

MEN.

69.
H. S. & M. Suits,
\$18.65

For Values to \$27.50.
Do you realise what a saving this is on your Fall H. S. & M. Suit? Come in and have one fitted on just to satisfy yourself that the value is all we claim it to be. All sizes in the selection.

47.
H. S. & M.
Topcoats,
\$18.65

For Values to \$25.00.
Tan, Brown, Grey mixed and black Overcoats, 52 in. long and shown with military Collars, Box and Belted Backs. All sizes to choose from. Come and get yours to-day.

Kersey Overcoats
For Men at
\$7.65

For Actual \$10.00 Values.
Grey mixed and Black Kersey Overcoats at a worth while saving. Just have a look at them you'll want one at soon as you realise what a saving price this is.

Men's and Youngmen's
Overcoats and
Balmacaans
\$10.95

For Values to \$13.50.
These top-coats are shown in all the newest colors and weaves and are made in the most up-to-date and fashionable styles now being worn by men who know what is correct in sartorial attire.

Men's Rubberized
Raincoats

At Remarkable Savings.
\$5.95 for regular \$7.50 Values.
\$7.95 for regular \$9.00 Values.
\$8.85 for " \$10.00 Values.
\$11.95 for " \$15.00 Values.

Fish Brand

Slickers for Men
\$2.76 Values for \$1.85.
Three-quarter length Fish Brand Slickers for men at a genuine saving. Buy now for future needs.

Men's Shoes
In Wanted Styles
at Reduced Prices.

Button and Blucher Dress Shoes with good heavy welted soles and gummetal \$3.15 vamps. Per Pair \$3.15
Dayton, Chippewa, Napa Tan, and Stilson Kellogg Logging Shoes in 12, 14, 16 and 18 in. Tops and values to \$9.00 for Per Pair \$6.85

Snag-proof vamp and leg long Walrus Gum Boots in regular \$8.50 values at each... \$5.95
Regular \$3.50 Short Gum Boots. Special per \$3.10 pair

142 Men's
Dress Hats,
\$1.00

For values to \$3.00.
Smart, stylish Hats in all the leading colors and shapes, at a saving worth making to-day.

Actual \$1.50
Grey Plush Wool
Underwear,
\$1.00

Per Garment. All sizes. Light, medium and heavy weight natural grey Plush wool underwear for men in all sizes at a reduction seldom if ever obtainable on such standard merchandise.

Cooper Ribbed
Underwear
\$1.00

For Values to \$1.50.
Blue mixed and Salmon colored undergarments in this famous make at a saving that you will at once appreciate. Get your sizes before the big rush commences.

OCTOBER SALES

Of Unprecedented Importance and Saving Possibilities.

An Extraordinary Offering
of Ladies' Fall Underwear
at End of Season Prices.

Shown in the Bargain Square under the Balcony you will find the most wonderful bargains in Women's Fall Undergarments you have ever known. Every garment is marked in plain figures, so that you will have no difficulty in comparing the sale prices with the former prices.

PANTS.		VESTS.	
Reg. to 40c. values for	25c.	Reg. to 40c. values for	29c.
" 45c. "	35c.	" 50c. "	39c.
" 65c. "	49c.	" 65c. "	49c.
" \$1.00 "	69c.	" \$1.00 "	79c.
" 1.25 "	79c.	" 1.25 "	89c.
" 1.75 "	98c.	" 1.75 "	1.19
" 2.00 "	1.29	" 2.00 "	1.44
" 2.50 "	1.49	" 2.50 "	1.63

Boys' and Girls'
Underwear
UNDERPRICED.

Here are two bargains in heavy Underwear for the boys and girls no parent should overlook.

Shirts, Pants
and Drawers,
29c.

For values 35c. to 50c.

Silver grey cotton ribbed and medicated fleece lined shirts, pants and drawers for boys and girls, ages 6 to 12 years.

Shirts, Pants
and Drawers,
59c.

For values 70c. to 95c.

Wool shirts, pants and drawers in silver grey for boys and girls, ages 8 to 10 years. A remarkable saving on actual 70c. to 95c. garments.

Dress Goods, Silks and Notions,
Priced to Effect Remarkable Savings
on your Fall Dressmaking.

Every home dressmaker will welcome this wonderful opportunity of effecting such worth while savings so early in the season. Buy now for future needs—indications point towards higher prices for future deliveries, especially in colored goods.

New Fall
TWEED SUITINGS,
49c.

For values priced at 65c.

36 inch wide Tweed Suitings in checks and mixtures of the most popular weaves.

These are the newest and most up-to-date suitings procurable and should be seen by every home dressmaker.

DRESS GOODS
And FALL SUITINGS,
98c.

For \$1.25 to \$1.33 values.

Here's a remarkable offer in Dress Goods and Suitings for Fall wear, such as is only expected in end of season sales. We have, however, got to move our yard goods now, and Fall weather or no Fall weather, these goods must go, and this price will do it, so be in early and get the pick of the choice.

Manufacturer's Clearance
of Carpets and Rugs.

We were offered, at a great concession, the balance of a manufacturer's season's clearance of these Rugs, and immediately accepted.

You only need to note the prices to realize what bargains they are.

- DELTOX GRASS RUGS,**
Size 27x54, Each 98c.
- TAPESTRY RUGS,**
Size 27x54, Each \$1.75
- VELVET RUGS,**
Size 27x54, Each \$2.50
- BUSSORAH Velvet RUGS,**
Size 27x60, Each \$2.98
- ROOM SIZE RUGS,**
Size 9x12 ft. Each \$4.98

500
Mill End
REMNANTS
For Bargain Shoppers.

Shown in the Bargain Square under the balcony there are about 3,000 yards of Mill End Remnants of

Percales, Ginghams,
Outing Flannels,
Galateas,
Crepes,
Madras Waistings
and Romper Cloths

at prices that are simply astonishing. When we tell you, however, that they are manufacturers' Remnants, consisting of pieces from 3 to 30 yds. in length, and are bought at enormously reduced prices, you will understand how it is we can offer such remarkable bargains.

- 27 inch Percales, yard 6c.
- 27 inch Apron Ginghams, 6c.
- 27 inch Outing Flannels yd 8c.
- 27 inch Ginghams, yard 8c.
- 32 in. Madras Waistings 12c.
- 30 in. Serpentine Crepes 12c.
- 34 in. Romper Cloths, yd 12c.

Unusual Reductions Occasioned by
the Lateness of the Fall Season.

WITH the full expectation of the Fall Season commencing as usual during the early part of September we instructed our buyers to have all New Fall Merchandise here by Sept. 1st. This was accordingly done and we have now been showing complete stocks of merchandise in every department for some time, but the lateness of the Fall Season this year has discouraged seasonal buying on the part of our customers.

In order to overcome this tardiness in seasonal buying, and to stimulate and encourage the placing of your Fall orders now, we have been compelled to announce these October Sales of Merchandise from every department in the store. We admit it is decidedly unusual to reduce prices on new merchandise so early, but the exceptional backwardness of the Fall Season this year compels us to adopt this method of stimulating interest and encouraging early buying.

The loss is ours but the gain is all yours, so come to the store today and reap the full advantages to be obtained by securing New Fall Goods at genuinely reduced prices.

These Sales will positively commence on Saturday morning, October 9th.



Classic Coats,
\$10.95

For Values \$13.50 and Over.

From our new fall stock we have picked out about a dozen coats to form a size range from which any woman can make a selection.

These Coats are exceptionally good values at the regular prices, and they are shown in absolutely up-to-date styles and are made of cloths that have both character and shape keeping qualities.

Classic Coats,
\$6.98.

For Styles Priced at \$9.45.

These are stylishly cut and exceptionally well tailored coats in sizes 13, 15 and 17 for misses and in sizes 36 to 44 for ladies.

Come in and have one fitted. You will be agreeably surprised at the bargain that is awaiting you. Come in and try one on anyway. You will not be importuned to buy if you don't want to do so just now.

Children's Coats,
\$2.48

For values up to \$3.48.

Not a single last year's style is shown in this selection—every one is a Fall 1915 style, exceedingly stylish they are too.

There are such fabrics as Serges, Knobby Cloths, Chinchillas and Tweed Mixtures and the sizes run from ages 4 to 8.

Bring the little ones in and let them try the coats on and just see for yourself how fine these coats are at such a saving price.

Girls' Coats,
\$4.48

For values up to \$5.75.

When you see these Coats on the girls you will, at once, admit that they are indeed wonderful Bargains at the prices quoted.

Made in sizes to fit ages 8 to 14, these coats are shown in pretty girlish styles as well as in fabrics that will wear and look well the whole time the coat is worn.

Ladies' \$5.00
DRESS SHOES
\$3.45.

Lace and Button patent leather and gummetal vamp dress shoes, with grey, sand, putty and brown cravenetted tops. All sizes and widths in the selection.

Ladies'
Undermuslins,
69c.
for values to \$1.25,

A remarkable selection from our regular stock of combinations, Gowns, Drawers and Corset Covers in all sizes up to \$1.25. Display on Balcony.

Mina Taylor
House Dresses,
98c.

for actual \$1.25 values.

Clean, attractive and withal useful and good fitting house dresses in a large variety of patterns—self colors, stripes, checks, etc., and sizes from 34 to 50. Don't hesitate or you may find your size gone. Come early.

Emphasizing Our Ability
to Produce

FALL
MILLINERY.
\$2.49 and \$3.48.

Miss JONES, who, by the way, will only be with us four more weeks after this, desires to impress upon you the fact that the Millinery Department is just now offering two exceptional Millinery Selections at the above prices. These hats have been picked from our regular stock, and every one is a stylish, wearable and becoming model for the Fall season. Furthermore, every hat shown at these two prices—they are displayed on separate tables in the Millinery Department—is absolutely worth much more than the price quoted.

Great Savings on
Boys' Needs.

Balmacaans and Overcoats for boys 24 to 9 years, shown in New Fall Styles and actual values to \$5 for \$3.95

Boys' Norfolk Suits with Knickerbockers to fit ages 6 to 18 years, and shown in grey and brown tweeds. Actual values to \$5.00 for \$3.95

Boys' Rubberized Raincoats in all sizes and useful colors, Actual \$5.00 values \$4.35 for

Boys'
School Shoes.

Button and Blucher School Shoes in black and tan, gummetal leathers.

Sizes 12 to 2. Reg. values to \$3.00 for \$2.25

Sizes 2 1/2 to 5. Reg. values to \$3.50 for \$2.60

NEW TAMS AT
GREAT SAVINGS.

White Corded Tams, extra special. Each 88c.
Plain and fancy velvet cord and silk Tams. Extra special. Each \$1.39

Haltom's