



# There Is More Interesting--Money Saving--News In This Page Than We've Written In Weeks : Over Stocked.

## Absolutely Every Coat, Suit, Dress, Sweater And Dress Skirt Reduced In Price.



—We believe in giving our customers any benefit in reductions early enough in the season so they can be made of practical use. It is our determined policy to make them move doubly quick and we invite you to come in and look over the savings while the season will permit of much practical wear. The marked reductions on these goods which are new and the very latest styles, will surely appeal to you if you are economically inclined.

**ALTERATIONS FREE OF CHARGE, SATISFACTION GUARANTEED.**

### All Coats Reduced In Price.

—\$23.90 Coats Reduced to	\$19.90
—\$33.90 Coats Reduced to	\$29.65
—\$34.85 Coats Reduced to	\$31.65
—\$39.85 Coats Reduced to	\$34.65
—\$42.80 Coats Reduced to	\$36.85
—\$45.00 Coats Reduced to	\$39.60
—\$47.65 Coats Reduced to	\$42.80
—\$49.60 Coats Reduced to	\$43.95
—\$58.70 Coats Reduced to	\$52.95
—\$59.85 Coats Reduced to	\$53.90
—\$65.70 Coats Reduced to	\$58.90
—\$9.95 Coats Reduced to	\$63.35

These are the coats you will wish to be wearing these summery days. The change in the weather proves to you more conclusively than any words we could use how essential it is for you to have your coat now. Haltom's coats in new spring and summer models are chic and are being shown in the new shades and colors. Even the short sport coats are included.

### All Suits Reduced In Price.

—\$40.00 Suits Reduced to	\$29.85
—\$45.00 Suits Reduced to	\$37.90
—\$54.90 and \$56.65 Suits	\$39.90
—\$49.85 Suits Reduced to	\$41.40
—\$57.85 Suits Reduced to	\$49.65
—\$59.85 Suits Reduced to	\$51.65
—\$63.85 Suits Reduced to	\$55.95
—\$74.00 Suits Reduced to	\$57.45
—\$56.85 Suits Reduced to	\$49.60
—\$65.50 Suits Reduced to	\$54.65
—\$69.85 Suits Reduced to	\$59.90
—\$78.65 Suits Reduced to	\$59.85
—\$78.65 Suits Reduced to	\$69.90
—\$79.50 Suits Reduced to	\$69.90
—\$86.00 Suits Reduced to	\$68.75
—\$88.65 Suits Reduced to	\$77.60
—\$97.85 Suits Reduced to	\$79.85

Fact is any suit you've previously admired (providing it's here yet) you may procure same at one of the above reduced prices. The materials, colors and styles are just models that are being shown in the large city apparel shops. There are sizes to fit small, regular and large figures.

**--And Every Women's Dress Specially Priced--At An Average Price Reduction Of One Fifth, \$19.98, \$29.85, \$39.85 Upwards.**

### Slip-On Sweaters Too Are Selling For Less

\$8.98 Values	\$11.48 Values
\$6.95.	\$8.98

They're just as practical as they are stunning—good combination isn't it? And these Saxon knit slip-ons come in such live colors as Kelly green, Saxon blue, navy, Turquoise and King blue. Sailor and Tuxedo collar, included are distinctive models that are enlivened with angora yarn in contrasting color.

### Women's \$2.25 Bungalow Aprons, \$1.59

Made of good quality percale, in either light or dark colors, neatly trimmed with pockets and belt. Sizes to 44. A splendid opportunity for the housewife to save substantially.

### Any Dress Skirt You've Admired Heretofore May Be Procured At A Substantial Saving In Price.

At such a diversity of prices that it would be too confusing to make a complete listing, therefore, we suggest that you make a personal investigation and feel satisfied in revealing that nowhere's within a radius of many miles will you see more distinctive dress skirts than what are being shown at Haltom's.

Matters not how your fancy is, whether plain colors or fancy they're here, and with the summer season coming on quite likely you'll want at least one in your wardrobe. Another good combination, sweater and dress skirts—both at reduced prices.

**ONE BIG LOT NEW COATS, REGULAR \$27.50, \$30.00, \$32.50 And \$35.00 VALUES AT \$17.85, \$18.90, \$19.65, \$21.45.**

## We'll Sell You a \$55.00, \$60.00 & \$65.00

### Hart Schaffner and Marx Suit at \$47.50

And You'll Save To \$17.50 For Your Savings Account.

"Save something for your bank account," you can do it if you'll take advantage of this splendid clothes opportunity.

No easier way to save money and no surer way of getting a well-made, all wool, guaranteed suit of clothes. Paragraphs could be written about these famous Hart Schaffner and Marx Suits, but it's not necessary, in fact, in wanted dark patterns, belted and medium backs, tailored of fancy worsted and cassimere. Sizes 35 to 42. Alterations (if any) free of charge.

Men's Dress Hats, Spring Blocks, in Want Shades of Seal Grey, Pearl, Greens, and Blacks. At this price are worth investigating \$4.35

BOY'S "STEEL FIBRE NIK" \$22.50 SUITS, ALL WOOL, QUOTED AT \$16.65

### GROUPS OF MEN'S WOMEN'S AND CHILDREN'S SHOES AT PRICES WORTH INVESTIGATING

- Woman's To \$8.00
- Low Shoes, Pr. \$5.95
- Woman's to \$10.00
- Low Shoes, Pr. \$7.95
- Women's And Growing Girls \$10.00 Dress Shoes, Pair \$6.45
- Boy's \$5.85 Dress And School Shoes, Pair \$3.45
- Men's \$9.00 Dress Shoes, Pair \$6.65.
- Men's \$6.00 Work Shoes, Pair \$4.65
- Men's \$12.50 Combination Last Army Shoes \$8.85

THE prime object of launching this event is chiefly due to the fact that we have accumulated too much merchandise, having bought heavily, beyond realization, therefore take this means of quickly reducing a number of lines to normal. As the shopping public well knew that in many instances there has been an uncertainty in merchandising conditions, we, too, having been guided accordingly, thinking that approximately 60 per cent of our orders would be filled, instead it was nearly 100 per cent.

When you think of this wonderful opportunity, a chance to choose desirable merchandise from our immense stocks at substantial price reduction, do you wonder enthusiastic buyers will crowd Haltom's store, reaping this event's benefit? Its not in any one section that these attractions are offered.

Then, too, occurring as this does in the middle of the spring season, height of the shopping season, we believe that this will prove doubly important, as there are, doubtless, many who haven't fully completed their wardrobe.

Merchandising news that concerns every member of the family. Space will not permit going into detail, that is some of the items do not receive due recognition in print.

## We Announce The Feature Event Note! Every Yard Of Silk Has Its Price Clipped

At The Very Beginning Of The Silk Season When They Are Most In Demand Too.

—Thousands of yards of luxurious silks, the finest that our keen judgment and money can buy. We pile them on our counters in this offering at prices that will make you remember for a long time.

—Silk is essentially a Spring and Summer fabric, and present indications point to its wide use this season. Georgette crepe especially Peblotte and Baronet Satin will be popular. Taffetas and foulards are also in favor. The renewed interest in gay costumes for evening wear in bright colors will create a demand for corresponding silken fabrics. Fact is you may be sure of finding here the Silks you need in every purpose. Our broad and carefully selected stocks are the best that are offered hereabout to choose from.

## Fancy Silks That Formerly Sold To \$3.98 Choice, Yd. \$2.39

Women who admire colorful overplaids and stripes will have sufficient reason to feel thankful towards Haltom's for such a generous cut in price as in some instances the saving is better than \$1.50 a yard.

**\$2.69 NOVELTY KIMONO SILK, YARD \$1.98.**

In beautiful designs and color combinations, originated by the oriental race in the far off city of Shanghai, China. 32 inches wide.

**\$4.49 FIGURED SILK FOULARDS, YARD \$3.89**

One of the season's most wanted silks, suitable in the development of dresses as well as lining. This 40 inch silken material drapes gracefully and comes in dainty conventional designs.

**\$4.50 CREPE METOP, YARD \$3.89**

Forty inches wide and another favorite weave on account of its clinging quality. In black and colors.

**\$3.69 AND \$3.75 DUCHESS SATIN, YARD \$3.19.**

Even this renowned "Duchess" satin is being sold for less at Haltom's. The best apparel shops have dresses and dress shirts fashioned of this shimmering silk. Shown in street and evening shades. 36 inches wide.

**\$9.97 CLINGING DEWKIST SILK, YARD \$8.88.**

Another wanted dress shirt material, and to look at this luxurious fabric one would readily think it was kissed by the dew as it is distinctively woven. 40 inches wide.

**CREPE DE CHINE VALUES TO \$3.89, YARD \$2.89.**

Little need be disclosed about this well known silk crepe as it is so favorably known. Good range of street and evening shades. 40 inches wide.

### FULL YARD WIDE CHIFFON TAFFETA

**\$2.50 QUALITY yard \$1.98**

**\$2.75 QUALITY yard \$2.19**

**\$3.19 QUALITY yard \$2.63**

**\$3.29 QUALITY yard \$2.69**

**GEORGETTE CREPES**

**PRINTED GEORGETTE**

**\$3.49--\$3.88 Values, yard \$2.98**

**\$4.39 Values yard \$3.69**

**\$3.59 Value \$2.69.**

**\$3.29 Quality \$3.39.**

Sheer, distending and clinging 40 inch Georgette, unquestionably most approved by discriminating women. Splendid wearing quality.

**\$1.98 SILK STRIPED WAISTING, YARD \$1.79.**

The spring and summer season calls for just such materials for women's waists (men's shirts too). The striped combinations are appealing 33 inches wide. \$1.49 values, yd \$1.33

**\$1.85 SILK POPLIN YARD, \$1.69**

Full yard wide, firmly woven and durable. Suitable for women's and children's apparel. Colors African brown, navy, Empire and delph blue, garnet, grey and black, etc.

## \$1.00--More For A Dollar Than a Dollar Bought In a Long Time--\$1.00.

MORE AND MORE DOES THE GOODNESS OF THIS STORE'S SERVICE MANIFEST ITSELF. IT STRIVES TO MAKE MERCHANDISING THE MOST EQUAL EXCHANGE (SURPASSING IT IN FACT OF VALUE AND MONEY. EVERY DOLLAR YOU SPEND HERE YOU ARE SURE TO RECEIVE IN RETURN, MORE THAN A DOLLARS WORTH. SPACE WILL NOT PERMIT GOING INTO DETAIL. CHECK THE ITEMS YOU ARE INTERESTED IN AND TAKE THE LIST WITH YOU SO AS TO FACILITATE SHOPPING.

- \$3.50 AMERICAN LADY CORSETS, SIZES 19 to 24 AT \$1.00
- \$1.25 MUSLIN DRAWERS, EMBROIDERED FLOUNCE AND DRAW STRING TOP AT \$1.00
- \$1.19 and \$1.25 MUSLIN CORSET COVERS, EMBROIDERY AND LACE TRIMMED AT \$1.00
- WHITE TEA APRONS IN LACE AND EMBROIDERY TRIMMED, TRIMMED. ALSO SEWING APRONS, \$1.19 AND \$1.25 VALUES, AT \$1.00
- WOMEN'S AND MISSES' 69c, 79c AND 89c BRASSIERES, BACK FRONT FASTENING, IN WHITE AND FLESH AT \$1.00

### More Good \$1.00 Offerings.

- 35c DRESS GINGHAMS, STRIPES AND SOLID, 4 YARDS \$1.00
- 25c APRON CHECK GINGHAMS, 6 YARDS FOR \$1.00
- 27c BROWN MUSLIN, GOOD WEIGHT, 5 YARDS \$1.00
- 25c CRASH TOWELING, 5 YARDS AT \$1.00
- WOMEN'S RIB TOP BLACK HOSE, 5 PAIRS \$1.00
- 45c WOMEN'S RIB TOP BLACK HOSE, 3 PAIRS \$1.00

- 30c BLEACHED MUSLIN, 4 YARDS AT \$1.00
- 60c BLEACHED PILLOW CASES, 2 FOR \$1.00
- 25c CALICOES, IN LIGHT AND DARK PATTERNS, 5 YARDS \$1.00
- 60c To 75c WASH GOODS, ONE LOT, 3 YARDS \$1.00
- 35c CHALLIES, CONVENTION DESIGNS, 4 YARDS \$1.00
- 69c CERTAIN SCRIMS, 2 YARDS \$1.00
- 25c CURTAIN SCRIMS, 2 YARDS \$1.00
- 35c SOFTLY FLEECE OUTING FLANNEL, 4 YARDS \$1.00
- ROMPER CLOTH, WORTH 60c, 2 YARDS \$1.00
- 55c To 69c PLEISSE CREPES, 4 YARDS \$1.00
- 60c. KIMONO CLOTH, 2 YARDS \$1.00
- INDIAN HEAD, WEARS LIKE LINEN, WORTH 58c, 2 YARDS \$1.00
- 60c, 65c AND 75c WHITE GOODS, 2 YARDS \$1.00
- 69c WIDE FANCY RIBBON, 2 YARDS FOR \$1.00
- WOMEN'S 22c HANDKERCHIEFS, 6 FOR \$1.00
- 57c MARQUISSETTE CURTAIN DRAPES, 2 YARDS \$1.00
- 75c LARGE SIZE TURKISH TOWELS, 2 FOR \$1.00
- 39c SOFT TURKISH TOWELS, 5 FOR \$1.00
- 25c HUCK TOWELS, 3 FOR \$1.00
- 75c ART CRASH, 2 YARDS FOR \$1.00
- \$1.50 FULL BLEACHED TABLE DAMASK, YARD \$1.00
- 29c SILKOLINES, PLAIN AND FIGURED, 4 YARDS \$1.00
- WOMEN'S 39c VESTS, 3 FOR \$1.00
- WOMEN'S 29c VESTS 4 FOR \$1.00
- WOMEN'S 59c VESTS, 2 FOR \$1.00
- \$2.00 WIRTHMORE WAISTS UNDER BALCONY \$1.00
- 39c PERCALES, STANDARD GRADE, 3 YARDS \$1.00

### What \$1.00 Will Buy on Men's and Boy's Side.

- MEN'S POROS KNIT UNION SUITS, SHORT SLEEVE AND ANKLE LENGTH \$1.00
- MEN'S \$1.25 AND \$1.50 BEST KNIT AND "PHOENIX" SILK SOCKS, IN BLACK, WHITE AND COLORS, PAIR \$1.00
- MEN'S 65c MERCERIZED SOX, 2 PAIR AT \$1.00
- MEN'S 35c SOCKS, IN GRAY, NAVY, BLACK AND WHITE, 4 PAIRS \$1.00
- MEN'S WOOL MIXED SOX, NATURAL AND BLACK, 3 PAIRS \$1.00
- MEN'S \$1.50 SILK FOUR-IN-HAND AT \$1.00
- REGULAR 75c 4-IN-HAND TIES, IN ROYAL BLUE, PURPLE NAVY, GREEN AND WHITE, 2 FOR \$1.00
- MEN'S \$1.35 HEAVY WORK SHIRTS, BLUE GREY AND STRIPES AT \$1.00
- 3 PAIRS LEATHER PALM HEAVY CANVAS GLOVES \$1.00
- BOY'S 50c CAPS, 3 FOR \$1.00
- BOY'S BLUE AND STRIPED OVERALLS, 3 TO 16 AT \$1.00
- BOY'S WORK AND DRESS SHIRTS, WHITE STRIPE AND COLORS, SIZES 12 TO 14 AT \$1.00
- BOY'S WAISTS, REGULAR \$1.50 VALUES \$1.00
- MEN'S 15c WHITE HANDKERCHIEFS, 9 FOR \$1.00
- MEN'S 19c WORK SOX, 7 PAIR FOR \$1.00
- WOMEN'S WHITE CANVAS STRAP PUMPS, PAIR \$1.00
- WOMEN'S COLORED SATIN PUMPS, PAIR \$1.00