

J.C. Penney Co.
 A NATION-WIDE INSTITUTION - Incorporated
 312 DEPARTMENT STORES
 Tillamook, Oregon

**Girls Gingham Dresses
 For Spring That Are Lovely**

Here are four extremely handsome little styles in girls dresses that came to us in a series of recent remarkable purchases by one of our New York buyers, which mothers and their daughters alike cannot fail to appreciate and enjoy. They are duplicates of much higher-priced models.

Remarkable Values at Only

98c

They are made from famous Amoskeag gingham and chambrays in stylish colors and neat checks. Sizes, 7 to 14 years.

Corsets

Black Boning

Back lace made of coutil body cloth
 Long hose supporters
 Daintily trimmed.
 Exceptional values at

98c

**Silk Hose
 For Women**

Extra fine silk hose for women; 19-inch silk boot, mercerized top; made of 12-strand pure thread silk with 4-thread heels and toes. Wonderful quality at a low price.

98c

**ARCH ROCK IS HOME
 OF STRANGE SEA LIFE**

These Arch Rocks bird reservation, which lies just off the Netarts upper beach, is the home of many strange sea animals and birds. The inhabitants of these rugged rocks, situated more than a mile from the Tillamook coast line, have a world of their own, and are free from intrusion for the fearsome breakers intervene for their protection.

The only way to approach these rocks, is from the sea, and even then a quiet sea is desirable on the part of the sight-seer, as the vicinity of the reservation is full of jagged reefs, which makes navigation dangerous.

Here great herds of sea-lions are at home; the hoarse bellowing of the fighting bulls may be plainly heard from the mainland. These half-fish-half-animal creatures range the coast line, living upon a diet of fish, and are said to be especially fond of salmon. Closely related to the sea-lion are the hair seals, which make the lone rocks of this national reserve their home, but who extend their pursuit of prey into the bays of the coast. Tillamook Bay is full of them; and they have become a serious menace to the salmon runs. Commercial fishermen tell of finding many salmon in their nets, which have been maimed by the seal pests. Those who have watched their depredations, say that the half-seal kills and maims for the sheer sport of the thing, seeming, like other fierce types of wild animal life, to take pleasure in wanton killing. That the hair-seal stands fairly convicted as a mercenary and savage enemy of food fishes evidenced by the bounty which this coast counties have placed upon its worthless head.

The sea-lion confines its attack upon salmon to the deep waters of the coast, and rarely ventures in the bays.

Shag-rock, one of the prominent Arch-Rocks is peopled almost entirely by the California murre-penguin shaped birds, about the size of a wildgeon duck, whose white breast shows an outstanding flock spectacle, plainly seen from the shore through a glass. On another rock are found colonies of the gluttonous cormorant, which also gets its prey from the fish life of the ocean. Added to this species are gullmots, gulls, and other sea-birds, not found upon the mainlands.

The sea-gulls may be seen winging their way in from their roosts and nesting places in the inaccessible crags of the coast line, every morning; and they often go several miles inland, where they perform valuable offices as scavengers. They may be seen sitting upon the roofs of the houses of Tillamook, and are quite tame, for the reason that it is unlawful to kill them. The government and the state insure the gull for the sum of \$25 each, and the

their nests in the cliffs; disdain the tall firs and hemlocks, as a place of rest.

The guano coated surfaces of the Arch-Rocks would prove of inestimable value to soils of the coast farmer and dairyman, on account of its excellent fertilizing properties; but for two reasons; first, and foremost to be reckoned with, comes the cost of getting the fertilizer to market. Secondly, it is not likely that the government authorities would care to have the bird life disturbed.

The clumsy sea-lions, and their cormorants, the strange wild types of sea-birds, represent the link between the present and the dim past, that lead back to the cave-man, and the other animal monstrosities of which the sea-lion and the cormorant are but a degenerated survival.

Thus, within a mile distance, one may see on one hand the types of the present civilization, and on the other, savage, uncouth and bestial remnants of uncivilized and remote ages.

As types of animal and half-bird and half-animal life have arisen in the past, and populated the waters of the oceans, as well as the evolving earth crust, so must they gradually conform to succeeding earth life, its uses and intelligence; or, having served their purpose gradually, become extinct and pass as to species.

Three Arch-Rocks form an attraction on the Tillamook coast, to those who care to examine into biological effects, or who are interested in the study of that particular phase of sea life, which seems so intimately related to past ages.

With a good pair of binoculars, one may get fairly good results by studying the bird life on Three-Arch Rocks from the shore heights; and to those who care, or who have a developed bent for the curious and unusual in nature, a vigil of the kind above referred to, has its compensations.

**TRASK RIVER HATCHERY
 IS SAID TO BE BUSY PLACE**

(Continued from page one)
 besides tearing out dams and ponds on Gold creek. Since that time, however, Mr. Pollock has built a fine new suspension bridge reaching from the north bank to the hatchery building, and has rebuilt ponds, dams and made other improvements to compensate for portions of the plant which were wrecked by the flood. He has also improved the grounds, and set out a lot of flowers which will beautify the premises, as the hatchery always has many visitors during the spring and summer months.

A large number of fish eggs, running into hundreds of thousands, are now being hatched in the big hatchery building, and yet many

more fish will be taken, as the new salmon run begins—in fact, there is always something doing and to be done at a fish hatchery, and the work all has its appointed time and must be done at the right time, and speedily, to get the best results.

A CHALLENGE TO ALL COMERS

H. S. Mann, of the county boxing commission has received the following letter from a local citizen:

To H. S. Mann or Ernest Wells:
 For the benefit of the American Legion I will go on with anyone in Tillamook county, that doesn't weigh more than 269 pounds. Must be 50 years-old. Will box rounds or to a finish.

(Signed) C. F. DeFord.

Anyone wishing to accept the above challenge notify H. S. Mann or Ernest Wells.

**"Janis of Sequoia Stands
 Good Show To Be Champion"**

"Janis of Sequoia," the Guernsey cow owned by Howard Edmunds of this city, is approaching the culmination of her contest with the Wisconsin cow "Dutchess Ruth," for the world's championship in the AA class of the above-named breed. She is now giving about 38 pounds of milk daily, and is on the 14th month of her milking. She was recently tested by S. A. Pinkerton, an expert tester from the University of California, whose expense on the trip was about \$160. He stayed here four days, and pronounced the Tillamook cow the best animal of her blood he had ever seen. "If 'Janis' shall make 37 pounds of milk daily with a 6.4 test up to the first of June, she will doubtless win the world's championship in her class," states her owner. In any event, she will be second in the race which means that she will be the second-best cow in her class in the world.

In order to win, however, in addition to her expected milk average and daily test, she will have to calve successfully within the period of the contest. Mr. Edmunds thinks the contest will be a close one, but figures that the difference between the two contenders will resolve itself to a matter of only a few pounds. He believes that the climate and feed conditions here should pull the Oregon cow through to win. "Sequoia" made 10 pounds more of butter-fat in March of this year than was made in the same month in 1921, which shows that she is gaining instead of falling down. The next association tester may come from the east, although the competitors never know who he is or where he will come from until he is on the ground.

Taste is a matter of tobacco quality

We state it as our honest belief that the tobaccos used in Chesterfield are of finer quality (and hence of better taste) than in any other cigarette at the price.

Liggett & Myers Tobacco Co.



"I like 'em"

**Chesterfield
 CIGARETTES**

of Turkish and Domestic tobaccos—blended

Lower Prices

20 now 18c
 10 now 9c
 (Two 10's—18c)

"They Satisfy"

Gasoline

On and after May 1, 1922, gasoline and oils will be sold on a strictly cash basis at the undersigned stations:

- Central Service Station
- Hudson's Garage
- Chas. F. Pankow
- Square Deal Garage
- Standard Service Station
- Sunset Garage
- Tillamook Tire Co.
- Tillamook Garage
- Williams & Williams



**Speaking Directly
 Into the Transmitter**

Clearness and distinctness of speech is of course the foundation of a satisfactory telephone conversation.

The transmitter of the telephone is the result of years of study and experimentation by telephone engineers. It is of delicate adjustment and its fullest effectiveness can only be obtained through proper use.

The lips should not be more than an inch from the transmitter, and the voice should be clear, not loud.

Speak directly and distinctly into the mouthpiece. This will mean your satisfaction and that of the person with whom you are talking.



**The Pacific Telephone
 And Telegraph Company**

