

American Principles and Ideals

It has been said that patriotism must be an intelligent patriotism; there is much that passes for it that is not intelligent, and some that falls within Dr. Johnson's definition: "Patriotism is the last refuge of a scoundrel." Nothing is easier than to be patriotic when it is simply a question of going with the crowd. But more than this is required—disinterested service, a full discharge of the duties of citizenship (even to the honest paying of taxes), independence and courage in the exercise of the right to vote, obedience to the law, etc. There must be service by outward act and deed, and not mere lip service, asserts a writer in the Indianapolis News. But service implies knowledge. The apostle said:

"For the which cause I also suffer these things: nevertheless I am not ashamed: for I know whom I have believed, and am persuaded that he is able to keep that which I have committed unto him against that day."

"I know whom I have believed." One who believes in America must know America, and the more one knows her the more intense will be one's faith and the more devoted one's service. America, after all, is nothing more than the people who call themselves Americans, for ideas and ideals do not merely float in the air—they are incarnated in men and women, and by men and women they are applied to life. Principles are of no value till they are acted on, and they must be acted on by people. The memories and traditions of which something has been said all attach to people, and the history of the country which is a part of it today was made by people. It is into the labors of very real people that we of the present time have entered. The problem, therefore, is one of keeping Americans true, not solely to the flag, but to the flag as the symbol of a great national life. Into that life it is necessary to enter, in it men must share. The more complete their participation the greater will be their love of their country—and their love of it for what it really is, and of all that it stands for. A patriotism thus enlightened and inspired will, as has been said, be close of kin to religion.

Preserve Faith and Hope.

It is not boasting to magnify one's blessings, or to dwell lovingly and proudly on the principles and ideals which are American. It is necessary indeed to do this, since there are some unhappy souls who see nothing good in America, and who are even yet looking to Russia for inspiration and salvation. Nothing can be done with or for such, but it may be possible to prevent others from being led astray through ignorance of what America truly is. The American people have been impervious to the incursions of Bolshevism, not because they are dull and stupid, but rather because they are satisfied, and have reason to be. They know their America well enough to know that there is no country in the world in which opportunity is more freely offered, none which comes so near being the country of the average man.

Many Things to Learn.

On the nation's birthday, therefore, the American people should pledge themselves to greater devotion to American ideals, to more loyal and unselfish service, and to stricter conformity to those great principles which lie at the basis of the nation's life. There is great need for education. Much of the failure to appreciate this country is due to a pitiable ignorance of its history, its institutions, and of all that America has throughout its life stood for. And this ignorance is often the densest in the minds of those who think of themselves as reformers, and who indeed are allowed to pose as such. Men need to be very sure that they know what liberty, as won by people of the Anglican race, is, and what are its safeguards. It is particularly necessary that they should understand the right of minorities, and should realize that there is such a thing as the despotism of majorities. There are some things that a vote of the majority cannot be allowed to sanction, as our constitution recognizes. Perhaps this is one of the most important lessons to be learned, as it seems to be the most difficult to bring home to men. The very restraints of which the uninformed so often complain have no other purpose than to protect the helpless against the strong. And this is a part of Americanism. So we approach another Fourth of July. The world is in a sad state, and ever in fortunate America all things are set on fire. *Should like to have them* "Nevertheless the foundation of God standeth sure," and it is not likely to be shaken.

Constitution Into Effect in 1789.

The federal Constitution was framed by the constitution convention which met in Philadelphia May 25, 1787, and adjourned September 17, 1787, and it went into effect March 4, 1789, having been ratified by eleven of the thirteen states, the others, North Carolina and Rhode Island, ratifying it November 21, 1789, and May 29, 1790, respectively.

J.C. Penney Co.

A Nation-wide Institution

312 STORES

TILLAMOOK, OREGON

1902—Our 20th Anniversary—1922 A Score of Years of Remarkable Achievement!

The success of the J. C. Penney Company constitutes an important chapter in the history of mercantile achievement in the United States.

Founded in 1902 its one store did a gross business that year of \$28,898.11. Twenty years later, in 1921, the number of stores had grown to 312, scattered thruout 27 States, and the gross business had attained the colossal figures of \$46,643,928.20.

This great expansion was not the result of luck — it did not just happen — but was the outcome of an earnest and conscientious effort in the interests of the public this Company has so faithfully served.

In commemoration of the Company's Twentieth Year in business, plans have been completed to open more than 50 new stores this Fall.

We naturally feel proud of this achievement of a score of years but we fully appreciate that its accomplishment was made possible only by the hearty support accorded us by our legion of friends. For your part, we heartily thank you.

In the future as in the past, we shall strive to merit your patronage.

J.C. Penney Co.

Draperies for the Home Combining Beauty and Economy

Curtain Scrims and Marquisettes, Novelty Swisses, smart Filet Nets, Overdraperies and Cretonnes. Fabrics that are correct for hangings and furniture coverings, selected with great care from the foremost manufacturers—are here in a varied assortment at our usual low prices.

Curtain Scrims. Plain edge or novelty double borders, white or beige. YARD 12c

Marquisettes. Popular material for curtains. Plain tape edge or novelty open double border, white or beige, 36 to 40 inches wide. YARD 17c

Filet Curtain Nets. In wide use for curtains of lace effect. Dainty styles and remarkable values. YARD 29c

Lace Edge Marquisettes. 36 inches wide, attractive lace edges. All made up ready to hem and hang. YARD 33c

Cream Curtain Madras. 36 inches wide; neat, serviceable and admirable for any room in the house. YARD 33c

Rich Madras Overdrapes. Very popular for window overdrapes, portieres and drapings for various parts of the home. Assorted shades. YARD 49c

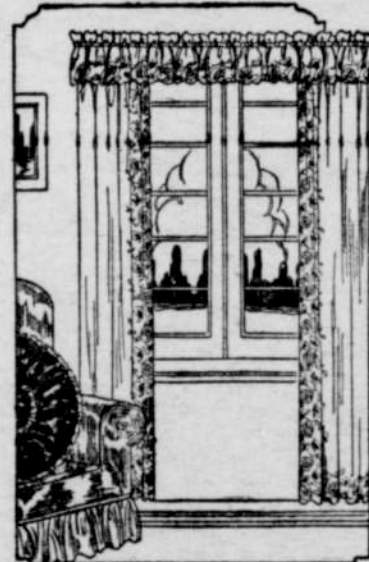
Arabia Madras Overdrapes. A beautiful heavy overdrapes fabric for windows and doors; 36 inches wide. Assorted colors. YARD 89c

Radiant Cretonnes. The new 36-inch fabric in a range of splendid designs for the popular Cretonne Print Drapes; also shown in designs for drapery purposes and comforter coverings. YARD 19c

Draperies Cretonnes. Attractive designs and rich color combinations. Splendid quality at a low price. YARD 17c

Printed Terry Cloth. Popular and serviceable material for drapes and overdrapes; rich colorings; 36 inches wide. YARD 89c

Elkollina. 36 inches wide; for window drapes and comforters; dainty printed patterns and colors, also plain shades. YARD 19c



Supreme Corset Values A Smart Style for Every Figure

EACH corset made of coutil body cloth; a strong material giving long wearing service. Some plain, others daintily trimmed or brocaded.

(Black Boning)

Black boning is used in our corsets entirely; a decided factor in insuring the satisfactory service wearers of our corsets experience.

Front Lace Corsets
\$1.49 to \$4.98

Only one front lace model is pictured. We have a variety of styles for every figure. All sizes.



"Lady - Lyke"
Corsets

(Back Lace)

99c to \$4.98

Large variety of models. All sizes.

These corsets are made exclusively for us. Before leaving the factory each corset is hand laundered, given three inspections and packed for shipment direct to this store. Another desirable feature: these supporters are long.

Bloomers at Low Prices For Women and Children

It is but natural that in providing complete stocks of these popular under-garments for the 312 department stores of the J. C. Penney Company, there should have been price-concessions of the makers that make possible the remarkable savings here enumerated.

Children's Satine Bloomers, black or white, elastic or band tops. Sizes 4 to 14 years. 39c

Women's Long Bloomers; one style of satine with plaited cuff, another of lowered cotton liffets. 98c

Women's and Children's Gymnasium Bloomers—made of heavy quality black satine. \$1.69

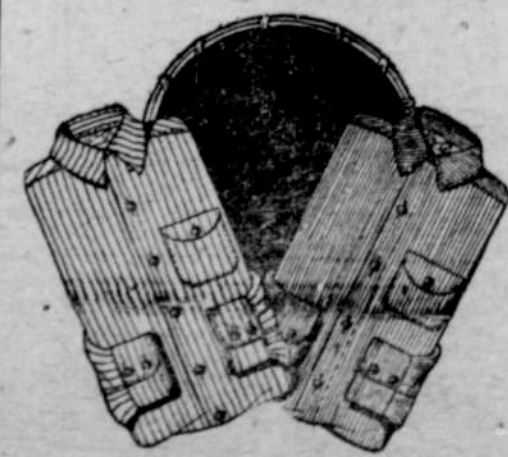
Women's Long Bloomers, sateline liffets, double elastic at knees. Favorite colors. \$1.79

"Sure-Fit" A New Cap



A new Waverly Cap. Three words describe it—"Sure-Fit" Cap. Quickly adjusted to your exact size. Blow-off proof in windy weather; big and roomy for ordinary wear. Fits as well after a haircut as before. Costs no more than an ordinary cap. \$1.49 \$1.98

Men's Negligee Shirts A Truly Remarkable Offering



For warm weather wear soft collar negligee shirts are exceedingly popular with an ever increasing number of men. The exceptional value offered here is made possible through our large buying power for 312 stores.

\$1.49

These Men's Negligee Shirts are made of good quality woven madras in neat pin and pencil stripes; popular style collar attached, one button flap pocket and two-button cuffs. A well made, full cut shirt with nice quality buttons; neatly laundered. Cool, comfortable, attractive—the low price recommends the purchase of the Summer's requirements now.