
Coaing You to Smile.

## The OlympicLine

Appeals to Your Appetite And Appeases It, Too
For a dinty but satisfying breakfast 1 serve बGCEIDRG Wheat Hearts, Youll find "The Meat of the Wheat whet your appetite to bigger breakfasts. A good breakfast starts a perfect day.
If you are using atwase Flour for baking, It is time you tried its little brother,
atmaname Pancake Flour. From the same reliabsande Pancers.



## Firestone

 Buy a set of Firestone $31 / 2$-inch tires and discover the big feature behind their uniform service-perfect balance. Firestone has devoted eighteen years to developing the balanced tire, giving light car owners more mileage at low cost-most miles per dollar.Theanswer to getting more service and more uniform service out of all four tires is the Firestone $3 \frac{1}{2}$. It is more than thickness of tread or amount of rubber and fabric, greater cushioning or greater air capacity. It is proper bal-ance-the way each of these component parts of a Firestone $31 / 2$ tire is made to co-ordinate.
Sales of this tire increased $96 \%$ for the first six months of this year. The result justifies the effort because the stamp


ACKLEY \& MILLER.


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