

Preparedness Sales of Ladies' Holiday Handkerchiefs.
9c. Each.

For Actual 15c. Values.
—Dainty embroidered handkerchiefs in white as well as a selection of the new colored effects —also plain hemstitched pure linen handkerchiefs.

Actual 25c. Values - - 19c.
Special Values in Novelties - 12½c.
Special Values in Novelties - 25c.



Preparedness Sales of Ladies' Lisle and Silk Lisle Gloves.
25c. Pair.

For values up to 50c.
—Black, white, tan, grey and chamois fabric gloves in values up to 50c. per pair. All sizes from 6 to 9 in the selection though not every size in every color.

Actual to 69c. values now - - 37c.
Actual to \$1.50 values now - 59c.
Actual to \$2.00 values now - 89c.

PREPAREDNESS SALES.

Preparedness Sales of Ladies' Cotton and Wool Middies.
\$1.69 Each.

For Actual Values to \$3.00.
—Plain white Middy Blouses in all the latest regular and novelty styles as well as some wonderful values in white striped wool sport Middies. All sizes in the selection to choose from.

Special values now clearing at - 83c.
Actual to \$1.50 values now - \$1.29
Actual to \$1.98 Sport Shirt Waists \$1.79

Preparedness Sale of Taffetas and Messalines,
27 to 36 inches wide,
79c. Yard.

For Values up to \$1.48.
—A Sale of Silks at an unprecedented reduction—desirable colors and weights—Messalines 27 inches wide and Taffetas 27 and 36 inches wide. An opportunity to secure that silk dress you have promised yourself for so long and at a tremendous saving.

Preparedness Sale of
36 inch Novelty Silks,
Actual \$1.50 Values
\$1.29 Yard.

--Smart, stylish designs and colorings in novelty Silks suitable for Waists or Dresses. Shown in Checks, Plaids, Crossbar Checks and over-checks in a large variety of colors. A splendid opportunity for securing a fashionable silk dress at a worth while saving.

Preparedness Sales of Ladies' Wearing Apparel.

At Sacrifice Prices Forced Down by a Backward Season.



Anticipating a seasonable Spring and Summer, we prepared for your choosing an exceptionally large stock of Suits, Coats, Dresses, Skirts and Millinery, and had the season been anything like what one could expect, our stocks would, no doubt, have now been about normal. As it is the selections in Ladies' Wearing Apparel of all kinds are far too heavy and in order to effect the necessary reduction we have cut the prices deeper than ever.

If you need a Suit, Coat, Dress Skirt or Hat now is your chance to secure at a really worth while saving.

Actual to \$15 Coats now..... \$6.48
Actual to \$20 Coats now..... \$9.87
Actual to \$25 Silk Coats..... \$14.65
Actual to \$19.50 Suits now..... \$10.85
Actual to \$22.50 Suits now..... \$16.85
Actual to \$20 Dresses now..... \$14.75

Preparedness Sales of Millinery and Sport Hats.

Every Hat in Store Purchasable at a Reduction.
—You cannot afford to let these Preparedness Sales of Trimmed Millinery and Sport Hats go by without availing yourself of the remarkable savings that are possible on absolutely new and up-to-date styles and models.

Actual 75c. Auto Caps now..... 49c.
To \$1.75 Sport Hats now..... 98c.
To \$2.50 Sport Hats now..... \$1.79
To \$6.00 Trimmed Hats now..... \$2.98
To \$6.75 Trimmed Hats now..... \$3.29
To \$7.75 Trimmed Hats now..... \$3.68

The Store will remain open Friday and Monday Evenings, June 30th and July 2nd.

Thousands—yes, literally thousands—of thrifty discriminating buyers have taken advantage of these Preparedness Sales during the last two weeks, and if values were the drawing factor, then thousands more are going to do the same, for the savings are even greater than they were during the opening days.

The various lines advertised have been carefully examined and many of them augmented by values from the higher priced lines.

Take advantage of these wonderful savings—be prepared for the coming warm weather—fill every need and save on every purchase.

Augmenting the Preparedness Sales with an Extraordinary Consignment of New Wirthmor Waists at \$1.00 Each.



There are lots and lots of dollar waists being sold today. They are on sale every day, everywhere, but there are no other dollar waists or waists at somewhat higher prices like the Wirthmors.

What is there, then, that distinguishes the Wirthmors from all others, and makes them so desirable?

There's Refinement of Style—
Prettier and better Fabrics—
Daintier laces and embroideries—
—More careful workmanship
—and they are perfect in fit and finish

These features are made possible only by the tremendous scale on which these waists are made and sold—resulting from the co-operation of several hundred good merchants.

Just one store in every City
Can Sell Wirthmor Waists.
They are Sold Here Exclusively.

Great Preparedness Sale of Summer Wash Fabrics,
Actual Values to 39c. for
18c. Yard.

-- A remarkable sale of Summer Wash Goods that includes nearly all the season's newest fabrics--Voiles, Beach Cloths, Flaxons, Crepes, plain and novelty white fabrics in sheer and heavier weaves in widths from 27 to 36 inches.

--- Now is your opportunity to secure that extra Summer Dress you have promised yourself---better secure it today, though, bargains like these don't stay on our counters long.

Actual Values to 50c. now 29c.
Actual Values to 69c. now 39c.
Actual Values to 93c. now 59c.

Ladies', Misses' and Children's Footwear Bargains.

Broken Lots of Desirable Footwear at Wonderful Savings—Buy Now.

— You will never regret taking advantage of these remarkable savings on Footwear that is not only desirable, but of good quality leathers, perfect fitting lasts, and in good looking models.

To \$2.00 Baby Shoes for - 89c.
To \$2.75 Misses' Shoes for - \$1.35
To \$3.50 Ladies' Shoes for - 1.85
Ladies' Mary Jane Pumps Special, 2.48
To \$6.00 Ladies' Shoes for - 2.95

Preparedness Sale of Ladies' Form-fitting Brassieres.
29c. Each.

For Actual Values to 44c.
—Daintily trimmed, correctly cut formfitting and form-moulding brassieres in all sizes from 34 to 46. Some are of all over embroidery others being made of good quality muslins and trimmed with embroidery.

Actual 75c. Vests and Pants now 39c.
Actual 50c. Union Suits now - 39c.
Actual to \$2.00 Corsets now - 98c.

New Consignments of Men's, Women's and Children's Outing Footwear, Just Received.

—Here you will find the most extensive and comprehensive selections of Outing, Sport and Beach Footwear procurable in this county. In addition to our present stocks we have just received an enormous consignment of Sandals, Moccasins, Outing Oxfords, etc., and have priced them specially for this event.

LADIES' MISSES' AND CHILDREN'S BAREFOOT SANDALS.

Infants' Sandals, 2 to 5, per pair..... 88c.
Children's Sandals, 5½ to 8, per pair..... \$1.00
Misses' Sandals, 8½ to 11, per pair..... \$1.33
Misses' Sandals, 11½ to 2, per pair..... \$1.50
Ladies' Sandals, per pair..... \$2.00
Men's Ventilated Oxfords per pair..... \$3.00

MEN'S, WOMEN'S AND BOYS' ELK OUTING SHOES AND OXFORDS,

\$2.25 to \$3.00.

Boys' Elk Outing Shoes..... \$2.25 and \$2.50
Women's Outing Oxfords, per pair..... \$2.50
Men's Outing Oxfords, per pair..... \$3.00
Child's and Misses' Elk Moccasins..... \$1.35 to \$1.75

Preparedness Sales of Men's Wearing Apparel.

At Prices to Help You Enjoy the July Celebrations Correctly Attired.

--Sale prices like these on merchandise that is daily increasing in price should appeal to every man who needs a new outfit for the July Celebrations.

Actual to \$27.50

Hart Schaffner & Marx Spring Suits,
\$20.65

--Smart, snappy styles--desirable weaves and patterns --guaranteed fast colors--a splendid selection of styles and sizes. Better come and get your suit now--values like these cannot be duplicated today, but the stock must be reduced, hence the sacrifice.



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Actual to \$18.00 Suits now..... \$13.85
Actual \$3.00 Men's Hats now..... \$1.85
Actual \$1.25 Men's Shirts now..... 79c.
Actual to \$1.50 Men's B V Ds..... 39c.
Actual to \$6.00 Dress Shoes..... \$3.35
Actual to \$8.00 Hi-top and Work Shoes for per pair..... \$3.35
Actual to \$3.00 Boys' Dress and Work Shoes for per pair..... \$1.85
Actual to \$3.50 Boys' Dress and Work Shoes for per pair..... \$2.10

The Store will close all day Wednesday, July 5th, for the Employees Annual Outing.