

ADVERTISING RATES.

Legal Advertisements.

First Insertion per line \$.10
 Each subsequent insertion, line05
 Business and Professional cards
 one month 1.00
 Locals per line each insertion05
 Display advertisements, an inch
 and Lodge Notices, per line05
 All Resolutions of Condolence
 one month50

THE TILLAMOOK HEADLIGHT.
 F. C. BAKER, Publisher.

Editorial Snap Shots.

We wish to make another appeal to the people of Tillamook county in behalf of the Red Cross, for it is expected that Tillamook county will enroll 800 new members between now and the new year. To those who have not become members we ask them to do so as quickly as possible, so that Tillamook county can say that it raised its quota of 2500 new members. We do not know of any other institution that is so deserving of support as the Red Cross, especially as it is now actively engaged in caring for the wounded and sick in the present deplorable war. There is something else that is worthy of commendation, and that is the good, unselfish and patriotic women who are devoting their time and energies to Red Cross work in Tillamook county. They need our encouragement and assistance, and if \$2,500 is raised in this county they will have half that amount to purchase their supplies. It takes a large amount of money to keep a busy, active Red Cross work room going, but as all this is to help suffering humanity, we hope the people of Tillamook County will cheerfully respond to our last appeal to make up the quota of 2500 new members. It is only a small amount of money that is asked—one dollar—from those who have not joined the Red Cross. It is not only an appeal of the Red Cross but an appeal of the good women of the county who want your kind co-operation in their laudable labor of love and devotion to the cause of humanity.

Happy and prosperous new year to everybody.

"Have a good time" is what the Tommies write home to their friends in England, and "have a good time" is what the women write back to the Tommies.

Oregon Cheese for Oregon people! Oregon's Food Administration says, "Eat a little every day and save the meat."

Eat Oregon cheese and kill two birds with one stone—patronize home industry and conserve the meat supply for our armies and our allies.

Hooverize in cheese making. Cut out the coloring. Here is a splendid opportunity for the new Holstein cheese factory to make cheese similar to the famous Cheddar cheese, which is not highly colored like the cheese manufactured in this country.

The business man who starts in to do a cash business at the commencement of the new year and stay with it will save himself a whole lot of worry and will not be troubled with the vexation of collecting from those who are bad pays. Anyway, at the end of the year he will have a smile on his face that he has no bad debts and losses on his books. Wise is the business man who decides to do a cash business in the future.

And now another drive is proposed. The Women's Christian Association is wanting \$4,000,000. No one wants to discourage people from doing good and helping humanity, but it seems to us a little unwise to start another drive. Give the people a breathing spell, for if these drives are overdone it is going to make people close up like a clam and refuse to give even for things that are imperative in the prosecution of the war.

Brighton did itself proud in the Red Cross drive, obtaining 400 new members, which is almost as many as Tillamook, which only reached 443. Certainly Brighton is one of the most progressive spots in Tillamook county. Its magnanimous spirit in the Liberty Bond drive was a great surprise to everybody, now in the Red Cross drive Brighton did itself proud. Anything that Brighton wants in road building it should obtain, for a small town that is so intensely patriotic as that should have the best road and the best of everything.

The Kaiser continues to claim that God is his ally, for this is what he says: "The year 1917, with its great battles, has proved that the German people have in the Lord of creation above an unconditional and avowed ally on whom it can absolutely rely. Without him all would have been in vain." Most of us are inclined to think that the kaiser is allied to his satanic majesty, for wherever the German army advanced into the country of those nations that were opposing it, it looks as if hell broke loose by the murder and devastation that follows it.

THE GOVERNMENT IS AFTER YOUR "GOAT"

"Slackers" Who Lodge Taxes to be Rounded Up.

"What are you going to do when the income tax man comes around?" is the latest "effusion" set to music by the revenue collector of the state of Oregon, with words by Uncle Sam—more forcible than eloquent. Some people throughout the state—some people right in our own midst—are going to sit up and take notice. Their incomes are going to be "assembled" that they will be in a position to add their mite to the government's war fund.

No, it will not be necessary for you to hunt up the revenue collector—he's not going to take any chances—but on the contrary, is going to give you the "once over" right on the ground. He or his representative will make Tillamook a personal visit, remaining probably a week or ten days, during which times he will be the guest of those whose incomes exceed the limit provided by law.

You won't have to figure out your own income tax all by yourself hereafter. The government is going to send out men to help you. It will be up to you to hunt up these men, who will be sent into every county seat town, and some other towns besides, to meet the people. Postmasters, bankers and newspapers will be able to tell you when the government income tax man will be around, and where to find him. He will answer your questions, swear you to return, take your money, and remove the wrinkles from your brow. Returns of income for 1917 must be made between January 1 and March 1, 1918.

The government recognizes that many persons experience a good deal of difficulty in filling out income tax forms. It recognizes, too, that taxpayers resident at points where collector's offices are not easily accessible, find it hard to get proper instruction in the law. Next year, when every married person living with wife or husband and having a net income of \$2000, and every unmarried person not the head of a family and having a net income of \$1000 for the year 1917, must make return of income on the form prescribed, there will be hundreds in every community seeking light on the law in executing their returns. Every collection district in the nation will be divided into districts, with the county as the unit, and a government officer informed in the income tax assigned to each district. He will spend hardly less than a week in each county, and in some counties a longer time, very likely in the court house at the county seat town. In cities where there are collector's branch offices, he will be there, and in other cities probably at the city hall. The collector of revenues will in due time advise postmasters and bankers and send out notices to the newspapers stating when the officer shall be in such county. It will be necessary for prospective taxpayers to ask for forms on which to make returns. The officer who visits the county will have them.

It may be stated as a matter of general information that "net income" is the remainder after subtracting expenses from gross income. Personal, family, or living expense is not expense in the meaning of the law, the exemption being allowed to cover such expenses. The new exemption of \$1000 and \$2000 will add tens of thousands to the number of income tax payers in Oregon, inasmuch as practically every farmer, merchant, tradesman, professional man and salary worker will be required to make return and pay tax. The law makes it the duty of the taxpayer to seek out the collector. Many people assume that if an income tax form is not sent, or a government officer does not call, they are relieved from making report. This is decidedly in error. It is the other way round. The taxpayer has to go to the government, and if he doesn't within the time prescribed, he is a violator of the law, and the government will go to him with his penalties.

Card of Thanks.

We the undersigned hereby extend our most heartfelt thanks to each and all who so kindly assisted us in the sickness and funeral of our dear father Wm. Squires.
 Mrs. Lydia S. Morgan.
 E. N. Morgan.

How To Prevent Croup.

In a child that is subject to attacks of croup, the first indication of the disease is hoarseness. Give Chamberlain's Cough Remedy as soon as the child becomes hoarse and the attack may be warded off and all danger and anxiety avoided. For sale by Lamar's Drug Store.

Chamberlain's Tablets.

Chamberlain's Tablets are intended especially for stomach troubles, biliousness and constipation, and have met with much success in the treatment of these diseases. People who have suffered for years with stomach trouble and have been unable to obtain any permanent relief, have been completely cured by the use of these tablets. Chamberlain's Tablets are also of great value for biliousness. Chronic constipation may be permanently cured by taking Chamberlain's Tablets and observing the plain printed directions with each bottle. For sale by Lamar's Drug Store.

Some Prices in Germany.

We think that prices are high in the United States now and have a high every time advances are quoted, so it is somewhat of a relief to know that the Germans in Germany are paying for certain items. Their "war prices" make ours look low, indeed.

The woman who goes down town to purchase a wool gabardine that was formerly equivalent of 72 cents a yard in United States money, must now pay \$6.60 a yard. Velvet that was sold at \$1.44 in Germany before the war now costs \$12. Sateens that were 20 cents a yard, now \$2.88. Voiles that were 13 cents a yard are now \$2.88. Half wool cloth that was 38 cents a yard now brings \$5.76.

Sewing silk was 1 1/2 cents a spool, but is now 15 cents. Cotton thread that was 4 cents is now 22 cents. Infants' cotton socks were 72 cents a dozen are now \$11.52. Women's woolen stockings that were sold at 66 cents a pair now bring \$3.60.

It is said that cotton cloth and thread is very scarce in Germany and that buttons are being fastened on cloth with wire.

Norway's Sad Case.

The announcement of the Norwegian government day before yesterday that since the war 5,000 Norwegian sailors have lost their lives through the sinking of Norwegian ships call attention to one of Germany's victims that has received comparatively little notice. Belgium, Poland and Serbia stand out before the world as fearful examples of how the German makes war, but comparatively little has been said of Norway.

Yet the case of this little neutral nation is peculiarly sad. It has not been invaded and despoiled, as have the other countries, yet its citizens have been slain ruthlessly, and its property has been destroyed. The submarines have laid a fearful heavy toll upon Norwegian merchant ships, and the instances of brutality of which we have heard in the case of British and American vessels have been duplicated many times in the case of the Norwegian ships. Nor has the sinking been done exclusively by submarines. Several times German cruisers in the North Sea have taken a hand in the game.

Yet Norway has been forced to submit to these outrages in order to escape a worse fate. It could not hope to inflict upon Germany, in case of a declaration of war, any part of the damage that Germany would inflict upon it, so it has suffered in silence.—Oregon Register.

ABORTION IN CATTLE.

High Meat and Milk Prices Make Abortion Control Double Necessary

Authorities are alarmed at the increasing losses caused by contagious abortion. Some state it is causing more damage to live stock than tuberculosis.

Research men from the U. S. Government and other institutions assert that there is no absolute abortion "cure," but all authorities agree that abortion can be controlled and the losses stopped.

No serum or vaccine has been found that gives any protection. These authorities all recommend that a thorough system of sanitation be followed on every farm, including treatment of bull, cows, calves and buildings. This is the only certain means of controlling and preventing abortion—Sterility—Premature Birth—Retained Afterbirth in cows and White Scours in calves. These all seem to be symptoms showing the presence of abortion germs.

To correct this condition, B-K, the powerful antiseptic, used as a douche, kills the abortion germs, dissolves the albumin, removes the slime, neutralizes the acid, cleans the tissue and thereby puts the organs in a condition for natural healing. B-K does not irritate, but is soothing and healing to torn membranes, and does not cause straining. Other substances such as carbolic acid, cresol iodine, etc. are more or less irritating, do not dissolve the albumin, but tend to coagulate or thicken them, thereby preventing destruction of the germs and thorough cleansing of the infected tissues.

B-K is a wonderful germ killer. Its remarkable germ killing strength is plainly marked and guaranteed on every package. B-K contains no poison, acid nor oil—it is clear and clean as water and as easy to use. B-K may be used freely in the drinking water, helping to destroy the germs which accumulate in the tanks; may also be used effectively to disinfect the bull and wash calves at birth.

B-K is handy. You have in one jug all ready for use by simply mixing with water, your treatment for calves, cows and bulls; also the best disinfectant you can possibly have for general use—no special mixing of various ingredients—saves trouble and mistakes—insures promptness, accuracy, convenience and successful results. Contagious abortion is being successfully controlled in many herds by following our simple plan with B-K.

Write for testimony of users and reasons why B-K is used so successfully in this work. Send for these useful booklets.

Bulletin No. 52
 Contagious Abortion—Prevention and Control.
 Bulletin No. 136.
 Calf Scours—How to Save every calf.
 W. Kuppenbender.
 Tillamook Oregon.

The Oregon organization of the Government's War-Saving Thrift campaign, calls for at least 700 stamp selling agents throughout the state.

Important Announcement

IN ORDER to conform to the nation's new merchandising policies, our business will be placed on STRICTLY CASH BASIS, beginning immediately after the closing of our great seven-day Smashed Price Sale. This new departure will be inaugurated Monday, January 7, 1918.

Beginning on that day, to continue until our retail prices are regulated to a cash basis, we will give to every customer, on all purchases, a cash discount of 2 per cent. This discount will be paid to you at the time you make the purchases. Our discount averages about 2 per cent for paying cash, and we are going to give this to you in cash. It is to every customer's interest to pay cash, because it will enable us to do business on a much smaller margin of profit.

John D. Rockefeller, the richest man in America, walked six blocks out of his way to save fifteen cents on a pair of suspenders. When he was asked why he did it, he said: "If I placed \$5.00 in a savings bank, I would have to keep it there one year at 3 per cent to make that much money. By doing this, I make the amount in just a few minutes." If you will estimate your purchases for a year, then figure the amount we can save you, by everyone paying cash, and then add to this the 2 per cent trade discount we give you, you will find that you have made far more interest on your money than any safe investment will return to you.

We thank you for your patronage during the past year, and we will appreciate your business on the new basis, during 1918.

Wishing you a happy and prosperous New Year,

Respectfully yours,

Haltom's

These agents will be duly authorized employees of the treasury department. Each agency or individual selling thrift stamps will report to the chairman of his county. County chairman will report to the state chairman.

ROBERT H. McGRATH,
 COUNSELLOR-AT-LAW,
 ODDFELLOWS' BUILDING,
 TILLAMOOK, OREGON.

PORTLAND OFFICE:
 1110 WILCOX BLD.

DAVID ROBINSON, M.D.,
 PHYSICIAN AND SURGEON
 NATIONAL BUILDING,
 TILLAMOOK — OREGON.

H. T. BOYLS
 ATTORNEY-AT-LAW.
 Complete Set of Abstracts, Books in Office.

Taxes Paid for Non Residents.
 TILLAMOOK BLOCK,
 Tillamook Oregon
 Both Phones.

W. C. HAWK,
 PHYSICIAN AND SURGEON
 Bay City Oregon

JOHN LELAND HENDERSON
 ATTORNEY
 AND
 COUNSELLOR-AT-LAW.
 TILLAMOOK BLOCK,
 Tillamook Oregon
 ROOM NO. 261.

CARL HABERLACH,
 ATTORNEY-AT-LAW.
 TILLAMOOK BLOCK
 Tillamook Oregon

WEBSTER HOLMES,
 ATTORNEY-AT-LAW
 COMMERCIAL BUILDING,
 FIRST STREET,
 TILLAMOOK, OREGON

DR. L. L. HOY,
 PHYSICIAN AND SURGEON
 TILLAMOOK BLOCK,
 Tillamook, Oregon.

T. H. GOYNE,
 ATTORNEY-AT-LAW.
 Office: OPPOSITE COURT HOUSE,
 Tillamook Oregon.

R. T. BOALS, M.D.,
 PHYSICIAN AND SURGEON.
 Surgeon S.P. Co.
 (I. O. O. F. Bldg.)
 Tillamook Oregon.

**NEW YEAR'S DE LUXE
 FEATURES AT
 Gem Theatre**

FRIDAY, DEC. 28
"OUT OF THE DRIFTS"—Six reel Paramount photoplay featuring Marguerite Clark. A splendid picture for the children, and the adults are sure to enjoy it as well.

SATURDAY, DEC. 29
"UNDER HANDICAP"—Eight reel Metro Wonderplay, featuring Harold Lockwood. "Underhandicap" has local color. Cow-punchers who know how to act in motion pictures are used in this play. The story is taken from Jackson Gregory's novel. Scenes and action taken during the big round-up at great Rodeo camp in Arizona. Plenty of thrilling and exciting scenes all through the play. This picture is presented as one of our Top Notchers. Adults 20c. Children 10c.

SUNDAY, DEC. 30
"EFFICIENCY EDGAR'S COURTSHIP"—Five reel Essany Photo Comedy, featuring Taylor Holmes. This picture is sure fire, guaranteed laugh getter. Don't miss it.

MONDAY, DEC. 31
"NEGLECTED WIFE"
"LONESOME LUKE COMEDY"
"HEART-PATHE NEWS"

TUESDAY, JAN. 1.
"BABY MINE"—Six reel Goldwyn photoplay featuring Madge Kennedy. Margaret Mayo's delightful farce, "Baby Mine" is the second release of the widely-heralded Goldwyn Pictures. Madge Kennedy, world famed comedienne, is its star. Her appearance in "Baby Mine" is her first in motion pictures. This sweet, wholesome comedy of the life of a thoughtless young bride who loves her husband, but forgets to show it and forever keeps on showing it, is said to be a production equal in every respect to the highly successful "Polly of the Circus" starring Mae Marsh. It is Goldwyn's first comedy. Don't pass it up, it is sure to more than please you. Adults 20 cents, Children 10 cents.

WEDNESDAY, JAN. 2
"SUNNY JANE"—Five reel Mutual star production featuring Jackie Saunders.
"AND IN WALKED UNCLE"—One reel comedy featuring Billy Rhodes.

THURSDAY, JAN. 3
"CONSCIENCE"—Five reel William Fox photoplay featuring Gladys Brockwell. Miss Brockwell is known as "the girl of a thousand expressions." Don't fail to see the mix-up between Conscience and The Devil in this picture.
"A FACT" that can not be disputed, is this, when you want to see the best in Photoplays, you must follow the crowds to the Gem Theatre where only plays of the highest class are shown.

LAMB-SCHRADER CO.

WHOLESALE AND RETAIL
 CEMENT, LIME, PLASTER, LATH AND
 BRICK; DOMESTIC STEAM AND
 SMITHING COAL.

Warehouse and Office Cor. Front and 3rd Ave. West, Tillamook, Or.