

Tillamook Headlight

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WHERE IS THE TROUBLE?

The article appearing on another page of this paper regarding the average income per cow in Tillamook county does not speak so well for our dairy industry as it might.

If these figures are true many of our local dairymen do not make half a living from their herds, for the ordinary number of cows on a farm is about ten. This would be a remuneration of something like \$700 per year from these cattle, out of which amount must be paid the many expenses incidental to conducting a dairy farm.

Whether it is the poor grade of livestock, the method of feeding and caring for them or the manufacturing and marketing of the cheese that causes the deficiency it is not for us to say, but in the face of these figures it appears that something should be done to improve conditions.

It is the duty of every citizen of Tillamook city to take in at least one of the three celebrations about the county this Fourth.

The crime committed this week on the main road out of the county is an indication of what is possible in that line in this neck of the woods. It isn't so hard to turn a trick like that and get away with it as many think.

The route to be traveled through the state by the first trainload of settlers who are scheduled to arrive from the Middle West on July 21st for an inspection of the state's agricultural resources, was announced by the Oregon State Chamber of Commerce today.

The task of arranging a itinerary which would include the representative districts of the state in the limited time allowed under the home-seekers' ticket, twenty-one days, was an exceedingly difficult one, according to Secretary Quayle. The matter has been under advisement since the Land Settlement Conference held in Portland June 7th, and every effort has been made to route the party over the state in the most effective way, according to Quayle.

ADVOCATES "SETTING UP" EXERCISES.

Beatrice Eves Heskett Gives Health Lecture.

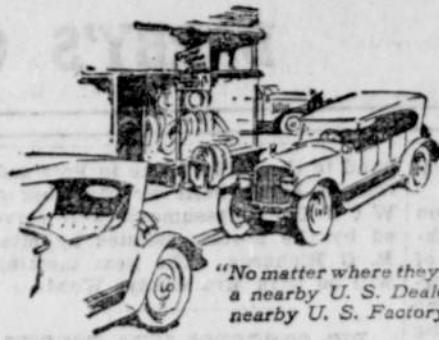


In line with the policy of the Chautauquas to include in its programs all matters of general interest to a community, Beatrice Eves Heskett has been secured for this year's program. She is a Wellesley graduate whose educational work in the University of Nebraska and other large schools and upon the Chautauqua platform has placed her in the front ranks of American women health advocates.

Appearing in trim gymnasium costume for her Chautauqua address, she points out the need for physical training to be accomplished through recreation centers, public play grounds, graded and high schools, colleges, and in the home. She illustrates some simple exercises and shows how any man or woman or child may be kept in perfect health with a minimum of effort and expense.

An American Legion home to cost \$125,000 will be erected this summer at The Dalles, Ore.

Who says that "bargain" tires are what the people want



"No matter where they live there's a nearby U. S. Dealer with his nearby U. S. Factory Branch"



MOST everybody knows the easy-going sort of man who never takes a tire seriously until he gets a blow-out.

How long he will resist universal tire education is a question.

But this is sure—

More people are finding out every day that between leaving things to luck and getting *real economy* there is a big difference.

Many a car-owner has come to U. S. Tires because he couldn't afford to keep on *paying* that difference.

Probably seven out of ten users of U. S. Tires came to them only after they'd had enough of "discounts", "bargain offers", "clearance sales of surplus stocks" and other similar appeals.

They have found *economy*—and they stick to it.

They pay a *net price*—not "something off list" that may not mean anything in the first place.

They get *fresh, live tires, being made and shipped* while this message is being written.

No matter where they live there's a nearby U. S. Dealer with his nearby U. S. Factory Branch.

U. S. Tires keep *moving*.

No opportunity to get old and dried out. No shifting here and there trying to find a market.

Every U. S. Tire a *good tire*, wherever you find it anywhere in the country.

Because the U. S. policy is a *good policy* that serves the car-owner all the time.

Doing the very best for him that human good faith can do.

THE U. S. CHAIN TREAD

One of the few tires of which it may be said that they deliver economy year in and year out and tire after tire.

The U. S. Chain Tread gives sufficient traction on all ordinary road surfaces. It is probably the handiest, and by all odds the most popular, of the whole U. S. Fabric Tire line.

United States Tires are Good Tires

U. S. USCO TREAD

U. S. CHAIN TREAD

U. S. NOBBY TREAD

U. S. ROYAL CORD

U.S. RED & GREY TUBES

United States Tires United States Rubber Company

Sunset Garage



AVERAGES COUNT

Life is nothing but a lot of averages. Nobody ever had everything his own way. Instead of depicting lack of profit this last year take a three or five year average. It will make you feel almost cheerful again.

Ups and downs will come, but a 'nationalized account here at the First National will produce more 'ups' than 'downs' Home of 'Nationalized Accounts.'

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COMMUNICATION

Watts, Cal., June 14, 1921.

To the Editor: In your June 2nd paper you mention that Oregon will gain a Congressman. I claim that there should be only one house of Congress; I mean that the U. S. Senate should be abolished. Also that the number of congressmen should be decreased to 100 and that they should be elected at large.

About the "Pensions may be paid monthly" article, I would say that is needless expense. The pension is an income. Only a few incomes are paid even as often as quarterly. Banks usually pay every six months or annually. Much better to save the expense that the monthly payment of pensions will cause as a small help toward raising a fund for old age pensioners. The soldiers of the civil war are mostly under 80 years of age, young men compared to about 50,000 persons in the U. S. past 90 years of age who are getting no pension.

Boost for old age pensions.

THOMAS H GORDNER

Members of the Kings county, New York American Legion posts will visit the grave of Col. Theodore Roosevelt at Oyster Bay July 4 to deposit a memorial wreath and conduct a brief service.

"The super-slacker of the United States," as he describes himself is being sought by federal authorities aided by members of the American Legion throughout the Northwest. He has written to Governor Hart of Washington, requesting that his name be placed at the top of the slacker list. He wrote that he was P. E. Saylor, of Genesee, Idaho, and although he successfully dodged the draft by moving to another city and assuming another name, he has enjoyed all the glories of a returned A. E. F. hero through the purchase of a soldier's discharge and several war medals. And you ought to hear me tell the girls of all the battles I was in, he writes.

With good health packed in

TEMPTING, tasty and rich in nutrition, OLYMPIC Wheat Hearts make a cereal both appetizing and satisfying.

Of creamy whiteness this "meat of the wheat" fulfills the requirements of breakfast or luncheon efficiently and economically; adaptable for many goodies 'tween times, too.

The OLYMPIC Line includes every family's favorite cereal—sanitarily milled, packed, wrapped and sealed.

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ROLLED OATS
STEEL CUT OATS
WHEAT FLAKES

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The Headlight for Good Job Printing