

J.C. Penney Co. Incorporated

A NATION-WIDE INSTITUTION -

312 DEPARTMENT STORES

MEMORIAL DAY Preparedness!

Our immense stocks suggest a great many things you will need for a full enjoyment of the holiday next Tuesday. Our apparel sections for the family are inviting if you have things to wear in mind. Our footwear is another department that is in complete readiness for you. There are savings you do not want to miss.

The New Patent "Straps" Smart Styles for Women



(Above) Women's Patent Leather Three Grey Suede Instep and Ankle Strap Button Pump; plain celluloid covered full Louis heel, single McKay sole **\$6.90**

(Right) Women's Patent Leather One-Strap Button Pump; grey suede quarter, plain toe, grey suede covered military heel, single McKay sole **\$5.50**

Many Other Smart Styles in Stock at \$4.99 to \$6.50

To be stylishly and comfortably shod is the desire of every woman. That's why these new Patent Strap Pumps are so tremendously popular this season. Our close contact with the leading shoe makers of this country and our large quantity buying for 312 stores make it possible for you to get the newest, smartest styles in fine footwear at the lowest possible prices.

**PAY LESS!
GET MORE!**



Aprons Splendid Values

98c



Aprons to sell at 98c are one of our feature items in this popular line of goods. We constantly carry large and diversified stocks—too large, as a matter of fact, to permit going into details. Come in and inspect our superb displays. The styles and savings will prove a pleasure.

Important Skirt Values Two Effective Models

Here are two stunning styles in wool skirts for Spring wear.



(LEFT) Skirt of all wool Prunella; neat stripe effect; belt with fancy button; combination box and knife pleat. Only **\$5.90**

(RIGHT) All wool manish Tweed skirt with shantung pocket; trimmed with fancy buttons, one knife pleat down left side. Only **\$6.90**

Women's Hose Economically Priced

Women's good weight cotton hose. Reinforced heels and toes add considerably to the desirability of these hose which are offered to you at, pairs, **10c**

Silk Hose For Women

Extra heavy 15-strand pure thread silk hose, with 4 thread heels and toes; 21 in. boot; fine mercerized line top. An exceptional value at **\$1.49**



NOTE—The four leaf clover with the four H's is the insignia of Boys' and Girls' club work. The four H's stand for Head, Heart, Hand and Health.

The Tillamook Garden Club will meet at the home of Robert Boals, Monday, May 29, at 2 o'clock. All club members should be there, as the program for the summer will be worked out.

The Nehalem school held their achievement day program Friday, May 19th, at the school house. The program began at 10:30, and after-

wards a lunch was served. Program—Sewing demonstration; history of linen; history of cotton; buying of clothing; club song by school; club yell by school; poultry club demonstration; dual purpose and egg breeds; culling the non-laying hen; camp cookery club demonstration; building the camp fire.

The Mohler school held their Achievement Day Program Thursday, May 18th. This school has four strong clubs—garden, calf, sewing and cooking clubs.

Program—Pledge, school; patriotic songs, school; bread baking demonstration, cooking club; cooking club yell; coon song; Orphan Annie, Devens Tubbesing; sewing demonstration; sewing club; garden club report; garden club yell; club song by school; judging of sewing and cooking club exhibits.

Awards on sewing and cooking exhibits, Mohler achievement day,

May 18th. Sewing—Pincushion, group 1, Esther Zurfueh, 1st; Devens Tubbesing, 2d; hand towel, group 2, Devens Tubbesing, 1st; Esther Stevens, 2d; round bag, group 3, Esther Stevens, 1st; Gertrude Young, 2d; Canning cap, group 4, Gertrude Young 1st; Esther Zurfueh, 2d; Apron, group 5, Devens Tubbesing, 1st; Gertrude Young 2d.

Cooking—Bread, Esther Stevens, 1st; Winifred Alley, 2d; dark cake, Walter Ludtke, 1st; Bessie Lee, 2d; white cake, Gladys Berg, 1st; Dean Fuller, 2d.

An achievement day program was given by the Balm school and cooking club on Thursday, May 18th.

Program—Song, America; flag salute, school; the American creed, school; Battle Hymn of the Republic; Ship of State; Song of a Thousand Years, school; To Be a Hero; Columbia the Gem of the Ocean, Wesley Batterson; Club Yell; Greeting song, "How Do You Do?"; Club

CIRCUS COMING KIDS ARE HAPPY

Kiddieland is rejoicing over the announcement that Howe's great London Circus and Van Amberg's wild animals are to exhibit here on June 12th.

J. C. "Dusty" Rhoades, contracting agent, who obtained the license for the organization, rented the show grounds, bought the food supplies for the several hundred animals and people, and did the other innumerable things that make this position a most difficult one, is not a stranger here. He has been with the Al G. Barnes circus for several seasons, and is only one of the scores of former Barnes circus employees who are connected with the Howe enterprise. Among them are the manager, Charles Bouliware; the general agent, Frank A. Cassidy, and the side show manager, John R. Fowler. The superintendent, boss canvasser and many of the trainers are also recruits from the Barnes organization, and the performance is modeled along the same lines as the one which originated in California.

The Howe-Van Amberg circus has been styled "the world's wonder show", according to Mr. Rhoades it lives up to this title. The performances are given exclusively by animals, and the various acts are said to be in a class by themselves. The program opens with a sensational extravaganza, "Cinderella in Jungland," in which is presented a dazzling array of jungle scenes with a wealth of charming songs, brilliant costuming and a startling array of lighting effects that combine to make this spectacle the most unusual ever presented under canvas.

The combined circus is now operated by three California men of wide experience in amusement affairs. They are M. E. Golden, Chas. Adams and M. R. Runkle. They invested a huge fortune in the enterprise, and will make the circus a permanent California institution, opening near San Francisco each spring and closing in the same vicinity each fall.

Mrs. O. D. Randall, wife of the Wheeler's Lumber Co.'s electrician was severely injured in an auto accident in Portland last week.

Pledge; Daniel Blackmore's story of his work; song, Come Join Our Club; James Sperry's story of his work; Lorena Batterson's story of her work; cake making demonstration, Lorena Batterson, Geo. Sales, and Daniel Blackmore; Helen Daniel's story of her work; Geo. Sales' story of his work; recitation, "Why Johnny Left the Farm," Orville Lommen; judging of cooking club exhibits.

Awards on the cooking exhibits, Achievement Day, May 18th: Bread, Helen Daniels, 1st; Wesley Batterson 2nd; James Sperry, 3rd. Biscuits: George Bales, 1st; Helen Daniels, 2nd; Daniel Blackmore, 3rd. Muffins: James Sperry, 1st; Orville Lommen, 2nd; Lorena Batterson, 3d. Cake: Wesley Batterson, 1st; Lorena Batterson, 2nd; Helen Daniel, 3rd.

3rd. Daniel Blackmore was given a special award for Economy cake, it being a butterless, eggless and milkless cake.

The Tillamook Guernsey Calf Club met at the farm of James Williams Saturday, May 20th. Club songs and yells were practiced by the club. Byron Morgan was chosen as yell leader. The club members hope to have their calves in good shape for the Guernsey Galettes due here June 1st, 2nd and 3rd.

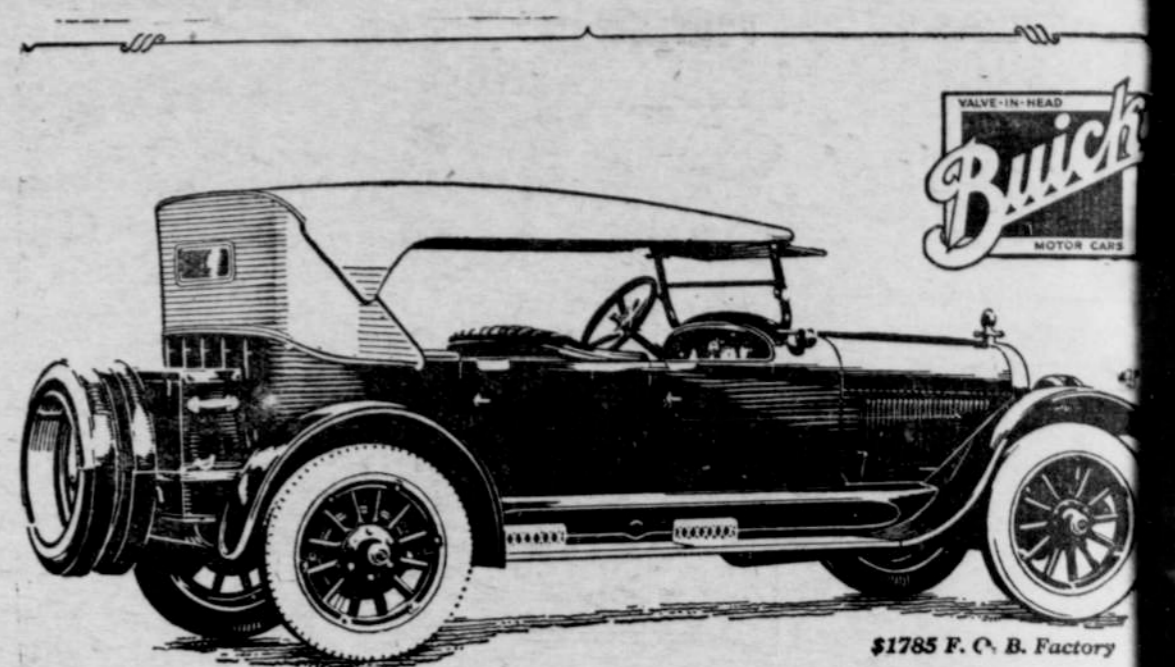
The club voted to meet at the home of Ernest Glenger on Saturday, May 27th.

Mr. James Williams is offering a prize of \$10.00 to the members of the Tillamook Guernsey calf club who turn in the best reports at the end of the year. This will be divided into \$5.00 for first prize, \$3.00 second prize, and \$2.00 third prize. This gives every one a fair chance, regardless of their calf.

The Tillamook Holstein-Friesian calf club met at the Highland Grove farm. Meeting was called to order by the president. Minutes of previous meeting read and approved. Reports on care of calves were given by the club members.

The program committee reported that a program of work had not been made out yet.

The club voted to meet at the farm of Jack Rupp on June 5th, after which the meeting adjourned.



The Special 6-55 Sport-Touring

A patrician motor car with every appointment found in the finest automobile—

And, with all this—the certainty of Buick performance, Buick sturdiness and Buick power.

The Special Sport-Touring is built in response to the demand of the motorist who seeks Buick's kind of motoring with the intimate comfort and refinement of the sport design.

Nominally four passengers are accommodated in the roomy body but five can ride.

The Special Sport-Touring is finished in dark Buick maroon with wheels to match—which with the beautiful trimming, binding and finish give this special model its tailored appearance.

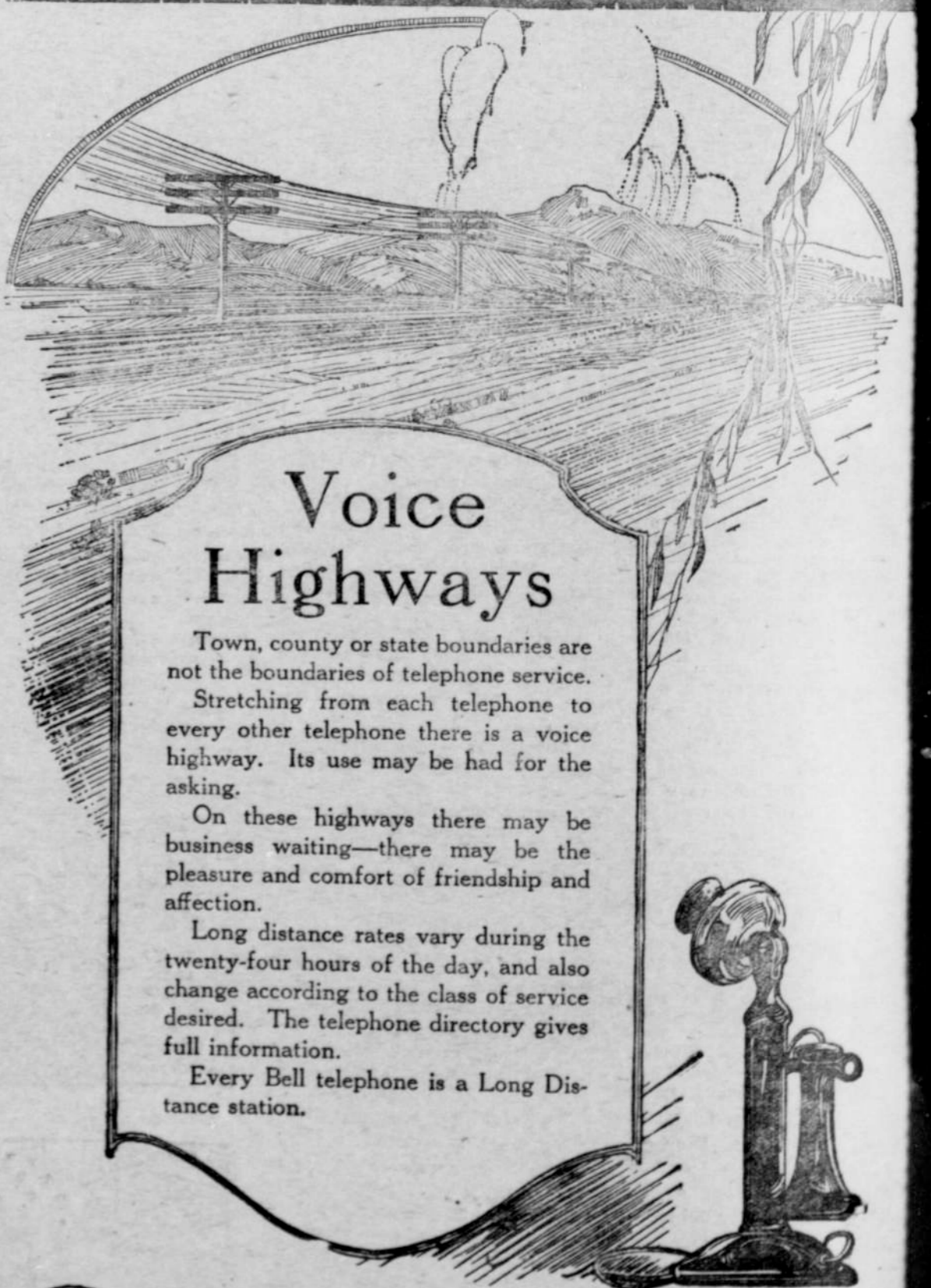
The demand for this handsome model at the remarkably low price will tax factory production to the limit. See us immediately for detail specifications and delivery dates.

Additional Equipment of the Special Sport-Touring

Khaki top and adjustable sunshade; windshield wiper; mirror; glass-covered instruments; gasoline gauge on dash; clock, cigar lighter; handsome nickel-bound luggage trunk mounted on permanent base; Buick design drum-type head and cowl lamps; front snubbers; carpets in both front and rear compartments; walnut steering wheel; heavily nickeled radiator, step plates, guard rails and all other fittings; Turac steel wheels built to Buick specifications are optional equipment at an added cost of \$50.00 if installed at the factory; extra tires or tire covers not included.

SUNSET GARAGE

WHEN BETTER AUTOMOBILES ARE BUILT, BUICK WILL BUILD THEM



Voice Highways

Town, county or state boundaries are not the boundaries of telephone service.

Stretching from each telephone to every other telephone there is a voice highway. Its use may be had for the asking.

On these highways there may be business waiting—there may be the pleasure and comfort of friendship and affection.

Long distance rates vary during the twenty-four hours of the day, and also change according to the class of service desired. The telephone directory gives full information.

Every Bell telephone is a Long Distance station.



The Pacific Telephone And Telegraph Company

