



For Lunch

There's nothing like a cup of Folger's Golden Gate Coffee with the noonday meal.

It's different in taste from other coffee and better.

You can afford Folger's Golden Gate—it costs less than two cents a cup.



What the Editors Say

It is not all surprising that the Granges of the Northwest are refusing to form an alliance with the union labor organizations and the railroad brotherhoods. The farmers have suffered enough at the hands of labor unions.—Banks Herald.

The whole country, indeed the whole world, is to some extent suffering from neurasthenia. The nerves of the world have been tense for the last five years. They have been overstrained. A great wave of nerve fatigue is passing over the world, and to this is due many of the things from which we are suffering, here and elsewhere. We lived for five years on nerves, and now exhausted nerves are having their inevitable effect. Yet some men are not willing to take any decisive step for a peaceful order of things, but fight the country for political advantage.—Telephone Register.

Labor leaders of Oregon and Washington are beginning to talk sound sense. They are telling the men that it has been proven that the cost of living goes up as wages advance, and that striking for more pay will not remedy the existing situation. That is getting to the root of the evil. For the last year too many workmen have gone upon the theory that they should get more wages, not reckoning with the fact that every time they get a raise there must be an advance in the price of the article they produce. This question is one that must be settled before the country can get back upon a sound basis.—Observer.

Personally, we haven't much use for Hiram. We think if he had used his head in 1912 he would not have to be touring the country now to combat internationalism. He happens to be on the right side of the league of nations but you never can tell when he is going to be on the right side of anything else. Normally you would have expected him to have been for the league covenant as it is. He has always taken the sentimental side of an issue—the grandstand side. Now we find him opposing the covenant and making a fight for the practical. But we don't know whether he will be practical about the next issue or not. We prefer almost any of the other mentionables for president.—Gazette Times.

The telephone controversy which has raged since out-of-town calls

were put on a toll basis, and which gained further publicity through advertisements of one company published last week, is unfortunate to say the least. Washington county has always prided itself upon its efficient telephone service, and there is no question that ability to secure rapid connection with all parts of the county has been an asset which the people are unwilling to relinquish and for which they are willing to pay full value. The Hillsboro company has made a statement dealing with reasons for the change and the Scholls company has made another, but whatever the merits of the controversy, in the end the public is chiefly concerned. It is a business matter, pure and simple, and it would seem that an adjustment which will deal fairly with all could be made. In the meantime, a business matter, it should be considered purely as such and introduction of the personal element avoided.—Independent.

If the Non-Partisan League of North Dakota is to be judged by the expressions its governor makes in public, no loyal American citizen can have much respect for the league. Governor Frazier, who was elected in that state by the non-partisans, is quoted as saying a short time ago: "Our forefathers in 1776 had no voice in the taxes they had to pay, so they organized the revolution and broke away from tyranny. It was a just revolution. I hope to God we can change things here by the use of the ballot. I think we can, but if we can't it may be necessary to have another just revolution." That is bad stuff. It is not the language of a loyal American, nor one who respects the stars and stripes. When any man starts talking revolution in this country where everyone is free and where we have equal suffrage, there is either something wrong with his head or he is an enemy of our country, and in either case, an unsafe man to be at large. The Non-Partisan League of North Dakota ought to repudiate its governor's words and apologize to a self-respecting public for the insult of even hinting at a revolution in this country.—Itemizer.

The laborer is worthy of his hire, but the hire is worthy of a certain consideration from labor too.

Sometimes indigestion is the result of something you've swallowed, and sometimes it's the result of something you can't make the other fellow swallow.

CHURCH RESORTS TO ADS.

Eugene House of Worship Uses Full Page for Publicity Purposes.

(Editorial in Eugene Register.)
When the people of Eugene and the surrounding country saw page advertisements of church services in yesterday's newspapers they doubtless regarded the innovation as a distinct novelty—which it is. The churches have not been in the habit of taking their wares to the public in that way. On the contrary they have been inclined to urge that it is the duty of the public to seek out the light that is hid under a bushel. It is at least worthy of comment that some of them are complaining that people are going elsewhere than to church.

If the public will analyze a little more closely than common its reactions or surprise following yesterday's advertisements, it will doubtless find that it is surprised not at the use of newspaper advertising, but at the employment of business methods in interesting people in the church. It is a well proved maxim of advertising that the article advertised must have merit if it is to be benefited by publicity. No amount of advertising could force upon the public a safety razor that would not trim the morning crop of whiskers, or an automobile that would not run. Similarly church attendance cannot be increased by advertising unless the services at the church are such as to interest those who come and draw them back again to other services. Therefore the departure from the ordinary lies in bringing the church into competition with other activities of everyday life and bidding for attendance on the basis of merit.

It seems to be a fact—regrettable, but nevertheless a fact—that church attendance has been declining in recent years. Some of us blame the automobile and others the moving pictures. Still others place responsibility upon the greater complexity of modern life, which proves so many diversions that the social feature of coming together at the church on Sunday is no longer needed to satisfy our gregarious instinct—in other words, we no longer "go to meeting" in the sense of meeting neighbors and friends and joining with them not only in the worship of God but also in an hour or so of pleasant social intercourse. But, whatever the reason, there is complaint of declining attendance.

There was a time when the merchant who was "known by all his customers" did not need to add in-

novations to his store and then advertise them in order to draw trade. Competition was not very keen, and a sufficient number of customers came to him because there was nowhere else to go. But with the march of modern progress and the growth of competition he has been forced out of business by more enterprising concerns who displayed merchandise even more attractive than his and then told people about it in a way that created wants.

There was a time when the church bulked larger in the social life of the average community than it does now. Merely "going to meeting" on Sunday and to prayer service on Thursday night involved pleasant meetings with the neighbors and friends who were not met often in other ways, there were comparatively few attractions that came into competition with the church, and so there was comparatively little need of devising innovations to attract the public.

Since then, however, times have changed. The life of the average community has become more complex and there is far more in the way of social diversion to attract people elsewhere than to church. It therefore behooves the church to follow the example of the merchant and get into the competition. There can be no doubt that the world will be tremendously benefitted by extending the influence of the church more widely. Shivers run down our spines when we talk of bolshevism and its attendant manifestations, and yet the purposes of bolshevism are immensely furthered by the current habit of going elsewhere than to church. The church is a powerful stabilizing influence in the community and anything that tends to extend its influence tends to community betterment. On the whole, it is a most encouraging sign to see the churches getting into the competition and going after the customers that have been strayed off elsewhere.

Truth Coming Out.

We believe with the arrival of the light shed on the dark and impenetrable mysteries of the league of nations.

It is devoutly to be hoped such will be the case.

Earl Grey of Falloden, better known perhaps as Sir Edward Grey, a man of 53, has emerged from well-earned retirement to come here.

Alleyne Ireland, F. R. G. S. who appears in the light of a John the Baptist for the new minister says bluntly (1) that Earl Grey is a firm believer in the league of nations; (2) that he holds no league of nations, however skillfully devised, however solemnly subscribed to, can accomplish its declared purposes if there should be anything but friendship between the United States and the British Empire; (3) that the duty here is to insure, so far as lies in his abilities, experience, character and in the great and unusual powers with which he is clothed, that in a world divided against itself there shall be no division between the English speaking nations.

Administration Propaganda.

One of the most active agencies of administration propaganda is present in the Newspaper Enterprise Association, of Cleveland, Ohio, which supplies feature matter, cartoons and cuts to newspapers of the Scripps syndicate and to several hundred other papers throughout the country. Just now the service is issuing cartoons violently assailing the members of the Senate who decline to be administration rubber stamps in the consideration of the peace treaty and league of nations covenant. The same organization was active in the "he kept us out of war" campaign of 1916 in behalf of the Wilson organization.

MAKE WORK EASIER.

Tillamook People Are Done to Learn How it Has Been Done to Do it Rightly hard to attend to duties with a constantly aching back; With annoying urinary disorders. Doan's Kidney Pills make work easier for many a sufferer.

They're for bad backs. For weak kidneys. Here is convincing proof of merit. Jack Mott, 818 Hayer St. Dallas, Ore., says: "I took Doan's Kidney Pills several years ago when I was having backache and other kidney disorder. I blame the trouble to the nature of my work. Constant strain and neglect caused my back to give out. Doan's Kidney Pills relieved me finally. My back soon felt as strong as ever and my kidneys were normal."

Price 60c. at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mr. Mott had. Foster-Milburn Co., Mfrs., Buffalo, N. Y.—Pd. Adv.

RALPH E. WARREN,
TILLAMOOK, ORE



The Story of a Turret Captain
Promotion in the Navy comes quickly to those who qualify for higher ratings. In March 1899 A. P. Nilsson enlisted in the Navy as an Apprentice Seaman, 3rd class. In April 1907 he was rated Chief Turret Captain. His pay today is \$165.76 per month.

A man's life — among men!

Reel them off—"Rio", Gibraltar, Ceylon, Yokohama—all the great ports of the world—are they only places on the map to you—or are they ports where you've gone sailing in from the high seas with every eye along the shore turned admiringly on your big ship—your ship! Every ocean has a United States ship sailing for some port worth seeing.

If you've any call in you for a full life—join, and color all your years ahead with memories of things worth seeing—with knowledge worth having—with an inexhaustible fund of sea tales and adventures picked up ashore and

afloat that will make you a well-known man in any company. Work?—sure, and a man's work it is, among men. Play?—well, rather, with a bunch of men who know how to play. These comrades of yours carry in their ears the sounds of great world cities, of booming guns, of swashing seas—sounds you will share with them and that will never die away.

And when you come home, you'll face life ashore with level eyes—for Uncle Sam trains in self-reliance as well as self-respect. The Navy builds straight men—no molluscoides.

Shove off! - Join the U. S. Navy

City Vulcanizing and Tire Shop.
Expert Tire Service.
Vulcanizing and Retreading.
All Work Guaranteed.
Let Me Keep You Out of Trouble. I carry a Stock of Goodrich Tires, Tubes and Tire Accessories.
Your Patronage Solicited.
J. C. HOLDEN, 2nd STREET, OPPOSITE O.P., TILLAMOOK.

If your immediate need is a dependable, painstaking handling of some business or financial matter, read the last paragraph of this advertisement. Our desire is to go less directly to the point.

BUSINESS AND FINANCIAL LADIES, recognizing the many advantages in a personal checking account, will find us ready to do everything possible to make their transactions with this bank a pleasure to them.

TO THE FARMER AND RANCHER, our membership in the Federal Reserve System is an advantage. It gives us a broad and practical ability to meet their particular needs. The same connection serves *The Business Man*. Here each of these differing lines of endeavor will find the conference with our officers often better out advantage which assets and business cares have hidden from them.

TO THE THRIFTY, we offer 4% interest compounded twice yearly for their savings plus the security of a Strong Home Owned Bank.

TO THE VISITORS IN THIS SECTION, this bank is a place for them to enter and feel at home and they are invited to call and make their desires known.

IN the final analysis, it will be found that this institution is governed by a spirit of helpfulness, and, whatever your business interests in this section may be, you can confidently rely upon its cordial, intelligent and personal co-operation.

TILLAMOOK COUNTY BANK
The Strong Home Bank

LAMB-SCHRADER CO.
WHOLESALE AND RETAIL
CEMENT LIME, PLASTER, LATH AND BRICK; DOMESTIC STEAM AND SMITHING COAL.
WAREHOUSE AND OFFICE—
COR. FRONT AND 3RD AVE. WEST, TILLAMOOK, OR.