DR. J. G. TURNER

Eye Specialist Permanently located in Tillamook Private office in Jenkin's jewelry store. Latest up-to-date instruments and equipment. Evenings and Sunday by appointment.

Complete Lens Grinding Factory on the Premises. Any lens dupli-

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Tillamook, Oregon

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I. O. O. F. Building TILAMOOK, OREGON

Tillamook Stage Line

Leaves Tillamook Daily at 8:00 A.M.

eaves Portland (Hoyt Hotel) daily at 8:30 A. M Makes connections with Rockaway Stage Line.

Cars are warm and comfortable.

Help Furnished Free

PIONEER

EMPLOYMENT CO. The Oldest Office in Oregon Headquarters for Farm, Dairy, Mill, Logging and office help of all kinds.

Phone Bdg. 2272 14 N Second St. Portland, Or



Foley's Honey and Tar COMPOUND

AJ.TOWER CO

BOSTON MASS TON BRAND

IS PLEASANT TO TAKE, and snoths the raw, inflamed surfaces; stops the rasping, strangling feeling in the throat. It is made of the purest, fresh-est and finest ingredients to be had, contains no opiates or other harmful drugs, and costs twice as much to make as

Every User a Friend "My little hay had a severe allock of croup and I honestly believe he would have died it it had not been for Foley's Honey and Tyr. Two cases releved him and he went to sleep and was troubled no more. —Mrs. W. H. Thorntos, 3523 W. 10th St., Little Rock, Ark.

Foley's Honey and Tar is recommended for coughs, colds, hoarseness, tickling of the throat, spas.nodic croup, whooping cough, la grippe and broachial

Everybody reads Headlight ads.

Tillamook Bakery

The home of good brand and all kinds of fine pastry

> Everything Strickly Sanitary

CHAS. VOCLER, Prop.

RICH FORSAKE FIFTH AVENUE

Tradesmen Steadily Break Exclusiveness of Noted Residence District of New York.

MRS. VANDERBILT LEADS WAY

New Exclusive District Expected to Spring Up in Section Where Near-Slums Existed Before-Long Fight for District.

New York .- Stealthy but steady advances by tradesmen, covering a period of more than twenty years, have virtually broken the residential exclusiveness of Fifth avenue, known the world over as the home precinct of the Vanderbilts, Carnegies, Harrimans, Plants,

Fricks and other wealthy families. One by one mansions which housed international personages and gave to Fifth avenue much of its glitter and fame are surrendering to commercial enterprise, and the rich are seeking homes in new "exclusive" parts of the city. Real estate men, who have watched with interest this aggression of trade, say that another decade will have wiped out the last bit of residential exclusiveness in the avenue.

Mrs. Vanderbilt Moves. The change in Fifth avenue was reflected in the recent purchase of property bordering the East river at Fiftyeighth street by Mrs. William K. Vanderbilt. Sr., where she intends to build a home in a section known as Sutton square. This bit of property is directly across from Blackwell's island, where a city prison is located, and is almost underneath the Manhattan approach to the Queensborough bridge Real estate men expect that Mrs. Vanderbilt's migration to the East river will mean a new exclusive district in a part of the city where near-slums existed before.

Mrs. Vanderbilt, who a few years back helped to make Fifth avenue history with her brilliant social activities. said when she purchased the East river property that Fifth avenue had "lost its residential atmosphere, which was its most valuable charm." Traffic and crowds, resulting from the trade invasion, she said, had taken away its

Wage Fight for District. The fight to "save" Fifth avenue has been waged since the late nineties, when real estate men began to get options on property near the magnificent mansions. Members of the Vanderbilt family and others owning homes there expended millions of dollars in buying up property in an effort to stem the

Much of this property was purchased at exorbitant figures, and after a lapse of years has fallen back for business use. Hotels, banking houses, jewelry stores, millinery and fine tailoring establishments have gradually crept

northward along the thoroughfare. The home which Mrs. Vanderbilt is forsaking at Fifth avenue and Fiftysecond street will become the site of a trust company. Its sale was made possible as the result of the death of Mr. Vanderbilt in Paris, when the house, owned by his estate, was sold to the highest bidder. The first actual break in the Vanderbilt holdings came when Gen, Cornelius Vanderbilt leased his home at Fifth avenue and Fifty-fourth

street to a shoe firm. The residence of the late Henry C. Frick, steel magnate, will eventually go to the city for use as a museum.

TERROR DREAM KILLS VOICE

Family Near Death, Farmer Visions Fatal Crash Becomes Mute and Hair Turns White.

Onawa, fowa .- A total loss of speech ollowed a dream in which H. M. Jessen, a farmer, dreamed that he saw his wife and children mangled under an overturned automobile.

Jessen and his family had planned an automobile trip to Sloux City. Detained by farm chores, he followed the car by train and arrived in Sloux City before his family did. Sitting in the lobby of a hotel, he dreamed of the (ata) accident.

Awakening, he frantically waved his arms and opened and closed his family arrived they said their car had stalled on a North Western track, and a train came within a few inches of unskilled labor in all departments. Coast, San Joaquin, Los Angeles and sheriffs to return the money collected

Miners Earn \$5,000 a Year. mon. Despite this, the government is having difficulty in collecting income

merly of Little Rock, Ark,, in court etc., as well as wages paid for similar la has an expert coal man prospec-Wheeling last October.

Southern Pacific Company

Advertising Is The Key
To Bigger Business

TARDLY thirty-five years ago, newspapers advertisements were so commonplace, so lacking in interest-compelling features that today they would scarcely attract attention. Certainly they would sell very little merchandise.

They were set in uniform sizes of type-no display lines to catch the reader's eye. They were not illustrated and contained no interesting news feature, as do the really good modern advertisements.

But in 1880, the first great advance was made byan eastern store which has grown to be one of the greatest in America.

At first the advertisements were small, but, as they developed the business, larger space was used. Gradually the full column was reached. Then the double-column, and, finally, the entire page was required, for the daily advertisements of a single store.

Today advertising can be a known quality, whereas only a few years ago it was purely a matter of guessing.

MISTAKEN notion has long existed in the minds of many people (and does still in some) to the effect that the merchant who advertises must charge more for his goods or sell an inferior quality. It is claimed that he must get a larger profit in order to pay for his advertising.

Contrary to this false belief, the advertiser is able to sell cheaper than the man who does not advertise. And the reason for that fact is quite simple.

The advertiser sells many more times the amount of goods that the other sells. That is an undeniable fact. Accordingly he gets back his invested money so much sooner and is enabled to reinvest it again and again, while the other turns his money over only once or twice in the same time.

Thus the advertiser can afford to do business on a smaller margin of profit and make more than his non-advertising competitor.

Every business man knows that quick turnovers are the way to successful business. And good advertising | bring the quick turnovers.

THE CIRCULATION OF THE HEADLIGHT COVERS TILLAMOOK COUNTY LIKE A BLANKET.

Jessen appears to have been strick- in southern territory, somewhat highen permanently deaf, and his hair has er rates to be established in other zones where conditions justify, such reduction to become effective April (From Headlight of March 20, 1891). "I use Chamberlain's Stomach and Cardin, Wales, Some coul miners 16th, April 7th is the date set in the

ment was the sentence passed upon be taken into consideration decrease city. exteen-year-old Samuel Blevens, for ing cost of living, character of work. Onion Peak - Mr. Kinney of Astor-

"The condition are any objections, of the sheriff. J. H. Dyer, General Mans-resect the Paraday, hApril 7th, 1921, is the data Southern Pacific Campa , today or- set for earings of any complaints or

affected by the announcement. The courts in Oregon have directed that

the car before it stopped, narrowly requesting their concurrence in a Tucson divisions are included in what under the bicycle tax law, which has minimum wage of 30 cents per hour is termed the "southern district." been declared unconstitutional. THIRTY YEARS AGO

> made by the individual employes or Th steam cohooner. Rosie Oison, I have used many different medicines. their representatives. The notice is formerly of this place, has gone into I am nearly fifty-one years of age

Wheeling, W. Va.-Life imprison ments. In fixing new rates there will drier location farther away from the gest the food naturally.

here, after the boy had plended guilty work in outside industries. ing the coal fields of Nehalem. accused of having killed C. F. Grand- "Request is therefor made for your" Oreton- Last week Mr. Page, the stad, a car inspector, in a share near concurrence in minimum of 30 cents ma; carrier, in company with Del of mortality for the disease. After

per hour in southern territory, effect Ellis of Grand Ronde, overtook and tive as above, somewhat higher rates captured two California murderers.

Twenty Years Ago

A. L. Alderman will put on a stage Liver Tablets for indigestion and find of South Wales are being paid as high notice for the hearing of any comline shorty from Garibaldi to Nehal on they suit my case better than any dysas \$5.000 at Very while waste amounts of suggestions that may be
ing to \$3.500 and \$4.000 are fairly commade by the individual amplement.

The steam echooner Rosie Oison, I have used many different medicines. is having difficulty in collecting income their representatives. The north payment, but only 12 of this number were committed to prison.

Company proposes to make reasonable sea.

Company proposes to make reasonable sea.

There is some talk of moving the tablets contain no pepsin but strengthen the prison.

There is some talk of moving the tablets contain no pepsin but strengthen the stomach and enable it to dimon or unskilled labor in all depart- I. O. O. F. cemetary to a higher and then the stomach and enable it to di-

The Pneumonia Month

March is a typical pneumonis month and usually gives a high rate a long and hard yinter, the system loses much of its resistance and peo to be established in localities or zones They quitely gave up their arms and Annolices Reduced Wages where condition stify. then began their return trip in charge and intelligent attention, there is no matter how slight, is given prompt should be borne in mind that pneudered a notice posted informing all suggestions of eiter individual em- (From Headlight of March 14, 1901) in the throat. Chamberlain's Cough employes concerned that the Company ployes or teir duly appointed repreproposed to make reasonable reduc- sentatives, and suc meeting to take ting in poles and making arrange- out the germ ladened mucus and not tions in the rates of pay of common or place in the general offices of this ments to light the residence portion only cures a cold but prevents it re-Company in San Francisco." of the city with electric lights. sulting in pneumonia. It is pleasant & 1 Approximately 10,000 employes are We notice that some of the county to take. Children take it willingly.

"You may be Sure" says the Good Judge



That you are getting full value for your money when you use this class of tobacco.

The good, rich, real tobacco taste lasts so long, you don't need a fresh chew nearly as often-nor do you need so big a chew as you did with the ordi-'nary kind.

Any man who has used the Real Tobacco Chew will tell you that.

Put up in two styles

W-B CUT is a long fine-cut tobacco RIGHT CUT is a short-cut tobacco