



"Welworth" Blouse, \$2.50
 One of the New Welworth Blouses received by express specially for our Sixteenth Annual July Celebration Sale.
 These Blouses are worn by the most discriminating Blouse Buyers in American and are steadily gaining in favor.
ALWAYS TWO-FIFTY AND HERE ONLY.



Tillamook, Oregon.

"Welworth" Blouse, \$2.50

Another of the New Welworth Blouses expressed specially to us for our Sixteenth Annual July Celebration Sale.
 Only one good store in each city can sell "Welworths" and we are exclusive distributors hereabouts.
ALWAYS TWO-FIFTY THE NATION OVER.



Saturday Begins the Second Week of Our Sixteenth Annual Two Weeks

JULY CELEBRATION SALE

Every member of the family can save on the Purchase of Seasonable Dress, Vacation and Outing Apparel. The Sale continues all week until Saturday, July 5th. Come early and benefit by the wonderful savings offered.

Special Motor Service Between Mohler and Tillamook now in Operation.
 Leave Tillamook 8 A.M. and 3.05 P.M. Arrive Tillamook 11.10 A.M. and 6 P.M.

Ladies' Serge and Silk Dresses Salepriced.

Practically the entire stock of Ladies' Wearing Apparel on the Balcony is being offered at wonderful reductions for this annual event.

July Celebration Sale of Ladies' Silk Dresses, **\$22.90**

Actual \$30.00 Models of Charmeuse, Satin and Georgette in combination, Taffeta and Printed Georgette, and Jersey in colors Tobacco Brown, Navy Blue, Beaver, Black and Copenhagen Blue for only **\$22.90**
 Actual \$35.00 Silk Dresses for **\$29.85**
 Actual \$40.00 Silk Dresses for **\$34.85**

Very Special Sale of Silk Poplin Dresses, **\$9.98**

Actual \$20.00 values in pretty style Dresses with Georgette sleeves, white collars and vest effects and in colors Navy Blue, Hemlock and Copenhagen Blue for only **\$9.98**

Small Women's and Misses' New Serge Dresses, **\$12.98**

Braid, button and piping trimmed Navy Blue Serge Dresses for Small Women and Misses in actual values to \$20.00 for only **\$12.98**

Expressed Specially for our July Celebration Sale

New Models in Wirthmor Waists, \$1.50



Four more new models are illustrated this week and they are if anything prettier and more stylish than any we have yet shown.

They were expressed to us specially for this annual Sale and they represent the ultimate in Blouse values at this modest price.

All sizes are here now for your choosing—36 to 50 and many other models in addition to the four illustrated.

Just One Good Store in each City Can Sell Wirthmor Waists, Sold Here Exclusively.

Men's Suits and Furnishings Sale Priced.

Now is the time Men! to buy your Dress, Vacation and Outing wearable. By taking advantage of these Reduced Prices you will save many bright dollars. Read on:—

Hart Schaffner & Marx All Wool--Fast Color Suits, **\$24.85 Each.**

Actual \$45.00 values in Men's and Youngmen's stylish suits in medium and form fitting models. There are all sizes from 34 to 42 and fancy Scotch Tweeds, etc. to choose from. Take a tip and buy them now at only **\$24.85**

Men's Dress Shoes and Oxfords, **\$4.85**

Actual \$9.00 values in Balmoral, blucher and button styles with English and medium toes in black and chocolate, some with colored tops and Oxfords in black, chocolate and white for this low price **\$4.85**

Men's Silk Stripe Negligee Shirts, **\$3.65**

These are actual \$4.00 and \$5.00 Shirts and are shown in very fashionable stripe designs in various colors and in styles with regular and military collars.

Men's 40c. White Wash Ties, 19c.

Plain white and colored stripe Wash Ties at a great saving. \$1.00 Flowing End silk Ties for only **65c**

Men's Athletic Union Suits, 68c.

Knee length, sleeveless Athletic Union Suits in sizes 36 to 46 and actual \$1.25 values for only **68c**.

Just Received De Bevoise Brassieres, 75c.--85c.--98c.

Back and front fastening Brassieres made of fine finish medium weight muslin with stickerei and embroidery trimmings. All sizes from 36 to 48 in stock. Specially priced for this Sale at **75c.--85c.--98c.**

Ladies' and Misses' Canvas Shoes, \$1.23

"Mary Jane" Canvas Pumps with and without heels. Choice of black, white, white with black piping or black with white piping. Sizes 2 1/2 to 7. Values to \$2.00 for **\$1.23**

Ladies' White and Fine Dress Shoes, \$3.45

White "Nubuck" and Canvas Lace Shoes with Military, Cuban and Louis Cuban heels and Dress Shoes in black included among which are the famous Red Cross Shoes in actual \$7.00 values for per pair **\$3.45**

Sale of Ladies' Pumps & Oxfords, \$6.45

A complete range of sizes and widths in actual \$8.00 values in white, brown and black kid Pumps and Oxfords with French heels and black and brown Calf Oxfords with Cuban and military heels. Per pair **\$6.45**

Entire Stock of Ladies' Stylish New Suits Reduced in Price.

Navy Blue Serges and Fancy weaves in Novelty and tailored models at the following savings:—

- \$25.00 Suits now - - - \$17.85
- \$31.65 Suits now - - - \$25.45
- \$32.50 Suits now - - - \$27.85
- \$35.85 Suits now - - - \$28.35
- \$41.65 Suits now - - - \$33.45
- \$42.50 Suits now - - - \$34.85

Women's, Misses' and Children's Summer Millinery Underpriced.

Some wonderful Bargains are available to those who will choose Summer Millinery now. Note the extraordinary savings quoted below:—
 To \$1.48 Misses' Hats for - 75c.
 To \$6.00 Misses' Hats for - \$2.98
 To \$6.00 Ladies' Hats for - \$3.98
 To \$8.00 Ladies' Hats for - \$5.98

Very Special Sale of New Dress Skirts, \$4.39

An exceptional grouping of Silk Poplin, Serge, Shepherd Check and Brilliantine Dress Skirts in colors black, navy blue, purple, Copenhagen blue, and old rose and values to \$8.00 for the low price **\$4.39**

Silk Flounce Petticoats, \$2.89

Self color and changable silk Taffeta flounce Petticoats with silko tops and in \$4.50 values for only **\$2.89**

Crepe de Chine Waists, \$6.98

Extra large size waists in heavy quality Crepe de Chine. Actual to \$8.50 values and colors flesh-white and black, Sizes 44-46-48

Actual 33c. and 35c. Wash Goods, 19c.

White and colored sheer and medium weight wash goods in pleasing designs and colors for all kinds of summer garments at the very low price per yard **19c.**

Actual 48c. and 50c. Wash Goods, 33c.

32 and 36 inch Gingham Tissues in stripes and plaids of various colors and 36 inch novelty voiles in a great variety of designs and colors. Per yard only **33c.**

Boy's and Girls' Fine Rib Hose, 39c.

Actual 50c. values in fine ribbed hose for boys and girls, in all sizes from 6 to 9 1/2 and in colors black, white and Cordon-rouge. It will pay you to buy the Boys' and Girls' Hose here and now for prices on Hosiery are advancing every day.

Ladies' and Misses' Silk Fibre Hose, 69c.

Ladies' and Misses' Silk Fibre and Silk Lisle Hose in black, white and several colors and practically all sizes. The greater proportion of these Stockings are the famous "new fashioned" brand so much in favor by well dressed women.