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DAIRIES WITH PURE BRED COWS PAY

Scientific Breeding Brings Big Returns in Increased Milk Production; Tillamook Leads in the Northwest

Reprinted from the Portland Telegram of November 26, the following article by F. R. Beals, proprietor of Highland Grove farm is especially interesting in view of the sale of the Beals' herd of Holsteins to the Carnation stock farms last week.

In obedience to your request that I express my views as to whether or

not the breeding of dairy cattle is a pastime or fad, or really is a worthwhile undertaking, I will say that from the standpoint of a breeder, also an operator of a commercial dairy, the dairy animal of worth is solely the product of scientific breeding and development.

The primitive dairy cow scarcely furnished milk sufficient for her offspring the available records show an average yearly production of 1500 pounds of milk containing less than sixty pounds of fat. Through scientific methods of selection and breeding this production has been steadily increased to a point where the progressive dairyman of today is not satisfied with less than an average of 7000 to 15,000 pounds of milk, depending upon the breed, and 350 pounds or more of butterfat for the yearly production of a cow, and some of the great breeders have developed cows in excess of 30,000

breeding and test work has fallen upon the breeder.

Tests Are Authentic

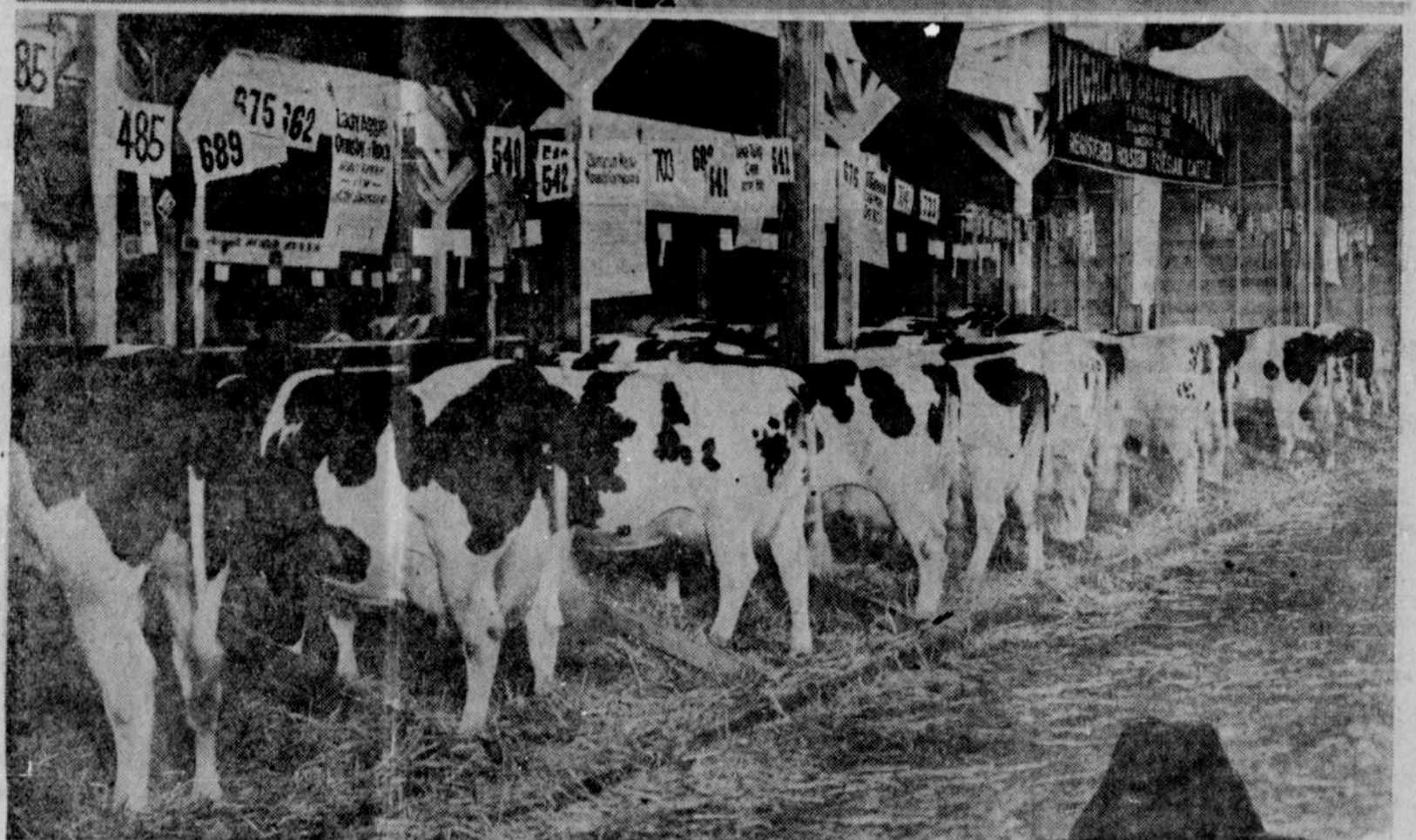
These tests are conducted under state supervision and the supervision of the various breed associations, and are therefore authentic and of inestimable value as a guide to the breeder and dairyman in the choice of his foundation stock.

A concerted movement is now on foot among the leading breeders to better the type of confirmation of their animals. With this accomplished it would seem that there is little left to be done by the breeder in perfecting this greatest producer of human food—the dairy cow.

ASSOCIATION CALVES

Agent Pine states that he had very little success in placing orders for calves at \$15. He has therefore

love my scrub cow. She is a luxury. Dairy men are entitled to luxuries as well as other people. My neighbor tells me to sell her to the butcher; but my neighbor is a hard-hearted man; so is the butcher. I love my scrub cow. It requires much time to feed her but little time to milk her. My banker says that the small amount of milk she contributes can justly be called "the milk of human kindness," for it is a human kindness that allows her to exist. Even Parson Jones was heard to remark that "a greater love hath no man than he who wears his young life away to support a scrub cow, expecting no reward, not even the respect of real dairy men." I love my scrub cow. Who can doubt it? . . . Are you guilty? If so, there are cow testing associations in Tillamook county looking for members. Hand in your name today. —Ex.



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Big Strides Made

These gigantic strides only have been made possible through intensification in breeding; that is to say, by the intelligent mating of purebred animals with strong dairy tendencies. These specialized animals, known as the dairy type, can best be developed or being bred on farms that are specially equipped for their development and 98 percent of them are developed on such farms, often referred to as purebred farms. From these purebred farms are disbursed throughout the country the foundation stock from which the commercial dairy is builded.

A study of the noted dairy districts of the world will disclose that the profitable dairy herds are purebreds of high-grades, selected from one of the following breeds of dairy type cattle—Ayrshire, Guernsey, Jersey or Holstein—whose origin is traceable to some breeder who has burned the midnight oil in devising a plan of breeding that has produced the desired result at the milk pail.

Tillamook County Leads

Twenty years ago there were very few if any purebred dairy cattle in Tillamook county. It is said that Tillamook county now has a greater number of purebred cattle in proportion to its cow population than any other dairy district of the Northwest, and since the active introduction of purebred cattle there has been an increase of more than 60 per cent in the average production of our cows.

In the United States aside from the little assistance rendered by the experimental work carried on by the federal government and the several states, the burden of demonstrating the merits of the various strains of purebred dairy cattle in the way of

notified all inquiries that the price has dropped to \$10. or \$11.50 crated f.o.b. Tillamook.

I love my scrub cow. She gives me employment every day in the year. She consumes my hay and grain and grows fat and sleek. She is a thing of beauty, though a burden forever. To produce milk and butterfat would distract from her physical beauty; therefore it is unreasonable to expect it of her. She helps to reduce my income tax. I

Lodge Directory

Silver Wave Chapter No. 18
 O. E. S.
 Stated communications first and third Thursdays of each month in Masonic Hall. Visitors welcome.
 CORA L. MILLER, Secretary

Marathon Lodge No. 93, Knights of Pythias. Regular meeting Monday evening at 7:45 sharp. By order of the Chancellor Commander.

W. R. C.
 Corinth Relief Corps No. 54 Dept. of Oregon, meets on first and third Friday evenings of each month, at 8 p. m., in the W. O. W. hall. Visitors welcome.
 Mrs. Clarence Stanley, President
 Elizabeth Comover, Sec'y.

Corinth Post, No. 35, Dept. of Oregon
 Meets on second and fourth Saturdays of each month at 1:30 p. m. in W. O. W.
 H. W. Spears, Com'dr
 Samuel Downs, Ad'jt.

Johnson Chapter No. 24
 R. A. M.
 Stated convocations every first and third Fridays. Visitors welcome.
 I. E. Keldson, Sec.

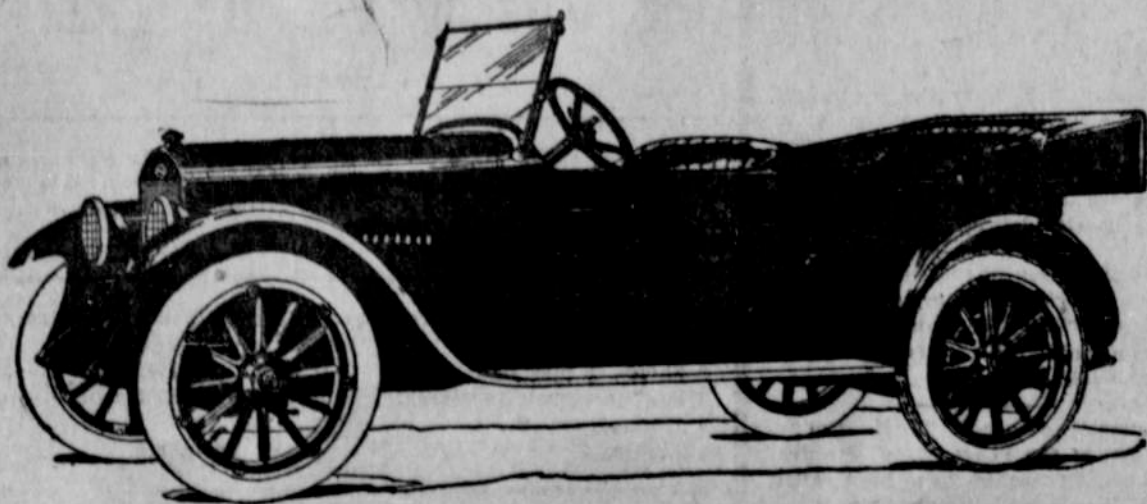
Tillamook Lodge No. 57, A.F. & A.M.
 Stated Communication second Wednesday in each month Visiting Brethren welcome.
 Harvey Ebinger, Sec.

Tuesday eve., 7:30 p. m.
 Rebekah, Wednesday evening
 Camp 2-4, Thursday

PETER BECKER
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Chiropractic
 Consists entirely of ADJUSTING the movable segments of the SPINAL COLUMN to normal position thereby removing the CAUSE of disease.
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