



**Portable heat  
convenient-economical**

A good oil heater filled with Pearl Oil is a real comfort. Gives instant heat—when and where wanted. No smoke, no odor. Lights at the touch of a match. Steady, comfortable warmth for many hours on one filling of Pearl Oil, the ever-obtainable fuel. Economical.

Pearl Oil is refined and re-refined by our special process which makes it clean burning. For sale in bulk by dealers everywhere,—the same high-quality kerosene as the Pearl Oil sold in five-gallon cans. There is a saving by buying in bulk. Order by name—Pearl Oil.



We recommend Perfection Oil Heaters

STANDARD OIL COMPANY  
(California)

**PEARL OIL**  
(KEROSENE)  
**HEAT AND LIGHT**



Camels are sold everywhere in scientifically sealed packages of 20 cigarettes or ten packages (200 cigarettes) in a glassine-paper-covered carton. We strongly recommend this carton for the home or office supply or when you travel.

R. J. Reynolds Tobacco Co.  
Winston-Salem, N. C.

18c a package

CAMELS are the most refreshing, satisfying cigarette you ever smoked! Put all your cigarette desires in a bunch, then buy some Camels, give them every taste-test and know for your own satisfaction that in quality, flavor, smooth-body and in many other delightful ways Camels are in a class by themselves!

Camels are an expert blend of choice Turkish and choice Domestic tobaccos. You'll not only prefer this blend to either kind of tobacco smoked straight, but you'll appreciate the remarkable full-bodied mildness and smooth, refreshing flavor it provides! Camels are a cigarette revelation!

Camels win you in so many new ways! They not only permit you to smoke liberally without tiring your taste but leave no unpleasant cigarette aftertaste or unpleasant cigarette odor!

Compare Camels with any cigarette in the world at any price! You'll prefer Camel quality to premiums, coupons or gifts!

**Camel**  
**CIGARETTES**

**Girls--Ladies--Women**

FIND

HOLLISTER'S ROCKY MOUNTAIN TEA a great Laxative—mild, pleasant, certain—so thoroughly cleansing and purifying that CONSTIPATION disappears, and when your CONSTIPATION goes—your COMPLEXION improves—you work better—eat better—feel better.

Give it a thoro trial and you will recommend it to all your women friends, 35c. a package.

CLOUGH CO.

It is to be hoped that the Industrial Relations department of the Inter-church World Movement, which has recently been in session at New York discussing labor problems, will be able to bring it about that the average minister of the Gospel shall receive at least half the average pay of a union hod carrier, which recent officials report indicate they are now doing.

**The Greatest Mother Turns to  
Tasks of Peace.**



**THE THREE CROSSES**

The iron cross is black as death and hard as human hate; The wooden cross is white and still and whispers us, "Too Late," But the Red Cross sings of life and love and hearts regenerate.

The iron cross is a boastful cross and marks the war-mad slave; The wooden cross is a dumb, dead cross and marks a shallow grave, But the Red Cross reaches out its arms to solace and to save.

The iron cross is a kaiser's cross and narrow is its clan; The wooden cross is a soldier's cross and mourns its partisan, But the Red Cross is the Cross of One who served his fellowman.

—Edmond Vance Cooke.

Invest a dollar in Red Cross and cut happiness coupons the rest of the year.



The Red Cross service flag, indicating membership in the great organization of mercy, will appear again in November in every window in the Northwest. In every farmhouse, in every city home, in the cabins of homesteaders, in the huts of fishermen in far Alaska, will appear this symbol of affiliation with the one great organization that knows no politics, no distinction of creed, no high, no low—but unites the hearts of all for service to fellow-men. The window service flag this year has one more stripe than last year, indicating three years of membership in the Red Cross.

**RED CROSS HOUSE  
GIVES CHEER AT LEWIS**

For the Red Cross, the war did not end with the armistice, and even yet there are thirty thousand soldiers and sailors still under treatment in army and navy hospitals. The Red Cross convalescent house at Camp Lewis stands next to home itself in the affections of hundreds of boys who, sick or wounded, looked forward to the day when they might leave the bare and cheerless ward in the base hospital and spend part of each day enjoying its easy chairs, its music, its books, its pictures, and its good cheer. Even now, a year after the armistice, there are overseas men, patients at Camp Lewis, not yet well enough to be discharged, who sit before the great fireplace these autumn days, thankful that The Greatest Mother is still mindful of them. The picture is duplicated in army hospitals all over the land, and wherever throughout the world American boys are still in Uncle Sam's service.

**HAS YOUR CLUB SET  
ITS RED CROSS DAY?**

A series of Red Cross "club days" are to be held in all parts of the United States during October. Granges, Church Societies, Business, Commercial, Rotary, Kiwanis, Advertising, Fraternal, Woman's and other clubs, are being invited to set aside a regular meeting or a day for a special luncheon at which plans will be made for aiding the Third Red Cross Roll Call, to be held throughout the country November 2 to 11.

The clubs will call for volunteer workers, including prominent members for speakers, in the interest of enrolling members for the peace-time program of the Red Cross. Many of the speakers on the war-time activities of the Red Cross will be former service men and women who came in contact with the Red Cross in the field of action.

**YOUR RED CROSS CALLS  
ROLL ARMISTICE WEEK**

**Membership Rather Than Mon-  
ey Is Asked to Complete  
War Relief.**

Red Cross Chapters, branches and auxiliaries in the Northwestern Division, comprising Alaska, Idaho, Oregon and Washington, will participate in the THIRD RED CROSS ROLL CALL November 2 to November 11, Armistice Day. The American Red Cross, the greatest relief organization in recorded history, the "mobilized heart-action of the American people," will engage in no more "drives" for huge sums for war relief, but will continue its annual roll-call, which is simply the occasion on which the American people express their belief in the ideals and work of the Red Cross by enrolling as members. "All you need is a heart and a dollar."

For five reasons, say the leaders of the Red Cross, this THIRD RED CROSS ROLL CALL should enroll every loyal and public spirited American citizen among the millions of members of the organization that served our boys at home and overseas, saved the morale of France and Italy in our early days in the war, relieved the millions of refugees, fed the starving babies of Europe, saved whole nations from extermination, stood as next friend to those families in America whose dear ones were in the service, threw its tremendous resources into the fight against influenza, dealt with great national disasters of flood and fire, and now carries on to do its part to serve America and to make the war worth having been won.

These five reasons are:

1. The War Task of the Red Cross is Not Yet Fully Performed.

To men still in service, and to their families at home, to discharged soldiers not yet fully adjusted to the routine of civilian life, to 30,000 boys suffering or convalescing in Military



THIRD RED CROSS ROLL CALL

or Naval hospitals, the American people still give cheer, comfort and service through their Red Cross.

In certain portions of the Old World the American Red Cross still feeds and clothes the undernourished and ragged babies, cares for the aged and the infirm, and assists the people of these disease-ridden, famine-stricken, war-ravaged countries to organize their own resources. Since the signing of the Armistice, this work has steadily declined, but it is not by any means fully completed.

2. The Red Cross is the Disaster Relief Agent of the American People.

The speed and efficiency with which the Red Cross met emergency needs at Corpus Christi illustrated the value of nationwide Red Cross organization. In case of disaster, whether it be forest fire in the Northwest or a great Mississippi Valley flood, the first effective relief will hereafter come from nearby communities, working through their Red Cross Chapters.

3. In Case of Epidemic Local Red Cross Organization is Indispensable.

During the influenza epidemic, Red Cross action and co-operation saved three thousand lives, because the Red Cross was fully organized in every community in the United States. Against a possible recurrence of influenza this winter and against a danger of epidemic in the future, continued universal membership in the Red Cross is essential.

4. Red Cross Peace Program Calls For Universal Support and Co-operation.

The American Red Cross is still an emergency organization. It must be realized that there is such a thing as a continuing disaster: 300,000 babies under one year of age die every year because of ignorance; thousands of mothers die unnecessarily in childbirth; it is still possible for an epidemic like the influenza to take a toll within a compass of a few weeks five times greater than the losses of our nation in a year and a half of war; hundreds of thousands of people in the prime of life die in the United States every year from wholly preventable diseases. This is nothing short of a disaster which is a continuing one and will be permanent unless the people co-operate with one another to use the knowledge and wealth already in existence to bring the nation into a better day. The Red Cross through its millions of members comprising every element in every community, many of them themselves vic-

tims of the foes that cut short human life and rob it of its sweetness, can serve nation and community as can no other agency in supplementing, reinforcing, and supporting well-directed efforts for the conservation of the most precious things in the world, human life and happiness.

5. America Has Set the Pace in a World Red Cross Movement.

The League of Red Cross Societies of all nations has been formed through the inspiration of the Red Cross achievement of the United States. This League has no executive power whatever over the Red Cross of any nation, but will extend into every nation the benefits of a national, voluntary Red Cross society on the American model, to deal with problems of health and child welfare and to cope with the relief problems that are so pressing over so great a part of the earth's surface. Through these organizations many nations will meet their own problems which would otherwise be appealing to America for relief and assistance. The United States, whose people have shown the world how thus to rise out of despair into hope, must keep the Red Cross banner floating high. The success or failure of this great world movement of practical idealism will depend largely upon the manner in which the American people answer the THIRD RED CROSS ROLL CALL.



The Red Cross button is the most widely worn button in the world. Thirty million men and women and children in the United States now wear this emblem of countless good deeds accomplished. For the third year in America comes universal opportunity to wear it.

There are many instances of how this button, bearing upon a white background a tiny cross, has been worn and treasured. One morning in a distant northwest county, a man whose ruddy, optimistic countenance was clothed with ruddy beard, asked the Red Cross chairman if he had another button like the one he wore. The chairman gave him his own. "I have twelve children," explained the man. "I gave my button to the twelfth, a new arrival, this morning. When I have anything good the whole family must come in on it."

The Red Cross — universal mother to the distressed children of men.

Service done our fellowmen is the most beautiful thing in the world. JOIN.

Your Roll Call Button is your distinguished service cross. All you need is a dollar! You have a heart.

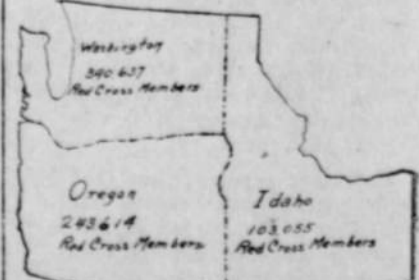
**RED CROSS GIRLS FEED  
THOUSANDS OF DOUGHBOYS**

Since the armistice, twenty-five canteens, operated by Red Cross Chapters in Idaho, Oregon, and Washington have dispensed 23,379 gallons of coffee, and 224,236 dozen sandwiches, to soldiers, sailors, and marines en route. The hospitality of these canteens was accepted nine hundred thousand times, often by men who would have gone hungry but for the Red Cross service thus rendered. Figures show that these men, through the courtesy of the Red Cross, drank 8,497 gallons of tea drinks; used 6,653 bars of soap, and 37,713 paper towels; ate 57,491 chocolate bars, 16,629 pounds of candy, 14,754 dozen cookies, 74,913 dozen doughnuts, 9,488 dozen hot rolls; wrote 436,490 post cards furnished and stamped by the Red Cross; and to their own discomfort during a certain period, wore 12,250 influenza masks. All this, to say nothing of 22,956 full meals.

During this time 1847 sick men were aided by the canteen, seventy-nine of them being removed from trains as too sick to travel, and receiving immediate hospital attention.

Canteen work is nearly over, but the Red Cross still has vitally important work to do. Every membership in the Third Red Cross Roll Call will be a vote of confidence in the American Red Cross.

"It's a Long Way to Tipperary," but the Red Cross is there.



At the present time in the Northwestern Division alone—comprising Alaska, Idaho, Oregon and Washington—there are 750,868 Red Cross members. Alaska has 13,562; Idaho, 103,055; Oregon, 243,614; Washington, 390,637.