

**"SHOP FOR CHRISTMAS NOW
SAYS UNCLE SAM.**

"I claim the right-of-way for my 'men and guns and rations; I will permit no December congestion of the rails with civilian holiday goods; I will release not a single individual worker to care for belated December demands." Shop now--and buy useful goods.

Hatton's
TILLAMOOK, ORE.

**This Store is Headquarters for Gum
Boots, Shoes, Rubbers and Rainclothing**

Whatever your Rain Clothing or Footwear needs may be they can be fully supplied here. You must however choose early for the securing of future supplies is a very uncertain matter.



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Economy in Clothes

Is as Necessary today as
Economy in Wheat and Sugar.

The government must have wheat, sugar and beef to feed the men who are fighting for our freedom and Wool must be conserved to clothe these fighters.

**Hart Schaffner & Marx
Clothes Conserve Wool**

because they last longer, keep their shape and newness longer than shoddy garments. It is more patriotic to wear one Hart Schaffner & Marx all wool suit or overcoat than two or three shoddy garments, and you get more service, your garments look better, you conserve more wool, they outlast two or three of the inferior kind.

Hart Schaffner & Marx Suits are shown here in Blue Serges, Fancy Mixtures and Scotch Tweeds, in form fitting, medium and box back styles and they are guaranteed all wool and fast colors.

Hart Schaffner & Marx, and the famous Rosenwald and Weil Overcoats are now being offered in the new fall "Ballymede," "Roswell," and "Ulsterette" models as well as a number of smart stylish light weight Raincoats. All are shower proofed—all wool—fast colors and made in 44, 48 and 50 inch lengths.

**All Wool Suits,
\$21.50 to \$25.00**

New Fall models of all wool Oregon Cassimeres, fancy worsteds and Blue and Brown Serges. Splendid Suits at very modest prices.

Mallory Hats,

Cravenetted—They defy the Rain.

The only hat that holds its shape in defiance of all weather conditions. New Fall blocks are now here and the newest and most fashionable colors are represented.



Palmer Suits and Coats

In Splendid New Styles
Arrived Just this Week.

Every woman in Tillamook County is invited to visit our Ladies' Ready-to-Wear Department as soon as possible to view these new arrivals of



The selections in these famous garments, in spite of unprecedented merchandising conditions, were never more varied or pleasing. We do not ask you to buy, all we ask is that you will view the new garments. You will wear a "Palmer" eventually of that we are certain.

THE COATS

Satin Finish Kerseys, Velours, Silver-tone, Deerskin Kitten's Ear, Velvet and Plush are the lovely fabrics from which you are asked to choose your New Fall Coat. The colors represented include Taupe, Burgundy, Brown, Green, French Blue and Tan. Belts, Cuffs and fur Collars trim the coats in handsome effects, and some have very effective button trims.

THE SUITS

Of course Serges and Poplins are here, but we want you to see the new Yalama and Burella cloths in such lovely shades as Plum, Taupe, Burgundy and Green as well as in Navy Blue. The Collars are of Panne Velvet, Plush and Silk Velvet and the trimmings consist of belts, buckles, buttons and pleats of various kinds. The linings are in pretty fancy effects to match the fabrics.

Just a Word About Fittings.

Mrs. Edney, the lady in charge of the Department is an expert seamstress of many years practical experience and any garment you select will be fitted perfectly and, if any alteration is needed, will be made with the utmost care and precision. Perfect fittings are our Specialty.



Florsheim Shoes

For the Man Who Cares.

The New Fall Florsheim's are here in English, medium and wide toes, included in which the new Rajah shades are prominently represented. The name "Florsheim" on every shoe of that make stands for quality the same as heretofore. Consider what you get, not what you pay. "Florsheim's" are reasonably priced compared with the value obtained.



**Two Smart Models
In the New Fall
Red Cross Shoes.**

"How Comfortable!" is an exclamation our shoe fitters frequently hear when trying on a pair of these famous Red Cross Shoes with the "bends with the foot" feature.

"And so stylish, too!"
Yes! they are both stylish and comfortable—just look at the two styles pictured above and you cannot but admit that they are as smart, stylish and slightly as any shoe could possibly be.

The model on the left is an 8 1/2 inch top all kid shoe and can be obtained in dark grey or brown. It can also be had in dark grey or brown kid vamp with cloth tops to match.

The model on the right is an 8 1/2 inch top all kid shoe and is shown in black only. These shoes are priced from \$8.95 to \$12.00.

DRESSMAKING DEPARTMENT.

Those ladies who are unable to do their own sewing will find the Dressmaking Department on the Balcony the logical place to visit. Mrs. Pinkney, the lady in charge is a very competent cutter and designer, and will be glad to give you the benefit of her help and advice. Hemstitching of all kinds of fabrics at reasonable prices.



Exquisite Blouse Models

Just Received—made of
Georgette and Crepe de Chine
and Priced very Specially at
\$4.50 and \$6.45

To say that these Blouses are values extraordinary is exaggerating not one bit for they were bought under a plan that brings them here at a price far below their actual worth today. Only one store in each city could secure these Blouses and we as sole distributors in Tillamook are passing on the saving to you.

Choose your size and style as early as possible for there is sure to be a rush for such charming styles as these two low prices.

The color selections include:—French blue, Hunter green, coral, flesh, shell pink, grey, maize, black and white. See 2nd Ave. Window Tonight.

**A Wonderful Selection of
Suberb Creations
In Fall Chapeaux.**



If any difficulty is experienced in choosing your autumn Chapeaux it will be because of the immense selection offered and not because of your inability to find your own particular style.

There are Pattern Hats, tailored models, beavers and velvet sailors, etc., in the richest of autumn shades. We have also just received a large selection of new shapes as well as a beautiful variety of ostrich feather

and novel bird trimmings. Miss Rundlett, the trimmer in charge of the Department is a milliner of many years wide and varied experience and her help and advice will be gladly given at all times. Any changes you wish made will be willingly carried out or any special orders will be taken care of by Miss Rundlett, herself. Department on the Balcony.

New Crepes de Chine

Per \$1.98 Yard.

40 inch wide all silk Crepes de Chine for Waists, Party dresses and Negligees in the following shades, Peacock — Plum—Burgundy — Corn — Grey—Golf Blue—Maize—Wisteria—Lavender—Ivory—Coral—Lead—Amethyst—Russian Green —Nile—Rose Pink —Sky Blue—Verbena as well as such staple shades as Cream—White—Navy Blue—Midnight Blue and Black.



**Ladies' Munsingwear
Union Suits**

Three Styles as Illustrated
\$2.00 Each.

Nice fine quality medium weight bleached Cotton Union Suits in styles as illustrated. Perfect fitting, long wearing, shape retaining Munsingwear Union Suits.

- STYLE 21—Low neck—no sleeves—no buttons—ankle length.
- STYLE 11—Dutch neck—short sleeves—no buttons—ankle length.
- STYLE 17—Half low neck—short sleeves—half open front—ankle length.

Regular Sizes 34 to 40. Per Suit. \$2.00
Extra Sizes 41 to 50. Per Suit \$2.25
Other styles and qualities from \$1.25 to \$5.25