

Matinee Sat. and Sun. 2 P. M. **REX** Every Evening 7-8:45
K. LAUGHLIN, Manager
The Little House With the Big Shows

Program For Week of Jan. 23-29, Inclusive

Sunday and Monday, January 23-24

HALF HOUR ORCHESTRA CONCERT--SUN. 3:45
Something new for Tillamook is our motto; these Sunday afternoon concerts are proving a big attraction in Portland and will here. Soloists: Charles Wymore, violin; K. Laughlin, piano; Samuel Brenner, marimbaphone.

Program

- "The Battle of Nations" Paull
- "Springtime" Friedland
- Overture to "Bohemian Girl"—Piano Solo Balfe
- "Sing Me Love's Lullaby" Morse
- "So Long, Oolong" Kalmar

Norma Talmage in "The Woman Gives"

She followed him to the ends of the earth, stuck to him thru thick and thin, thru opium dens, thru the lure of society—all because she had taken him "for better or for worse."

Tuesday, January 25

Elsie Ferguson in "The Witness for the Defense"

A new star at the Rex—The screens most beautiful actress—a play of thrills and mystery—an absorbing drama of love and of a courtroom

OUR THIRD COUNTRY STORE NIGHT--COME--

People are looking forward to our prize night—have you gotten yours? Kitchen utensils—glassware—Spring bulbs this week.

Wednesday, January 26

Constance Talmage in "The Perfect Woman"

Can you beat it? What will she do next? This is her funniest yet. A young working girl, a handsome man, anarchists for spice, a fight, and a soul-satisfying finish. Big comedy.

Friday, January 28

My Lady's Garter

Evil to him who thinks evil. A scandal with an heiress, a daring bank robbery, more spine-tingling excitement than any other garter ever started. Starring Wyndham Standing and Sylvia Breamer. Comedy and Topics of the Day.

Thursday, January 27

Frank Mayo in "The Marriage Pit"

Is Marriage a Lottery? Did He Do Right? Would You Have Done the Same?

Saturday, January 29

The Life Line

Don't miss the giant London fire, the storm at sea, the wreck of an ocean liner, the scenes of daring and despair. A sea story for lovers of the sea, with an all-star cast. Cartoon comedy.

Local News

H. J. Hickerson who has been in this city since Tuesday on business returned to Portland, Friday.

Mr. and Mrs. A. D. Thompson of Nehalem are happy over the improvement of their baby girl at the Beals hospital.

Mr. Lynngoyne of this city left for Miami, Friday.

H. W. Liberty came in from Portland last Thursday on business.

Mrs. Goldsmith and Mrs. McGinnis left for Barview, Friday.

Mrs. Fred Nicklas and son, Everett, left for Beiding Friday to be gone several days.

W. Romacly and M. A. Dehuff were business visitors in this city last week, returning to Portland Friday.

Mr. and Mrs. Schlavin of Brighton were in this city last Thursday, returning to their home, Friday.

Mr. and Mrs. R. W. Bennett left for Portland, Friday.

Mrs. Rasmussen and Mrs. Burkhardt, both of this city, left for Portland, Friday.

Married at the Methodist parsonage Wednesday, Clyde Brown and Martha Jurks, both of Wheeler. Rev. C. L. Dark officiated.

Mrs. Wickland and mother, Mrs. Kinzaman left for Portland, Friday. Dr. Shearer was in Portland Saturday where he performed an operation at the St. Vincent's hospital.

Mrs. M. Wann who has been visiting friends in this city left for her home in Wheeler, Saturday.

Mr. and Mrs. John Fry were Tillamook visitors last week, returning to their home in Garibaldi, Saturday.

Mrs. Frank Clark left for Wheeler, Saturday.

Mr. and Mrs. John Enzier left Saturday for Portland.

Revenue officer, E. Dunton who has been in this city for the past ten days left for Portland, Saturday.

F. E. Santee of Banks left for that city Saturday after seeing his boys through a losing game with our home team.

Rodney Farley left for his home in Barview Saturday.

Mrs. Nellie McFall, at the present residing at Walla Walla Washington, is looking for her husband Mart McFall whom she thinks might be in this community. Any information as to his whereabouts will be forwarded to her from the Headlight.

A marriage license was issued on the 15th to Robert William Myers 21, of Portland, and Bessie Rachel Lantz 18, of Tillamook.

Floyd Allen was in the city from Trank House Saturday and reports everything going nicely up the river. He reports that the recent storms have washed out five bridges in that part of the country and that the residents of that section are still looking for a new bridge across the North Fork.

Mrs. Possetti left for Juno, Monday.

Mr. and Mrs. O. A. Olson who have been visiting her relatives the Eric Glad Family, left for their home in Brighton, Monday.

W. M. Struve was a business visitor in this city, a few days last week returning to Portland, Monday.

The misses Alta and Vera Shepherd left Monday for Mohler to visit their sister.

L. L. McDaniels left for Portland Monday on business.

Bernice Clarke left the Beals hospital after convalescing from an operation.

Holstein Breeders Meet.

A few Holstein breeders met at the Court House on Tuesday, those present being Clay Daniel and Mrs. Daniel of Mohler, Hubert Smith, John Kumm, Frank Kumm and Bob Richards of Beaver, Ari Rogers, Pius Jacob, Robert Stillwell, Jack

Rupp, A. F. Hofmann, Bert Folks and Rollie Watson.

The old organization known as the Tillamook County Holstein Breeder's Association was discussed generally and declared disorganized on account of the former Board of Directors, John Ebinger, Jay Honey and Chas. Kunze, not being present in the association's work and that Ebinger and Honey were no longer in the Holstein cattle business in this county.

After a general discussion a new organization was duly perfected, officers were elected for the ensuing year and constitution and by-laws adopted. The officers elected were: B. A. Folks, president; Clay Daniel, vice president; Directors to serve for one, two and three years, were Ari Rogers, Hubert Smith and Pius Jacob. Rollie Watson was elected as Secretary-Treasurer.

The meeting was not largely attended but all were enthusiastic for the year's work ahead and had something good to offer.

The president's and secretary's report follows:

"To the Members of this Association. Pursuant to your constitution and by-laws your president has called together on this date the members of this association in the 8th annual meeting, and has also invited to be present at this meeting all breeders or others who may be interested in the better breeding of the Holstein-Friesian cattle; to compare notes; share our burdens and problems, past and future, and to plan and prepare for the better things in our calling for the future. As your secretary during the past year, I can truthfully say at this time that I have not been disappointed with the several accomplishments of the County Association and the co-operation of the National Association in promoting the Holstein breeders' interests—although our membership has not been as numerous as it should have been with the large number of breeders in Tillamook County; we should have a larger paid membership from now on to promote our many collective and individual interests; and to help in a small way to share each others burdens of responsibility. At the last annual meeting held in this room there were seven members in active standing in his association work, they being B. A. Folks, your president, John Ebinger, Jack Rupp, Clay Daniel, Jay Honey, W. E. Balley and Rollie W. Watson. Added to the foregoing were Hubert Smith of Beaver, W. E. .oyes, Chas. E. Gabby and Ben Neilson making a total of eleven members in the association for the year of 1920. The requirement of membership in this association, besides being an owner and breeder of Pure-Bred Holsteins is an annual dues of \$2.50 which is to pay the necessary expenses of the association work.

"The balance in the treasury January 5th, 1920, was \$45.65, and during the year deposits from all sources amounted to \$36.50. Making a total fund for the year of 1920 of \$82.15. Out of this fund there has been paid a total of \$78.02, leaving a balance as of this date in the hands of your treasurer of \$4.13. "In examining the activities of this association for the past 12 months: There have been two well attended an enthusiastic meetings held at the farms of F. R. Beals and J. J. Rupp both of these meetings being well attended and the spirit of the occasions were manifest by the breeders. At these meetings were several prominent visitors: Mr. Fred Stimson, of Hollywood, Mr. Harrison of Seattle, Mr. O. M. Plummer of the Pacific International, Mr. Geo. Gue of Yakima, and a National character in the handling of large sales of pure bred cattle; and from their interesting talks much good was accomplished. Your secretary was largely instrumental in having Tillamook county pure-bred cattle of all the breeds in exhibit at the State fair at Salem and at the Pacific International at Portland, which will continue until the end of time, making Tillamook county famous in the show ring with not only the Holsteins but also with the other breeds. The state fair showing of Tillamook county pure bred cattle which were exclusively located in barn No. 1, will be the talk of the state breeders for years to come. This was a big movement for Tillamook in advancing the pure bred cattle industry of this county. The special train service consisting of an extra train on the Southern Pacific handled at the stock of the Tillamook County Breeders to the state fair and the Pacific International with much satisfaction and dispatch and to the comfort of the cattle and herdsman that went with these trains.

"Your secretary was elected at the state fair meeting of the Oregon Holstein Breeders to have charge of the National booth at the Pacific International where we were in attendance prior to and thru the week of the stock show, the National Association providing for the expenses incidental to this large fine booth. Over 7000 pieces of Holstein and dairy literature was distributed, and over 80,000 people attended the show in Portland and much interest was evidenced, especially in the Holstein cattle exhibited there.

"Your association had two booths at the county fair in 1920. One of these booths was in the general exhibits auditorium and the other was at the stock barn. Both booths were well patronized and established much good for the promotion of the breeders' interests.

"The voters of Tillamook county at a special election have authorized a special tax levy of one mill on the assessed value of the county for the fair grounds. From this amount will be paid for the 80 acres east of Tillamook city and a substantial amount can be used for the improvements that should be commenced early enough this spring and summer so that the new grounds will be ready for the 1921 fair. In making these improvements the Breeders' Association should appoint committees to act in conjunction with the fair management so that the best interests of the pure bred livestock industry will be well provided for.

"During the year the livestock industry in Tillamook county has received wide publicity. Your secretary has written eleven feature stories, most of these have appeared with cuts of cattle, in various publications, among which have been the Oregonian, Journal, Telegram, Pacific Home, The Oregonian, Washington Idaho Farmer, Hoards Dairyman, Country Gentleman and nu-

merous reprints in many leading papers of the United States. Many columns and pages of publicity have thus been secured thru this medium. Numerous letters of inquiry have been received and answers made thereto.

"In conclusion, some disappointments have caused a great deal of unnecessary trouble; but in most instances this has been overcome with a personal satisfaction that we have used every kindly endeavor to promote our breeding interests collectively and to the best of our ability; there is large room for improvement in the dairy cattle of this county, with all working harmoniously to a given end, much good can be accomplished by a little effort put forth and this effort is surely worth the price of success.

"Respectfully submitted, Rollie W. Watson, Secretary-treasurer." A few facts about our parent association and the Holstein breed: The first really practical work of introducing pure bred Holstein-Friesian cattle into America was done by W. W. Cheney of Belmont, Mass., in 1861. Small importations had been made by the early Dutch settlers and the West India Company as far back as 1613. However, as no effort was made to preserve the purity of the strain in those days, no real value from the breed's standpoint can be attributed to these earlier importations.

The organization of the Association of Breeders of Thoroughbred Holstein Cattle took place in 1879 at Boston, Mass., Mr. Cheney becoming its first president. The first herd book published contained the records of sixty-one bulls and sixty-seven cows. In 1885 the Holstein-Friesian Association of America was incorporated and the following year saw the birth of the Advanced Registry, the first entries being made in January, 1886, and the first volume issued in 1887 containing records of thirty-one bulls and three hundred and fifty cows.

While approximately 8,000 Holstein cattle have been imported from Holland, nearly one million head have been placed upon the official records of the association. Compare these figures for the purpose of realizing a tremendous growth with the registration figures of twenty-five years ago, when but 4,500 entries appeared. Today the yearly herd book of the Association contains each year approximately 99,000 registration records.

The membership of the Holstein-Friesian association of America has shown proportionate advancement, for it numbered 17,815 at the close of the last fiscal year, with a new membership of 3,608 for the same period. The total membership in 1895 was 457, and at that time the volume of the association's business was conducted by a secretary and two clerks. Today the secretary's office employs over 170 clerks, and the office of the superintendent of advanced registry upwards of twenty assistants.

The Holstein-Friesian Association of America was a pioneer in promoting tests for advanced registry and in the distributing of prizes for milk and butter fat production. It has distributed hundreds of thousands of dollars in the encouragement of breeders to make official tests and during 1920, \$17,500, was awarded in prizes for milk and butter fat records. \$70,000 was expended in publicity for the breed, and \$19,000 was distributed for special prizes at fairs in various sections of the country.

Several of our members have received some of the prize money here referred to. The membership fee for a life member in the Holstein-Friesian association is \$25.00. This is a very reasonable fee compared with some of the dairy cattle associations, and because the fee will soon pay for itself in the saving when registration is applied for. Many of our members have become members of the national association. This Holstein-Friesian Association is the largest dairy cattle organization in the world, and second only to the Short Horn association, in the entire livestock world.

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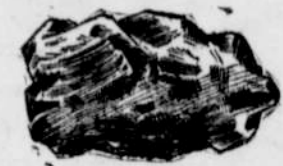
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