

SPRING OPENING, Friday March 1st,

AND SUCCEEDING DAYS,

Displaying for your discriminating selection the very Newest in Wearing Apparel, Footwear, Millinery, Neckwear, Draperies and

W. S. S.:
War Saving Stamps
and Certificates
On Sale Here.
Buy a Stamp a Day
and Help Win
the War.



Arrow
Shirts.

Mallory
Hats

Munsing
Union Suits.

Boys'
Sampeck Suits.

Arrow
Collars.

Shaw Knit
Half Hose.

Phoenix
Silk Socks.

Outing
Footwear.

*Men! The New Hart Schaffner & Marx Suits
Are Here.*

STEP right into our Men's Shop, Sir, and we will gladly show you the New Spring models in Hart Schaffner & Marx Suits. Through this famous firm's foresight we are able to guarantee all wool and fast color fabrics, two most important features where man's attire is concerned.

Briefly the selections are Fancy Tweeds in English, Conservation and box Styles, Cashmeres and Worsteds in Fancy browns, Greys and Navy blue in English, medium and box styles, and Navy blue and black Serges in English medium and box styles single and double breasted.

PRICES, \$25.00 to \$33.45.

*For the Man Who Cares the New Spring Florsheim
Shoes Will Certainly Please.*

FOR THE young man or the man who feels young these English lasts in dark tans, brown and chocolate with fancy tops or tops to match will just fill the bill. And for the older man who puts comfort first, we are now showing medium lasts in Kid, Kangaroo and Calf in English, medium and broad toes.

Come in and try a fitting. Florsheim Comfort is a reality—Florsheim style an established fact.

LA PORTE WOOLEN MILLS
DRESS GOODS
SILKS AND WASH FABRICS,

You are cordially invited to attend our initial showing of lovely new fabrics for the coming season's wear.

We would like to describe them in full so that you might know beforehand what's new this spring but space does not permit. We can only mention a few of the very newest fabrics now ready for your choosing.

Prominent among the many fabrics on display are the new and much talked of

**FINE GINGHAMS and
MERCERIZED
TISSUE VOILES**
at 47c. to 50c.

These fabrics come in the most striking and yet withal most pleasing colorings and designs in plaids, checks and stripes, and they are 32 and 36 inches wide.

**The Selection of
Other Spring Fabrics
Includes**

—New Chiffon Taffetas
—New Crepes de Chine
—New Georgette Crepes
—36 inch Embroidered Plaid Voiles
—36 inch Pongee Suitings
—36 inch Garbardin Skirtings
—40 inch Colored Voiles
—36 inch Silk Striped Voiles
—30 inch Ramie Suitings

New White Fabrics.

—40 inch Japonette
—40 inch Flaxons
—40 inch Batistes
—40 inch Organdies
—Plain and Fancy Voiles
—Middy Cloths and Galateas
—Near Linens Suitings
Etc. Etc.



Wirthmor
Waists.

Red Cross
Shoes.

American
Lady Corsets.

Munsing
Union Suits.

Welworth
Waists.

Queen Quality
Shoes.

Nemo
Corsets.

Phoenix
Silk Stockings.



*Come to the Store Today and View these Charming
New Styles in Suits, Coats and Dresses.*

COULD we successfully picture the charm and style of the new Spring Wearables now being displayed in windows and show-room you would need no urging to visit the store for a fitting. The probability is that we would be unable to wait on the crowd of interested women who would visit our Ready-to-wear Dept. The best we can do in the space available will be simply to give a general description of the garments. Suffice it to say that every garment is perfect in style, color and fabric.

SPRING SUITS, \$13.65 to \$29.85.

Very Special indeed are the prices on these New Spring Suits of Serges, Poppins and French Serges in Navy blue, Champagne, Labrador blue and black, and they are shown in regular and stylish stout sizes.

SPRING COATS, \$15.90 to \$21.90.

Regular and Stylish Stout sizes in smart Spring Coats of Poplin Serge and other fashionable fabrics in such favored colors as chocolate, tan, Navy blue and black.

NEW AFTERNOON and STREET DRESSES, \$13.35 to \$24.45.

Navy blue and black French Serges, Transport Grey and Copenhagen blue Taffeta and Georgette Crepe, Plaid, Tan, Champagne and Aluminum Taffeta, Taupe Messaline and Georgette Crepe and Pekin Blue Duchess Satin are the fabrics from which these pretty dresses are made. The style selection is so great as to prevent adequate descriptions. Come and view them—you will not be importuned to buy if you do not wish to do so.

THE BARGAIN SQUARE,---UNDER THE BALCONY

Affords the Thrifty Shopper an opportunity of securing reliable merchandise at remarkable savings. Be sure to see these Bargains during the early days of our Spring Opening. The Blue Price Cards Point the Way to Worth While Savings.

36 inch Wide
Bordered Scrims,
15c. Yard.

Splendid Bargains in Scrims for your new Spring Draperies. If bought today these scrims would sell at prices up to 25c.

36 inch Wide
Checked Dimity,
19c. Yard.

A splendid quality of fine Dimity for Infants' wear, which, were it bought today would retail for 30c. yard.

Fine Bleached
Pillow Tubings,
29c. Yard.

You will appreciate a Bargain like this in Pillow Tubings, for they are actually worth at least 35c. yd.

36 inch Wide
English Longcloth,
29c. Yard.

Fine Longcloths actually worth 35c. Bought as Mill Ends but no piece less than 30 yards. Any length sold.

FRIDAY AND SATURDAY
ONLY

**REMNANTS
HALF
PRICE.**

Splendid Remnants of Silks, Wool Dress Goods, Wash Goods, Cretonnes, Draperies, Cottons, etc., etc.

36 inch Bleached
Fine Muslins,
25c. Yard.

With the finer grades of muslins selling at prices very much higher, this offer is most exceptional.

Mercerized
Table Damask,
59c. Yard.

64 inch wide, 2 1/4 to 5 yard lengths. Actually worth 75c. yard

Extraordinary Sale of
Wash Fabrics,
25c. Yard.

A collection of fabrics priced as high as 50c. yard for this wonderful Bargain price. Good patterns and colors.

Very Special Sale of
New Cretonnes,
39c.--69c.

Two lots bought at a special price and worth up to \$1.00 yard. Beautiful designs and exquisite colorings.

A Most Exceptional Sale of Ladies'

**Red Cross and Queen Quality
Shoes,**

\$4.80--\$5.15--\$5.45--\$6.35--\$6.60--\$6.95

High Grade, Stylish Black kid Shoes with Mat and Cloth Tops and Military, Cuban and Louis Cuban Heels. All sizes and widths in the selection.

Hatton's

TILLAMOOK — ORE.

Many Men will Welcome this

**Wonderful Sale of Dress Shirts
At 95c. Each.**

There are Shirts with French Cuffs and Shirts with laundered cuffs and they are shown in a great variety of fancy patterns. All sizes and actual values to \$2.00.