

# EVERY WOMAN CAN HELP NEXT LIBERTY LOAN

Woman's Committee for Twelfth Federal Reserve District to Form an Organization

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(Chairman Woman's Liberty Loan Committee, Twelfth Federal Reserve District)

Now that we are actively in the war and our men are in the front line trenches; are being killed; are being gassed; are being maimed for life, it would seem that every woman in the land should be in the front ranks of the civilian workers to help the men win the war.

Each of us has her part to play, however small it may be, and whether it be great or small it is of importance that each shall perform her part to the utmost of her ability.

Some can buy Liberty Bonds, some can influence others to buy. Perhaps some can only help by conserving the use of food and clothing and by economizing in household expenditures, thus liberating and augmenting the essentials which must be sent "over there" for the use of our army and for the destitute civilian population of our allies.

In whatever way each woman of this Twelfth Federal Reserve District can help, let her do her utmost that we who are farthest from the front may sustain our part of the struggle, and keep for ourselves and our children the blessings and privileges we have inherited, and thus make it possible to win like blessings for the millions who are now in actual bondage.

We should not only save to help, but the great lesson to be learned also is to do now without non-essentials and to make sacrifices so that the labor which produces what we consider to be even essentials may be used to produce those things which are actually essential for the support and safety of those who are carrying the burden of this unprecedented struggle for freedom and democracy.

The aim of the Woman's Liberty Loan Committee is to form an organization which shall make the woman in every home in the land realize these conditions and her responsibility, that the message shall not reach her only from one direction, but from many, so that she shall be brought to a full realization of her responsibility.

## PAY THAT DEBT, SAYS BILL HART

William S. Hart, of moving picture fame, is one of the enthusiastic advocates for a general response to the Government's appeal for subscriptions to its Liberty Loans. Here is what Hart says:

"Every American who has accepted the great blessing that God has given, and has lived the large and free life bought by the blood of many brave and devoted men, and passed on to us a priceless heritage, has a chance now to repay.

"It is for him at this instant to testify to the world what he knows, he owes his country.

"He should at once, and cheerfully, give a little of his goods that his country has secured to him.

"He should promptly say to the world, which is listening, and perhaps critically criticising: 'When my country asks me for life or for money I cheerfully offer both.'

"He should demonstrate that patriotism is something greater and more sacred than an idle sentiment.

"And in contributing according to his means for the high purpose placed before him by his President, he should appreciate that in reality he is making no gift, but is investing in the greatest security in the world—THE PLEDGE OF THE UNITED STATES OF AMERICA."

## A BADGE OF HONOR

A Liberty Loan button is a badge of honor. Rightfully obtained it marks the wearer as one who has performed a distinct, definite service to the country.

Not all can fight, not all can work directly for the Government; but in buying a Liberty Loan Bond, or War Savings Stamps, every American renders some service to the nation. It has been put within the reach and power of every citizen to aid the United States financially; it is a poor American who withholds support from the Government, from our soldiers and sailors fronting death on battlefields and oceans.

Iron crosses to German soldiers, and diamond orders exchanged between Turkish and German sovereigns may be but the honors of atrocity. But a Liberty Loan button, simple as it is, signifies a patriotic duty done and is an insignia of honor.

"All that our soldiers need is a still better rear organization."—George Clemenceau, former Premier of France, Jan. 14, 1916. It is up to you to provide that by buying Liberty Bonds.

# THE BALANCE OF POWER



## OVER THE TOP

### SHALL WE SEE IT THROUGH OR QUIT?

The Government is finding it necessary to call upon us three times within a year to provide by subscriptions to Liberty Loans, sums of money hitherto considered of fabulous proportions. These facts should impress upon us as no mere words could do, the intense seriousness, the stern necessities, of the situation.

Continued acquaintance with the more serious aspects of life is apt to breed indifference, and to distort our mental vision. As the soldier shudders with horror at his first sight of carnage, but later becomes hardened, so are we apt to become complacent under conditions which call actually for increasingly strenuous effort.

The Liberty Loan with its original accompaniments of novelty and noise appealed to our national love of a new sensation. In the Third Campaign much of the novelty will be lacking, but the serious purpose behind the campaign will have grown. Our money was needed when both the First and Second Liberty Loans were floated, but it will be more than ever needed when the Third Loan is called for. Our army has grown, our national pay-roll has grown, the needs of our allies have grown, the necessity of forever banishing the unspeakable menace of Prussianism has grown. No longer can we hope that the entrance of this country into the struggle will induce an early peace. More arrogant, more desperate than even the German Government puts forward its impossible claims upon the rights and life of humanity.

Our Government in its growing need is calling upon us to give up our luxuries, is conscripting the lives of our sons, is controlling trade, labor, and prices, with an ever increasing earnestness and firmness of purpose.

The test of our personal strength of character and determination is at hand. Your Government pleads with you very earnestly to preach and practice both before and during the next Liberty Loan Campaign a steadfastness of purpose, an unselfish patriotism, which shall reflect the spirit of a man who having set his hand to the execution of a necessary task would rather lose that hand than draw it back. This is the spirit of our President, of our allies—it is surely our own.

"This is a war of peoples—the people behind the fronts."—Major Grayson M. P. Murphy of the American Red Cross, Jan. 20, 1918. YOU are a part of Democracy's Battalions. Buy Liberty Bonds.

### THRIFT AND CONSERVATION

Last year at this time the great cry was conservation. This year it is thrift. Last year the nation was urged by the Government to conserve the natural resources and the products of the farms and fields and factories. Greater crops were urged, and canning clubs and city gardens were the order of the day. This year the nation is being taught the lesson of spending its money wisely. The nation is being shown the importance of putting every cent where it will do the most good.

Conservation and thrift go hand in hand. The fact that the farmer is being told this year to be thrifty does not mean he is not to plant every acre available and till his crops carefully and harvest them when they are ready for the reaper. It means that he must invest wisely the money he gets for the splendid crops he has demonstrated he is able to raise.

The farmer, as a rule, can find something for which to spend almost every dollar he gets. There always is machinery to be bought or repaired, notes to be met, fertilizer to be purchased, harness, lubricating oil and groceries and clothing to be paid for in the neighboring town. But in the last few years most of the thrifty farmers have been so well paid for their produce that they are now "on their feet," or more nearly so than ever before.

This country has been good to them, for they have lived in peace and have been provided by the Federal Loan Bureau with cheap money with which to pursue the arts of peace. Any economies they can practice at this time will give them additional money with which to lend financial aid to the Government in its great war for righteousness and fair dealing.

Every dollar loaned to the Government is a practical protest against the plans of a greedy, unscrupulous, soulless power intent on world conquest, and every dollar thus advanced serves to shorten the period of war and bring nearer the day of universal and enduring peace.

"Who will dare to weaken our Western front by a single troop or a single gun?"—George Clemenceau, Premier of France, Dec. 25, 1915. If you fail to buy Liberty Bonds you will weaken the front!

"We could not have endured such aggressions and survived as a self-respecting nation of free people."—Secretary of the Treasury McAdoo, at San Francisco, Oct. 11, 1917. American blood calls to you. Buy Liberty Bonds.



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# Another Splendid Consignment of REGISTERED Jersey Cattle

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