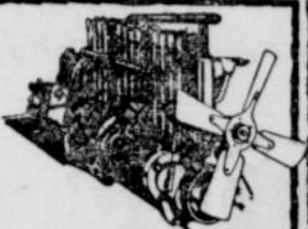


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WOMEN VITAL AID IN SPEEDING UP WAR LOAN DRIVES

Oregon Mothers, Sisters, Wives
Back Up Fighting Men by
Selling Liberty Bonds

By Mrs. Hazel Pedlar Faulkner

"Where your treasure is,—there will your heart be also."

The truth of that statement, made so many years ago, has been brought home anew as never before.

What mother does not know the force of it? And at the price of what infinite pain and suffering, as well as of pleasure and joy, has she realized the rest, "there will your heart be also."

The hearts of American mothers—countless thousands of them—are overseas. In the trenches along the Aisne, on the battlefields of Flanders and Picardy, the treasure of hundreds of thousands of American mothers is daily being offered up. And to those spots, made sacred by the treasure, go the hearts of a loyal land.

MISER'S HEART DEAD TO LIFE JOYS

There is a legend of a certain man, whose god was gold, and whose passion during his lifetime was the accumulation of the precious metal. After years of hoarding the man died, but even before his final passing his family and friends were astounded to find all trace of his heart gone.

After his death his treasure box was opened. There, surrounded by his hoarded dollars, lay the heart, secure in the presence of its treasure.

To American mothers no more despicable man could be pictured. For his treasure, stored in the dark places of his possessions, might have saved many days of strife and sorrow. And his heart was dead to all that the best in manhood stands for.

Of far gentler sort was the heart of that little mother, type of thousands of American mothers whose all has been laid on the altar. There will be a legend about those mothers in some remotely future date. And the light will shine around such as she.

"I didn't expect to see any more," said a little, bent old lady, who asked if she might have work to do. "I thought my sewing days were over, for Joe took care of me."

And there her eyes glistened and she straightened back as far as possible the stooped, narrow shoulders. "But he is a soldier now. Of course, he sends me the money to live on. But I can't buy Liberty Bonds with that," and she smiled with a satisfaction which bespoke decision regarding her next move.

"MY HEART'S OVER THERE NOW"

"You see, I am getting the sewing to do, so I can pay for my bonds. For my boy is fighting over there, and I can't have him need things I can help to buy for him and all those other mothers' boys."

"You see, my heart's over there now."

And her treasure, meagre to the vanishing point almost, is following it loyally and bravely. Oregon mothers, can you do less? Your hearts are overseas, and your treasures must follow. The Government, through its Fourth Liberty Loan, offers you a special opportunity to send your treasure following in most effective fashion.

Every Liberty Bond we buy means so much of the war paid for and put out of the way. Every dollar we offer to the Government, to put into its war fund, bespeaks an earlier return for our treasure and a brighter day for our land.

Who lends generously and willingly in this fight, gives manifold, for she gives when the need is worst, and the promised return is great.

"BADGE OF SHAME" AWAITS FOURTH LOAN SLACKER

Those Who Can But Won't Buy
Liberty Bonds Are to Feel
Weight Public Scorn

The open season for Liberty Bond slackers begins September 28 in Northern California counties and at the recent conference held in San Francisco the best methods of smoking them out into the open were discussed. A few county chairmen were for "strong arm" measures where the cases were flagrant, but the opinion prevailed that there should be no act not in accord with the rights afforded all under the Stars and Stripes.

It was the sense of the meeting that slackers should be called before a judicial committee made up of the leaders of the community and after it had been determined that the defendant was capable of subscribing and still refused his name should be published in the newspapers, creating a "Badge of Shame" for those refusing to perform their duty.

"Jesus did not say 'Blessed are the Peaceful,' but 'Blessed are the Peacemakers,' and I say let's have five million more of them in khaki."—John Willis Baer at the Northern California Liberty Loan Conference.

Hun Boots, Belgian Babes



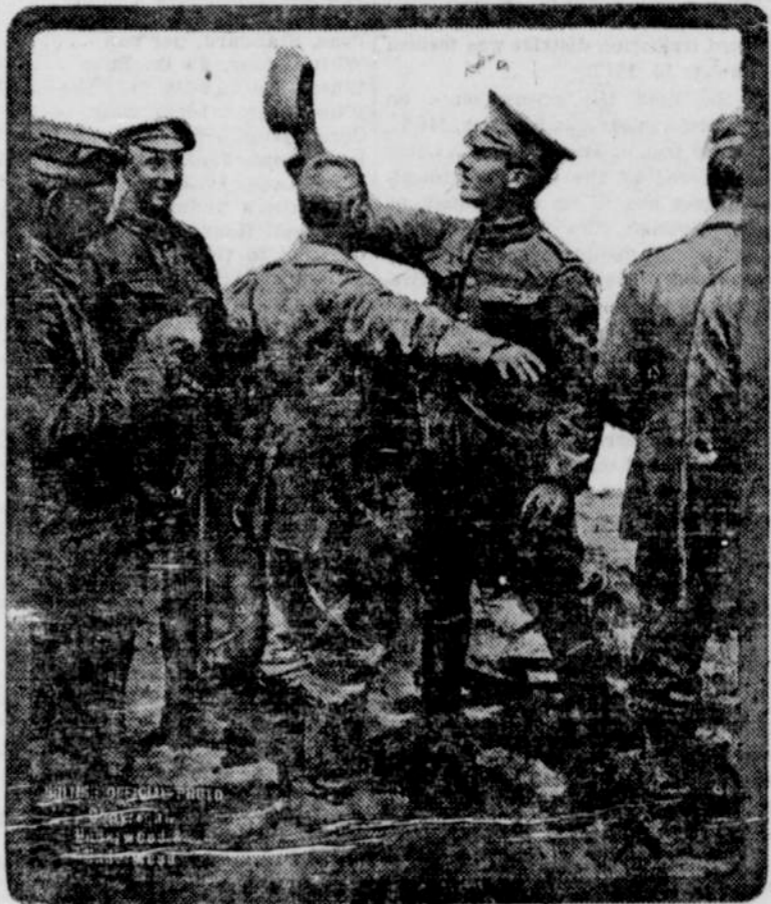
Crushed and bleeding in the ruin of its homes, its hospitals, its schools and churches, Belgium has nevertheless been not the weakest of the allied enemies of Berlin. Its sufferings have united all humanity in its cry for redress, and its indomitable spirit has roused the emulation of all its champions.

German "honor", killed by its revelation that it regarded a sacred treaty as a "scrap of paper", has been buried beneath the bloodied ruins of a neutral nation's shrines.

When the boots of the German superbeast welter in German blood behind the Rhine, the Kaiser's dupes may finally emerge from the self-hypnosis which made them think themselves "supermen."

Reflect the measure of your disavowal of the Hun's rape of civilization in your oversubscription to the Fourth Liberty Loan.

FRITZ 'FRISKED' FOR GUNS



Fritz usually is a docile prisoner, but no chances are ever taken on his not trying to take along with him to the prison "cage" a pistol, wire-cutters, a compass or a saw to aid escaping.

Allied prisoners are searched by the Germans for food, but this is entirely unnecessary in the case of German prisoners.

Your subscription to the Fourth Liberty Loan will help keep the Allied fighters in plenty.

NO, THIS IS NOT IN TRENCHES



Strange, isn't it, with baths still in use in England that were built by the Romans, that just across in France you can't get a bath once a month in the trenches.

The Yankees shown above are visiting the old Roman plunge at Bath, England, while enjoying the hospitality of our British cousins.

While en route to France, thousands of American soldiers have had their hearts warmed by the cordial entertainment of the English. Make your subscription to the Fourth Liberty Loan as hearty.

General Petain, cheering his troops at the beginning of the fifth year of the war, said:

"Not long ago, I said to you: 'Abnegation, patience; your comrades are arriving.'"

"Today I say: 'Tenacity, audacity; you shall force victory.'"

American dollars must back up the overwhelming American armies—Buy Fourth Liberty Bonds.

We'll wallop Wilhelm well with Liberty Bonds.

"The world won't be able to finance more than six months of war," said the most eminent economists before the European conflagration got under full headway. America's war schedule will convince German economists that we give no thought to the cost of re-establishing Democracy. Buy Fourth Liberty Bonds and end the war in the sixth year.

A bond slacker is the Kaiser's backer.

Buy a Liberty Bond instead.

FARM GRIT FOILS ENEMIES AT HOME MAKES FOOD SURE

Bumper Crops Stiffen Allied Line,
Morale—Country Districts
First in Liberty Loan

Only the farmers know the extreme difficulties which hampered the production for the allies this year of the bumper crops necessary to feed the troops battling at the European fronts and the civilians working for them behind the lines.

The public has heard few reports of the widespread sabotage which has worked for the benefit of the Hun, whether practiced in the name of German propaganda or I. W. W. "education". But enough was revealed at the trial of the I. W. W.'s in Chicago to show that few regions have been free from destructive agents who made frequent use of scores of ingenious arson and dynamite devices to destroy standing crops and stored grains.

What everybody does know is that the farmer made good, and with the conservation through the Food Administration's supervision, kept the Johnny Yank in France, the French Poilu and British Tommy with unlimited supplies of good wheat flour.

YANKEE WHEAT FEEDS ALL ALLIES

On top of this the farmer set the pace for the rest of America with his subscriptions to war funds. It was the agricultural districts that first reported their quotas oversubscribed in the Third Liberty Loan.

Doubtless it will be the farmers who first report "Over The Top" in the Fourth Liberty Loan, in spite of the fact that the loan will be twice the size of any previous.

This sounds easy, from superficial consideration, since the Third Loan came at a time when the farmer needed his money to put in and harvest his summer crops, and was without receipts since last summer and fall, and had been called upon in the Second Loan as well.

But it would not be a simple matter, even if the Fourth Loan were not larger than the Third, because the government is calling for increased acreage on all crops, and especially on wheat, the great Western staple, to provide for the army of five million American troops with which it is expected to crush the Hun utterly next year.

BIG ARMY NEEDS GREAT CROPS

For winter wheat alone, it is proposed to increase the area by 45,000,000 acres. These figures provide for a minimum of 513,000 acres of winter wheat in California, 599,000 in Oregon, 754,000 in Washington, 377,000 in Idaho, 256,000 in Utah, 46,000 in Arizona, and 5,000 in Nevada. This is an increase of eighty per cent over 1917 acreages for Washington, but very much smaller increases for the other states of the Twelfth Federal Reserve district.

In presenting these figures, the Department of Agriculture points out that it is absolutely necessary that a tremendous wheat crop be brought in next year to renew somewhat the reserve supplies, accumulated from the record crops of 1912-1915, and depleted through the dependence of all the allies on us.

There is no doubt in anybody's mind that the American farmer will respond instantly and effectively to any situation presented to him, as this one, by the government.

There is no doubt that the native wit and courage of the American farmer will rout natural and criminal enemies to his Victory crop success as his sons are outwitting and out-fighting the Hun from the Vosges to Picardy.

FARMS ANSWER WAR LOANS FIRST

There is least of all a doubt that the American farmer will lag in his response to the call of the Fourth Liberty Loan because of his increased responsibilities in other directions.

It was Oregon, whose orchards, farms and cattle overshadow all her other wealth, which first hoisted the Third Liberty Loan Honor Flag in the West, and it was that other purely agricultural state, Iowa, which barely nosed Oregon out of first place in the national race for the honor.

Both Oregon and Iowa will be the special marks for all other states to shoot at in the Fourth Liberty Loan race. A dark horse probably will win the acclaim due the first state to fill its quota.

The answer of the nation to the American-sized task of raising the American-sized Fourth Liberty Loan must be prompt and overwhelming. With American troops glorying in the laurels wrested from the boasted best trained fighting men of the world, those at home cannot return a less emphatic response to the call upon them.

Let every man do his share.

The San Francisco Liberty Loan Committee has adopted the straight geographical canvass for the Fourth Liberty Loan campaign, and the seventeen districts of the city have been given names of sectors of the Allied battle front.

Every hundred-dollar Bond makes a Hun dread more.

Lend hand to Uncle Sam or bene-knee to Kaiser.