

Tillamook Headlight
 A Weekly Paper Published Every
 Thursday by the
 Headlight Publishing Company, Inc.
 Tillamook, Oregon

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 Both Telephones

Entered as second-class matter in
 the postoffice at Tillamook, Oregon.

Subscription Rates
 One year \$2.00
 Six months 1.00
 Three months .50
 Payable in advance

**WEATHER BUREAU REPORTS
 TO APPEAR EACH WEEK**
 Beginning next issue the
 HEADLIGHT will publish weekly
 reports on the weather from
 the local Weather Bureau station.
 These reports will give the
 maximum and minimum tempera-
 tures and amount of precipita-
 tion each day of the week, and
 are calculated to be of interest to
 Headlight readers. This is only
 one of the things the Headlight
 is doing to better serve the read-
 ing public.

THE CONVENTION CITY

The coming convention to be held here next May will be the first big convention ever held in Tillamook, and one of the greatest mediums of free advertising the city can get. Delegates from every part of the state will be here; visitors will flock in from all directions; hotels and private dwellings will be crammed. Presumably a goodly portion of money will be left with our merchants.

The geographical location of Tillamook makes it an ideal place for the entertainment of delegates. Situated as we are, the gateway to the finest beaches to be found anywhere, gives our city a natural advantage. The home of a nationally advertised product, and the center of a prosperous dairy community are attractions that will draw many people, and features well worth advertising.

We advocate a progressive policy in a get-together-pull-together campaign for the industrial, commercial and agricultural development of this county. Many more conventions can be brought here. The effort to bring them is well worth while; for what more effective or cheaper method of advertising can be devised than to send such visitors back home carrying facts of the possibilities of Tillamook county.

GET AFTER BUSINESS

"Get After Business"—that's the slogan. And the way to do it is through progressive newspaper advertising. Business isn't coming to you. You have to go and get it. If you have anything to sell you have got to let the public know its for sale.

A commercial house doesn't wait for you to come to them. They come to you, send a man to you, he tells you what he has, shows it to you, gives you the information about it. Live newspaper advertising does the same thing. It carries information to the reader. And its results are greater; it is quicker, it reaches many more people.

Readers read the advertisements. They want them, they demand them. They want to know what is new in the line of trade. Advertisements are as much a part of the educational material of a newspaper as the news itself.

People now-a-days don't take the time to go to a store and look over the entire stock to find out what they want. They have discovered that they can find just what they want by reading the advertisements, and in much less time. When they see anything in an "ad" that appeals to them they go to that place and buy it, and the whole transaction is completed in a few minutes.

The merchant that does business is the merchant that "Gets After Business." And the most effective means of promoting and backing up an active business is through live newspaper advertising. A live advertisement lives, it talks to people, it interests them, it convinces them. It is daily being demonstrated that live, constructive, progressive advertising is the life of business, whether that business be engaged in selling merchandise or service. Advertising is to business what nourishment is to man.

J. A. Strain, of Astoria was with us for a few days.
 J. P. Wagner, of Forest Grove was a guest at the Todd.

G. F. Parson, of Newberg, is a guest at the Tillamook.



Fare an warmer agen for Sunday less things take a change for the worst Mister Hall sed whats the lawyer what nose evrythink about evrythink the chief sed.

Mister Coats whats the fire chief no no news today he told me jess now but he sed jesses soon as he nose a bout a fire his self he will let me no a bout it also.

Mrs. Miller wants us to tell evrybuddy to cum to the Valentine party up to the Mason's hall Valentine's nite an dont forget to bring 35 cents with you also. All but that is free.

Mister Humke whats livin up to Necarney what neer cut off wun of his fingers with a axe on his left hand is gettin a long all rite. He sed it woodn't never be the same no more but all he used it for was to point with ennyhow an he sed he cood point jesses well with sum othr finger. Its Mrs. Rose Wilkes fother. She lives here.

Leah Graves is got a dandy calf. She made a lot of munney with it an sold it for \$ three hundred dollars. Its name was Novema Belle's

The Tax Reduction Clubs of Oregon

Oregon has an organization that it would profit other states to emulate and duplicate. It is the tax-reduction club. It was born on December 31, 1921, when 400 taxpayers from 10 of Oregon's counties foregathered at McMinnville. It apparently is a husky and hustling infant, for it plans county conventions on March 11 and the state convention of their elected delegates on March 20.

The purpose of the organization is the reduction of taxes. hTe object of the Portland convention is t decide on such matters as in the judgment of the members will tend toward the realization of that purpose. On he principle that "God helps those who help themselves," the tax-reduction club and its campaign command hearty commendation.

Broad and thorough talk by the taxpayers themselves—not officials who eat taxes, but workers who pay taxes—is imperatively indispensable. The public should follow all financial doings of the commonwealth closely, all proposed spendings especially, and speak out their minds loudly and clearly. Such matters should not be left, as too generally is the practice, to official board.

If American taxpayers are to arrive anywhere in governmental finance, to achieve anything, to ac-

NAME SAKE

The little town of Carter, Ark., has established a newspaper and it has been called the WHITE RIVER HEADLIGHT. It's editor is a woman, Mrs. Frances E. Thatch.

While Mrs. Thatch is a printer and publisher of several years experience, it is only recently that she established the HEADLIGHT. She is an Oklahoman by birth, was reared in New Mexico, and is living in Arkansas because she likes the state. She has been married eight years and her husband is inclined to become a printer also.

The WHITE RIVER HEADLIGHT is a small, odd-sized paper at present, but as soon as additional equipment can be installed, it will be increased to a standard size.

We extend our greetings and best wishes to the WHITE RIVER HEADLIGHT and it's editor, for a prosperous career.

quire efficiency and economy in government business, each state must follow Oregon's lead. Public opinion is too lethargic. The fellows who express opinions on taxation are the tax eaters; not the tax producers.

Attend the meeting of the Parents and Teachers Association at the high school next Friday.

Dr. J. N. Shaw, the County Veterinarian, is looking for a vacant house.

Mrs. O. E. Shelley, of Bay City, returned to her home from Aberdeen, Wash., Sunday.

It is the duty of every parent to attend the meeting of the Parent and Teachers Association.

Dr. Ben Nordon, District Deputy

Miss Dolly an she wus from New Jersey.

Mister Stranahan is gone to Calif to get rich makin tires for autos. My fother sed he is glad he aint in the tire bizness an my Mother ast him why are you glad you aint in the tire bizness an my fother he sed cause I wood tire of it easy. My Mother she jess laffed an sed I wood like to see enny bizness you woodnt get tired f less its munkey bizness down stares in the seller evry nite of your life. Nobuddy was hurt.

Mister Byers whats running a store up to Hebo sed all the cows up there is got that backs up from the cold an they look lik rane bows. I dont no what kind of milk they got.

Mister Brooks wht lives up Willson river was up to se the co. clerk what had a cat's scalp. Mister Brooks did I meen. Mister Leslie Rush he had two wich was a man an his wife I gess the chief sed but they aint no more.

Ralph McDaniel wich was in the war an got married is home agin now for the rest of his life an he sed he dont care if they never have no more wars now.

Grand Exalted Ruler of the B. P. O. E. is due to arrive in the city at 1.30 Saturday afternoon.

C. Gallant, of Astoria, is registered at the Todd.

Miss Jesse Hoffman underwent an operation for appendicitis at a local hospital last Thursday and is improving fast.

Frank Loop, of McMinnville; C. Y. Neadon, of Hillsboro; W. F. Nichols, of Newberg; F. Laurence, of Weaver, and H. V. Alley, of Nehalem are at the Tillamook.

W. Stormer, forward on the Odd-fellows basketball team, received a gash below the eye during the game at the local gym last Friday night. Stormer fell and struck the edge of the steps in the east end of the building.

Miss Mary L. Braun entertained at a 500 party at her home last evening. There were four tables. Refreshments were served. hTe party concluded with a Carnival dance. The invited guests were: The Misses Ruth Partridge, Margaret Coates, Bernice Ripley, Katherine McGee, Theresa Gaylord, Edna Mills, Rose Tilden, Mayme LaFollette, and the Messrs. Ervie eldson, Victor White, Dick Donovan, John Guyton, Fred Guyton, Max Mercer, Franzel Mills, and Gilbert Funk. The Honors were carried away by Miss Margaret Coates and Mr. Franzel Mills. The booby prize was awarded to Miss Bernice Ripley and Mr. Ervie Keldson.

Sunshine Club

The Sunshine Club met at the home of Mrs. Booe Jan. 31. She was assisted in entertaining by Mrs. Travis and Mrs. Carver. There were twenty-two members present. The guests for the afternoon were Mrs. H. Wolfe, Miss Blum, Mrs. H. Folland. Election of officers for the coming year resulted as follows: Mrs. Bertha Boone, Pres.; Mrs. Mable Carver, Vice Pres.; Mrs. Frankie Berry, Sec. and Treas. A splendid lunch was served and all had a lovely afternoon. Next Club meeting will be at the home of Mrs. Chas. Johnson on Feb. 28, 1922.

The following Portland visitors are at the Tillamook: C. L. ones, H. J. Simmons, J. B. Hanland, R. A. Smith, E. Kelly, W. G. Johnson, F. Collier, Jos. E. Smith, Geo. M. Self, C. B. Gellis, Webb Campbell, S. P. View, C. D. East, E. P. Newell, Harry Lewis, Harry Kline, Roderick Mills, H. P. Muller, C. H. Cordson, L. J. Speck, J. W. Donovan, A. R. Cody, Arthur J. Worrall, Roy S. Wayne, G. Bentley, Wm. Callahan, J. F. Ehrett, B. J. Staats, I. O. Cooper, C. E. Moline, Mrs. M. Burton, and Mable Thompson.

At the last meeting of St. Alban's Guild the following officers were elected. Mrs. J. L. Keeley, Pres.; Mrs. Stanley Coates, Treas. Mrs. Arthur Case, Sec'y.

There will be an informal reception following the organization of the Parents and Teachers Association next Friday night. This is to give parents the opportunity to meet all the teachers.

Attend the County Teachers Institute at the high school next Saturday.

The Saturday Evening Priscilla Club was entertained at the home of Mrs. Frank Hadley on January 27. Mrs. H. A. Williams and Mrs.

Up and Down Main Street

Walked into the office of lanky, long-legged Pine the other day. You know where it is, up in the Court House. Well, as soon as you get in off the street,

And Pine is up here. on like this, and keep like this, up like start

You Gablesen, of the US Biological Survey was there too. He started to laugh, and then we started to laugh. There was a lady stenographer there and she started to laugh. And then we all laughed.

By and by, I got Pine and Gablesen started talking. And, gee, I got a fine story. But that's nothing rare because that's my business, getting stories.

As near as I can remember it, it was the day before the day I got up there, that Pine and Gablesen took a trip over to the Silver Falls country. Seems to me that they had been invited up there by Mrs. Daisy Goldsworthy, to give a talk before the school on trapping moles and gophers. They expected to come back with about a thousand of those animals.

Well, they started up there, and after they had hiked about 'steen miles they finally found the school house. (I guess the jitney must have broken down or something.) Well, they gave their little talk. And they came back. But all they brought back with them was four calloused feet.

Walked into Charley Vogler's place Sunday and we sat down and had a friendly little talk. You know Charley has been here a long time. Yea, he knows this town like a book. I guess he must have been here before this town was on the map. Charley got to reminiscing and I got interested. I guess I must have been sitting there listening to him with my mouth open. He was talking about old times, and old landmarks, and the old people that used to be.

And while we were sitting there peacefully talking, who should come strolling in but Carl Shortridge and Roy Trout, with an armful of old photographs of Tillamook. That was quite a coincidence to have them come walking in with those old pictures while we were talking about old times. They had resurrected them some place, I don't know where. (But I thought they had looted the archives of ancient Greece.) In those days Second Avenue looked like a young m'ild pond.

There were jank walks at the crossings. If you started to cross in the middle of the block you would go down like this.

And when you got down here it would take a team of mules to pull you out.

And the women wore skirts that swept the sidewalks in those days. There was one picture of the old Tillamook Hotel when it was the finest hotel in the county. And there was a photo of Wade's implement store, with a rubber tired surrey in the window. Those were the days when Lizzie was still a pup, and you had to take your best girl out for a buggy ride. When you could throw the lines over the dashboard and let old Dobbin find the way.

And then Shortridge told of how he was driving home one night. It was cloudy and pitch dark. He let the horse have his way, but the fool critter wandered to the side of the road and one side of the buggy ran upon the bank and the whole rig tipped over.

And then there was another picture of Clark Hadley's barroom. Billie Stephens, George Tone and Clark Hadley were standing behind the bar. And then two customers came in and we had to beat it.

That talk done me a lot of good and I enjoyed it. I started down Second Avenue whistling. But I only walked about a half block when I met another fellow who took all the joy out of life.

NEHALEM NEWS

The Artisans gave a dance with refreshments at their hall in upper town last Saturday night which was a success both socially and financially.

W. H. Thompson left for The Dalles Monday morning.

A. C. Carpenter, the jeweler, has fitted up a window at the Drug Store and will do watch repairing.

W. J. Mead has purchased the city and beach telephone lines and is busy putting them in first-class shape for service.

Mrs. Leona Cooper of Tillamook visited her parents, Mr. and Mrs. H. Alley last week.

A. J. Effenburger moved his family into one of J. J. Spencer's houses recently.

Mrs. B. W. Otto of Seaside is the

Church Notes

Announcement has reached this office that the Reformed Church and the Congregational Church have consolidated. This increases the membership of the Reformed church by fifty members.

Reformed Church

Sunday School at 10 a. m. Morning Worship at 11 o'clock. Subject: "The Conversion of Saul." Special music by the choir and male quartette. At 2 p. m. the pastor will conduct services at Mohler. You are cordially invited to attend these services.

N. G. Lienkaemper, Pastor

Presbyterian Church

Sunday School—10. a. m. Morning Worship—11. a. m. Subject, "Bearing Your Cross." Evening Worship—7:30 p. m. Subject, "A Lost Crown." A warm welcome to all.

Allan A. McRea, Minister.

St. Alban's Church

St. Alban's Episcopal Church will hold services Sunday morning at 11 a. m. in the Masonic Hall, over Postoffice. The Archdeacon, Rev. J. C. Black, will officiate. Evening service at 7:30. The Rev. J. C. Black is the new archdeacon of the Episcopal church of the diocese of Oregon and this will be his first visit to Tillamook. All are invited to these services. The archdeacon is anxious to meet all those who belong to the Episcopal church residing in this vicinity on Sunday next.

Christian Church

The Bible School at 10 a. m. We want you to be present next Sunday. We know you will be pleased. 11 o'clock—Sermon and Communion Remember Christ's words. 7:30 p. m. Song service by Junior and Senior choirs assisted by the orchestra. C. E. Society at 6:30 p. m. Harry E. Tucker, Minister.

TELEPHONE

I am a telephone. When I am not broke, I am in the hands of a receiver.

I have a mouthpiece, but unlike women, I never use it. Fellows use me to make dates with girls, and girls use me to break said dates. Husbands call up their wives over me, and wives call their husbands down over me.

I never go anywhere, but sometimes the company come in and takes me out. It all depends on whether you pay your bill or not. I am not a bee, but I have often times buzzed in your ear. I am the bell of the town, and while I wear no jewelry, I often get rings. Whether I do things or not a lot of people nail me to the wall, and I like music, but the only music I ever hear is chin music. I get all the popular airs, but the most popular one is hot air.

guest of her brother, D. C. Peregoy.

C. H. Lasey and a force of workmen have begun work on a new residence for E. B. Gresham.

Mrs. F. H. Eggleston made a business trip to Tillamook Wednesday and Thursday of last week, going and returning with Dr. McGee.

Mrs. C. W. Buckner of Portland is registered at the Nehalem Hotel. The Ladies Aid Society of the M. E. Church will be entertained Wednesday afternoon, Feb. 8, at the home of Mrs. D. S. Boyakin. Visitors welcome.

The buildings which were burned at Camp 4 a few weeks ago, have all been replaced and work is going on as usual.

Dr. McGee reports the birth of a 6 1/2 pound baby girl to Mr. and Mrs. Christian Hertig of Barnesdale on Jan. 24.

VITAL STATISTICS

Births
 Jan. 24. To Mr. and Mrs. Christian Hertig, of Nehalem, a daughter.
 Jan. 27. To Mr. and Mrs. Frank Lagler, a son.
 Jan. 29. To Mr. and Mrs. E. L. Galsyer, a son.
 Jan. 29. To Mr. and Mrs. Frank Wilson, a daughter.
 Jan. 31. To Mr. and Mrs. Albert Wade, a daughter.

Marriages
 Feb. 1. Otto B. Hartrampf, 37, and May L. Mead, 32.
 A marriage license was issued Feb. 1, to Thos. F. Keyes, 22, and Ella Orth, 18, both from Tillamook County.

RESOLVED: That The Farmers of the Pacific Coast Would Be Benefited by a Protective Tariff, is the subject of a debate between the debating teams of the Tillamook High School and Veronica High School. The Misses Ramona Haltom and Mary Anderson, and Messrs. Glenn Anderson and Harley Davidson are the debaters for the local school. Miss Brakel, of the English department, is the coach of the team.

February 24 is the date set for this event. More interest than usual is being manifested by the student body as to its outcome. Considerable expense is attached to the holding of these debates, and the school faculty solicits the support of the residents of the city.

At the home of Mr. and Mrs. Harry Emerson of this city on Wednesday evening February 1st, occurred the marriage of Otto B. Hartrampf to Miss May L. Mead, Rev. C. L. Dark of the Methodist Episcopal Church officiating. The beautiful ring service of the church was used in uniting the happy couple, and only a few friends of the contracting parties witnessed the ceremony. After a short visit with friends in Tillamook they will make their home in Hillsboro, Oregon. The best wishes and heartiest congratulations follow these young people to their new home.

A pretty little Birthday Party was tendered Miss Kathryn Lamb, on the occasion of the anniversary of her ninth Birthday, at the Bungalow. A dainty luncheon was served and the kiddies had the time of their life.

The guests included, The Misses Helen Leonard, Dorothy Tucke, Helen Hadley, Jean Clough, Dorothy Haberlach, Pauline Schilling, Marlon Coates and Virginia Watson. Mrs. Maginnis and Mrs. Lamb acted as chaperons.

Women's Club

A new club was organized by the women of Tillamook on Wednesday January 25. It is to be known as The Women's Club of Tillamook and has a charter membership twenty-four women.

Two departments have been organized so far; one for the study of Oregon History, and the other the study of Civics. Other departments will be added later.

The officers of the club are: M. Blaine Hays, Pres.; Mrs. C. J. Edwards, Vice-Pres.; Mrs. R. N. Hikel, Sec'y; Mrs. Alfred Anderson, Treas.

Board of Directors: Mrs. L. Edwards, Mrs. E. G. Anderson, M. F. C. Esch.

DRESSMAKING

REMODELING, REPAIRING A Children's sewing a special Call at 502 First St., E.

There will be a reception held at the home of Mrs. Stanley Coates next Saturday evening in honor of Archdeacon J. C. Black, of Episcopal Church.

Silver Wave Chapter O. E. cordially invite all friends to Valentine Party Feb. 14th, in Masonic Hall. Cards and music. Mission 35c, including refreshments 12-3

THE OREGON TRUCK

Trucks will call at your residence or place of business for hold goods and outgoing freight. JOHN MATHERS, Agent Phone 61 J or Mutual.

POLK COUNTY MAN ADDED TO BANK STAFF

We are pleased to announce addition of Mr. W. F. Nichols to our staff.

Mr. Nichols is a Polk County man and is doubtless known to many of our customers. For a ten years he was Cashier and manager of the Bank of Falls under Mr. R. E. Williams and was interested in the banking business in Sheridan. He has sufficient confidence in the future of Tillamook County to take an interest in this institution and expects to remain here permanently. Mr. Nichols will be second vice president. David Kurtil, Vice Pres. of Tillamook County Bank.

L. B. Campbell, of Salem, is registered at the Tillamook.