

Tillamook Headlight

A Weekly Paper Published Every Thursday by the Headlight Publishing Company, Inc. Tillamook, Oregon

Leslie Harrison Managing Editor

Both Telephones

Entered as second-class matter in the postoffice at Tillamook, Oregon.

Subscription Rates One year \$2.00 Six months \$1.00 Three months .50

THE CONTENTED MAN HAS A HOME

Many new houses are going up in Tillamook since the advent of the new year, and others are projected in the minds of builders while still others are considering the matter. While many of the new houses are cheap in cost and construction, they will house the builders, and cut rent. With the cut in wages to common labor of all classes, the workers cannot longer afford to pay high rent, and rents, in most places do not seem to have followed the cut in wages. Many people however, are still waiting for lumber to be reduced in cost as well as some other classes of building material. Before the country gets settled conditions in social and community life, material of all sorts must come down to a level with the earning capacity of the worker, who is in the great majority. This applies to other commodities of general use, which seem to stick and hang at a little below war time prices. What the country needs are conditions that will allow all classes to prosper. Thousands of workmen do not own their homes, and when they expend all they make in a bare living, they cannot be expected to get homes. There should be a spirit of honesty between employer and workmen. The man who works should give a good day's work, and work to his employer's interest, and the employer should give fair wages and thus make it possible for the laborer to get his own home. There is nothing that so makes for good citizenship as to have a home, and be able to earn an honest living. Therefore, the relations between labor and capital should be friendly, and square and honest, on both sides.

Every workman in Tillamook should seek to get a home of his own. In some places in this state, mill owners encourage such ambition, by building cottages for their men, and giving them time to pay for the home, either in monthly installments or otherwise. In the city of Bend, Oregon, both of the large mills pursue the above policy, and it works well for both parties and the men are contented, and work for their employer's interest, and there is a harmony of interests that not only helps both parties, but also builds up the town.

CROOK COUNTY HAS SOME FINE HOLSTEIN HERDS

Tillamook and Crook counties, Oregon, are about as opposite in most particulars as two localities can be, and yet these are the two counties in the state which vie for the honor of the state Holstein record, as well as for the record herd average. Tillamook is noted as a dairy county, but many people will still persist in considering Crook a county of sagebrush and range cattle. It has the range stock, all right, being one of the leading of eastern or central Oregon in the production of beef besides having a good many sheep. But it is already a dairy county of some note, and its development along that line is rapid, especially since the big Ochocho irrigation project was added to those already in the county.

The ranch of Henry McCall, 10 miles from Prineville, on Crooked river in Crook county, is noted far and wide as the home of a remarkable herd of Holsteins. Beginning where Holsteins were scarcely known, Mr. McCall has given his entire herd official records, and, not being entirely satisfied with the seven-day test, his cows are all put on full year tests. This he considers the real measure of a cow's producing capacity and he is as well satisfied as any Holstein enthusiast can be that the breed will give the best account of itself when the full year test is made universal.

Mr. McCall owns the cow which holds the state record for butterfat production. This cow is Florence Idella Sharp, and her record is 17,235 pounds of milk and 914.1 pounds of fat or 1146 pounds of butter for her year's work. As was stated in these columns a few weeks ago, Lady Aggie Ormsby of Rock, owned by F. R. Beals of Tillamook, Ore., is champion Holstein of Oregon for milk production, with about 30,000 pounds, but her butter record is beaten by Mr. McCall's cow. In other

words, the inland county of Crook divides Holstein honors and championships with the ocean shores of Tillamook with their eternal verdure and natural dairy conditions.

When it comes to average production, Mr. McCall not only leads the state, but he has an average herd production equaled by few breeders in the United States. When the figures below were compiled, but a short time back, 14 head had been tested and the average for the entire herd was 19,467 pounds of milk and 649 pounds of fat or 810 pounds of butter. Three of them were 3-year-olds, five were 4-year-olds and one was a 2-year-old.

Clothilde Hengerveld Washington, Mr. McCall's cow was grand champion at the Interstate fair at Prineville Wash. Florence Idella Sharp, the record cow, has no producing kin close up, but she goes back 10 times to DeKol 24, and Rose Bonheur is in her pedigree.

Another cow, Florence Soldene, beginning as a senior yearling has a record of 19,045 pounds of milk and 746 pounds of butter in a year.

Westernfold ranch is the name Mr. McCall has given his farm of several hundred acres. Most of it is in a high state of cultivation, and on which he feeds numerous beef cattle each year, besides producing the hay and silage for his dairy.—Oregon Farmer.

Portlanders After Steelheads

A party composed of Walter F. Backus, Louis J. Larson, C. L. Bigsbee and S. B. Kelly of Portland, were in the city the front part of the week, on an angling trip for steelheads. Mr. Backus is widely known as one of the best dry-fly casters in the United States, and is an enthusiastic, all-around sportsman. The fishermen tried out both the Trask and Wilson rivers, going well up. It is learned that they had good success.

NOTES FOR SPORTSMEN

Do you know that: A coyote sometimes has as many as 14 young to a litter. Rainbow trout have been successfully planted and propagated in New Zealand.

The shad catch in North Carolina has decreased from 50,000,000 pounds in 1897 to 1,800,000 pounds in 1920.

One Bobwhite quail at the Virginia game farm laid 76 eggs in 1921.

Eighteen million dollars is asked of congress for the enforcement of the eighteenth amendment and \$250,000 for enforcement of the migratory bird law.

A wild pigeon lays only two eggs while a quail may lay as many as 22 at one setting.

There are 15 species of upland birds in Oregon.

There are no woodcocks west of the Rocky mountains.

The grizzly bear is now extinct in Oregon.

There are four national bird reserves in Oregon.

There are no national big game reserves in Oregon.

There are 28 species of ducks and seven species of geese found in Oregon during the open hunting season.

The antelope is the only hollow-horned animal that annually sheds its horns.

Eighteen hundred and thirty-six permits were issued by the United States department of agriculture for the scientific collection of migratory birds in 1921.

Twenty-one hundred and thirty-nine propagation permits for migratory waterfowl were issued in 1921.

Fox farming is becoming an important industry in the United States.

There are between 10,000 and 15,000 silver foxes raised in captivity on American fox farms at this time.

HOW SOME MEN DO IT

The business man who rolls up bank accounts in bad times as well as in good times is the business man who advertises all the time, but harder and stronger than ever in bad times. That's because he THINKS.

His thinking tells him that when times are good everybody has money and it isn't hard for his ad to reach as many customers as he needs to buy his stock of goods—say 50 out of every hundred people, or 50 per cent.

But when times are bad perhaps only 50 people out of every hundred spend easily. He knows that where his average advertisement reached 50 spenders out of the hundred in good times, in hard times the same advertisement with the same reaching power, will still reach 50 per cent of the 50 spenders, or 25. But that's only half of what he is accustomed to and needs; now he must have all or nearly all the 50 spenders in order to equal his good times business. So he girds up his loins, fixes up a bigger ad, a walloping attractive ad, and if he doesn't reach all the 50 spenders, he comes pretty near to it.

That is the system of the biggest, shrewdest advertisers in America.



Fare an warmer an Mister Charlie Vogler what opened up his bizness nose his bizness the chief sed cause he's got a big lookin glass in it for the ladies to look an see are there hats on strate an evrythink an to powder there nose. Its a new place to eat when you are good an hungry. Cheep.

Good nit, I bet Mister Henry Hamenkratt is rich now with muney cause he sold his dary ranch for \$ 23 thousand dollars an \$ 5 hundred more to Mister Tenny. I milked a cow wunot but I got it most on the ground an the man wich was my fother's cousin sed I aimed to milk rite but I didn't aim rite. It ain't hard to milk a cow only its hard when you try to lurn with both hands.

If you find a suite-case whats got sum close for a lady in it wood you please bring it in to our office cause it belongs to a lady up to Myrtle creek an she wood give you \$ 25 dollars. My fother sed he geseed evrythink in it is silk cause \$ 25 dollars is a lot of money for close.

You didn't see them cutting their ads this year. You just simply saw them making their advertisements bigger, stronger, more intelligently drawing.

That's why they are rich—John Wanamaker, for instance.

And mind this: The figuring and the principle involved takes no account of whether the advertising is done in new York or Smithville. The figuring is done on percentage of people. The principle is the same whether your business has been accustomed to deal with 1,000 people around you or whether you have been accustomed to deal with one million people around you.

If you did a satisfactory business in a community of 1,000 in good times you can do a reasonable good business in poor times. When few people have money, you must get a greater percentage of that few than you got before of the many. You do it by—

Advertising. —Ex. Christian Church The Junior choir will hereafter meet at night. Parents are urged to bring their children to the Sunday School. Preaching at 11:00 a.m. and 7:30 p.m. each Sabbath.

STATE DIVISION ENGINEER TAKES STOCK OF ROADS

W. D. Clark, state division engineer for this district, is in the city, looking over road conditions in this county with a view to cooperating with the county in extensions during this year. He accompanied members of the county court Tuesday and Wednesday, and goes with them to Netarts today. His trip here is for the purpose of getting a line-up on what the state will be asked to do in the matter of county road improvements, and upon his recommendations, will depend the amount of state aid to the county. County Judge Mason and Commissioners Al-

got sum nice presents wife she was home to ware an candy also.

Mister Stork was up visiting Mister Lea Cooper to see thare new baby I gess wich is jess a girl. I gess it cries all the time cause girls they dont ast for what they want they jess cry an get it to keep pece in the fambly my fother sed.

Susie Colson what went up to Salem to visits sum relashuns for Christmas is back agen.

Mister Church sed now is the time to get your life insurancie wie you are a live so your wife cood get dressed up like a lady. All you got to do is pay him about \$ 25 dollars a year an when you die your wife cood get a new dress he sed.

I ast Mister Worrell up to the hotel did he no sum fresh news an he sed well Georg thare are plenty of fresh gues whats drummers here but I cant read thare names on the register cause they rite by ear an the only way you cood tell who are they is to lissen wie they are ritin I gess. Mister Worrell is popler with the travlin public also my fother sed.

ley and Farmer form the local party, together with County Surveyor Coates and Roadmaster John Carol.

The Court had its road and other policies pretty well mapped out towards the close of the last year, but he damage done to roads and bridges by the flood, caused them to change the program. The Court is now working out a new program for the year, and these trips will have to do with future calculations.

OBITUARY

Grace May Blum was born at Hemlock, Oregon, Oct., 28, 1916, and died January 4, 1922, aged 5 years, 2 months and 6 days. Deceased is survived by her father and mother, four sisters and three brothers, a grandfather, grandmother and a host of friends, who mourn her departure.

Funeral services were held at the Tillamook United Brethren church, Rev. J. E. Fry officiating, with interment in the Odd Fellows cemetery.

She was a bright and lovable child, a sunbeam in her home and at school, where teacher and pupils loved her. We do not mourn without hope, as we will meet her again in that country where there is no death. Four young girls, Ethel Dye, Mildred Shoemaker, Rose Mitchell, and Eunice Hall were pallbearers. The Lord has given, the Lord has taken away. Blessed be the name of the Lord.—(Contributed.)

Last Friday several Carlton Oregonians took advantage of the snow and hitched their horse to the old bob-sleds for a real sleigh ride. Mr. and Mrs. W. D. Pierson were among them, and picked our family up en route. They all seemed to enjoy the outing and were even heard complimenting the weathr man.—Carlton Sentinel.

E. F. D. NO. 1 TO BE KNOWN AS "MOTOR ROUTE A"

(Continued from Page One)

The regulations of the Department prescribe that persons desiring rural delivery service shall provide and erect at their own expense boxes conforming to official specifications and requirements, and that boxes shall, if practicable, be erected on the right-hand side of the road regularly traveled by a rural carrier and in such position as to be easily and safely accessible for the delivery and collection of mail by the carrier without leaving his conveyance. It is required by the Department when, because of traffic conditions, to travel from side to side of the road would endanger the life of the carrier and the safety of the mails, or would be in violation of State and local ordinances in respect to the use of the highways, that all boxes be erected on the right-hand side of the road as regularly traveled by the carrier.

Carriers are directed to make report to postmasters of any boxes which do not conform to the regulations, or which are improperly erected, and postmasters are requir-

ed to notify patrons maintaining the boxes to remedy the defects, and if the patrons fail to do so, to make report thereof to the Department. In this event the facts are reviewed, and if such action is found to be warranted, instructions are issued for the withdrawal of service until the requirements are complied with. "An observance on the part of patrons of the regulations noted above is essential to an expeditious and efficient service, and you are requested to cooperate in an effort to maintain the best possible service by promptly correcting the irregularity in your box as indicated by the item or items checked below, thus facilitating the work of the carrier and avoiding any interruption in the delivery and collection of your mail."

Presbyterian Church

Sunday School—10:00 a.m. Morning Worship—11:00 a.m. Subject, "In the Hollow of His Hand." Evening Worship—7:30 p.m. Subject, "Prodigal Sons." All are welcome.

ALLAN A. McREA, Minister.

C. W. Jensen of Beaver was in the city last Saturday.

WAR—WAR—WAR On Prices At Tillamook Furniture Co

Table with 2 columns: Old Prices and New Prices. Items include 48 in. Oak Extension Table and Six Chairs, Simmons Old Ivory Bed, Cotton Felt Mattress, etc.

NATURES OWN FOOD

Milk is nature's own food. Easily digested and contains in proper proportion the elements necessary for the proper growth and development of the body. It should have first place in the diet of every child and a large place in the diet of every individual. Get more real nourishment at less cost by buying more milk. Order Golden Rod Dairy Clarified milk. Its Clean.

GOLDEN ROD DAIRY Bell 6F13 or Mutual

New Arrivals at The Satisfaction Store

Table listing various food items and prices: Fine Brick Codfish, Fancy Boneless Codfish, Smoked Herring, etc.

There have been no late advances in groceries: Sugar, Butter, Cream of Wheat, Buckwheat Flour, Corn Meal and some kinds of feed are cheaper than they have been for a long time.

All our prices are on a cash basis; you can do well here as at any other store in Tillamook.

E. G. ANDERSON "The Satisfaction Store"

Advertisement for Southern Pacific Lines, featuring the slogan 'Visit California—this Winter' and 'Four Trains a Day'. It lists reduced fares and provides contact information for John M. Scott, General Passenger Agent.