

To \$3.48 Values in
Plain and Fancy Silks.
\$1.98 yard.

To \$7.50 Values in
Ladies' fine Dress Shoes.
\$4.45 pair.

To \$2.50 Values in
Plain and Fancy Silks.
\$1.69 yard.

Great ALPHABET FAIR!

Beginning at 10 A.M.
SATURDAY, JUNE 16th.

A Amoskeag Gingham. Very Special. Yard 13c.
36 in. Albatross. Reg. 75c. Values for 59c.

B 75c. Brasseries - 59c.
Brasseries \$1.50 to \$1.00
White Batistes 25c. to 43c.
Wool Batistes 83c. for 59c.

C To \$2.50 Coatings for \$1.98
Serpentine Crepes - 25c.
Cushion Forms - 59c.
Cushion Forms - 44c.

D Dress Goods.
\$1.75 Values for - \$1.37
1.98 Values for - 1.59
2.50 Values for - 1.98

E Embroideries.
Edgings at Sale Prices.
Allovers at Sale Prices.
Flouncings at Sale Prices.

F Fancy Goods.
Handbags of Velvet.
Handbags of Leather.
Perfumes, Purses, etc.

G Georgette Crepes - \$1.89
Stripe Galateas - 22c.
Ginghams - 12c.

H Hosiery.
Boys' and Girls' Hose 15c.
Ladies' Hose - 25c.
Ladies' Fibre Hose - 69c

I India Linons.
20c. Values for - 15c
35c. Values for - 29c.
36 in. Indian Head - 22c.

J Japanese Ware.
Baskets, Jardineres, etc.,
at very Special Prices.
\$3.50 Jersey Suitings for \$1.98

K Kerchiefs.
Ladies' Kerchiefs - 10c.
Ladies' Kerchiefs - 19c.
Ladies' Kerchiefs - 29c.

L Laces.
Lace Remnants - 10c.
Insertions values to 10c. 3c.
36in Sateen Linings. Yd 15c.

M Muslins.
Big Stick - Yard 13c.
Linsdale - Yard 15c.
Fruit of the Loom. Yd. 15c.

An extraordinary event in this Great Mid-Season Stock Reduction Sale emphasizing the savings in every class of merchandise from A to Z.

Each class of merchandise will be shown in booths under its respective letter at the wonderful saving price quoted in this ad.

In addition to these special items there are hundreds of lines at sensationnally reduced prices, which for lack of space cannot be included here. Come to the Store every day—you will find new and different displays each time you come.



Great Stock Reduction Sale of **MEN'S SUITS**
At \$12.35

Men's and Youngmen's Suits in sizes 31 to 38 and actual \$15.00 values.

At \$14.85

All sizes in New and stylish Suits for Men in Actual \$18.00 values.

At \$17.95

Men's and Youngmen's Pinchback & English Suits in Actual \$20.00 values.

At \$21.85

Actual to \$27.50 values in Hart Schaffner & Marx Stylish Suits for Men.

At \$5.45

Boys' Knickerbocker Pant Norfolk Suits in sizes 7 to 17 years and actual \$7.00 values.

Entire Stock of New **SPRING MILLINERY** For Ladies, Misses and Children **ON SALE** At the Most Sensationnally Reduced Prices.



Beautiful New Suits and Coats for Ladies. **SALE PRICED**
At \$8.95

New Spring Coats including a delayed shipment received this week. Every one worth Double.

At \$12.85

Ladies' New Spring Coats in beautiful styles and fabrics. Every one worth Double.

At \$13.65

Ladies' Stylish Spring Suits received only a short time ago. Every suit worth double easily.

At \$17.95

An exceptional lot of Ladies' Newest style Coats of lovely fabrics and charming colors.

New Spring 1917 **WASH FABRICS,** 15c. to 83c. For actual values 25c. to \$1.19 Yd.

Positively The Greatest **SALE OF SHOES** Ever Planned By this Store.

Every Member of the family can be fitted with new, stylish and trustworthy footwear at great big savings.

Haltom's

Biggest and Best **SALE.**

Notions.
10c. Pearl Buttons - 5c.
10c. Hair Pin Cabinets, 3 for 25c.
10c. Snap Fastners, 3 for 25c.

Organdies.
Organdie Jonquilles - 47c.
36 in. Plaid Organdie- 63c.
40 in. Organdie Triolet 33c.

Pillows.
\$1.75 Feather Pillows \$1.59
2.25 Feather Pillows 1.98
3.00 Feather Pillows 2.69

Query.
What will you find here. Come and see. Something Special.

Ribbons.
15c. Ribbons for - 10c.
20c. & 25c. Ribbons for 15c.
To 45c. Floral Ribbon 29c.

Skirtings.
Basket Weave Skirtings 69c.
Palm Beach Skirtings 53c.
Gabardine Skirtings 83c.

Tub Silks.
34 inch Tub Silks - 59c.
27 inch Tub Silks - 59c.
36 inch Tub Silks - 59c.

Ladies Underwear
50c. Union Suits - 25c.
Fine Gauze Vests - 37c.
Umbrellas Colored Silk \$4.69

Voiles.
To 45c. Novelties for 23c.
To 75c. Novelties for 49c.
To \$1.00 Novelties for 65c.

Wash Goods.
Values to 45c. for 25c.
Values to 50c. for 29c.
Values to 65c. for 35c.

Extra Specials.
Pillow Cases - 2 for 25c.
81 x 90 Sheets - Each 69c.
35c. Turk Towels 2 for 45c.

Yours for 35c.
36 in. Novelty Beach Suitings
36 in. Novelty Voiles.
36 in. Fancy White Voiles.

Zephyrs.
Red Seal Zephyrs - 15c.
31 in. French Zephyrs 13c.
31 in. French Zephyrs 25c.