

ADVERTISING RATES.

Table with advertising rates: Legal Advertisements, First Insertion per line, Each subsequent insertion, Business and Professional cards, Locals per line each insertion, Display advertisements, and All Resolutions of Condolence.

THE TILLAMOOK HEADLIGHT. F. C. BAKER, Publisher.

Editorial Snap Shots.

That's tough on the Kaiser, Mexico on the verge of a break with Germany.

Don't be a tightwad. Buy a Liberty Bond. The government needs the "dough."

The high cost of living is still on the jump. Surely something should be done to prevent it jumping higher.

The names of the Tillamook boys who have joined either the army or navy should be posted in a conspicuous place in the city, and headed with "Roll of Honor."

Quite a number of women are buying Liberty Bonds and some parents are buying them for their children. It is safe to say that the young folks will feel proud that they own a Liberty Bond.

Late reports of the election in Iowa say that the "wets" won out by a small majority. Oregon's loganberry juice won't make much headway in that state if the "wets" win in the official count.

The Honor Guard should make plans to send every Tillamook boy who is in the army or navy a Xmas present, and a big Xmas hamper from the people of Tillamook for the 10th Company, C. A. C.

Anyone who wants public office, now is the time to groom themselves. It is only about seven months to the primary election and a little over twelve months to the general election. To the anxious office seekers time cuts no figure.

The ship workers in Portland returned to work on Monday, with a feeling amongst the people that the union men did a decided wrong thing in striking when the country is in so much need of ships. Nor did it help the cause of unionism, but the reverse.

It is reported that the German casualty list comprises 8,260,000 in killed, wounded, prisoners and missing. The Kaiser when he started the war had no idea that it would be a boom-crash to the German people and, all hope, the over throw of the Kaiser and his blood thirsty war lords.

Up goes the price of the snap shot man's favorite booze—tea, like everything else, thought it was entitled to reside with the other high priced potentes, but we are glad that it is not as high as whiskey, for it is reported that decoction is being sold on the sly in some parts of Oregon at \$7.00 a bottle.

There is certainly plenty of land at Netarts that is more suitable for loganberries than dairying, but the trouble is, only a few persons there are inclined to go into the industry. Netarts would be an ideal location for loganberries, for there is plenty of moisture in the ground to insure a big crop of berries.

"No parking in this block." That is what is painted on several sign boards on 2nd Avenue East. It is somewhat vague, for if it ever comes to a case where a person was pulled for leaving autos in these blocks, some smart attorney would immediately raise the question that nothing on the sign boards referred to autos and, for the love of Mike, it might mean no parking for flowers.

Not only is the splendid fall weather a great benefit to the dairymen, but it is a great benefit to the roads as well, the dry weather keeping them in good condition. This is a marked contrast to last year, the early rains then being the cause of the roads to be cut up by auto and auto truck travel. It is certainly fortunate that this fall was fine, otherwise the incompleting road work would have raised a big howl.

It is a patriotic duty for everyone to buy a Liberty Bond, it is a patriotic duty the county Court should perform in getting the road to Dick's Point fixed up as soon as possible. Somehow and for some mysterious cause the court has not pushed the Bayocean road the way it should. But, however that may be, the government is wanting the ships that are to be built here and the County Court should fix the road at once.

One thing the government was lack in, and that was not protecting the consumer and the working classes from the avarice of the speculator, manufacturer and producer. They are all becoming fabulously rich at the expense of those who have to toil for a livelihood. No one wants to criticize the government at this time but it showed incompetency when it allowed the price of living to grow higher and higher every week. The masses of the people have had to pay enormous sums of money because the government allowed food speculators and others to impose a burden on the working classes.

Tillamook County's quota of \$80,000 for the Liberty Bond should be fully and cheerfully met, because if there is a section of country that should liberally subscribe it is the prosperous dairymen who should do

so. We all have much to be thankful for, for we enjoy peace, prosperity and happiness here in Tillamook, and can well afford to do our bit to help the government now that it calls all of us to do our patriotic duty to help win the war. We want to impress upon the people of Tillamook the urgent need of their help in raising the \$80,000. If everybody would do their bit it would be no trouble to raise that amount of money, but some of our citizens are holding back and by doing so are not doing their bit. All honor to those who have bought a Liberty Bond, and we want to see far more names on this honor roll before the drive is closed. Won't you come to the aid of the government in this awful war and great crisis, for it is men, munitions and money that will win the war. A whole lot of us are too old or incapacitated from joining the colors, we cannot make munitions of war here, but we can throw in a few hundred dollars and buy Liberty Bonds. The government is not asking anyone to give their money. It simply borrows it and pays you 4 per cent interest. Tillamook county must raise that \$80,000, for we do not want it to be said of this favored section of country that we failed to subscribe our quota. Let everybody take pride and deep interest in seeing that Tillamook County is not reported delinquent in the Liberty Bond drive. There is only a few days left, and as our gallant allies go over the top to meet the enemy, let those who have not subscribed for a Liberty Bond go over the top right now and do so. Call up either the First National Bank, the Tillamook County Bank, or the other banks in the county and get your name on the honor roll. When you have done so you will feel glad, but if you fail to do so, there will come a time when you will feel sorry that you neglected doing so.

Death of W. E. Southwick. William Emery Southwick was the youngest of four children born to Emery and Rebecca Southwick, all of whom preceded him in death. He was born August 3rd, 1851, at New Lisbon, Indiana, and died at his home in Tillamook City, October 21, 1917, aged 66 years, two months and eighteen days.

He and Amanda E. Hudson were married at Connersville, Indiana, July 20, 1881, to which union one son, Arthur H., was born, and who passed this life on May 6, 1903, at Tillamook. William E. Southwick and his family moved from Indiana to Tillamook about twenty-five years ago and he has since made this place his home. Besides his loving wife and a half sister, Mrs. Alice Jordan of Bancroft, Nebraska, he leaves many friends to mourn his death. Religiously, he and his people before him were members of the Society of Friends, though after moving to Tillamook he placed his membership with the Christian Church at this place. He was a member in good standing of the Knights of Pythias, becoming a member of the order in the State of Indiana about thirty years ago and transferring his membership to the local lodge more recently.

Resolution of Condolence. Castle Hall, Marathon Lodge No. 89, Knights of Pythias. We the committee appointed to draft resolutions of condolence on the death of our beloved brother, W. E. Southwick, submit the following:

Whereas the Supreme Ruler of the Universe, in his infinite wisdom and mercy, has seen fit to call from this world of pain and sorrow, to that happy home above our beloved brother, and in his death we are again reminded that our lives are of short duration, and are called to pause a moment in the busy whirl of life and bow our heads in humble silence to the will of Him who rules the destinies of all.

In the death of Brother Southwick, we have lost a true and loyal Knight, his loyalty to his family, and to his friends, was a shining example for all to follow, and we know when he comes to the river that marks the unknown shore his hands will be filled with deeds of charity, the golden key that opens the place of Eternity.

Therefore, be it resolved, that we as members of Marathon Lodge No. 89, Knights of Pythias, extend to the bereaved widow our heartfelt sympathy in this her sad hour of sorrow.

Resolved that a copy of these resolutions be spread upon the minutes of our lodge; that a copy be sent to the widow of our departed brother, one to the newspapers for publication, and that our charter be draped for a period of thirty days in his memory.

Resolved, that the members of Fairview Grange No. 273, extend to those who are bereft of his presence our heartfelt sympathy and further Resolved, that as a token of our loss a copy of these resolutions be sent to our county papers and spread upon the records of our Grange. Bertie Tinnerstet, Frank Bester, and Rose Crawford, Committee.

Whereas our brother James Hughley has passed from this to the higher Grange and Whereas, the knowledge of his decease did not come to a large number of our members until too late for them to be present and join in and extend their sympathy at the time of the last token of respect. Resolved, that the members of Fairview Grange No. 273, extend to those who are bereft of his presence our heartfelt sympathy and further Resolved, that as a token of our loss a copy of these resolutions be sent to our county papers and spread upon the records of our Grange. Bertie Tinnerstet, Frank Bester, and Rose Crawford, Committee.

Washington, D. C. Oct. 22.—The United States Civil Service Commission has received an expression of the patriotism of practically all the exhibitors of motion pictures in the United States. The government is in need of thousands of typewriter operators and stenographers of both sexes for war work in Washington and through its 3,000 local boards of examiners in that many cities, the Commission requested the owners and managers of motion picture theatres to allow free of charge an announcement on their screens of this need of the government. The refusals were so few as to be negligible. Not more than a hundred of the 20,000 odd exhibitors who were approached declined to render to the people the service asked. Even these cannot be charged with disloyalty; most of them held decided views as to their duty to their patrons who pay for entertainment only. The only criticism of the government came from three exhibitors who declined on the ground that it was proposed to place a tax on motion picture tickets. One owner asked remuneration in the sum of 25 cents a week, and another stipulated that he was to be relieved of any responsibility for damage to the slides furnished by the government. The slides

cost less than 10 cents a piece. Almost without exception the "movie" men were not only willing, but were even eager to serve the government in the manner requested. This hearty response from 20,000 business men representative of every part of the country has a striking significance. It is interesting to note in this connection that the estimated daily attendance at motion picture shows in the United States is ten million. This allows an average of 500 for each house.

For those who are in need of a remedy for kidney troubles and backache, it is a good plan to try Doan's Kidney Pills. They are strongly recommended by McMinville people. Arthur Branson, 339 B Street, No. McMinville, Ore., says: "About six or eight years ago, I had rheumatic pains in my back and legs so bad that I wasn't able to do my work. At times, it was all I could do to get around. Sharp, shooting pains caught me in the small of my back and for a minute I could hardly move. When I got down to do anything it was all I could do to straighten up as my back felt so weak and stiff. After I had taken six or eight boxes of Doan's Kidney Pills I was cured. Since then I haven't had any rheumatic pains and my kidneys have been as strong as ever." Price 60c. at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mr. Branson had. Foster-Milburn Co. Props, Buffalo, N. Y.

GREAT FILM PLAY COMING

"The Unwritten Law." The management of the Gem Theatre announce that they have secured "The Unwritten Law" featuring Beatriz Michelena and Kate Robson, for two days showing, on November 13 and 14. "The Unwritten Law" was written by Edwin Milton Royle, author of "The Squaw Man" and a number of other notable stories.

The lay is in seven stupendous acts that follow the stage success very closely. The story is wholesome and big and develops through breathless suspense one of the most thrilling climaxes ever attained in motion picture art. An advance synopsis would detract from one's later pleasure in seeing it, since much of the interest of the development of the plot on the screen hangs on a thread of mystery and surprise that is spun out, with clever producing touches, to the very end of the story.

If it was necessary to pick one outstanding feature from the many elements of greatness that this production embodies, it would unhesitatingly be the emotional power of Beatriz Michelena's acting. Miss Michelena's impersonation of Kate Wilson in this picture is her greatest achievement since forsaking opera for the screen. Every critic who has reviewed the film has declared her work a marvel in both power and finish.

Notice. All those knowing themselves indebted to the Tillamook County Fair Board will greatly oblige by making remittance for same to the secretary of the board at once. Also any having bills that have not been presented please mail or hand same to secretary.

Attention Odd Fellows. The Tillamook County Convention meets at Beaver, Saturday, October 27th at 10 o'clock a.m.

A good time assured. Dinner at 12, supper at 7 p.m. Call me on Mutual phone for particulars, and let me know if you are going. John Aschm, Chairman.

For Sweet Peas. For the information of all lovers of that most beautiful and fragrant flower the Sweet Pea, this is the time of the year to plant seeds so as to procure blooms fairly early next spring and if kept trimmed flowers will bloom all summer till killed by frosts in the fall. I find that planting them at this time in well fertilized ground and in a trench so that when they are up several inches it can be filled in thus leaving the roots covered to the depth of three or four inches, and planting in a place sheltered from the northwest winds will provide an abundance of these flowers. Plants should be three or four inches apart and be kept well watered after dry weather comes. Subscriber.

Admission to Movies Advance. The increase in motion picture admission prices, announced in this issue to become effective on November 1, is to be inaugurated generally throughout the state. The leading theatres of Portland will charge a flat admission fee of 20 cents for adults and 10 cents for children, an increase of 5 cents in each instance; the suburban theatres will increase from 10 to 15 cents in other parts of the state. Exhibitors who have maintained 15 cents as the average charge are expected to increase to 20 cents which will be the price in Tillamook city.

This increase which goes into effect with the operation of the Federal war revenue bill taxing theatre admissions 10 per cent, has become a necessity even without the government tax, amounting to more than the average exhibitor makes, according to John A. Jennings, member of the executive committee of the Motion Picture Exhibitors' League of Oregon.

"For the last two years the cost of film exhibitions has increased in many instances 100 per cent," said Mr. Jennings, in commenting on the situation. During the past 30 days the wages of musicians and operators have gone up from 20 to 30 per cent, film rentals are higher, the seating tax is a factor in increased expense, and in every phase of theatre activity there has been an astonishing upward trend of cost.

"Motion picture men have recognized for some months the necessity of either raising prices or sacrificing service. The latter is out of the question, for the demand of the public is ever for a higher class of entertainment, presented under the most favorable circumstances.

"So, with the new tax, which means 2 cents on every ticket sold, whether the admission price be 15 cents or 20 cents, the increase becomes imperative if the exhibitor expects to remain in business."

Announcement. Mrs. J. C. Holden announces that she will open her Piano Studio, Sept. 1, for private and class instruction. Mrs. Holden is a graduate of the Dunning Improved System of Music Study and will establish classes in this method.

Anyone desiring further particulars may call at any time.

Certainly. The attorney for the Light & Power Company was making a popular address.

"Think of the good the Light Company has done!" he cried. "If I were permitted to put, I would say, in the words of the immortal poet, 'Honor the Light Brigade.'"

Voice of a consumer from the audience—"Oh what a charge they made!"

Men Serving the Colors.

WE offer free our Safe Deposit service to men in the training camps or at the front. Before leaving home, every man should bring his valuables or important papers, keepsakes, correspondence and other precious possessions to this Bank and we will arrange the space for keeping them safe during the owner's absence without charge. There is always danger of loss, when valuables are kept at home.

DEPOSITS OF MONEY ARE ACCEPTED BY MAIL AND MEN IN THE SERVICE ARE INVITED TO SEND DEPOSITS BY MONEY ORDER.

TILLAMOOK COUNTY BANK

UNEXCELLED ON WEST COAST OF STATE. Tillamook, Ore.

AT THE GEM THEATRE

FRIDAY, OCT. 26. "FOR THE DEFENSE"—5 reel Paramount picture featuring Fannie Ward.

SATURDAY, OCT. 27. "MISS ROBINSON CRUSOE"—5-reel Metro picture featuring Emmy Wehlen. She found Friday on Monday, but she loved him all week. Intrigue, adventure and romance make one of the greatest photoplays of "Miss Robinson Crusoe." SINGLE REEL COMEDY.

SUNDAY, OCT. 28. "THE ALMIGHTY DOLLAR"—5 reel World picture featuring Frances Nelson, E. K. Lincoln and June Elvidge. The story of two sisters, orphaned, compelled to face the world alone. They are taken advantage of by an unscrupulous doctor, but saved by a manly young fellow from the west. An inspiring and fascinating story.

MONDAY, OCT. 29. "NEGLECTED WIFE"—Episode No. 3. "LONESOME LUKE PLUMBER"—(Comedy.) "HEARST PATHE NEWS"—Showing the advance in Flanders, first picture of the great attack by the allies on the Flanders front, which netted thousands of prisoners, and much territory.

TUESDAY, OCT. 30. "THE DEBT"—5 reel Mutual Star picture featuring Marjorie Rameau. "JERRY'S RED HOT TRAIL"—one reel comedy featuring George Ovey.

WEDNESDAY, OCT. 31. "THE FLASHLIGHT"—5 reel Bulebird photoplay featuring Dorothy Phillips. Founded on a story by Albert M. Treynor, from All Story Magazine. "LOVE IN SUSPENSE"—1 reel comedy.

THURSDAY, NOV. 1. "WRATH OF LOVE"—5 reel picture featuring Virginia Pierson. Plots by foreign spies and the thrilling detective work of the American secret service keep the action of Virginia Pierson's production for William Fox, always on the double quick.

NOTE.—You will find on another page of this paper an article in regard to the effect of the war tax on the motion picture business. In consideration of this we find it necessary, commencing with Thursday night Nov. 1st., to make an advance in our regular prices for all programs, which are as follows, Adults 20 cents, Children 10 cents. These prices to remain in force until such time as the government may see fit to reduce the war tax on our ticket sales. Every ticket you buy will add that much to Uncle Sam's war fund. Help "Can" the Kaiser.



SUPERVISED BY THE GOVERNMENT

THE First National Bank is regularly inspected by U.S. Government Examiners. This, together with the fact that it is a MEMBER OF THE FEDERAL SYSTEM—is a powerful indication of both strength and capacity.

ADOPT THE PAY-BY-CHECK SYSTEM. DIRECTORS: A. W. Bunn, Farmer. P. Heisel, Farmer. C. J. Edwards, Mgr. C. Power Co. J. C. Holden, Vice Pres. B. C. Lamb, Building Materials. John Morgan, Farmer. W. J. Riechers, Cashier.

The First National Bank TILLAMOOK, OREGON

LAMB-SCHRADER CO WHOLESALE AND RETAIL CEMENT, LIME, PLASTER, LATH AND BRICK; DOMESTIC STEAM AND SMITHING COAL.

Warehouse and Office Cor. Front and 3rd Ave. West, Tillamook, Ore.