Here's the Plan.

Inserted in this issue of the "Tillamook Headlight" you will find a Thrift Certificate which when filled out entitles you to the Bargains advertised on the days and dates specified below. Each certificate has twelve dividend or interest coupons, one of which is good each day during the campaign in the purchase of one, several or all of the items advertised for that day.

Bring in the proper coupon for each day or bring the whole certificate and the salespeople will cut your coupons for you.

If you'll do this, we'll pay you first interest on your Liberty Bond—we'll sell you high grade merchandise at Big Savings—we'll help you practice real, post-war time economy.

Haltom's

Tillamook, Oregon.

Be Sure to be Here
Every Day During the Next Two Weeks.
Every Day is Crowded with Savings.
Every Day is a Big Advance Against the Enemy.
Let's Drive Old High Preis Off the Field.

E. T. Haltom.

General Commanding the Forces of Economy at Haltom's Store, Tillamook, Ore.

VICTORY THRIFT CAMPAIGN

BEGINNING AT 10 A.M. SATURDAY, APRIL 26TH

A TRIUMPHANT TWO WEEKS' CAMPAIGN AGAINST THE HOSTS OF OUR ENEMY, EXTRAVAGANCE.

PRACTICE THRIFT. BE ECONOMICAL. BUY BONDS. HELP FINISH THE JOB.

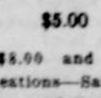
This Fifth Victory Loan Campaign is the testing time of all America. If we do not put this drive across we shall not have kept faith with those who have "paid the supreme sacrifice." It must go—and to make it go, you and everyone else must save, must practice real thrift, real economy.

Right in the nick of time, comes this store with its tremendous drive against **General von High Preis,** the high mucky-muck of our enemy **Extravagance!** We are going after him hard. We will drive him and his armies under General von Skarsity and General von Pessimism from the field.

Come on, let's go over the top to Big Savings.

ALBERT BYERS,
Lieut.-General—Sales Manager.

First Day
SATURDAY, APRIL 26th



QUARTERMASTERS CORPS DAY.

Lt. General Boyd Mendenhall in charge.

MEN'S SOCKS.

21c. Pair.

Actual 35c. values in Dress Socks for men—Navy Blue, Palm Beach, Grey and Tan. All sizes in the selection.

LADIES' HOSE.

25c. Pair.

Cotton Lisle Hose in Black and White. All sizes 8½ to 10—Actual 35c. and 39c., values underpriced for one day only.

BLEACHED SHEETING

59c. Yard.

The famous Wearwell Sheeting, Bleached ready for use—81 inches wide. Actual 88c. values at a great saving.

NEW MILLINERY

$5.00

Actual $8.00 and $9.00 New Spring Creations—Sailors, Mushroom Droops and Tailored Models, Black and new colors.

LADIES' SHOES.

$3.98 Pair.

Actual $8.00 and $9.00 Fine Dress Shoes in Grey, African Brown and Black with grey tops. Louis and Military Heels.

LADIES' SUITS.

$21.85.

Actual $30.00, $32.50 and $35.00 New Spring Suits of Serge, Tweeds Palm Beach and Wool Poplins, Braid and Button trims.

LADIES' COATS

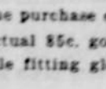
$33.65

Dolmans, Cape effect and loose back coats in all the newest weaves and colors. Beautifully lined and Braid Trimmed. All $40.00 to $50.00 values.

Every Dept. offers many unadvertised Bargains for Saturday.

Remember to bring your Certificate and clip the first coupon.

Second Day
MONDAY, APRIL 28th.



ENGINEERS DAY.

Brig. General W. J. Gilbert in charge.

GOOD 5c. NOTIONS

3 For 10c.

Buttons, Crochet Hooks, Hairpins, Crochet Threads, Colored Spool Cotton, Knitting Needles, Tape Measures and Hooks and Eyes. Buy summer sewing needs Monday and save.

HUCK TOWELS.

19c. Each.

If bought in the regular way, these Towels would have to sell for at least 35c. each. A special concession to us brings them to you at this great saving. Size 18 by 36, Bleached.

MULESKIN GLOVES.

49c. Pair.

Men! here's an opportunity to save on the purchase of your work gloves. Actual 85c. good wearing comfortable fitting gloves in sizes 9 to 11.

LADIES' CORSETS.

$1.79 Pair

American Lady front and back lace Corsets in actual to $3.50 values. These models are most desirable numbers and are shown in practically all sizes from 19 to 36.

ENVELOPE COMBINATIONS

$1.79 Pair.

Lace, Insertion and Embroidery trimmed Envelope Combinations in Nainsook and Muslin. Actual $2.50 values and sizes 34 to 50.

KHAKI PANTS.

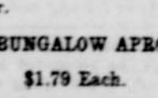
$1.85 Pair.

Actual $2.65 values in a good heavy quality of Khaki Pants for Men in sizes 32 to 42. Splendid pants for outing or workaday wear

Numerous unadvertised specials on display in every department.

Don't forget to bring your Certificate and redeem the second dividend coupon.

Third Day
TUESDAY, APRIL 29th.



INFANTRY DAY.

Capt. Cecil Kinnamon in charge.

DRESS GINGHAMS

19c. Yard

A splendid selection of stripe Ginghams in Blue, Pink and Tan, and small and medium plaids in a great variety of colors. Buy Dress Ginghams Tuesday.

LADIES' KERCHIEFS.

2 For 25c.

Handkerchiefs that are easily worth 25c. each today in a one-day sale at practically half price. Prettily Embroidered and Hemstitched styles.

MEN'S UNDERWEAR

79c. Garment

Actual $1.25 values in Men's Cotton Ribbed Shirts and Drawers in Ecru only and sizes 32 to 46. Medium weight suitable for present wear.

BUNGALOW APRONS

$1.79 Each.

Pretty percale aprons in light and dark grounds. Actual $2.25 values in belted models with square necks and Ric Rac trimming. Sizes 34 to 46.

SILK DRESSES

$9.98 Each.

Black, Navy, Hemlock and Copenhagen Silk Poplin Dresses in pretty styles for Spring. Some Yoke effects, some with vests, some with Georgette sleves, Braid and Button trimmings.

TRAVELING BAGS

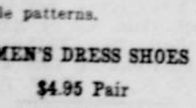
$4.35 Each.

Actual $6.00 Traveling Bags made of indestructible fabric simulating Walrus and Black only. They are in 18 inch size only and are as good looking as they are good wearing.

Lots of other Bargain Specials for Men, Women and Children.

The password to these Bargains is your Liberty Thrift Certificate so don't forget it.

Fourth Day
WEDNESDAY, APRIL 30th.



CAVALRY DAY.

Capt. Doris Smock in charge.

YARDWIDE CHALLIES

25c. Yard

Actual 39c. values in floral, paisley and stripe effect challies for Comforts, interior hangings and various other purposes. Great variety of colorings to choose from.

BOYS' AND GIRLS' HOSE.

25c. Pair

Good looking, good wearing ribbed hose in a medium weight and all sizes from 6 to 9½. These are the famous Buster Brown Hose selling regularly at 39c. pair.

MEN'S TIES

49c. Each.

Actual $1.00 flowing end ties in a variety of designs and colorings. Beautiful quality silks and very desirable patterns.

MEN'S DRESS SHOES

$4.95 Pair

Smart, stylish Dress Shoes in actual $8.00 and $9.00 values. Button and Lace Models, English and medium toes, colors Chocolate and Black. All sizes to choose from.

DRESS SKIRTS

$7.65

Actual $10.65 values in Ladies' separate skirts of Blue Serges and Blue Wool Poplins, in regular and extra sizes. All new styles with fancy braided pockets and bone button trims.

CHILDREN'S COATS.

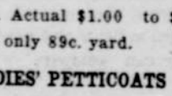
$7.97 Each

Taffeta, Silk Poplin, Serge, Shepherd Check and Grey and Tan Mixture Coats for Children ages 4 to 14 years. Also heavier weights in dark mixtures and Velvet Corduroys. Actual $9.00 to $11.65 values.

Visit every department before you leave the store. You'll see some wonderful Bargains.

Bring your Thrift Certificate so we can cut the fourth coupon.

Fifth Day
THURSDAY, MAY 1st.



FIELD ARTILLERY DAY.

Capt. Harriett Rundlett in charge.

BLEACHED MUSLINS

25c. Yard

Yardwide bleached muslins including such well known brands as Hope, Lonsdale and Orchid. Buy muslins Thursday and save on the purchase of every yard.

MEN'S SHIRTS

70c. Each

Actual $1.25 values in Men's plain Blue and Grey and striped Chambray work shirts. Good wearing shirts in all sizes from 14½ to 17. Buy them Tuesday and save.

NEW RUFFLINGS

89c. Yard

Pink, Old Rose, White and Victory Red Georgette, White and Cream Wash Satin and Voile Rufflings in pleated, tucked and hemstitched effects. Actual $1.00 to $1.33 values for only 89c. yard.

LADIES' PETTICOATS

$1.57 Each

Actual $2.50 values in plain color and fancy design Heatherbloom petticoats in regular and extra sizes. Flounced and tucked styles. Plain colors, Black, Kelly, Purple, Taupe, Brown, etc.

SILK BLOOMERS

$2.97 Pair

Ladies' Italian Silk Bloomers in good heavy quality, flesh pink only. Reinforced at point of greatest wear. All sizes to choose from. Actual $4.00 values for only $2.97.

SPORTING SHOES

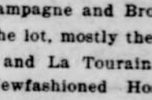
$6.85 Pair

Men's 16 inch top Chippewa Shoes with Goodyear welt soles in Chocolate color and 16 inch Tan Shoes with two Buckles at top. Actual $13.50 values at practically half price.

Bring your baskets. When you see the other bargains you'll buy them too.

And of course you will bring your Liberty Thrift certificate too.

Sixth Day
FRIDAY, MAY 2nd.



COAST ARTILLERY DAY.

Lieutenant Mae Brown in charge.

APRON GINGHAMS

15c. Yard

Splendid wearing qualities of Apron Ginghams in small, medium and large checks. Light Blue, Dark Blue, Medium Blue, Brown and Black and White checks.

CHILDREN'S WASH HATS

49c. Each

Actual 88c. values in Children's Wash Hats in good looking, good wearing styles, black and white and blue and white checks, Khaki, Tan Linen, and Plaids in various colors. All sizes.

LADIES' SILK HOSE

$1.79 Pair

Pure thread Silk Hose in Black White, Taupe, Medium Grey, Pearl Grey, Champagne and Brown. All sizes in the lot, mostly the famous Biltmore and La Touraine Burlington Newfashioned Hose in $2 and $2.50 values.

DRESS SILKS

$1.98 Yard

Actual $2.50 to $2.85 yardwide Dress Silks in plaid and stripe taffetas and messalines in the newest and loveliest color combinations for Skirts, Waists or dresses.

MEN'S FELT HATS

$2.65 Each

Smart stylish models in Men's Soft Felt Hats. Grey, Green and Brown mixtures. All sizes from 6¾ to 7½. Actual $3.50 values for one day only at the saving price of $2.65 each.

SPRING SILK WAISTS

$2.97 Each

Actual $5.00 Crepe de Chine Waists in the new "Hilo" models. Tucked, pleated and tailored styles in colors Black, White, Flesh, Copenhagen and practically all sizes.

These are only an indication of the Bargains available. There are scores more just as good.

You'll want to use your Liberty Thrift Certificate Coupon today sure.

---

fer you feel with a clear head and good digestion.—Adv.

San Francisco California. awful bust ahead.