ADVERTISING RATES.

Legal Advertisements.

First Insertion per line	$ .10
Each subsequent insertion, line.	.05
Business and Professional cards one month.	1.00
Locals per line each insertion...	05
Display advertisements, an inch and Lodge Notices, per line .	.05
All Resolutions of Condolence one month.	.50

THE TILLAMOOK HEADLIGHT.
F. C. BAKER, Publisher.

Editorial Snap Shots.

Hooverize, yes Hooverize. Well Hooverize on the waste attending so many holidays in the public schools.

A large number of Christmas and New Year's cards were sent out this year bearing the trade mark "Made in Germany." These cards should be canned if you have any of them in your possession.

We didn't know whether it was the proper thing to report that we had secured 2500 'wits" for the Red Cross. Anyway, it was impossible to make the weather any wetter during the drive or find a "dry" Red Cross booster.

Now don't complain because rain has fallen in considerable quantity and with considerable force the past three weeks. It is a hundred per cent better weather than the howling blizzards they have had in the east and the middle west.

Did you ever observe that Tillamook County never had any failures to amount to anything. A crop failure is unknown, and when Tillamook County was called upon to go over the top in the Liberty Bond drives, Y. M. C. A. drive and the Red Cross drives, there was no failures.

There is a good deal of gospel truth in what The Oregon Voter says about the Portland Journal: "The Journal tears down. It does not build up. It is stabbing Portland for the sake of glorifying itself among thoughtless people as an alleged champion of the people's interests."

The snap shot man is inclined to think that it is a waste of time to keep the mail for the south part of the county "bottled up" in this city for 19 hours. The people of the south part of the county should send in a vigorous protest to the postoffice officials and the Oregon delegation in Washington.

We believe that before another year rolls round it will be possible to auto in and out of the county all times of the year, for when the Grand Ronde road is improved it will remove the obstacle. And it is claimed by a good many persons that it will take less time to reach Portland than by the railroad. We believe it.

New Year's day in Tillamook county was an ideal summer's day, the atmosphere being beautifully clear with bright, warm sunshine. It was, certainly, a pretty day and everyone enjoyed it after three weeks of rain storms. Those who have lawns will have to operate their lawn mowers if this kind of weather continues, as the grass is growing very rapidly and needs cutting.

Let everybody be inspired with the idea of a bigger and better county along manufacturing lines. It may appear to some of our progressive citizens that we are not making the progress we should, but after all, the county is making material progress. One important industry was added, that of the shipbuilding plant, and having been successful, there is good reason why others should be induced to start ship-building plants in Tillamook county.

There is one good feature connected with the numerous "drives". It educates people to be more liberal in their offerings and gets them in the way of helping others. Most of us have been wrapped up too much in self in the past, and we consider the "drives" have not only proved a blessing to others, but it is going to be that much more pleasant to solicit money in the future for good causes. The good old book says it is more blessed to give than receive, but we have somewhat neglected this divine injunction.

The snap shot man is wondering how many real, progressive boosters there are amongst the business men of Tillamook city and how many are drones. We will not attempt to classify them at this time, but which crowd do you belong to. The fellows that have some life and push in them or the dead 'ens, who are so close fisted that they wouldn't give a dollar towards a Commercial Club. Now don't criticise the snap shot man if he attempts to bring to life the lifeless business men who haven't supported the home town.

We publish an interesting editorial from The Oregonian on waste and duplication of church work in small towns and communities, which is worthy of serious thought. We have repeatedly stated that the churches in Tillamook City should Hooverize, and we make the statement right here that if all the people that attend the Protestant chudches of his city would get together one or two pastors would be sufficient. This is a good opportunity for the members of the U. B. church to go over to the M.E. Church, for there never was any need or necessity to build that church and maintain a separate church organization. It was a waste and continues to be a waste, and a burden on those who have to support it.

Business men who fail to adopt a cash basis of doing business are starting the new year wrong. Now is the time to cut out the credit business with its attending losses. When people go ino the postoffice and want stamps they have to pay cash, or go to the express office with a parcel they expect to pay cash, or buy a ticket at the depot they are prepared to pay cash. Now if the businessmen who think they can't run their businesses without giving credit will consider that other businesses have no trouble in doing a cash business, they would have none themselves if they adopted a cash policy. No one ever heard of mail order houses giving credit, neither should any business man in this city in the future.

Some people contend that the United States is not fighting the German people, but simply the kaiser. We are not only fighting the kaiser, but the brutality of the German soldiers who have committed the most horrible crimes in history. If United States soldiers were ordered to commit the horrible crimes the German soldiers are permitted and ordered to carry into execution, they would refuse, and revolt, and they would show their humanity by doing so. But here is the contract between two countries. German people consider nothing too cruel and horrible to inflict on their enemies and German soldiers take a delight in killing and torturing people, and we consider the German people are just as guilty as the Kaiser, so it is foolish for any of us to think for one moment that we are not fighting the German people who permit and appear to take delight in committing horrible crimes.

Germany practically admits that she is whipped. When the war lords of that country plunged Germany into war it was with the expectation of obtaining possession of Belgium and the coast ports of France, and with a big indemnity from England and the United States. Germany would conclude peace tomorrow if it could get out of the conflict and retain what territory it had before the war. That is the kind of peace Germany is now striving for, which shows plainly that she has come down off her high horse and its war of conquest is defeated. There is another important factor that Germany now confronts which makes her very desirious of obtaining peace as soon as possible, and that is the United States participation in the war. It is true that Russia is desirous of making peace with Germany and may not participate in the conflict again, but Germany knows that the United States is a more vigorous opponent, and for that reason wants peace before our boys go over the top and give Germany what she wants—a good licking.

When Brighton reported last week that it had 400 members in the Red Cross drive, it made most of us feel thankful, and everybody was loud in their praise of the Red Cross workers there. However, Brighton was exceedingly interested in the drive and was a good sport. It wanted to outdistance Tillamook in obtaining the largest number of new members, and it did give the metropolis of the county a great jolt when it reported on Monday that it had reached the 600 mark. Every member of the Executive Board of the Tillamook Red Cross said "Bully for Brighton." When the final report came in from Brighton on Wednesday Tillamook got another severe jolting. Brighton reported 828 new members. This gave Tillamook a close shave, for the 900 mark had been reached by the local workers in this city, with the work incomplete. Brighton made a remarkable and commendable showing,, and if other parts of the county had done equally as well, Tillamook county would have been far ahead of every county in the state. Considering every thing, Brighton is deserving of considerable praise, and we extend the glad hand of thanks and express our congratulations to the noble Red Cross boosters of Brighton for the splendid showing they made in the Red Cross drive.

Fires Rates in East and South Increased

An increase of 10 per cent in fire rates has been made in Eastern and Southern territory, to meet the additional expenses of companies resulting from the war. The 10 per cent rise will without doubt be general through out the entire country in the near future irrespective of rating schedules, to remain in effect pending the return of normal conditions.—Ins. News.

How to Prevent Croup.

In a child that is subject to attacks of croup, the first indication of the disease is hoarseness. Give Chamberlain's Cough Remedy as soon as the child becomes hoarse and the attack may be warded off and all danger and anxiety avoided. For sale by Lamar's Drug Store.

FAMILIAR WITH GREATNESS.

Mere Generals Didn't Impress the American Camera Man.

A story told by Francis A. Collins in the Camera Man shows that the direct methods of the American news photographer are not affected by surroundings that might cause others to grow self conscious.

A newspaper assigned an American to make a portrait of General von Bissing in the palace in Brussels. The photographer applied for permission to the authorities at Berlin, who received him courteously and, after considerable formality, detailed an officer to accompany him to Brussels. An appointment was made, and the two were admitted to the general's room. Previously, however, it had been explained to the American that under no circumstances was he to address the general. The officer began his explanation, but became confused at finding himself face to face with so distinguished a personage.

"Your excellency," he began, "we have come from Berlin—that is, if you will be so kind"— In his confusion he came to a full stop.

General von Bissing was seated at a desk and seemed to be very busy. The American photographer stepped forward.

"General, I am an American," he began without embarrassment.

"I see that," said the general, with a smile.

"I have come to take your picture," the photographer added without waste of time.

The situation was unprecedented. The officer stood aghast.

"Very well," replied General von Bissing. "Go ahead. What do you want me to do?"

"If you will step to the window," the photographer explained. "Now step this way, a little farther, please. No; this way." And to the horror of the attending officer the photographer laid his hand on the general's arm and arranged the pose. The picture was taken in a few seconds.

"Thank you, general," said the unabashed American easily.

"I hope your picture turns out well," replied General von Bissing, and the interview was over. Once they were outside the door, the officer expostulated:

"How did you come to address his excellency? It is most unprecedented. And you laid your hand on him. How could you do so?"

"Mein lieber freund," said the American, "I have photographed three American presidents, and a general more or less is nothing to me."

CONQUERING THE CRAMP.

Rules a Swimmer Should Follow When an Attack Comes On.

A cramp is merely a contraction of the muscles caused by the penetration of the cold. Obviously it could not of itself cause drowning. Its worst effect, according to the Popular Science Monthly, is to cause a panic which throws the swimmer off his guard, causing him to let the air out of his lungs and thus allow the air passages to become filled with water. The safeguards against such panic are absolute confidence in the floating power of the body and a demonstrable knowledge of the proper way to fill the lungs quickly to utmost capacity with air.

The moment a cramp is felt the swimmer should turn on his back and begin to gulp the air, making no effort to keep himself from sinking. As he sinks he slowly exhales under water, through the mouth, with the lips puckered as for whistling. If it is a stomach cramp the knees will be drawn up against the abdomen, but the swimmer should force them out, pushing on them with both hands and using all his strength until they are fully extended. This will no doubt cause great pain for a few seconds, but as soon as the legs are straightened out the cramp will vanish, and the body, buoyed up by the air in the lungs, will shoot up to the surface. There, still inhaling in great gulps and exhaling through puckered lips, the swimmer may float until he regains his strength or is picked up.

In case of cramp in the leg or arm the same system of breathing is followed, and the affected part is straightened out by sheer strength.

Preparing Him For Matrimony.

In South Africa some of the savage tribes have a peculiar ceremony which they put the matrimonial candidate through previous to his entering the marriage state. His hands are tied up in a bag containing five ants for two hours. If he bears unmoved the tortures of their stings he is considered qualified to cope with the nagging and daily jar and fret of married life.

Shrewd.

Jack—Fine trick Gotrox played on his titled son-in-law.

Bass—What did he do?

Jack—Gave him a 10 per cent margin on 10,000 shares in P. D. Q. as a wedding present, then beared the market and sold the poor fish out when he couldn't cover.—Wall Street Journal.

Why He Loved It.

"He used to tow he loved the ground she walked on."

"The ancestral domain, eh?"

"Yes. Pretended he loved the ground she walked on, and now he's trying to mortgage a lot of it."—Kansas City Journal.

Had Enough Trouble.

"Darling, I have decided to speak to your father tonight."

"Oh, not tonight, Alfred. He has cut himself shaving, missed a train, broken his glasses and lost an umbrella—all since this morning."—Browning's Magazine.

HEROISM IN THE NAVY.

It Is Not an Event, but a Mere Matter of Everyday Duty.

Our navy is crowded with men who will face any danger. Some years ago one of our battleships was on the battle range, with bags of powder stowed in her turrets to save time in loading and firing the guns. A spark got to the bags of powder. There were an explosion and a fire. Directly underneath was the handling room. Burning pieces of cloth fell from the turret down into the handling room. The crew of that handling room could have jumped into the passageway, made their way up a ladder and so on to the free and safe air of the open deck. What they did was to stand by to stamp out what fire they could.

Leading from the handling room were the magazines. The doors of the magazines were open. Men jumped into the magazines and buttoned the keys of the bulkhead doors so that there would be no crevice for sparks. In doing that they locked themselves in, and once in they had to stay in. Above them, they knew, was a turret full of men and officers dead and dying. They knew that fire was raging around them, too, and that the next thing would be for the people outside to flood the magazines. The magazines were flooded. When things were under control and the doors opened the water in the magazines was up to the men's necks.

While that was going on below decks in the turret were other men and officers, including the chaplain, not knowing what was going on below and expecting every moment to be blown up into the sky. But there they were, easing the last moments of the men who were not already dead. Thirty all told were killed in the turret. All concerned behaved well, but no better than they were expected to behave.

A few years ago there was a destroyer off Hatteras. It was before daybreak of a winter's morning in heavy weather. A boiler explosion blew out her side from well below the water line clear up through to her main deck. Men were killed by the explosion; others were badly scalded. A steam burn is an agonizing thing, yet some of these scalded men went back into that hell of a boiler room and hauled out shipmates who, to their notion, were more badly burned than themselves. One such rescuer died of his burns. The hole in the deck and top side of that destroyer was twelve feet across, yet her commander and crew got her to Norfolk under her own steam. Commander and crew behaved well, but no better than they were expected to behave.—James B. Connolly in Collier's Weekly.

How Norway Finds Sailors.

Norway's navy, being a young service, is built expressly for defense and not defiance. But, though her ships are few, the quality of her men is high, the hardy fishermen of the coast providing an abundance of excellent material, and her officers are chosen and trained with the utmost care. A cadet has to serve at least one year in the merchant service before he can enter the naval college at Horten, and his qualifications before obtaining the rank of sub-lieutenant must include a thorough knowledge of English, French and German, with ability to speak English and one of the other two languages fluently.

Swimming as an Exercise.

There is no exercise like swimming. The breast stroke builds arm and shoulder breast muscles. The forward thrust and backward sweep are guaranteed to develop those back muscles which cure the scholar's stoop. The scissors kick of the side stroke will do more for the legs than all the gymnasium tricks yet invented. The arduous labor of the trudgen and the crawl compels deep breathing. And when one's wind, grown short in office or chair or over workbench, is spent you turn upon your back and rock, as in a cradle, looking at the sky.—Cleveland Plain Dealer.

Motor Wheel Rims.

How many automobilists are there who ever remove their rims from the wheels until forced to do so by reason of tire trouble? Very few, is the answer. If they did take the rims off after having run the car for a short time and use a little graphite in between the wheel and the demountable rim they'd find tire changing easier later on. As it is, rims are sometimes so rusted and plastered on that they take an unconscionable time to remove when the need finally does arrive.—Chicago Tribune.

To Cure Scars.

Scars are often very ugly things and disagreeable marks when they exist in prominent places on the skin. Probably nothing can remove a big scar the tissue of which has become fibrous and unyielding, but the following recipe, to be applied on lint and allowed to remain on the part for a little time daily, will effect an improvement in small scars and blemishes: Borax, one and a half ounces; salicylic acid, twelve grains; glycerin, three drams; rosewater, six ounces. Mix.

Have to Be.

"I have been visiting one place, at least, where men are always guarded in their conduct."

"And what might that remarkable place be?"

"The penitentiary."—Baltimore American.

True Politeness.

"Does your wife listen to your advice?"

"Listen? Of course she does. My wife is very polite."—Boston Transcript.

When you meet an obstacle use it as a stepping stone.

Men Serving the Colors.

WE offer free our Safe Deposit service to men in the training camps or at the front. Before leaving home, every man should bring his valuables or important papers, keepsakes, correspondence and other precious possessions to this Bank and we will arrange the space for keeping them safe during the owner's absence without charge. There is always danger of loss, when valuables are kept at home.

DEPOSITS OF MONEY ARE ACCEPTED BY MAIL AND MEN IN THE SERVICE ARE INVITED TO SEND DEPOSITS BY MONEY ORDER.

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Oakland is now the Great Shipbuilding and Industrial Center of the West.

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Red Crown's continuous chain of boiling points insures complete combustion. Every drop gives full power.

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We protect you against advance or decline in price.

Beginning January, 1918, Gasoline will be sold on a cash basis—

TICKET BOOK, 100 gal. $24.50 paid in advance

TICKET BOOK, 50 gal. $12.25 " "

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SUBSCRIBE WHILE THIS OFFER LAS

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WEEKLY OREGONIAN, 1 year.
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All For $2.50.