

Bills Allowed by County Court

Table listing bills allowed by county court, including names like General Warra, T. H. Goynne, Mrs. Mary Burmester, etc., with corresponding amounts.

Table listing names and amounts, including M. L. White, Bud Steel, Ivan R. Ritcher, James Walker, etc.

Telephone Rates and the Decline of Prices

The Telephone Company has asked its patrons in Oregon to pay more for their telephone service. It has placed the facts and figures of the situation before the Public Service Commission for their investigation and verification.

We have shown the Commission that we are operating at a loss. Our expenses are greater than our earnings. The owners of the property are receiving nothing from their Oregon investment and the interest due on debts which should properly be borne by the Oregon properties are not being paid from Oregon receipts.

At the hearing before the Public Service Commission not a fact or figure presented by the Company was disputed or disproved. The only material contention made was that increases were perhaps inopportune in view of the apparent decline in general commodity prices.

The Company is asking for a reasonable return upon its existing investment, without regard to the uncertainties of the future. The Company files periodical reports of its operations with public authorities and its future investment will be the subject of constant consideration and future adjustments, if necessary.

Salaries and wages make up 72 per cent of our current expenses. We hope they will not be reduced and do not think they should be.

In the five years 1916-1920 inclusive, we have increased the wages of our plant people \$307,000.00. Our traffic (operating) employees \$681,000.00, commercial employees, \$98,000.00, a total of \$1,086,000.00 per annum.

Efficient and contented employees mean good service. It is their due and our desire that their compensation be equal to that paid in other lines of business activity.

Adequate service is dependent upon adequate rates.

The Pacific Telephone and Telegraph Co.

Table listing names and amounts, including Art Case, E. A. Worthington, E. A. Worthington, etc.

NEWSPAPER ADVERTISING

NO business is too small to advertise and the merchant who ignores this fact is limiting the sphere of his activities as well as the size of his bank roll. If he has something the buying public wants and judiciously proclaims the news through some medium of general circulation in the community he wishes to serve, the results are as certain as death and taxes and much more agreeable. Now is the time to start if the opportunities of 1921 are to be realized.

The Headlight leads in its field

Advertisement for the 12th Annual Auto Show at the Portland Auditorium, featuring an accessory show and truck show, with dates from Jan 10th to 15th.

Advertisement for Claude I. Myers, Painting and Paper Hanging, located at 1102 E 2nd St., Tillamook, Oregon.