Falls.

Portland school program to spend \$4,000,000 on 7 new buildings.

Condon authorizes \$137,000 bond issue for water works.

St. Johns to have \$14,000 brick business building.

Crane—Application North Canal Co. for reservoir site approved.

Medford—\$60,000 to be spent on wing to Crater Lake Lodge.

Work started on highway from Harrisburg to Junction.

Portland—30 new houses to go up at University park.

Spokane—\$700 gold clean-up at Madan Gulch claim.

Klamath Falls—1500 men working in sawmills and box factory.

Salem—State prison furniture factory to employ 75 men. cement sidewalks.

Salem Country Club to have \$10,000 improvement.

Portland will vote on \$3,900,000 1925 exposition tax in November.

Wallowa—Contract let for \$42,000 school building.

Echo schools to have \$3500 gymnasium.

Silver Lake Salt mines being prospected.

Riddle—16 farmers to install electric irrigation plant.

LaPine—Work started on second saw mill here.

Bend—Work on Tumalo project to start immediately.

Ione to have fireproof warehouse.

Myrtle Point—Lampa road to be built—cost \$11,000.

Baker—New apartment house planned here.

Eugene—11 bridges on Siuslaw road to be repaired.

Eugene Work starts on city projects.

New shingle mill built at Foster.

Prineville, recently destroyed by fire being rebuilt. \$10,000 brick store going up.

# GEM THEATRE

SUNDAY, JULY 9

"THE LANE THAT HAD NO TURNING" feat'g Agnes Ayres

You'll say she had—more real adventures than any woman ever had on any primrose path. Sparkling with luxury and fashion! Cast includes Theodore Kosloff and Mahlon Hamilton. "Bill and Bob" Animal trapping reel. "Mutt and Jeff" Cartoon comedy.

MONDAY, JULY 10

"WHATEVER SHE WANTS" featuring EILEEN PERCY

A merry mix-up of sweethearts and wives—a laugh every minute. "Ready to Serve" Two reel comedy.

TUES. and WED., JULY 11-12

"THE LAST TRAIL" from the story by ZANE GREY

You've never viewed a picture produced from a story by Zane Grey, that was not a virile, thrilling, gripping and intensely interesting. "The Last Trail" is positively the equal of the Best ones and better than some.

Two nights only—Tuesday and Wednesday, July 11-12. Cast includes, Maurice Flynn, Eva Novak, Wallace Berry, Rosemary Theby, Chas. K. French, and others.

"FOX NEWS"

THURSDAY, JULY 13

"THE SEVENTH DAY" featuring RICHARD BARTHELMES

A deep—romance—of the boy who met and loved on the first day—who kissed on the second day—and blithely dreamed until "The Seventh Day." It is a different type of story than "Tol'able David"—come and see "The Seventh Day" put a mark on your calendar for this date and come.

Saub Pollard Comedy—"Lose No Time"

FRIDAY, JULY 14

"DANGEROUS LIES" featuring DAVID POWELL

The story of a young wife's past mistake. A mistake that involved no wrong—until she kept it silent. A picture that boldly peers behind the scene of marriage. Come and see what "Dangerous Lies" did for this couple.

"Pathe Review"—"The Tip" Harold Lloyd Comedy.

SATURDAY, JULY 15

"THE RAGGED PRINCESS" featuring SHIRLEY MASON

She was motherless, she was kidnapped, she was an ill-paid maid-servant, but time made all right. She was rich yet she was poor—a story in which pathos and humor are mixed as only "Shirley" can mix them.

"The Barnstormer" William Fox Sunshine Comedy.