There were more than 200 in Sun-day School last Lord's Day and every one took hold in earnest. Our school has increased every Sunday for two months. We expect to go on to still greater things not only in the Sunday School but also in our church services which have been attended by extraordinary crowds the last two Sundays. The special music furnished by Chester McGhee and Mrs. Myers, and the solo by Harold Humbert were well worth every ones time. Hear them again next Sunday.

Next Sunday morning: singing, communion service, vocal solo by Mr. Humbert and sermon

subject, "The Seven Helpers."
Next Sunday evening: Chorus singing, orchestra music, male quartette (by special request) and vocal solo. Sermon subject: "The lost coin, the lost sheep and the lost boy." Public invited

Editorial Hoard's Dairyman, Febri.

The day is past when any progressive dairyman is keeping a sire merely that his herd will continue to give milk. The sire is the logical beginning and source of herd improvement and for that reason we cannot afford to have a poor one.

With a good registered sire and high grade heifers of the same breed, a man can reasonably expect to improve his herd, but with a grade or scrub sire such improvement is impossible because there is no source rom which better qualities may be

brought in. Take the advice of Hoard's Dairyman, the greatest authority on dairy-ing in the United States, and discard that scrub bull. Lay the foundation for a herd of cows that will increase your profits fifty per cent by purchasing one of those pure bred, register ed, Holstein bulls from F. R. Beals Tabulated pedigree and certificate of health with each animal,

Mrs. Parkhurst.

Mrs. Parkhurst again has satisfied the careful guardians of our national purity who watch at the sea gates and scan the suspected alien that our im pecability will not be measurably distressed or injured by her temporary presence within the confines these shrinking and apprehensive states. Thus twice in about two years our immigration officials have decided that the British suffragist leader is not, after all, a complete exposition of moral turpitude, that she will not burn the White house or corrupt our youth, and that she may enter and stay a while. If time enough be given in each case it will be found that our official processes are wonderfully in telligent-but don't crowd the gentle men. Give them air and time.

WHY PRINCE ALBERT WINS.

Patented Process is Responsible for its International Popularity.

Smokers so much appreciate the flavor and coolness and aroma of Prince Albert pipe and cigarette tobacco that they often marvel that this one brand could be so different from all others.

The answer to this question is to be

found on the reverse side of every Prince Albert package where you will read: "Process Patented July 30th, tells the whole story Prince Albert is made by a patented process that cuts out the bite and parch ,which makes the tobacco so mighty agreeable and satisfying to men of every taste of every civilized nation on the globe.

Smokers should realize that this patented process cost three years' continuous work and study and a fortune in money to perfect. But the result has proven to be worth all that was expended upon it, because it has set free men who believed they could never enjoy a pipe or a makin's

Prince Albert makes it possible for every man to smoke a pipe or to roll his own cigarette. And, no matter how tender the tongue, Prince Albert cannot bite or parch. That is cut out by the patented process, leaving for the smoker only the joys of the fragrant tobacco. rant tobacco.

It is a fact that since Prince Albert "arrived," just about six years ago, it has made three men smoke pipes where one smoked a pipe before!

Piano for Sale.

For sale, a Hollett & Davis piano, in good condition. Inquire of T. P. Johnson, Tillamook, Ore,

Ornamental Fire Places Built of Brick or Stone. All Fire Places absolutely guaranteed not to smoke or money refunded.

Brick Work of all kinds done on short notice. We make specialty of repairing smoking Fire

RALPH E. WARREN, TILLAMOOK, ORE.

Have Your House Wiring Done by Coast Dower Co.

DONE RIGHT RIGHT PRICES. Those Who Pay the Most for their Clothes are not Alaways the best Dressed. Our aim is to give the best---but in quality as well as in style--at the lowest possible cost.

THE STORE THAT SELLS WOOLTEX.



New Silks from the

La Porte Woolen Mills. *Priced from

50c. to \$1.50.

THE Beauty and quality of I the new silks for Spring and Summer 1916, we are sure, will be so irresistible that you will want, not one, but many lengths for your coming season's wardrobe.

Stripes in plain and fancy effects are prominently in vogue and our showings include some of the prettiest combinations one could de

| A partial list follows: | 0 |
|-------------------------|--------|
| Silk Organdies | 50c. |
| Tub Silk Waistings | 65c. |
| Indra Silks | 69c. |
| Floral Silk Crepes | 69c. |
| Striped Tub Silks | 75c. |
| Tub Silk Waistings | |
| Striped Tub Silks | \$1.00 |
| Check and Plaid Silk | |
| Waistings | \$1,50 |

Jack and Jill Cloth

18c. Per Yard.

'HE popularity of this Cloth last summer encouraged us to increase our purchases for this season's trade. Jack and Jill Cloths come 27 inches in width and are shown in Checks, stripes and self colors.

Announces the Foretaste of the Charm and Beauty of the New Spring Fashions. THIS early showing of authentic

Spring Styles is an important event to every woman who takes pride in her personal appearance and desires to become acquainted with the new vogue. That our first showing of Spring

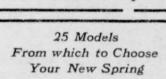
garments might include the most authoritative styles we have arranged this remarkably attractive collec-

Wooltex Suits and Coats

By an inspection of these new Wooltex Models you will gain an intimate acquaintance with the correct styles for the coming season.

Come to the store and view our showings at your leisure we know you will be glad to see the first presentation of the new modes, and it will give us pleasure to show the garments to you even though you do not buy just now.

The New Wooltex Suits are priced from \$25 up. The New Wooltex Coats are priced from \$15 up.





Any one of these 4 NEW WAISTS \$1. All Wirthmor's

they see them.

Juveniles'

Rah! Rah!! Hats.

39c. and 75c.

) Hats for the little men

in such fashionable styles

as Black and White Checks

Fancy Plaids, Scotch Mix

tures in various colors, etc

Bring the boys along and

see their eyes dance when

'MART and up-to date



Who are the Wirthmor Girls? They are the girls and women whose Waists you always admire-because of their neatness of fit and tailoring-because their designing is differ-ent and because styles are exclusive. Wirthmor Waists are the kind for which you would be willing to pay at least half as much again.

Wirthmor Waists come packed in individual sanitary tissue envelopes. They are always fresh and and clean and spotless. Never Crush. Never

Buy one (at least) of these New Wirthmor Fashions.

Wayne Knit Stockings For Women, 25c. and 50c.



No. 308.—Black, ribbed Top, real out size Stocking for Women. Sizes 81 to 25c.

No. 393. - Gauze Lisle Stockings for Women in sizes 8} to 10 and in colors black white and Taupe. 25c.

No. 394. - Slightly heaver Stocking than No. 393 and shown in white and black only and sizes 8j to 25c, 10. Price per pair

S in all other lines of merchandise, Hosiery I is being very seriously affected by the dye situation and we have been notified that in the near future it will be impossible to continue giving our guarantee of color as heretofore. Our present stock is complete in every line and we urge every one to fill all needs now.

No. 900.-A real heavy indestructible hose that is giving immense satisfaction Shown in Black only and sizes 8 to 10. Price 25c.

No. 535.-Silk Lisle Stockings in a real outsize. A fine superior quality in black only and sizes 50c. No. 792.-Fine superior Silk Lisle Hose in colors white

American Lady Corsets. \$1.00 to \$3.50.



Your own particular Corset Model will be readily chosen from our new and complete selection of American Lady Corsets for the coming season's wear that have been designed and finished to produce the new silhouette goes with out saying and you can safely choose an American Lady as an absolutely correct foundation for your new Spring Gowns and Suits.

Five only of the models now in stock have been chosen for descripnecessarily be brief.

No. 140—Smart little Corset for girlish figures, medium high bust, medium length hips and back, light weight in both boning and mater al, 2 pair hose supporters, I hook below clasp. \$1.00 Price per pair

No. 76-Designed especially for medium figures, medium in height and length, back shows a good straight line, front has special graduated clasp, flexible at top, firm at the bottom, which strengthens the corset and flattens the abdomen. Made of Coutil and finished with ial, 2 pair hose supporters, 1 hool hose supporters. Price per pair

No. 260-A front lace model designed for average figures. Medium high bust, medium length hip, medium weight boning, elastic insert in back at bottom of corset, tongue under lacers, 2 pair hose supporters, 3 hooks below clasp. \$1.75 No 272-Medium figures some

what well developed will find this a very desirable model. Bust is medium, slightly higher in back, hip medium and free, boning medium but firm over abdomen, and there are two pair of hose supporters and one hook below clasp. \$1.75

Price per pair.....

No. 340.—Low bust front lace model for average figures. Boning medium weight, hip free rubber insert in back at bottom, tongue under laces, 3 hooks below clasp and 3 pair hose supporters \$2.50 and black and sizes 81 50c. and 3 pair hose sup to 10. Price per pair.

Opening of the Spring Season in the

Millinery Dept Saturday, February %

T is with great pleasures announce the Opening our Millinery Dept. for coming season on Satur February 26th with Mabel Pratt in charge.

For 12 years Miss Pa was with Bradshaw Bros. largest wholesale Milliters the country, and for man years filled important pe tions in the large cities of

Miss Pratt is perfectly co versant with the prevailing styles, having spent son considerable time prepare for her season here in Till

We cordially invite your step up on the Balcony at view the models represent the season's latest and my up-to-date features. Youw not be importuned to b and any help and advice yo may desire in Millinery mi ters will be gladly given.

> Play Day Cloth, 20c.

Per Yard.

FAST Color Cloth i The children's wear t comes 32 inches in widt Checks, stripes and st colors in all the most plea ing shades are offered h your choosing.

All Sizes Lasts and Models in



Men's

Silk Caps,

75c. and \$1.00.

DECAUSE of their popu-

D larity last summer we

anticipate an exceptionally

large demand for these com-

fortable, light and withal

good wearing stylish Caps,

in Black and White Checks.

Plaids and Fancies. All

sizes in stock.

Spring Wear

At Prices from

\$3.50 to \$5.00

Now on Display.



NE OF the most fashionable models included in our New Spring styles in Queen Quality Shoes for Ladies is a "Soap Kid" called the "Gypsy." This is an exceptionally up-to-date style and is a most comfortable fitting last. The graceful lines and stylish features of this shoe are recommending it to the careful dressers of this city. Ask to see it next time you are in the store.

There are also shown models in Patent, Vici Kid, Gunmetal, Patent with Cloth Tops, and Gunmetal with Cloth Tops, the heels being shown in Cuban and Louise Cuban styles. Your own individual style is here and no mat-

ter what size or width you wear a perfect fitting is assured. Let us give you a fitting, even though you do not want to buy now, you will be interested in the style and fit of these new Spring Models in Queen Quality Shoes. Showing of

Men's New Spring Shirts, \$1.00, \$1.25, \$1.50.

OT ANY too soon Men! to don your spring atting and this showing of New Styles in Shirts would be ! good beginning. Included in the styles offered there are Arrow and Monarch Shirts in plain white and cream, and light grounds with plain and novelty stripes,3 well as novelty striped Crepes in the fashionable St Shirts with short sleeves and soft broad lay down collars with open neck.

The Arrow and Monarch Shirts are shown with both laundered and French Cuffs and in all sizes from 14 to 18 Come in and look them over, you will want one at least when you see how smart they are.



The Store of Nationally Advertised Merchandise.

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Age

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Ar Does Ralp about