New Silk Lingerie.

The daintiest and prettiest Crepe de Chine, Georgette and Wash Satin Camisoles, Bloomers, Envelope Combinations, Petticoats and Nightgowns, Filet and Val Lace trimmed and tailored hemstitched effects.

Hemstitching. Special 12 c. Yard.

rice, from the sheerest of chiffons to the firmest of linens, at this very special price. Mail your orders, enclosing additional amount to cover return postage.

Buttons made to order in either plain or celluloid rim styles at prices from 25c. to 60c. per dozen.

Ginghams.

The most satisfactory fabrics for

Girls' school dresses. Good wearing

and washing qualities here de-

Amoskeag Utility Dress Ginghams

in pretty colored plaids, and Ever-

ett Ginghams in desirable colored

stripes. All 27 inches wide per

yard 35c.

27 inch wide Amoskeag, A. F. C.

and Red Seal Zephyr Ginghams in

stripes, checks and plaids in a

great variety of pleasing colors.

Per yard 39c

32 inch Renfrew Zephyr Madras

Ginghams in a splendid selection

of pretty plaids in blues, pinks and

greens and stripes in various

widths and colors, per yd. ... 63c.

and Coats.

Charming Fall Models

In Ladies' and Misses'

Suits--Coats--Skirts

Very Modestly Priced

Included in the wonderful selection of outer

apparel shown in our Ladies' and Misses'

Dept. there are garments by the makers of

the famous "Palmer" and "La Vogue" Suits

vet and Plush Collars.

rom \$39.00 to \$125.00.

At \$39.85 We show suits in Navy Blue Burrelia, Brown Serge and Plum Serge.

Long straight line models with nar-

row belts and button trims and Vel-

Other Suits at prices from \$47.50

At \$29.85

There's a Kersey Mixture loose fit-

ing belted Coat in , 50 inch length

with large armholes trimmed self

covered buttons. A most becoming nodel at a very modest price.

Other Cloth Coats are priced from

\$37.50 to \$98.00 and Plush Coats

At \$5.85

els in Panamas, Duchess Satin, Silk

Poplin, Bengalines, Fancy Silk Plaids and Stripes, Velour Plaids,

Wool Poplins, Serges and Brilliantines in sizes up to 38 inch waist, at prices from \$8.45 to \$32.50.-

elties in pleasing colors

Millinery Dept.

You are offered a Black Serge Dress Skirt in a very stylish model with side pleats, tailored belt and buttoned trimmed. Other smart mod-



Butterick Autumn Patterns.

economical in the use of fabrics and et when finished look smarter, pretier and better fitting than any

When ordering by mail add 1c for 15c. and 20c. patterns and 2c. for 25c. and 30c. patterns. New Fashion

Wirthmor Silk Blouses.

Crepe de Chine and Georgette Silk Waists, in White, Flesh, Grey, Plum and Taupe. Hemstitched and Filet lace trimmed models, some with beautiful embroidery. Sold here only and at the same price the nation over. \$5

September the Month of School Outfitting

and this Store is the Logical Place in which to make Selections. Liberty Bonds of any Denomination taken at Face Value in Lieu of Cash.



Headquarters for Rubber Footwear and Rain Clothing.

Here you will find a complete selection of sizes in the following lines of rubber foot wear at the very lowest prices.

Goodrich Brown "Hipress" Sport Boots \$7.95 Goodrich White "Hipress" Hip Boots . \$10.00 'Voc" Ball Brand Sporting Boots \$7.95 'Firestone" Sporting Boots \$10.00

Goodrich Grewn Knee Boots. Goodrich Straight line Knee Boots

Boys' and Youths' Storm King Knee Boots. Boys' and Youths' Goodrich "Hipress" Brown Boots.

Boys' and Youths' Straightline Black Boots. Women's, Misses' and Children's Gum Boots. Men's and Boys' "Hipress" Rubber Shoes 6 8, and 10 inch tops,

Men's and Boys' Ball Brand Rubber Shoes 6, 8, and 10 inch tops.

Gold Medal Waterproof Clothing in long and % Slickers, Jackets and Pants

Bone Dry Jackets and Pants. Parafine and Rain-Test Coats and Pants. loys' Slickers, Nobby and Sou'wester Hats. Special Values in Dress

Boys' and Girls' School Stockings

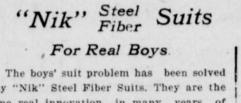
Time to fill the children's Hosery needs and this is the logical place in which to make selections. Here are three special values

Boys' and Girls' medium weight ribbed hose in Black in sizes 7-71/2 -8-81/2 only. Price per Pair . 39c. Girls' fine ribbed hose in a good Black and all sizes from 6 to 91/2.

Sizes 8 to 91/2, per pair 49c. Sizes 6 to 71/2, per pair 47c. Boys' Heavy Ribbed Black Hose in all sizes from 6 to 101/2. Sizes 8 to Sizes 6 to 71/2, per pair 490.

Girls' Munsing Union Suits

Light, medium and heavy weight Union Suits in White Cotton, Wool and Cotton, and Wool, in a variety of styles and sizes to fit ages 2 to 16 years at prices per suit from . \$1.00



by "Nik" Steel Fiber Suits. They are the one real innovation in many years of clothes making. They were invented for the emancipation of mothers from mending and patching and to give a boy a chance to grow out of a suit before he wears out of it or breaks through.

"Nik" Steel Fiber Suits

are re-inforced by extra thicknesses of cloth at the seat, knees and where the friction comes between the knees. The result is a suit that will last as long and longer than any two ordinary suits.

Some of the suits have an extra pair of pants, a great boon to the-boy who is extra hard on clothes.

We show "Nik" Steel Fiber Suits in Mixed Greys, Navy Stripes, Seal Brown and Blue Serges in sizes to fit boys 7 to 18 years of age at prices from

\$11.95 to \$19.85.

Boys' Furnishings

Here the boys will find a complete selection of Shirts, Waists, Underwear, Collars, Ties, in fact everything a boy wants to complete his apparel needs for school, play or dress wear.

Boys' Shirts

Grey Flannel Shirts with military collars. Plain blue and fancy stripe chambrays and the ever popular Khaki shirts for boys 10 to 16 years of age. Prices from \$1.35

Boys' Waists .

Blue Flannel Waists, Khaki Waists and Fancy Silk Stripe Waists in splendid color combinations for boys 6 to 14 years of age, at prices from \$1.25

Boys' Munsing Underwear

Cotton, mixed and all wool Union Suits in sizes to fit boys 2 to 10 years of age at prices Per Suit from \$1.20

Here they are The New Models in the Famous

Wirthmor Waists As Always the Nation Over



the materials alone for the price of the famous Wirth-

Sold in Only One Good Store in Each City.

Outing Flannel Special 25c. Yard.

The Millinery Dept.

And Workroom Is Now Open.

you'll find. Original Pattern Hats and the New "Chin-

Chin" models are features of our Fall Showing worth

viewing. MISS B. MOISAN, a trimmer, designer and buyer of wide and varied ex-

perience has taken over the management of the Dept.

and will be glad, at any time, to advise you on Millinery

Matters whether you buy at the time or not until later.

of various kinds as well as a great variety of little nov-

larly pleasing variety of smart and becoming shapes to

Trimmings favor the new Monkey Fur and Feathers

The matron will find in our new selections a particu-

On the Balcony

And what a wonderful display of new Fall Creations

Splendid weight and quality of 27 inch wide Outing Flannels in plain white, Grey, Blue and Brown and light and dark colors in stripes, checks and plaids. Actual 35c. quality for only 25c.

Star Brand School Shoes For Boys' and Girls'

Are All Made of Solid Leather. You will find "Star Brand" Shoes the best in the world for those strong sturdy boys and girls just starting the Fall term of school. Read these brief descriptions.

Girls' heavy Chrome and Box Calf, Lace and Button Shoes, Brown and

Black English Shoes in Kid and Calf, and Skuffer Shoes in Black, Brown and Horsehide at prices per pair from Boys' Heavy Chrome, Kip and Box Calf, 6-8--10 and 12 inch top Shoes, Brown and Black English Shoes, black calf in button and lace styles with medium toe priced per pair from \$3.95

At Last Just Received 'An Exceptional Consignment

Ladies' Silk Hose In Black and Colors

Now- for the first time in many months we are in a position to offer complete selections in sizes and colors in Ladies' Silk Hose. In view, however, of the extreme scarcity of this merchandise we urge you to select your needs at once as we can not secure guarantees for future deliveries.

> "Best Knit" Silk Stockings, \$1.75

splendid weight of Jap Silk Stockings in Black only and sizes 9 9 1/2 and 10. Snug fitting, seamless feet, will outwear any of equal quality, weight or texture. Price per pair \$1.75



"Best Knit" Silk Stockings, \$2.50

Pure Silk Hose in Black, White, Cordovan, Fieldmouse and Light Blue in sizes 8 1/2 to 10 1/2. Seamless feet, snug fitting. The best wearing silk hose offered today. Price Per Pair \$2.50

Exquisite New Models in

Afternoon and Street Dresses

Of Black Duchess Satin in Tunic and drape effects, some with lace Vests and Collars. Priced from \$34.00

Of Georgette Crepe and Satin in Black, Brown and French Blue. Some Embroidered, some Accordian Pleated. Priced from \$37,50

Of New Wool Jersey in Tau, Kangaroo Navy Blue and Copenhagen. Redingote, Plain Tailored and Tunic effects. Priced from .. \$38,50

\$1.50

As one lady remarked the other day, "You can't buy mor Waists." And as for duplicating the styles, well, one would have to employ an artist in the closest touch with fashion tendencies to approach anywhere near the exquisite perfection in style and finish shown in every Worthmor Model.

If you have not yet become acquainted with Wirthmor \$1.50 Waists you have a treat in store. If you do know their value and style you will appreciate the beatity of the four new models sketched above.

Sold Here Only.

Crash Toweling Special 25c. Yard.

All linen weft Crash Toweling 18 inches wide, in a good heavy weight and unbleached. A splendid washing fabric and very absorbent. Actual 35c. quality for