

# The ROOSEVELT HIGHWAY

Will bring About a Great Boom for the Coast Counties and will be of Immense Benefit to Oregon.

## HIGHWAY IS OF GREAT IMPORTANCE TO TILLAMOOK COUNTY.

### Everybody in Tillamook Should Become Live, Enthusiastic Boosters--Great Developments will Follow the Building of this Wonderful Highway.

#### EDITORIAL SNAP SHOTS.

Why can't we have a Women's Roosevelt Highway Boosters' organization? It is going to take women's votes to carry the measure.

Every person in Tillamook county should be a Roosevelt highway booster, for this wonderful highway will eclipse all other highways in the state of Oregon.

As the Roosevelt Highway bill passed both houses of the State Legislature with unanimous votes, this is how the people of Oregon should vote next June.

With the completion of the Roosevelt highway did you know you would be able to take your auto and go to California any time of the year? And it would be a pleasant trip as well in the winter months.

The snap shot man has not met one person in Tillamook county who is opposed to the Roosevelt highway. There are probably some persons in the county who will vote against taking government money for road purposes, but we have not run across them.

Tillamook county has never had a boom. Its growth has been steady and permanent. But watch out for a tremendous boom in the coast counties if the Roosevelt highway measure carries. And it will be some boom we want to remind the people of Tillamook.

We are sure that the person who use the word with the big "D" when his machine butts into a chuck hole, puts his car out of commission, or busts a tire, will be in favor of the Roosevelt highway. Sure thing. But if he don't go to the polls he is liable to use a good many profane words in the future.

The government is just anxious to give Oregon \$2,500,000, which is only a small amount to what other states are receiving. Do the people of Oregon want that amount of money for road purpose or will they say to Uncle Sam: "Keep your money." If they do, then it means additional taxation for the people of Oregon.

Every person who owns an automobile, flivver or bug knows full well that bad roads causes a large amount of additional expense every month, and that hardsurfaced roads reduces the maintenance charges to a minimum, to say nothing of the great saving on tires. Every person who owns an auto should become interested in the Roosevelt highway.

We believe it. It is estimated that fully \$100,000,000 worth of taxable property will come into existence when the Roosevelt highway is built, which will not only benefit the state but the coast counties will be benefitted as well. Every county on the coast will have a building boom, and although the coast counties were late in being developed, this new road will develop them at an amazing rate.

When discussing the Roosevelt highway measure, don't let ifs, buts and ands get into the controversy. This is what the voters are called upon to decide: "Are you in favor of the State of Oregon receiving a large amount of money offered by the government for road improvement?" And "Yes" or "No" decides the question whether there is to be a Roosevelt highway or not.

The argument in favor of the Roosevelt highway says: "The tourist crop is even more desirable and profitable than any other crop we can have, because it provides many Oregon people with employment to serve the tourists' needs and consumes our product at home." So the tourist crop is considered one of the

most desirable and profitable industries that Oregon should reach out and get.

Did you know Uncle Sam has appropriated a big pile of money for road improvements? Well he has something like \$200,000,000 at one clatter, and if we don't get some of it in this county, and Oregon fails to obtain its portion it will be on account of the people voting against Federal aid in road building in this state. That, in a nutshell, is how the vote will be interpreted on the 3rd of June.

If there are any persons in Tillamook county who are opposed to the Roosevelt highway, the columns of the Headlight are open to them to express their views. The editor will be glad to discuss the Roosevelt highway project, in a friendly spirit, in the columns of this newspaper with anybody who oppose the project. That is a fair proposition and will, no doubt, bring out some valuable information pro and con.

Tillamook county is scheduled to go over the top in the Roosevelt highway drive on the 3rd of June, and there shouldn't be one slacker. Votes count and must be obtained if this highway, which means so much to Tillamook and the coast counties. It is but a small matter to ask people to go to the polls and vote for this measure, and it will be disastrous and a bad set back to the Coast counties if the people stay at home and neglect this important duty they owe themselves, the state and their home county.

The snap shot man predicts that if the Roosevelt highway measure carries, the coast counties will have the biggest boom in the history of Western Oregon, giving them the biggest uplift they have ever had. This is somewhat of a glaring statement to make, but we know what we are talking about and know that it will be the means of bringing about great development in the coast counties, and will double their population in a few years. This is gospel truth, and it should make everybody in these counties real, live, enthusiastic boosters for the Roosevelt highway.

We are not going to make any predictions as to the amount of money that will be left in Tillamook County if the Roosevelt highway is built, but this will give some idea. Suppose ten thousand autos came to the county in one week, and they remained in the county three days, at an expense of \$10.00 a day for each car, this will give some idea of the large amount of money tourists would leave in the county every week, month or year. The Roosevelt highway will be a big thing for Tillamook county, the completion of which will mean a big boom for this city and county.

Very few persons in Oregon know that the states of California and Washington adopted comprehensive plans to construct their coast highways, and are now constructing them as fast as possible, because they saw the benefits which are to be derived. Oregon has been slow in this respect, in fact, too slow, for this state should have co-operated with the other two states long before this. The Roosevelt highway measure gives the people of Oregon an opportunity to do this, and we sincerely hope that they will turn out at the polls and give the measure a rousing majority.

If the Roosevelt highway is constructed, it will cause a revolution in Tillamook county. This may be a peculiar statement to make in connection with that proposed highway, but it will bring about a revolution in this respect. It will do away with the poor roads and mud holes on the highway between Clatsop and Lincoln counties, will bring about wonderful developments, and double the

population of Tillamook county in a short time. That is the kind of revolution the Roosevelt highway will bring about in Tillamook county. There's nothing bolsheviki about this kind of a revolution, but will be a revolution to develop Oregon, especially the coast counties.

We are hearing a good deal about market roads for farmers, and we are heart and soul in favor of them, for that is the reason the snap shot man has been harping, week after week, for several years, for a hardsurfaced road through Tillamook county. It looked like a big job for a newspaper man to tackle, but as we know from experience what a newspaper can do in plugging away and boosting for a good cause, we know this, that most everybody in the county have about come to our way of thinking, and a paved highway through the entire length of the county is the best kind of a market road.

The snap shot man is accused of being a crank on hard surfaced roads. We plead guilty. We do not know how we can serve our constituents better than to keep on advocating hard surfaced roads. When a hard surfaced road is built through the county, why, those who accuse us of being a crank on that style of road will have to admit that our head was screwed on right, anyway, for the snap shot man does not like to see so much good money going to waste every year in maintenance charges. We notice that we are not the only crank on hardsurfaced roads in the county. We have a lot of good company and a lot of good friends, and they are growing more every week.

The Tillamook Creamery Association expended some money on advertising last year to boost Tillamook cheese. If the Roosevelt highway is built we do not know anything that will advertise Tillamook cheese better than that highway. For illustration, Californians have been large consumers of Tillamook cheese, and as soon as the highway is built they will visit the cheese county of Oregon by the thousands, carrying away large quantities of cheese. We will gamble that during the summer travel it will be no trouble to sell a thousand small cheese daily, if the Tillamook Creamery Association will make arrangements where they could be obtained. Visitors are hungry for cheese when they come here for their summer vacations.

Did you ever realize what an ideal climate Tillamook county has for summer travel? Just put your brains to work and figure it out. There is a marked contrast in the weather along the Pacific coast in the summer to that of Eastern or Southern Oregon or the Willamette Valley. There it is hot and vegetation dried up. In Tillamook county the weather is cool, fresh and invigorating, the entire county being covered with green trees and green meadows. That is what makes Tillamook an ideal county for tourists. Very few persons realize what climatic conditions amount to, but as soon as a hard surfaced road is built through the county, and the Roosevelt highway as well, it is going to surprise everybody the large amount of travel that will come to Tillamook county.

The states of Washington and California are a little wider awake to their interest than the average Oregonian is. As an illustration of this the rapid progress these two states have made in hardsurfacing roads have outdistanced Oregon. They had the business foresight to see the benefits that were to be derived from hard surfaced roads, which exceeded their expectations, consequently they are enjoying a large amount of prosperity, while Oregon has been lagging behind. The Roosevelt Highway will help Oregon overcome some of the disadvantages it has been suffering from, so let's have a little more State pride, and although it is going to be a long time before Oregon can hope to catch up with Washington and California in hardsurfaced roads, the State can make a start with the Roosevelt highway.

The Roosevelt highway boosters should get together right away. It is less than two months to the day of election. They should not only get busy, but remain busy right up to the time the polls are closed. One special feature in this campaign should be a united effort in getting the people out to vote. If the people

stay at home the same as they did at the general election in November, then we are inclined to think the Roosevelt highway will be snowed under. We simply mention this to show the importance of carrying on an active campaign as quickly as possible, for other coast counties will expect Tillamook county to roll up a majority of at least three thousand votes in favor of the measure. That means the voters must be persuaded to go to the polls and vote for the Roosevelt highway, and the women as well.

Suppose the people of Oregon give an adverse vote on the Roosevelt highway measure next June, it will mean this, that the people of this State do not want Federal aid in road improvements. That is how the vote will be interpreted by the government and the people of other states, and instead of Oregon receiving \$2,500,000 from the government other states will receive the money and obtain that much more roads. The government has appropriated large sums of money to co-operate with the states in road building, on a 50-50 basis, and it is said that \$2,500,000 is now available for Oregon, and all it wants is the vote of the people to obtain it. It is a square, clean cut issue that the people will have to decide on June, viz: Are they in favor of federal aid for road improvements or not?

What does the Roosevelt highway mean to Tillamook county? Simply this. We think we are right in saying that somewhere near \$1,000,000 will be expended on the project in Tillamook county. And money furnished by the federal government and the state. Just think of it, \$1,000,000 worth of permanent road improvement in Tillamook county is what is proposed, without any extra local taxation, and the way to obtain it is by a little exertion and a little boosting on the part of everybody in the county. Suppose someone came along and said they would be willing to expend a large amount of money to improve every farm and business in the county, wouldn't we be fools if we raised objections and voted against it? The \$1,000,000 expended on the Roosevelt highway in Tillamook county will not only enhance the value of dairy farms and business houses, but as soon as the highway is complete the population will take a decided boom. That is what the Roosevelt highway is going to do to Tillamook County, and it will in all probability turn the weekly Headlight into a daily. Every part of the county will be greatly benefitted by the Roosevelt highway, and we do not know anything that will give the county a better boost than the Roosevelt highway.

We must remind the people of Tillamook that it is absolutely necessary to bond the county. Some few persons have a wrong idea when they contend it will not be necessary to do so if the Roosevelt highway measure carries. There are more reasons than one why the county should bond. It is no doubt true that part of the present highway through the county will be used for the Roosevelt highway, but there will be other localities where it will not be. The county has to pay for grading, and needs right now money to pay for the grading that is to be done this year. To have no money available to co-operate with the State Highway Commission, should the county bond measure fail to carry, will leave the county in a bad predicament and will be the means of curtailing the work that is proposed this year, for instead of obtaining 15 or 20 miles of hard surfaced road this year it will be cut down to five miles, and probably not that much. There is another measure, which if it carries, will require county money to co-operate with the state in building market roads. So it is absolutely necessary to bond the county to obtain a large amount of hard surfaced road this year and to be prepared with money for market roads. We simply mention these facts to show the citizens where they are at if the county is not bonded, and we may add further that the contemplated road improvements in the north part of the county, the paved road to Hebo and the paved road through Cloverdale to the dock will be indefinitely postponed several years. What a back set it will be to all parts of the county if it is not bonded and the County Court has no money to co-operate

with the State Highway Commission. All the prospective hardsurfacing this year is based on the supposition that the county will be bonded to pay its share of the work.

From a taxpayer's point of view this is a point, and a very important one, that should not be overlooked. The government will maintain the Roosevelt highway, which relieves Tillamook and the other coast counties of that expense, which is a saving to the taxpayers of this county of at least \$40,000 annually. A good many persons complain about taxation, but they, for the most part, rarely ever do so when it comes to road improvements of a permanent character. Now, Mr. Taxpayer, keep this bit of information in your mind and study it over, and after doing so we feel sure you will become a Roosevelt highway booster and make it your duty to take every body to the polls you possibly can. This should even interest the tight wads, if there are any in Tillamook county, and make them warm up to the proposition. We want to establish the fact in the minds of every taxpayer that the government will maintain the highway, and should any taxpayer in this county lack the good business sense and not support and vote for the Roosevelt highway, then we can only say that there is something wrong in their upper crust. We will remind the taxpayers that maintenance charges on our roads are eating up a large proportion of the 10 mill road fund leaving little money for new roads and other improvements. The County Court and others who have to look after the road improvements affirm what we say in this respect, in fact, the County Court is often put in a tight place on account of heavy maintenance charges. With that serious situation confronting the people and the taxpayers, wouldn't we be a lot of cranky idiots to turn down a proposition like the Roosevelt highway, which gives us 60 or more miles of hardsurfaced road and the government will maintain it? That is one reason why the snap shot man is a booster for this road project, and the reason we want to put a lot of pep, enthusiasm and determination into the people of the county to help carry it through.

Some persons think that the people in Southern and Eastern Oregon, as well as the Willamette Valley, will vote against the Roosevelt highway project. We do not coincide with them. We, over in this neck of the woods, are interested in the development of those sections of the state, and want to visit them when Oregon has a fine system of hard surfaced roads, and we know that the people of Eastern Oregon and Southern Oregon want to come to the coast in the summer, and with the Roosevelt highway this would make their summer vacation much more pleasurable. We want to say that there are some broad minded people in Eastern Oregon who are going to boost the next few weeks for the Roosevelt highway with as much energy as the people of the coast counties. They are wide awake to the fact that if the present highway through the county will be used for the Roosevelt highway, but there will be other localities where it will not be. The county has to pay for grading, and needs right now money to pay for the grading that is to be done this year. To have no money available to co-operate with the State Highway Commission, should the county bond measure fail to carry, will leave the county in a bad predicament and will be the means of curtailing the work that is proposed this year, for instead of obtaining 15 or 20 miles of hard surfaced road this year it will be cut down to five miles, and probably not that much. There is another measure, which if it carries, will require county money to co-operate with the state in building market roads. So it is absolutely necessary to bond the county to obtain a large amount of hard surfaced road this year and to be prepared with money for market roads. We simply mention these facts to show the citizens where they are at if the county is not bonded, and we may add further that the contemplated road improvements in the north part of the county, the paved road to Hebo and the paved road through Cloverdale to the dock will be indefinitely postponed several years. What a back set it will be to all parts of the county if it is not bonded and the County Court has no money to co-operate

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#### WHERE BOND MONEY IS TO BE EXPENDED.

To the Honorable County Court of Tillamook County, Oregon:

We, the undersigned, residents and voters of Tillamook County, Oregon, are signing a petition to you for submitting to the voters of the county at an election to be held June 3rd, 1919, the proposition of issuing bonds to provide for the construction of permanent roads in this county, to the amount of \$430,000,000, and this connection, for the purpose of advising you of the wishes of the signers of the petition, we wish to ask if the bonds are issued that the funds therefrom be used in the following manner.

We ask that \$172,000.00 of the amount to be issued in hard surfacing roads South of Tillamook City, beginning at the terminus of the hard surface road now laid, and running thence South to Hebo; thence to Cloverdale; thence to Hudson Corners; thence via Little Nestucca road to the draw bridge over the Little Nestucca River; the money to be expended so as to meet the requirements for procuring state aid, and government aid also, and in hardsurfacing the road or any part of it that is required, and that the balance of the funds, if any, be used from the draw bridge over to Neskwon in grading and macadamizing that part of the road. We also request that what is known as the Airstill cutoff, be adopted as the location for the road on the present survey and that the work of grading on this cutoff be commenced at the earliest possible moment and carried to completion.

We request that \$258,000.00 of the funds be used North of Tillamook City; \$110,000.00 to be used beginning at the terminus of the present hard surface road and extending north through Bay City and Garibaldi to Sea View; this is to be used in meeting the requirements for obtaining State aid, so far as the same can be obtained, and any other available assistance.

That \$110,000.00 be used on the road beginning at Brighton and running from there on through Wheeler across the Nehalem river by bridge to the Town of Nehalem; thence through upper Nehalem by the way of Coal Creek road on the West side of Nehalem river to the County line of Clatsop County.

That \$38,000.00 be used on the road beginning at Mohler and crossing the bridge east of there, and following the road thence to its intersection with the road running up the East side of the North Fork of the Nehalem River, and from there up the road on the East side of the North Fork of Nehalem River to the intersection of this road with the Coal Creek road.

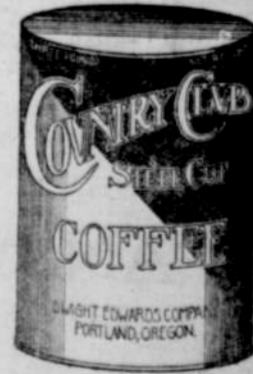
All of the money to be used, so far as practical, in hard surfacing roads, but where necessary to procure state aid, the same to be used for preparing road bed for hard surface, co-operating where possible with the State and Federal road work.

#### For Sale Cheap.

Good 5-room house and two lots in Tillamook; And also a good 5 room house and one lot in Rockaway, 160 acres in Sandlake at \$25 per acre. Address Box 200 R. F. D. Tillamook.

#### Registered Calves For Sale.

Two heifer calves, well bred, one bull calf--Dams Sire St. Maure, the \$1700 bull. Dam Katy of Shady Lawn farm sold for \$500 at Curtis sale. P. W. Todd.



Sold by Tillamook Feed Company, C. O. & C. M. Dawson Conover & Condit, Geo. R. Edmunds, Tillamook, Oregon A. Anderson, Wheeler, Ore. W. A. Rowe, Brighton, Oregon. Wilson & Co., Beaver. Mohler Supply Co., Mohler.