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# Tillamook Headlight A Weekly Paper Published Every Thursday by the be to bring together for inspiration and counsel concerning the perma-

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Editor

Both Telephones

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DO BETTER ROADS PAY?

Tillamook county is achieving ester Geo. H. Cecil has just called up on the field men of the national forwhat is has so long needed, the ests of Oregon and Washington to re building of better roads leading to frain voluntarily from smoking dur the Willamette valley. True, roada ing the next few months of extreme cost lots of money, but where is fire danger, there a better investment for any section? Better roads have helped section? Better roads have helped and will continue to help us in a smoking in the Olympic blowdown hundred ways. The thousands of valley tourists who visit us at practically all times of the year, bear witness that our roads have made their friendly and business intercourse possible, and from a business standpoint alone, good roads cil. When we come to think, howpay. ever, of the trials and tribulations, the almost unendurable isolation, and the privations suffered by the early settlers of this splendid valley on account of a lack of good roads, if it were possible to have the hardy old "trail blazers" back for a time to view with mortal eyes the wonder ful improvement which has taken place in this county in the matter of highways during the past decade.

And the people of the great Willamette valley section are pleased with us, for they are now able to come in their modern conveyances quickly and pleasurably and vizi: wonderful coast line, with its our exhilirating salt air, and its hun-dreds of beauty places each sammer. Nature capitalized us with great scenic beauty, wonderful riv- averaged 60.68 pounds butterfat. ers and bays, valuable commercial forests, and unexcelled pasture lands and our splendid herds of dairy cows have made us famous. To all of our development, better roads have played their important part.

A brush fire broke out near Cailton this week, and for a time threataned to spread to the surrounding timber, but was put out before much damage was done. Then there was the Cloverdale fire. All of which re minds us that July and August are months when forest fires may be looked for, and which are dangerous periods. . Most of the fires start from carelessness, and campers are respon sible for many of them. The cigarette and an unextinguished camp fire are both frequent causes of bad fires, and it should be borne in mind that "Eternal vigilance is the price of safety." Be sure that your camp fire is soaked with water before you leave.

## THOILGARN HOOMALLIT RMT THE TILLAMOOK HEADLIGHT

# STATISTICS SHOW

that of all the business failures in 1920 84 per cent were firms that did not advertise. What does this indicate to you, Mr. Merchant?

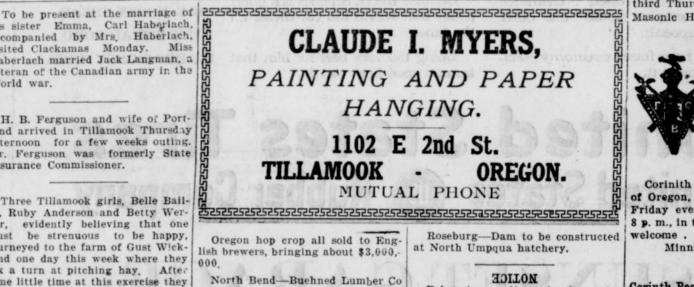
Most of those who failed doubtless thought that they were saving money by not advertising, but they failed to realize that what they had saved from this source was used up by overhead, which can only be taken care by a volumn of business brought on by intelligent advertising. Competition is too keen at this season to lose the slightest advantage in turnovers.

The HEADLIGHT offers the best field in Tillamook county for an advertising campaign, it being official county and city newspaper with a circulation larger than all other newspapers in the county put together.

To be present at the married, his sister Emma, Carl Haberlach, accompanied by Mrs, Haberlach, visited Clackamas Monday. Miss Haberlach married Jack Langman, a veteran of the Canadian army in the

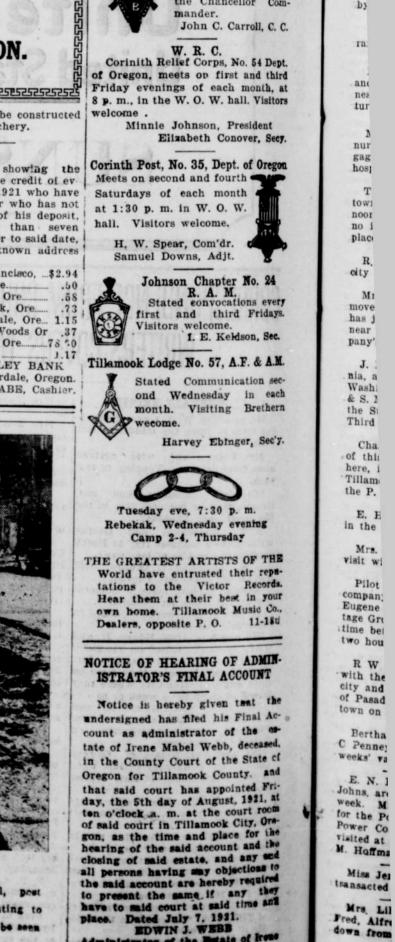
H. B. Ferguson and wife of Portland arrived in Tillamook Thursday afternoon for a few weeks outing. wood, a 3-year-old has produced 228 Mr. Ferguson was formerly State

> Three Tillamook girls, Belle Bailey, Ruby Anderson and Betty Werner, evidently believing that one journeyed to the farm of Gust Wick-



DR. J. E. SHEARER SURGERY National Building Tillamook, Oregon R. T. BOALS M. D. Surgeon and Physician I. O. O. F. Building TILAMOOK, OREGON BARRICK & HALL ATTORNEYS AT LAW National Building Tillamook, Oregon DR. O. L. HOHLFELD VETERINARIAN Bell Phone 8F2. Mutual Phone Tillamook, Oregon DR. J. G. TURNER Eye Specialist Permanently located in Tillamook Private office in Jenkin's jewelry store. Latest up-to-date instruments and equipment. Evenings and Sunday by appointment. Complete Lens Grinding Factory on the Premises. Any lens duplicated. Lodge Directory Silver Wave Chapter No. 18 0. E. S. communications first and Stated third Thursdays of each month in Masonle Hall. Visitors welcome. LELIA D. DOTY, Sec. Marathon Lodge No. 93, Knights of Pythias Regular meeting Monday evening at 7:45 sharp. By order of the Chancellor Commander. John C. Carroll, C. C.

THURSDAY, JULY 21, 1021.



must be strenuous to be happy lund one day this week where they tok a turn at pitching hay. After Arlington wool pool of 250,000

with blistered

Insurance Commissioner.

pounds butterfat during June .-- Ore-St. Helens has seven new resl-Wages in Lake county hayfields

some little time at this exercise they

that May has one more day than Nine of these daughters averaged 69.03 pounds butterfat during May and 11 averaged 66.05 during June. Helma of Ashwood, a 5-year-old Hol ger daughter, has produced 10,460 World war.

Governor Hart of Washington, seems to be in had with the newspaper men of that state. The editors of Washington are trying to impeach him. When a public official gets in bad with the newspaper men, Old People's home. he usually goes into the discard po-litically. Hart has served six litically. Hart has served six months of his term only, and it looks as though he might at least be a "one termer."

Bright, sunshiny weather has ruled this week, and beautiful moonlight nights have prevailed. On the 19th inst., the moon got full, notwithstanding our prohibition laws and illuminated the beach resorts in fine shape. A good time for "spooning" and "listening to what the wild waves are saying." A number of our city people have driven over to the beaches at night this week during the moonlight schedule.

According to the Portland dailies times are picking up in this state. What we coasters desire to see is the operation of our sawmills and logging camps. The dairy business never stops over here, for the reason that the cows keep shelling out the milk and the cheese factories were obliged to take care of it.

Farmers in the Tillamook valley are making the most of the persent good weather in storing away the large tonnage of hay which their pro lific meadows have yielded this season, and still the good work goes on

Herbert Hoover says that "a man who deliberately depresses business and cuts down his working forees, is a criminal, and unfit to live.'

**Red Cross National Convention** WASHINGTON, July 18-Plans for a national convention bringing ed that the docket was pretty care together American Red Cross work- fully cleaned up at the last regular ers in all parts of the country is announced by National Headquarters considered at this term will of the organization. It will be held equity cases. at Columbus, Ohio from October 3 to 8 next, on the Ohio State Exposition Grounds. President Harding has accepted an invitation to address the dan-Willamina road will pass an delegates, contingent upon public other year without anything being sustness permitting him to go to Codone to it. This is what we felt sure would happen when the bond issue did not carry. Possibly we can lumbus at that time, and the semion will be addressed by other speakers

of sational and international prom-

St. Helens-Sauvies island to have and sunburned noses. \$290,000 diking project. Oregon wheat crop for 1921 to be

The object of the convention will

as many active workers as possible.

Among the features of the program

already developed are mass sessions In the great Exposition Coliseum and sectional conferences on the var ious phases of Red Cross service.

Supplementing these will be an his

torical pageant portraying the past,

present and future, of the American

ted Cross in which there will be 1,-500 participants. There will also be a Junior Red Cross spectacle and re-

unions of the home base and over-

seas Red Cross personnel that serv-

Rangers Asked to Give Up Smoking PORTLAND, July 18,-Realizing

the danger of forest fires from burn-

ing tobacco even when used in the

woods by forest officers, District For

"The secretary of Agriculture, up-

area, and I feel that I am justified in

asking every field officer in the

North Pacific District to volunteer

to reirain from smoking in the for-

ests, outside of camps and houses, during the fire season," said Mr. Ce-

will undoubtedly go without their

smokes this summer for the good of

the cause and this fact should be an

important factor in driving home

the idea of care with fire, both to the

general public and to the thousands

of people who come in contact with

the rangers on the job," said Mr. Ce-

RICKREALL JERSEYS SET NEW

WORLD'S BUTTERFAT RECORD Sixteen Jersey cows on Register of Merit test in the herd on McArthur

& Stauff at Rickreall, Ore., produced

an average of 59.48 pounds of but-

terfat during the month of June.

This herd established a new world's

record during May when fifteen cows

The June average is slightly less than that of May, but the compara-

tive showing is better for the reason

June. Daughters of the bull Holger

are showing up well in this herd.

pounds of milk and 517 pounds but-

terfat in six months, and Norena of

Ashwood, another 5-year-old, has

made 4979 pounds milk and 263 lbs

butterfat in 79 days Thera of Ash-

pounds butterfat in 91 days. Nine

daughters of Holger made over 50

gon Journal.

700.

for drug addicts.

\$5 per 1000 ft.

ploying 12 persons August 1.

Warehouse being constructed,

chases Brownsville "Times".

ten-ton refrigerating room.

We are informed that the Sheri

carry it sent ear .--- Willemias Time

weekly-The Clarion.

cost of \$10,300.

dences building.

lbs. sold at 14 cents.

\$2 to \$250 a day and board.

cil.

"A large body of forest officers

ed in the World War.

OREGON INDUSTRIAL REVIEW 23,000,000 bushels, Salem-Work to start on \$59,000 Bend-Pencil factory reopens.

Astoria flour mills ship 15,000 bar Portland-\$500,000 electric turrels flour to Poland. bine engine added to P R L & P's St. Johns-15,000 ton draydock plant. to be finished this month.

Klamath Falls has 150 acres pep-Portland to get \$30,000 building permint growing for oil. to handle 2000 cases eggs weekly. Oregon federal taxes are \$35.50

St. Johns moving for a bridge across the Willamette. per capita. Independence-12 acres broccel Logging resumed by the Smithplanted between hops brought \$4,

Powers Co. in Coos county. Roseburg-Operations . being con-Salem-Work to start on \$180,-000 boys industrial school on cor- tinued in Perdue mines.

North Portland to have \$250,000 harbor improvement.

Portland-Japan ships chartered to take wheat to Europe. Vesaels. scheduled for July sailing to spend \$375,000 on repairs.

dairy farmers.

Pendlton - Farmers to rebuild burned warehouse at Myrick. Portland-37 per cent of Pacific

Power & Light Co. employees are stock holders. Demand for electric light and

power is about one-third greater than the supply.

Below is amount standing to the credit of every depositor July 1, 1921 who have not made a deposit, or who has not withdrawn any part of his deposit. for a period of more than seven years immediately prior to said date, with the name, last known address of such depositor. Bank of Prineville will finance Chas. Cooper. San Francisco, ...\$2.94 J C Creecy, Beaver, Ore ..... A L Darby, Tillamook, Ore. .58 Will Hadley, Tillamook, Ore ..... Jas. Holcomb, Cloverdale, Ore... 1.15 Mrs. Alice Roenicke, Woods Or .37

F C Schmeltzer, Hebo, Ore 78 30 P Thomas, Hebo, Ore 1.17 NESTUCCA VALLEY BANK

(G

Cloverdale, Oregon. E L McCABE, Cashier. 7-21-4t



### Photo by Pettys Ovo Studio"

Seene at Cloverdale, Oregon after the fire there last week which consumed the hotel, post office, telephone exchange, motio a picture theater and several othe r business houses, amounting to about \$20,000 damage and threat ening the rest of the town. The location of the hotel may be seen by the bathtub in the foreground.

Administrator of the Batate of Ireas Mabei Webb, Deceased. Last issue August 4, 1951.

Mr and

Nebalem T