

"May Gives Promise Of Being Another Busy Month"



Tillamook's Largest
And Choicest Display Of
Spring Millinery.

Millinery, in a mercurial mood this season, decreed for occasions at which a hat is worn, contours, small, large or between may be chosen and be correct. These displays devoted to this type of millinery one finds

PICTURESQUELY BRIMMED, VERY LARGE HATS, IRREGULAR BRIMMED HATS, DEVELOPED IN THEIR VARIOUS UNIQUE WAYS.

Decorative touches of weird flowers, richly wrought semi-transparent brims, placed with an artist's appreciation of line and color. Our Miss Kearney, in charge and fashionable trimmer will gladly assist those contemplating a new and becoming model.

(On Balcony.)

Express Arrival of Matched Vestee and Collaring Dress Adornment.

Again comes the good neckwear news, women interested in latest creations in dress adornment will be pleased to learn that our stock of this nature has been replenished. Fresh, crisp and new vestees in combinations of organdies and series of lace or lace on fine net and uniquely designed—like-wise in coloring to match. So varied is the display that it would be too confusing to completely convey detailed information.

A bit of neck fixing will greatly transform the appearance of milady's (one you were about to discard) dress at a very small expenditure, besides give a pleasing effect.

HERE AND THERE:

ALADDIN DYE SOAP CAKE, 10c.
No doubt you've a pretty waist, dress, etc. that you are about to discard, probably due to the garment being slightly faded. In this case just think what Aladdin will do, first immerse the article to be washed in good warm water, wetting it thoroughly, then take the cake of dye soap and wash material with it, the same as with ordinary soap. Complete directions with each cake. Choice of a number of beautiful colors.

TWO-TONE SILK HOSE, Special \$1.89
Choose from brown and green, black and gold black and white, blue and green, blue and purple. Beautiful novelty lace hose so fashionably worn with pumps and oxfords. Comparison of prices will reveal the fact that these readily sell at \$2.25 in large city stores, fact is we've been informed too.

ALL LINEN EMBROIDERED HANDKERCHIEFS, Only 39c.
Another wonderful value worth crowing about these days as the price is exceptionally low. Delicately hemstitched and embroidered. Fully half dozen designs.

ENVELOPES, 2 DOZEN TO PACK, 5c.
Sizes 3 1/2 x 6 1/2 inches.

NARROW BELTS
25c., 35c., 47c., 79c., and 89c. are the various prices affixed to our splendid showing of smart narrow belts of fine patent leather or kid, especially worn with dresses and coats.

LINGERIE RIBBON
An express arrival of beautifully brocaded lingerie ribbon made its appearance, particularly suitable for comesoles.

"Another Introductory Offer" Luxuriously Printed 40 Inch Heavy Quality Silk Foulard

CUT TO YARD
\$3.99

Ordinarily Would Sell at \$4.49.
To create a great deal more activity in the piece goods section the piece goods chief decided to offer one of the most popular and fashionable silken weaves at a price concession that will be of interest to the frugal shopper.

The lovely color combinations are Navy Blue in gold floral design; Wood Brown ground with clusters of circular dots; also Copenhagen Blue ground combined with 1 inch broken circular conventional design in black and gold. Any one she may see fit to choose may be fashioned into a stunning dress.

Our Butterick Patterns Will Greatly Alleviate Your Dress Making Problem

Coats Crochet Threads. Sizes To 100, Ball 15c.

WOMEN, ONE OF THE BEST DRESS SKIRT VALUES OFFERED IN MONTHS.

WAIST
MEASUREMENTS
TO 36.

\$10.85

OF
ALL WOOL
HEAVY SERGE

Quite unusual, indeed, to purchase a dress skirt of such splendid quality all wool serge these days as the material alone would cost that much now.

BLACK AND NAVY ONLY.

Good from one season into another, we consider it one of the best "skirt buys" there is. They warrant your attention at the above unusually low price.

Smartly tailored and trimmed with set in pockets and conspicuous buttons. They are so designed as to be comfortable.

AS USUAL ALTERATIONS (IF NECESSARY) FREE OF CHARGE.
FIT GUARANTEED.



**\$27.85 Is A Low Figure For One
Of These Good Tweed Coats.**

The woman or Miss with moderate (limited) means will be especially benefited by this apparel news as it tends to show how inexpensively one can attire even though apparel is seemingly high these days.

Good, practical three quarter length coats in brown and grey tweed. A welcome friend, true enough, and just what Tillamook women need.

**JAUNTY SPORT COATS WHAT'S BEING
WORN NOW AND THEY'RE PRICED AT
\$18.95, \$23.70, \$28.85, \$33.90 UP.**

Many Discriminating Tillamook Women Are Selecting Their Nemo Corset During MEMO WEEK.

MAY 3rd to 8th INCLUSIVE.
Enabling you to secure just the size and model Nemo Corset you require while our stocks are at their best. Our expert corsetiere will gladly help you find the model best suited to your requirements—including the newest

- Self Reducing Corsets.
- Wonderlift Corsets.
- Kop Service Corsets.

Women contemplating an outing trip etc., we suggest they be properly clad, in khaki outing togs, such as is being shown on our Balcony—Skirts, Jackets, Breeches Hats, Middies, Leggings, Hiking Boots in Shoe Section.

Merchandise Of Quality At Prevailing Prices.

While space is limited, yet several of the listed items are worthy of a whole paragraph in description, but as usual other sections of the store are of equal importance so shall reveal in a brief way.

- Beautifully colored Wool Plaids, 36 to 58 inches wide, for Dresses, Jackets and dress Skirts, Two dozen patterns, yard 89c., 93c., \$1.25, \$1.35 \$3.79, \$5.98, and \$6.85.
- 36 inch good quality Navy Blue Serge, yd \$1.25
- Fine wool Shepherd checks, 36 to 48 inches, yard to \$5.39
- 36 inch Shantung, mercerized finish, yard . 63c.
- 27 inch pure white flannel, suitable for kiddies togs, yard \$75c.
- 36 inch Shimmering Duchess Satin, practically all colors \$3.50, \$3.69 and \$3.75
- 33 inch La Porte Silk Shirting and Waisting, yard \$1.49 and \$1.98
- Fancy Lining Satins and Silks at \$2.39, \$2.48, \$2.75, \$2.98.
- 36 inch Silk Poplins, splendid weave, Black and colors, yard \$1.85
- Heavy Quality Full Bleached India Head, linen finish, suitable for many uses, 32, 36 and 54 inches wide, yard. . . 45c., 54c., and 85c.
- Apron Check Gingham, choice the yard. . . 19c.
- 27 inch Plain, Plaid and Striped Dress Gingham, good weight, yard. . . 29c.
- Figured Curtain Scrims, choice, yd. 19c. and 25c.
- Cretannes, beautiful patterns, 36 inch wide, yard. . . 44c., 49c., 54c., 78c., \$1.19, \$1.79
- Standard Grade Oil Cloth in white and colors yard \$29c.
- 36 inch Silkolines, suited for comfort covering, yard \$49c.
- Lingerie Crepe (Krinkle and Plisse) plain and figured, yard \$49c., 55c., and 69c.
- Splendid showing of fancy Ribbons, yard. . 69c. 79c., 89c., and \$1.33.

DOMESTICS

- 36 inch Perfectly Bleached Muslin, fine finish yard \$24c.
- 36 inch Heavy Unbleached Muslin, Finished Soft for the needle \$35c.
- Berkley No. 60 Bleached Cambric, yard \$39c.
- 36 inch full bleached Lonsdale Muslin, yard 37c.
- 9-4 Bleached Sheetting, evenly woven, yard . 97c.
- Linen Finish Pillow Cases, Bleached, 42x36 inches, each \$37c.
- 72x90 inches Linen Finish, bleached Sheets, hemmed, \$1.97
- 18 inch heavy weight Linen Crash Toweling, yard, \$23c.
- 17x33 inch closely woven Huck Towels, Pink borders \$24c.
- 42 inch linen Finish Pillow Tubing, Bleached, yard \$44c.
- 42 inch Heavy Quality Pequot Pillow Tubing, bleached \$74c.
- Victoria Challies, 36 inch wide, for Comfort covering, good designs. \$35c.
- Ticking in various patterns, yard 15c., 27c. 30c. 85c. and 88c.
- Gray or Tan Soft Cotton Blankets, good weight at \$3.75 and \$4.45
- Feather Bed Pillows, filled with strictly selected feathers at \$1.33, \$1.85, \$2.15 \$2.75 \$3.35
- Fine Crochet Bed Spreads at \$2.98, \$3.39, \$3.85, \$4.98, \$8.95.
- Turkish Towels, soft, thick and thirsty at . 33c. 48c., 65c., 98c.
- Table Linens, beautiful patterns, yard. . \$1.33, \$1.50, \$2.48, \$3.48, and \$5.00.

Women's and Children's Stockings.

- Women's Black Rib Top Cotton Hose all Sizes pair \$25c., and 39c.
- Women's Fine Lisle Hose, the pair 65c., 75c., 98c.
- Women's Silk Hose at \$1.49, \$1.69 \$1.75, \$1.98, \$2.50 and \$2.98.
- Girl's Burlington Fine Rib Black Cotton Stockings, 5 to 9 1/2, pair \$33c.
- Boy's Extra Heavy Rawhide Ribbed Black cotton Stockings, sizes to 11 1/2, pair \$49c.
- Infants Black and White Cashmere Stockings, at \$35c., 49c., 50c., 65c. 69c., to 83c.
- Kiddies Fancy Top Lisle Sox sizes 5 to 8 pair 44c.



EXPERT SHOE FITTERS IN CHARGE.

And no matter what model you choose you'll marvel at the comfort when you try it on. Though it will hug your foot snugly, you'll find it bending gracefully with every movement of each step. Unusual comfort is built into every graceful curve. And each model is the standard of value at its price. Come in and try on the new creations.

EXCLUSIVE TILLAMOOK REPRESENTATIVES FOR THE CELEBRATED RED CROSS SHOES DISCRIMINATING FOR WOMEN.

Halton's

"PRICES CONSISTENT WITH
QUALITY MERCHANDISE."



MEN WHEREVER YOU GO

Florsheim shoes of superior quality are known and worn, convincing proof of the satisfaction they give. We specialize on them in the season's styles. Every pair a quality shoe, sure to give you a full measure of satisfying service. Remember the name "Florsheim"—here's the place to buy them. Featured in wanted black and rich glowing shades of brown.

ASK TO SEE HALTON'S SPECIAL
GOOD DRESS SHOES AT, PAIR \$6.85.

Taylor-Made Solid
Leather Dress Shoes
Are Making A Lasting
And Favorable Impression.

With men who desire medium priced footwear and styles to suit the conservative as well as those desiring nobby English lasts in medium weight and full double soles. Made of Russian calf, veal and gunmetal blucher the pair \$9.95, \$10.90, \$10.95, and \$11.50

TILLAMOOK AGENTS FOR THE CURRIER, FORESTER AND CUTTER LOGGERS, ETC., REPRESENTING A COMPLETE LINE IN 10, 12, 14 and 16 INCH TOPS, CALKED AND PLAIN SOLE, SPRING HEEL AND WITH HEEL AS WELL AS THE R AND C HAND MADE LOGGER, WITH THE GUARANTEED CALKED SOLE.

MALLORY

The Right Hat For Particular Men
At \$7.00 And \$8.00.

You can depend on us to fit you with the most becoming shape and shade, we know how to do it and we have the assortment. You can depend on "Mallory Hats" for correct styles and superior quality, for full value and satisfactory service.

Here are the new Browns, Greens Tans, Greys and Novelty Shades in a splendid assortment. You are bound to find just the hat you want here now.

OTHER HATS IN NEW
SHADES AND BLOCKS
\$3.75, \$4.98, \$5.89 And \$6.00



Superb Display of Men's Spring Neckties.

So extensive is our display of men's silk cravats and so many beautiful patterns that it would require paragraphs to fully describe them. Embodied of heavy quality silks of various weights. 98c., \$1.50, \$2.50 And Up. JUST RECEIVED: An express shipment of KNEW KNIT TIES in a fine assortment of colors and wear splendidly. \$3.50

MEN'S MIDDY SWEATERS.

Knitted of all worsted yarn, retain their shape and color and adapted to general all round wear, particularly popular for beach wear this summer on account of their rich color combinations—

- Oxford and Green,
- Cardinal and Green,
- Royal and Green,
- Green and Orange,
- Green and Lemon,
- Cardinal and Green
- Black and Orange,
- Navy and Cardinal,
- Cardinal and Lemon Etc.

KNIT JACKETS.

Developed of selected wool yarn; V-neck style, pleated front, with four pockets, in heather and priced at \$14.85. Men who motor or go fishing will find one of these a warm friend.

MEN'S ALL WORSTED JERSEYS
Form fitting wool jerseys in green, navy, cardinal and oxford also fancy stripes, at \$3.50 to \$4.95

FOR THE WORKING MAN.

- KHAKI UNIONALLS at \$3.45
- HEAVY BLUE DENIM UNIONALLS \$5.85
- SPLENDID GRADE PARAFINE PANTS \$4.45
- DICKEY KERSEY PANTS, EMBODIED OF EXTRA HEAVY WOOL MATERIAL AT \$5.95
- HEAVY QUALITY WORK SHIRTS, IN GREY, BLUE AND STRIPES AT \$1.19
- BIB OVERALLS, EITHER BLUE OR STRIPES, HEAVY WEIGHT, PRICED AT \$6.45